parsons festival 2013

Established to showcase the creativity, innovation, and scholarship of Parsons students in a diverse range of disciplines, the Parsons Festival offers an array of thesis exhibitions, presentations, installations, workshops, symposia, gallery openings, and special events. The annual festival takes place in May, leading up to the commencement of our graduating class.

Parsons Festival 2013 continues a tradition of presenting our students’ visual work and the depth of their learning, but it also highlights the collaborative, cross-disciplinary interaction and social engagement that characterize our programs. This year, we are also excited to be a part of NYCxDESIGN, an inaugural citywide event celebrating New York City’s contributions to and embrace of design.

Our 2013 festival lineup represents the breadth of Parsons’ graduate, undergraduate, and pre-college offerings—in architecture, art and design history and theory, communication and graphic design, design strategies and management, design and technology, fashion design, fine arts, interior design, integrated and transdisciplinary design, lighting design, photography, product design, and urban design.

For the most up-to-date information about these festival events, including the full schedule and complete event descriptions, visit our website.

www.newschool.edu/parsonsfestival

[KEY]
ADHT: School of Art and Design History and Theory
AMT: School of Art, Media, and Technology
SCE: School of Constructed Environments
SDS: School of Design Strategies
SOF: School of Fashion
SPACE: Summer, Pre-College Academy, and Continuing Education

Parsons Festival 2013 is proud to participate in NYCxDESIGN

Thanks to Parsons Festival 2013 sponsors

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Chelsea Wine Vault

[AMT/SDS]
The Future of Orchestral Garments

View an interactive performance and installation created through a partnership between Parsons, Mannes College The New School for Music, and the Baltimore Symphony Orchestra. Students in fashion technology and integrated design courses created garments that will be worn by musicians performing at this event.

Sunday, May 5, 6:00–7:00 p.m.

Theresa Lang Community Center and Student Center, Arnhold Hall, 55 West 13th Street, 2nd floor

RSVP: orchestralgarments.eventbrite.com

[AMT]
School of Art, Media, and Technology
Annual 2013

A collection of some of the best work produced by the 2013 senior class in the School of Art, Media, and Technology’s undergraduate programs: Communication Design, Design and Technology, Fine Arts, Graphic Design, Illustration, and Photography.

Thursday, May 9–Friday, May 24, 12:00–6:00 p.m.

Opening Reception and Screenings
Thursday, May 9, 6:00–8:00 p.m.

Anna-Maria and Stephen Kellen Gallery, Sheila C. Johnson Design Center, 2 West 13th Street

CreativeMornings @ Parsons: Seth Godin

CreativeMornings is a monthly breakfast lecture series founded by designer Tina Roth Eisenberg of the design blog swissmiss. Dubbed “TED for the rest of us,” the series comes to Parsons for its May event, featuring best-selling author and entrepreneur Seth Godin on the theme “Backwards.” Sponsored by Facebook, FreshBooks, and MailChimp.

Friday, May 10, 8:30–10:00 a.m.

Tishman Auditorium, Johnson/Kaplan Hall, 66 West 12th Street, ground floor

RSVP is required and opens to the public at 11:00 a.m. on Monday, May 6:
creativemornings.eventbrite.com
School of Design Strategies Exhibition

Works by graduating students in the Design and Urban Ecologies, Environmental Studies, Integrated Design, Strategic Design and Management, Theories of Urban Practice, Transdisciplinary Design, and Urban Design programs present strategy in action. Students in the School of Design Strategies develop innovative approaches to design, business, and education in a context of evolving cities, services, and ecosystems.

Friday, May 10–Friday, May 24
12:00–6:00 p.m.

Opening Reception
Friday, May 10, 5:00–7:00 p.m.

Arnold and Sheila Aronson Galleries,
Sheila C. Johnson Design Center, 66 Fifth Avenue

Parsons Scholars Exhibition

This exhibit showcases work in a variety of art and design disciplines created by students in the Parsons Scholars program. Parsons Scholars is a three-year college preparatory program in art and design for high school students in New York City public schools.

Monday, May 13–Friday, May 24
10:00 a.m.–5:00 p.m.

Parsons Student Gallery,
66 Fifth Avenue, 8th floor, room 819

Presentations and Reception
Saturday, May 18, 4:00–7:00 p.m.

Anna-Maria and Stephen Kellen Auditorium,
Sheila C. Johnson Design Center, 66 Fifth Avenue;
66 Fifth Avenue, rooms 204, 301, 603;
Parsons Student Gallery,
66 Fifth Avenue, 8th floor, room 819

Art and Design History and Theory Graduate Symposium

This symposium features engaging scholarly presentations and dialogue on research by graduate students in the MA History of Decorative Arts and Design, MA Fashion Studies, and MA Design Studies programs.

Thursday, May 16–Friday, May 17
9:00 a.m.–5:00 p.m.

Opening Reception
Thursday, May 16, 5:00–7:00 p.m.

2 West 13th Street, Orientation Room, ground floor
Visit adht.parsons.edu/gradsymposium for schedule.

five sixty 7th Exhibition

An exhibition of thesis work from the range of fashion disciplines, including menswear, womenswear, childrenswear, accessories, and multimedia installations. Also on view are projects sponsored by companies including PPR, Louis Vuitton, Nomi, Swarovski, Saga Furs, Solstiss, and The Shoe Polytechnic.

Friday, May 17–Friday, May 24
10:00 a.m.–7:00 p.m.

Opening Reception
Friday, May 17, 5:00–7:00 p.m.

David Schwartz Fashion Education Center,
560 Seventh Avenue, 2nd floor

Note: The exhibition is closed on Wednesday, May 22.

School of Constructed Environments Thesis Exhibition

See thesis drawings, models, and prototypes created by graduating students of the Architecture, Interior Design, Lighting Design, and Product Design programs at the School of Constructed Environments. The thesis show takes place in the studio space created by the Parsons Design Workshop, the school’s signature design-build program.

Tuesday, May 21–Friday, May 24
10:00 a.m.–10:00 p.m.

Opening Reception
Tuesday, May 21, 6:00–9:00 p.m.

25 East 13th Street, 2nd floor

Note: Thesis work from SCE’s master’s programs is on view through June 14.
festival events

For complete event descriptions and schedules, visit www.newschool.edu/parsonsfestival.

May 10

CreativeMornings @ Parsons: Seth Godin
Friday, May 10, 8:30–10:00 a.m.
Tishman Auditorium, Johnson/Kaplan Hall, 66 West 12th Street, ground floor
RSVP is required and opens to the public at 11:00 a.m. on Monday, May 6:
creativemornings.eventbrite.com

[SDS]
Transdisciplinary Design Workshop
Friday, May 10, 12:00–4:00 p.m.
Anna-Maria and Stephen Kellen Auditorium, Sheila C. Johnson Design Center, 66 Fifth Avenue

May 5

The Future of Orchestral Garments
Sunday, May 5, 6:00–7:00 p.m.
Theresa Lang Community and Student Center, Arnhold Hall, 55 West 13th Street, 2nd floor
RSVP: orchestralgarments.eventbrite.com

May 7–24

[SDS]
Transdisciplinary Design Workshop
Friday, May 10, 12:00–4:00 p.m.
Anna-Maria and Stephen Kellen Auditorium, Sheila C. Johnson Design Center, 66 Fifth Avenue

May 7–24

[AMT]
MFA Design and Technology Exhibition
Wednesday, May 8–Friday, May 24
10:00 a.m.–10:00 p.m.
Opening Reception
Wednesday, May 8, 7:00–10:00 p.m.
6 East 16th Street, 6th floor
Visit mfadt.parsons.edu for details.

May 8–24

[AMT]
Portfolio Strategies:
Student Presentations
Friday, May 10, 10:30 a.m.–12:00 p.m.
Friday, May 17, 10:30 a.m.–12:00 p.m.
66 West 12th Street, 4th floor, room 404

May 10–24

[SDS]
School of Design Strategies Exhibition
Friday, May 10–Friday, May 24
12:00–6:00 p.m.
Opening Reception
Friday, May 10, 5:00–7:00 p.m.
Arnold and Sheila Aronson Galleries, Sheila C. Johnson Design Center, 66 Fifth Avenue

May 11

[AMT]
gadgITERATION: An Electronics–Interaction Design Workshop for Kids and Families
Saturday, May 11, 12:30–3:00 p.m.
6 East 16th Street, 12th floor
RSVP: tinyurl.com/gadgiteration

May 11–24

[SDS]
Urban Design Exhibition
Saturday, May 11–Friday, May 24
66 Fifth Avenue, 6th floor, room 603
May 12–24

[SDS]
Transdisciplinary Design Exhibition and Presentations
Sunday, May 12–Friday, May 24
6 East 16th Street, 12th floor, rooms 1204 and 1204B

May 13–24

[AMT]
MFA Photography Exhibition
Monday, May 13–Friday, May 24
11:00 a.m.–9:00 p.m.

Opening Reception
Tuesday, May 21, 6:00–8:00 p.m.
90 Fifth Avenue, lobby and 2nd floor

[SPACE]
Parsons Scholars Exhibition
Monday, May 13–Friday, May 24
10:00 a.m.–5:00 p.m.

Parsons Student Gallery,
66 Fifth Avenue, 8th floor, room 819

Presentations and Reception
Saturday, May 18, 4:00–7:00 p.m.
Various locations; see page 4.

May 14–15

[SDS]
MS Strategic Design and Management Studio Exhibitions and Presentations
Tuesday, May 14, 9:00 a.m.–7:00 p.m.
Wednesday, May 15, 9:00 a.m.–9:00 p.m.
2 West 13th Street, Orientation Room, ground floor

May 14–24

[SOF]
MFA Fashion Design and Society Exhibition
Tuesday, May 14–Friday, May 24
10:00 a.m.–6:30 p.m.

Li & Fung USA, 1359 Broadway, 19th floor

May 15

[AMT]
Demo Day: BFA Communication Design and BFA Design and Technology
Wednesday, May 15, 12:00–7:00 p.m.
Theresa Lang Community and Student Center, Arnhold Hall, 55 West 13th Street, 2nd floor

May 16–17

[ADHT]
Art and Design History and Theory Graduate Symposium
Thursday, May 16–Friday, May 17
9:00 a.m.–5:00 p.m.

Opening Reception
Thursday, May 16, 5:00–7:00 p.m.
2 West 13th Street, Orientation Room, ground floor
Visit adht.parsons.edu/gradsymposium for schedule.

May 17–18

[AMT]
MFA Design and Technology Symposium
Friday, May 17–Saturday, May 18
Program begins at 10:00 a.m. each day.

Wollman Hall, 65 West 11th Street, 5th floor
Visit mfadt.parsons.edu for details.

May 17–24

[SOF]
five sixty 7th Exhibition
Friday, May 17–Friday, May 24
10:00 a.m.–7:00 p.m. (Closed May 22)

Opening Reception
Friday, May 17, 5:00–7:00 p.m.

May 18

INTERACT 2013: A Forum on Civic Engagement and Sustainable Partnership
Saturday, May 18, 9:30 a.m.–5:00 p.m.

Theresa Lang Community and Student Center, Arnhold Hall, 55 West 13th Street, 2nd floor

May 18–20

[SCE]
Wasteless: A Collaboration with Poltrona Frau
Saturday, May 18, 6:00–8:00 p.m.
Poltrona Frau, 145 Wooster Street

May 18–20

[SCE]
WantedDesign & Temporary Environments
Saturday, May 18–Monday, May 20
10:00 a.m.–7:00 p.m.
The Tunnel, 269 Eleventh Avenue
May 18–24

[AMT]

MFA Fine Arts Thesis Exhibition
Saturday, May 18–Saturday, May 25
12:00–6:00 p.m. (Closed Sundays)

Opening Reception
Friday, May 17, 6:00–8:00 p.m.

The Kitchen, 512 West 19th Street

May 21

[SDS]

Design and Management Symposium: The Integration of Design and Research
Tuesday, May 21, 10:00 a.m.–3:00 p.m.
2 West 13th Street, Orientation Room, ground floor

May 21–24

[AMT]

BFA Photography Exhibition
Tuesday, May 21–Sunday, May 26
10:00 a.m.–6:00 p.m.

Opening Reception
Tuesday, May 21, 6:00–8:00 p.m.

Milk Studios, 450 West 15th Street, 8th floor

[AMT]

BFA Fine Arts Exhibition
Tuesday, May 21–Friday, May 24
10:00 a.m.–10:00 p.m.

Opening Reception
Tuesday, May 21, 6:00–8:00 p.m.

25 East 13th Street, 4th and 5th floors

[SCE]

School of Constructed Environments Thesis Exhibition
Tuesday, May 21–Friday, May 24
10:00 a.m.–10:00 p.m.

Opening Reception
Tuesday, May 21, 6:00–9:00 p.m.

25 East 13th Street, 2nd floor

Note: Thesis work from SCE’s master’s programs is on view through June 14.

May 22

[SOF]

Parsons Fashion Show
Wednesday, May 22, 12:00 p.m.

Pier Sixty at Chelsea Piers, 23rd Street and West Side Highway

RSVP: tinyurl.com/parsonsfashionshow

May 22–24

[AMT]

BFA Illustration Thesis Events

Book Release Party
Wednesday, May 22, 5:00–8:00 p.m.

Sheila C. Johnson Design Center lobby, 2 West 13th Street

Pecha Kucha Presentations
Wednesday, May 22, 9:00 a.m.–4:00 p.m.

Anna-Maria and Stephen Kellen Auditorium, Sheila C. Johnson Design Center, 66 Fifth Avenue

Animation Screenings
Wednesday, May 22, 6:30–8:00 p.m.

2 West 13th Street, Orientation Room, ground floor

Installation Space
Wednesday, May 22–Friday, May 24

2 West 13th Street, 8th floor