

**april 25–may 24**

# **parsons** festival **2014**

[www.newschool.edu/parsonsfestival](http://www.newschool.edu/parsonsfestival)  
**PARSONS THE NEW SCHOOL FOR DESIGN**

# parsons festival 2014

Established to showcase the creativity, scholarship, and innovative spirit of Parsons students in a wide range of disciplines, the Parsons Festival offers visitors an array of exciting thesis exhibitions, presentations, installations, workshops, symposia, gallery openings, and special events. The festival, held annually, takes place in the weeks leading up to the commencement of our graduating class and runs from late April to late May this year.

Parsons Festival 2014 is part of a tradition of highlighting our students' work and the depth of their learning, but it also underscores the collaborative cross-disciplinary interaction and social engagement that characterize our programs. This year, we are proud to once again participate in NYCxDESIGN, a citywide event celebrating New York City's embrace of and contributions to design.

Our 2014 festival lineup represents the breadth of Parsons' graduate, undergraduate, and pre-college offerings—in architecture, art and design history and theory, communication and graphic design, design strategies and management, design and technology, fashion design, fine arts, interior design, integrated and transdisciplinary design, lighting design, photography, product design, and urban design.

Please note that the most up-to-date information about these festival events, including the full schedule and complete event descriptions, appears on our website:

**[www.newschool.edu/parsonsfestival](http://www.newschool.edu/parsonsfestival)**

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## [KEY]

- ADHT:** School of Art and Design History and Theory
- AMT:** School of Art, Media, and Technology
- SCE:** School of Constructed Environments
- SDS:** School of Design Strategies
- SOF:** School of Fashion
- SPACE:** Summer, Pre-College Academy, and Continuing Education

Parsons Festival 2014 is proud to participate in



# festival events

For complete event descriptions and schedules, visit [www.newschool.edu/parsonsfestival](http://www.newschool.edu/parsonsfestival).

## April 25–May 3

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[AMT]

### MFA Fine Arts Thesis Exhibition

Friday, April 25–Saturday, May 3  
12:00–6:00 p.m. (closed Sundays and Mondays)

*Opening Reception*

Friday, April 25, 6:00–8:00 p.m.

The Kitchen  
512 West 19th Street

## April 25–May 24

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[AMT]

### Printmaking Exhibition

Friday, April 25–Saturday, May 24  
10:00 a.m.–6:00 p.m.

*Opening Reception*

Wednesday, May 21, 6:00–9:00 p.m.

Kerrey Hall  
65 Fifth Avenue, lobby

## April 28–May 22

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[AMT]

### MFA Photography Exhibition

Monday, April 28–Thursday, May 22  
10:00 a.m.–8:00 p.m.

University Center  
63 Fifth Avenue, 6th floor

## April 28–May 23

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### Making/Meaning

Monday, April 28–Friday, May 23  
12:00–6:00 p.m.

Anna-Maria and Stephen Kellen Gallery  
and Arnold and Sheila Aronson Galleries  
Sheila C. Johnson Design Center  
2 West 13th Street and 66 Fifth Avenue

## May 3

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[SDS]

### MS Strategic Design and Management International Conference

**Saturday, May 3, 10:00 a.m.–4:00 p.m.**

The Auditorium at 66 West 12th Street  
Alvin Johnson/J.M. Kaplan Hall  
66 West 12th Street, ground floor

## May 9

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[SDS]

### Transdisciplinary Design Workshop

**Friday, May 9, 12:00–5:00 p.m.**

Anna-Maria and Stephen Kellen Auditorium  
Sheila C. Johnson Design Center  
66 Fifth Avenue

[SDS]

### Portfolio Strategies: Student Presentations

**Friday, May 9, 10:30 a.m.–12:00 noon**

Anna-Maria and Stephen Kellen Auditorium  
Sheila C. Johnson Design Center  
66 Fifth Avenue

## May 11–16

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[SCE]

### NYCHA REDUX

**Sunday, May 11–Friday, May 16  
10:00 a.m.–10:00 p.m.**

*Reception*

**Friday, May 16**

66 Fifth Avenue, 2nd floor

## May 12

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[ADHT]

### It's a Wrap: Diane von Furstenberg in a Conversation with Professor Hazel Clark Marking 40 Years of the Wrap Dress

**Monday, May 12, 6:00–7:00 p.m.**

John L. Tishman Auditorium  
University Center  
63 Fifth Avenue

## May 12–23

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[SPACE]

### Parsons Scholars Exhibition

**Monday, May 12–Friday, May 23**  
**10:00 a.m.–10:00 p.m.**

Sheila C. Johnson Design Center  
2 West 13th Street, 7th floor

#### *Presentations and Reception*

**Saturday, May 17, 4:00–7:00 p.m.**

John L. Tishman Auditorium  
University Center  
63 Fifth Avenue

## May 13–14

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[SDS]

### MS Strategic Design and Management Studio Exhibitions and Presentations

**Tuesday, May 13–Wednesday, May 14**  
**9:00 a.m.–7:00 p.m.**

2 West 13th Street, Orientation Room, ground floor

## May 14

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[AMT]

### MFA Fine Arts Symposium

**Wednesday, May 14, 6:00–11:00 p.m.**

Anna-Maria and Stephen Kellen Auditorium  
Sheila C. Johnson Design Center  
66 Fifth Avenue

## May 14–23

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[SOF]

### MFA Fashion Design and Society Exhibition

**Wednesday, May 14–Friday, May 23**  
**10:00 a.m.–7:00 p.m. (closed Sundays)**

Gucci  
685 Fifth Avenue, 9th floor

## May 15

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[AMT]

### The Business of Illustration

**Thursday, May 15**

Anna-Maria and Stephen Kellen Auditorium  
Sheila C. Johnson Design Center  
66 Fifth Avenue

## May 15–16

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[ADHT]

### School of Art and Design History and Theory Graduate Symposium

**Thursday, May 15–Friday, May 16**

**9:00 a.m.–5:00 p.m.**

*Reception*

**Thursday, May 15, 5:00–7:00 p.m.**

2 West 13th Street, Orientation Room, ground floor

## May 16

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### CreativeMornings @ Parsons: David Kelley

**Friday, May 16, 8:30–10:00 a.m.**

John L. Tishman Auditorium  
University Center  
63 Fifth Avenue

Visit [creativemornings.com/nyc](http://creativemornings.com/nyc) for details.

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[SDS]

### Portfolio Strategies: Student Presentations

**Friday, May 16, 10:30 a.m.–12:00 p.m.**

Anna-Maria and Stephen Kellen Auditorium  
Sheila C. Johnson Design Center  
66 Fifth Avenue

## May 16–17

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[AMT]

### MFA Design and Technology Symposium

**Friday, May 16–Saturday, May 17**

**10:00 a.m.–6:00 p.m. each day**

Theresa Lang Community and Student Center  
Arnhold Hall  
55 West 13th Street, 2nd floor

Visit [mfadt.parsons.edu](http://mfadt.parsons.edu) for details.

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[SDS]

**Urban Symposium:  
MA Theories of Urban Practice and  
MS Design and Urban Ecologies**

*MA Theories of Urban Practice*

**Friday, May 16, 12:00–7:00 p.m.**

Anna-Maria and Stephen Kellen Auditorium  
Sheila C. Johnson Design Center  
66 Fifth Avenue

*MS Design and Urban Ecologies*

**Saturday, May 17, 10:00 a.m.–6:00 p.m.**

University Center  
63 Fifth Avenue, 5th floor  
rooms 502 and 503

## **May 16–19**

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[SDS]

**Transdisciplinary Design Exhibition  
and Presentations**

**Friday, May 16–Monday, May 19  
12:00–6:00 p.m.**

Johnson Center Annex  
68 Fifth Avenue, room M100

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[SCE ]

**Small Things Matter:  
A Partnership Between Parsons  
BFA Product Design and Areaware**

**Friday, May 16–Monday, May 19  
10:00 a.m.–7:00 p.m.**

*Opening Reception*

**Friday, May 16, 7:00 p.m.**

The Tunnel  
269 Eleventh Avenue

## **May 17–25**

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[AMT]

**MFA Design and Technology Exhibition**

**Saturday, May 17–Sunday, May 25  
10:00 a.m.–10:00 p.m.**

*Opening Reception*

**Wednesday, May 21, 6:00–8:00 p.m.**

6 East 16th Street, 12th floor

## May 19–22

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[SDS]

### School of Design Strategies Exhibition

Monday, May 19–Thursday, May 22

12:00–6:00 p.m.

Johnson Center Annex  
68 Fifth Avenue, room M100

## May 20

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[SDS]

### BBA Strategic Design and Management Symposium

Tuesday, May 20, 10:00 a.m.–12:00 noon

6 East 16th Street, 10th floor, room 1009

## May 20–23

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[AMT]

### BFA Communication Design and BFA Design and Technology Thesis Events

#### *Thesis Screenings*

Tuesday, May 20, 6:00–8:00 p.m.

Anna-Maria and Stephen Kellen Auditorium  
Sheila C. Johnson Design Center  
66 Fifth Avenue

#### *Thesis Installations*

Tuesday, May 20–Friday, May 23, 12:00–6:00 p.m.

2 West 13th Street, 10th floor classrooms

#### *Opening Reception*

Tuesday, May 20, 6:00–8:00 p.m.

2 West 13th Street, lobby

#### *Thesis Book and Web Launch Party*

Tuesday, May 20, 8:00–10:00 p.m.

2 West 13th Street, lobby

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[AMT]

### BFA Fine Arts Senior Show

Tuesday, May 20–Friday, May 23

10:00 a.m.–10:00 p.m.

#### *Opening Reception*

Tuesday, May 20, 6:00–8:00 p.m.

25 East 13th Street, 4th and 5th floors



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[AMT]

## **BFA Illustration Thesis Events**

### *Exhibition*

**Tuesday, May 20–Friday, May 23, 12:00–6:00 p.m.**

2 West 13th Street, 12th floor classrooms

### *Pecha Kucha Presentations*

**Wednesday, May 21, 9:00 a.m.–4:00 p.m.**

Anna-Maria and Stephen Kellen Auditorium

Sheila C. Johnson Design Center

66 Fifth Avenue

### *Book Release Party*

**Wednesday, May 21, 5:00–8:00 p.m.**

Sheila C. Johnson Design Center lobby

2 West 13th Street

### *Animation Screenings*

**Wednesday, May 21, 6:30–8:00 p.m.**

Anna-Maria and Stephen Kellen Auditorium

Sheila C. Johnson Design Center

66 Fifth Avenue

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[SCE]

## **School of Constructed Environments Exhibition**

**Tuesday, May 20–Friday, May 23**

**10:00 a.m.–10:00 p.m.**

### *Opening Reception*

**Tuesday, May 20, 6:00–9:00 p.m.**

25 East 13th Street, 2nd and 3rd floors

## **May 20–29**

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[AMT]

## **AAS Graphic Design Exhibition**

**Tuesday, May 20–Thursday, May 29**

**10:00 a.m.–10:00 p.m.**

2 West 13th Street

7th, 10th, and 11th floor showcases

## May 20–30

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[AMT]

### **BFA Photography Exhibition**

**Tuesday, May 20–Friday, May 30**

**10:00 a.m.–6:00 p.m.**

*Opening Reception*

**Tuesday, May 20, 6:00–9:00 p.m.**

Milk Studios

450 West 15th Street, ground floor

## May 24

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[SOF]

### **BEYOND: Parsons Fashion Council Show and Exhibition**

**Saturday, May 24, 2:00–4:00 p.m.**

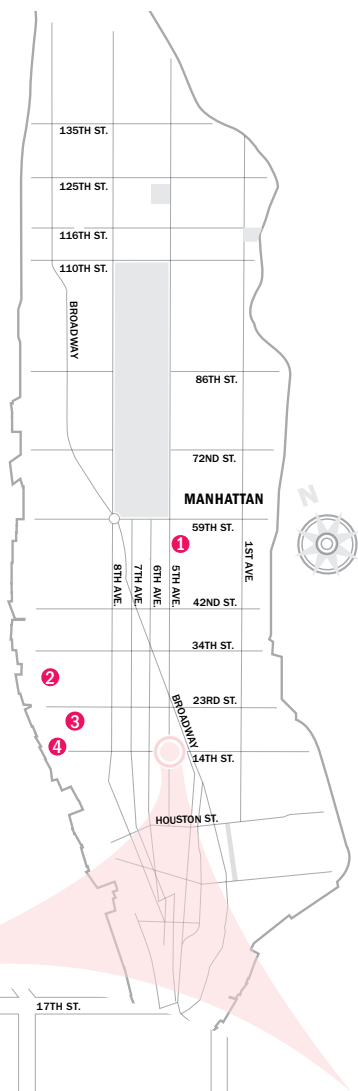
John L. Tishman Auditorium

University Center

63 Fifth Avenue

# event locations

1. Gucci  
(685 Fifth Avenue, 9th floor)
2. The Tunnel  
(269 Eleventh Avenue)
3. The Kitchen  
(512 West 19th Street)
4. Milk Studios  
(450 West 15th Street)



17TH ST.

16TH ST.

● Albert and Vera List Academic Center  
(6 East 16th Street)

15TH ST.

**UNION SQUARE**

14th St. - Union Square  
(4, 5, 6, L, N, Q, R)

14TH ST.

● Kerrey Hall  
(65 Fifth Avenue)

● Parsons East  
(25 East 13th Street)

● Johnson Center Annex  
(68 Fifth Avenue)

12TH ST.

● Johnson/Kaplan Hall  
(66 West 12th Street)

11TH ST.

**UNION SQUARE AND  
GREENWICH VILLAGE AREA**

6th Ave. - 14th St.  
(F, L, M)

**M**

● Arnhold Hall  
(55 West 13th Street)

● University Center  
(63 Fifth Avenue)

● Sheila C. Johnson Design Center  
(2 West 13th Street / 66 Fifth Avenue)

SIXTH AVE.

UNIVERSITY PLACE

BROADWAY

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**For a complete schedule of events, including event descriptions, visit the festival website: [www.newschool.edu/parsonsfestival](http://www.newschool.edu/parsonsfestival).**