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THE NEW SCHOOL
**PARSONS
PARIS**
FALL 17 — SPRING 18

Parsons Paris is the European campus of The New School, an innovative university based in New York City. Our degree programs as well as summer and study abroad options build on the curriculum of Parsons School of Design, a globally acclaimed art and design school. Established in 1921, Parsons Paris invites students interested in an American education in Paris to join our modern atelier. Our students benefit from interdisciplinary learning and small classes that prepare them for careers in fashion, management, digital innovation, and curatorial practice.

Parsons Paris offers fully accredited bachelor's and master's degrees, summer intensives and study abroad programs. Our curricula reflect the artistic and cultural context of the city of Paris and incorporate diverse European influences. Classes are kept small to foster collaboration and community.

Instruction is in English. If you would like to learn or improve your French, you can take language courses on campus.

Parsons Paris offers the following undergraduate and graduate degrees:

- Art, Media, and Technology (BFA)**
- Fashion Design (BFA)**
- Strategic Design and Management (BBA)**
- Fashion Studies (MA)**
- History of Design & Curatorial Studies (MA)**

A selection of graduate-level Design and Technology studio courses are also offered.

BEGINNING YOUR STUDIES

Our three undergraduate degree programs share a multidisciplinary first year of study that immerses students in an exploration of art and design concepts, skills and critical practices, training them to become flexible thinkers, strong makers, and lifelong learners.

Each semester, Parsons Paris admits a small number of visiting students from American and international colleges and universities. These opportunities are designed for sophomores and juniors, or selected courses in our degree programs for students who want to spend a semester or year exploring design and fashion in Paris.

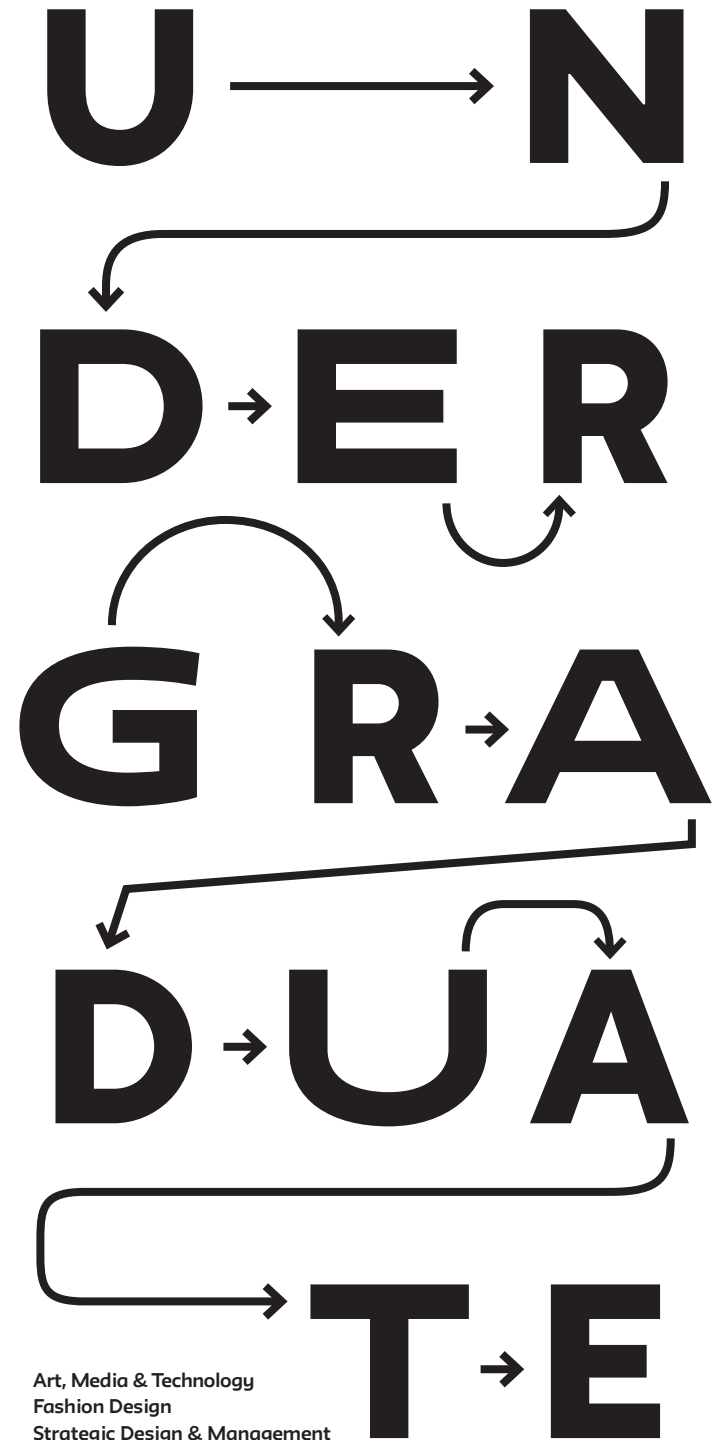
Visiting students at Parsons Paris can take courses offered in any of our degree programs to create a dynamic and customized course of study for a semester or a year. Visiting students come from a range of academic backgrounds and have varying interests in design, art, and entrepreneurship. Students must either meet the prerequisites for each course or select courses that do not have any prerequisites. Students should check with their home institutions regarding eligibility to transfer Parsons Paris credits.

Alternatively, visiting students can join our Fashion Cultures and Design Cultures study abroad programs, offered in the spring semester. See page 15 for details.

*All courses noted below as "Open to visiting" are open subject to availability.

READING THIS CATALOG

- ▲ Core - not open to visiting
- Open to visiting
- By permission of Program Director
- ◆ Placement test required



ART MEDIA & TECHNOLOGY (BFA)

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The BFA in Art, Media, and Technology offers an interdisciplinary course of study through which students explore the dynamic intersections of design, art, media, and technology in a complex world. The program enables emerging art and design thinkers and practitioners to develop their creativity in cross-disciplinary contexts and learn to see design as a transformative, forward-looking enterprise.

FALL 17

FRESHMEN	Integrative Studio 1	APFY 1000	3 credits	▲
	Integrative Seminar 1	APFY 1010	3 credits	▲
	Sustainable Systems	APFY 1100	3 credits	■
	Space/Materiality	APFY 1020	3 credits	■
	Drawing/Imaging	APFY 1030	3 credits	■
	Objects as History	APFY 1070	3 credits	■
SOPHOMORE	Core Studio 1 Comm Design	APAM 2000	3 credits	●
	Core Lab 1 Typo & Layout	APAM 2001	3 credits	●
	Dynamic Drawing & Letterforms	APAM 2002	3 credits	●
	History of Art, Media & Tech: Lect + Rec	APVS 2001	3 credits	■
SENIOR	Thesis 1	APAM 4000	6 credits	▲
	ARS AMT 1	APVS 4501	1 credit	▲
ELECTIVE	Motion Graphics and Video Art	APAM 2102	3 credits	●
	Creative Coding	APTE 5100	3 credits	●
	DT Masterclass 2	APTE 5105	3 credits	●

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FRESHMEN	Integrative Studio 2	APFY 1001	3 credits	▲
	Integrative Seminar 2	APFY 1011	3 credits	▲
	Time	APFY 1040	3 credits	■
	Collective Works	APFY 1260	3 credits	■
SOPHOM.	Core Studio 2 Spatial	APAM 2003	3 credits	●
	Core Lab 2 Spatial	APAM 2004	3 credits	●
	Intro to Visual Culture: Lect + Rec	APVS 2011	3 credits	●
JUN.	Topics	APAM 3002	6 credits	●
SENIOR	Thesis 2	APAM 4001	6 credits	▲
	ARS AMT 2	APVS 4502	2 credits	▲
	Collab	APTE 5201	3 credits	●
ELECTIVE	Web for Art	APAM 2103	3 credits	●
	Documentary Strategies	APPH 3100	3 credits	●
	Disobedient electronics	APTE 5109	3 credits	●

FASHION DESIGN (BFA)

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The BFA Fashion Design program immerses you in the thriving world of Paris fashion. Along with forward-thinking designers and managers, you'll develop the skills necessary to express your own voice while being challenged to evolve in the fashion and luxury industry. As a student at Parsons Paris, you'll also have access to the expertise of the Fashion Design faculty of Parsons School of Design in New York and the resources of The New School's alumni networks. Our New York and Paris campuses share curriculum, and as a student, you have the opportunity to study in and explore both metropolitan centers.

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FRESHMEN	Integrative Studio 1	APFY 1000	3 credits	▲
	Integrative Seminar 1	APFY 1010	3 credits	▲
	Sustainable Systems	APFY 1100	3 credits	■
	Space/Materiality	APFY 1020	3 credits	■
	Drawing/Imaging	APFY 1030	3 credits	■
	Objects as History	APFY 1070	3 credits	■
SOPHOMORE	Design Studio 1	APFD 2011	3 credits	▲
	Creative Technical Studio 1	APFD 2013	3 credits	●
	Visual Communication Studio 1	APFD 2012	3 credits	●
	History of Fashion: Lec + Rec	APFS 2001	3 credits	■
JUNIOR	Design Studio 3	APFD 3011	3 credits	▲
	Workshop: Design Studio 3	APFD 3012	0 credits	▲
	Specialized Studio 1	APFD 3013	3 credits	●
ELECTIVE	Intro to Textiles	APFD 2123	3 credits	●
	Experimental Tailoring	APFD 3114	3 credits	●
	Fashion Photography	APFD 4100	3 credits	●

SPRING 18

FRESHMEN	Integrative Studio 2	APFY 1001	3 credits	▲
	Integrative Seminar 2	APFY 1011	3 credits	▲
	Time	APFY 1040	3 credits	■
	Collective Works	APFY 1260	3 credits	■
SOPHOM.	Design Studio 2	APFD 2021	3 credits	▲
	Visual Com. 2: Exploration 2D Processes	APFD 2022	3 credits	●
	Tech. Studio 2: 3D Technical Exploration	APFD 2023	3 credits	●
JUNIOR	Design Studio 4: Design Identity	APFD 3021	3 credits	▲
	Design Studio 4: workshop	APFD 3022	0 credits	▲
	Specialized Studio 2	APFD 3023	3 credits	●
SENIOR	Thesis 2	APFD 4002	6 credits	▲
	ARS Fashion	APFS 4500	3 credits	▲
ELECTIVE	Fieldworks in Paris	APFD 2162	3 credits	●
	Materials for Fashion Innovation	APFD 3123	3 credits	●
	Design and Digital Communication	APFD 4102	3 credits	●

STRATEGIC DESIGN & MANAGEMENT (BBA)

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The BBA in Strategic Design and Management educates students in the entrepreneurial aspects of design and prepares them for strategy positions in the creative economy. In the challenging context of Paris, students acquire an in-depth knowledge in the design, fashion and luxury fields, as well as analytical, professional, communication and management skills through project-based studios and seminars.

FALL 17

FRESHMEN	Integrative Studio 1	APFY 1000	3 credits	▲
	Integrative Seminar 1	APFY 1010	3 credits	▲
	Collective Works	APFY 1260	3 credits	■
	Sustainable Systems	APFY 1100	3 credits	■
	Drawing/Imaging	APFY 1030	3 credits	■
SOPHOMORE	Marketing, PR and Branding	APDM 2315	3 credits	■
	Managing Creative Projects	APDR 2115	3 credits	■
	Quantitative Reasoning 2 *	APMT 2950	3 credits	●
	History of Design Lect and Rec	APDS 2001	3 credits	■
* Quant. Reasoning 1 is a prerequisite course				
JUNIOR	Integrative Research & Dev Methods	APDR 3100	3 credits	■
	Financial Management	APDM 3409	3 credits	■
	Design Thinking for Business	APDM 3365	3 credits	■
ELECT.	Luxury Systems	APDS 2101	3 credits	■
	Entrepreneurship	APDR 4322	3 credits	■

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FRESHMEN	Integrative Studio 2	APFY 1001	3 credits	▲
	Integrative Seminar 2	APFY 1011	3 credits	▲
	Time - or - Space/Materiality	APFY 1040	3 credits	■
	Quantitative Reasoning I	APMT 1960	3 credits	■
	Intro to Political Economy Lec + Rec	APUL 2230	3 credits	■
SOPHOM.	Information Visualization	APDM 2700	3 credits	■
	Research & Development Methods	APDR 2100	3 credits	■
	Intro to Design Studies Lect and Rec	APDS 2011	3 credits	■
JUNIOR	Innovation: Lecture + Recitation	APDR 3000	3 credits	■
	Strategic Management	APDM 3330	3 credits	■
	Global Professional Practices	APDM 3410	3 credits	■
ELECT.	Design Development & Production	APDR 2102	3 credits	■
	Collab: Making/Branding	APDR 3541	3 credits	■

LIBERAL ARTS AND LANGUAGE ELECTIVE CHOICES

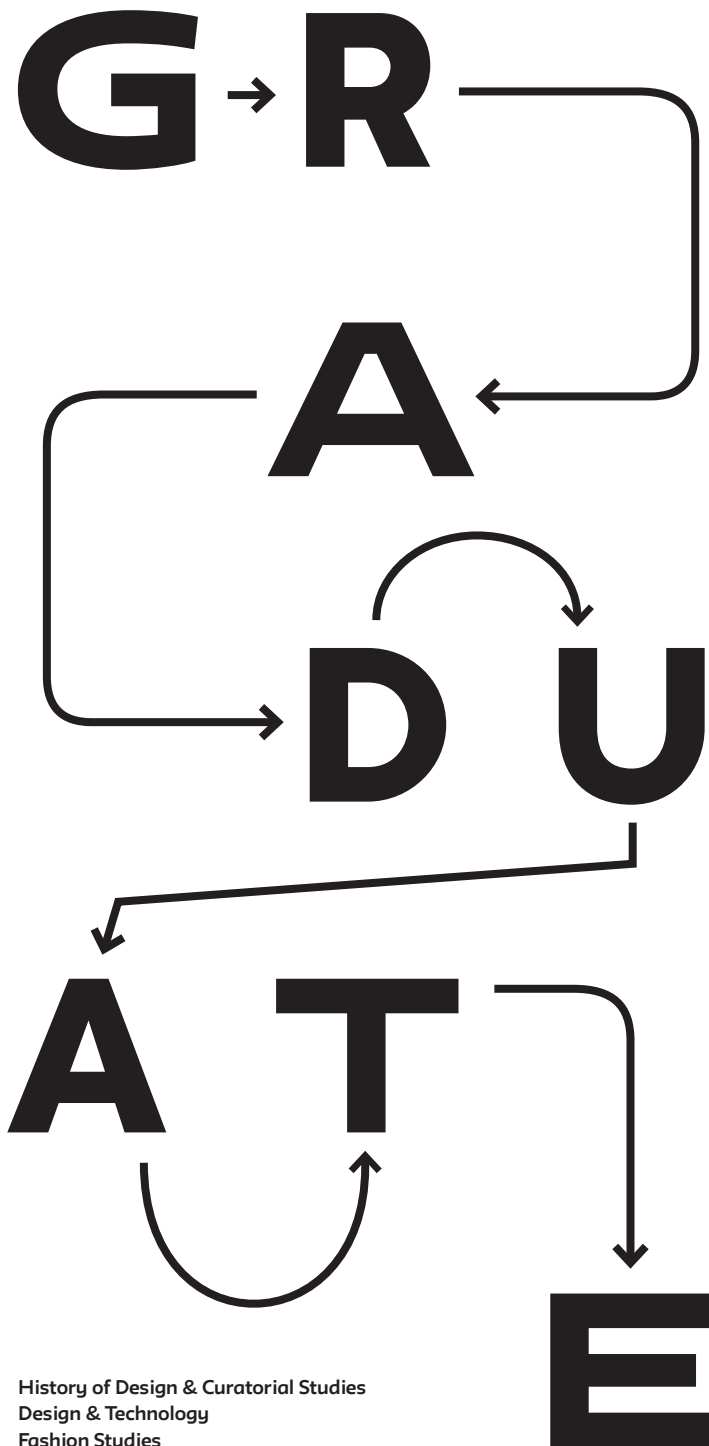
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French Intensive 1	APFR 1111	3 credits	◆
French Intensive 2	APFR 1112	3 credits	◆
French Intensive 3	APFR 2111	3 credits	◆
Queer Art History	APHT 3102	3 credits	■
Ethnographic Methods in Design	APHT 3103	3 credits	■
Fashion & Crafts	APFS 4100	3 credits	■
Art and Politics: a Situationist Perspective	APHT 4101	3 credits	■

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French Intensive 1	APFR 1111	3 credits	◆
French Intensive 2	APFR 1112	3 credits	◆
French Intensive 3	APFR 2111	3 credits	◆
Parlons français !	APFR 2503	3 credits	◆
History of Modern and Contemporary Art	APHT 2100	3 credits	■
The Making of Paris	APHT 3101	3 credits	■
Bodies in Space	APHT 4103	3 credits	■
Redefining Modernity	APHT 4102	3 credits	■
Classroom Wars: France and the U.S.	TBD	TBD	■
Feminism, Past and Present	TBD	TBD	■



History of Design & Curatorial Studies
 Design & Technology
 Fashion Studies

HISTORY OF DESIGN & CURATORIAL STUDIES (MA)

Offered in cooperation with leading institutions in the field of Art and Design in Paris, the History of Design and Curatorial Studies program leads to a Master of Arts (MA) degree. Graduates may go on to careers as historians, curators, and scholars in museums, universities, historic houses, auction houses, and galleries. Classes noted in the liberal arts offering in this document are also required for students studying in History of Design and Curatorial Studies.

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YEAR ONE				
	Survey of Decorative Arts 1	APHT 5001	3 credits	▲
	Proseminar	APHT 5000	3 credits	▲
	Hist of Collections & Museums	APHT 5106	3 credits	■
	French Grad Reading 1	APFR 5101	0 credits	◆
YR TWO				
	IS - Thesis 1	APHT 5901	3 credits	▲
	French Grad Reading 1	APFR 5101	0 credits	◆

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YR ONE				
	Survey of Decorative Arts 2	APHT 5002	3 credits	▲
	French Graduate Reading 2	APFR 5102	0 credits	◆
YR TWO				
	Thesis 2 - or - Master's Exam	APHT 5902-3	3 credits	▲
	French Graduate Reading 2	APFR 5102	0 credits	◆

DESIGN & TECHNOLOGY (MFA)

Parsons Paris offers a selection of graduate level courses in Design and Technology, which allow students to focus on the interchange between forward-looking scholarship and real-world projects in a studio environment. Courses enable students to create imaginative work based in theory and practice.

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YEAR ONE				
	Integrative Thesis Studio 1	APTE 5003	6 credits	■
	Creative Coding	APTE 5100	3 credits	■
	DT Masterclass 2	APTE 5105	3 credits	■

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YEAR TWO				
	Integrative Thesis Studio 2	APTE 5004	6 credits	■
	Collab	APTE 5201	3 credits	■
	Disobedient electronics	APTE 5109	3 credits	■

FASHION STUDIES (MA) 12

In the unique interdisciplinary MA in Fashion Studies program, students develop a critical and historical understanding of fashion and its complex intersections with identities and cultures. MA Fashion Studies investigates the material and visual dimensions of fashion as dress, image, and bodily practice and as a major cultural industry that positions the individual within society and the world.

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YR ONE	Fashion Studies Key Concepts	APFS 5000	3 credits	▲
	Fashion History and Mediation	APFS 5001	3 credits	▲
YR TWO	Advanced Thesis Preparation	APFS 5021	3 credits	▲
	Fashion Systems and Global Perspectives	APFS 5101	3 credits	■
	Critical Fashion	APFS 5103	3 credits	■

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YR ONE	Interpreting Fashion	APFS 5002	3 credits	▲
	Fashion Cultures Lec + Rec	APFS 5003	3 credits	▲
YR TWO	Thesis	APFS 5022	6 credits	▲
	Curating Fashion: History, Theory & Practice	APFS 5102	3 credits	■

LIBERAL ARTS ELECTIVE CHOICES FOR GRADUATE STUDENTS

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Art and Politics: a Situationist perspective	APHT 5118	3 credits	■
Ethnographic Methods in Design	APHT 5116	3 credits	■
Fashion & Craft	APFS 5104	3 credits	■
Queer Art History	APHT 5117	3 credits	■
Graphic Design History and Exhibition	APHT 5114	3 credits	■
Arts Markets in Paris	APHT 5102	3 credits	■

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The Making of Paris	APHT 5121	3 credits	■
Bodies in Space	APHT 5119	3 credits	■
Redefining Modernity	APHT 5120	3 credits	■
Curatorial Seminar	APHT 5105	3 credits	■
Design and Cinema	APHT 5115	3 credits	■
Classroom Wars: France and the U.S.	TBD	TBD	■
Feminism, Past and Present	TBD	TBD	■

CULTURES OF DESIGN & ART (CODA) OFFERING 13

CODA – Design Cultures
Spring semester: Jan 22 - May 18
Summer session dates June 4 - 22

CODA – Fashion Cultures -
Spring semester: Jan 22 - May 18
Summer session: June 4 - 22

Intro to Design Studies - Lect. + Rec.
Innovation - Lecture and Recitation
Design Development + Production
One course of choice
Strategic Brand Design (June course)

Materials for Innovation
Curating Fashion
Fieldworks in Paris
One course of choice
Fashion Design Process (June course)

SUMMER

Summer intensive studies at Parsons Paris allow pre-college, college and adult students to experience this vibrant city from an insider's perspective by exploring the many facets of art, design, fashion and photography firsthand throughout Paris. The program is open to all students who wish to deepen their knowledge and develop their skills in a rigorous and stimulating academic environment.

Classes will be held at Parsons Paris, a short walk from the Louvre, Opéra Garnier, and Gaité Lyrique media arts center. Many classes will also meet in locations throughout the city, ranging from art and design exhibition settings to architectural landmarks and parks, with coursework complemented by excursions and day trips. Housing is available for students registered for classes during both summer sessions.

Registration for summer is managed by API, a third party host specializing in study abroad. For more information contact API Paris Program Manager Amy Newman at amy.newman@apiabroad.com

EXAMPLES OF SUMMER COURSES ARE:

JULY SESSION

Fashion Design Process
Explorations in Drawing
Intro to Design and Management
Graphic Design Workshop
Design and Food Culture: Paris
Photography in Paris
Fashion Communication
History of the French Interior

JUNE SESSION

The Business of Fashion
Fashion Design Process
Strategic Brand Design
Intro to Web Design

MINORS

Minors are offered by Parsons Paris and other colleges of The New School and are open to undergraduate students across the university.

Parsons Paris students may take minors in:

Art and Design History
Creative Entrepreneurship
Fashion Studies

Students are encouraged to consult with their academic advisors before declaring a minor.

CAREER SERVICES

When you join Parsons Paris you have access to our career and internship services which provide you with opportunities for you to apply knowledge and skills acquired in the classroom in a real work context via internships, volunteering opportunities and professional development workshops.

Parsons Paris in partnership with Global Experiences also offers an eight-week full time internship program. Students can earn 3 US undergraduate credits for this program. For more information please contact Sam Needlman at sam@globalexperiences.com

STUDENT LIFE IN PARIS

Parsons Paris offers a full range of student services, housing, and extra curricular activities to students. Beginning with a comprehensive orientation that welcomes students and helps prepare them for life in the city, the office of Student Success helps students obtain housing and residence permits, open bank accounts, and meet other essential needs.

The staff also organizes weekend excursions, day trips, and cultural activities throughout the semester and provides students with insights into French culture and Parisian life. The Student Success staff is available in case of any emergency, so students and parents can rest assured knowing that Student Success staff is available to support them.

For information on admission to Parsons Paris please contact Mike Fakih on thinkparsonsparis@newschool.edu

For information for visiting students to Parsons Paris please contact Florence Leclerc-Dickler on visiting@newschool.edu

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