Curricular Pathways - Management

The Impact Entrepreneurship Initiative has created a curated list of master's-level courses relating to social innovation and entrepreneurship at The New School. To help students select appropriate courses and take advantage of the rich curricular offerings across various colleges at The New School, we have identified relevant courses across four thematic areas: Innovation, Management, Leadership, and Impact. We believe the courses offered in these categories will support the development of entrepreneurial mindsets, skills, and knowledge that students need to thrive in a rapidly changing world.

Management:

Sample courses for Fall semester relating to Management:

- PGDM 5110 SUSTAINABLE BUSINESS MODELS
- NMDM 5326: MANAGING CREATIVITY/MEDIA ARTS
- NMGM 5004 FUNDRAISING AND DEVELOPMENT
- CENT 5201 THE CULTURAL AND CREATIVE INDUSTRIES
- NMGM 5328 MEDIA DEAL MAKING
- NMGM 5301 MEDIA ECONOMICS
- PGDM 5150 REGULATORY + ETHICAL CONTEXTS
- CENT 5100: MARKETING AND COMM. IN ARTS
- PGDM 5100: STRATEGIC D+M IN NEW ECONOMIES
- PGDM 5120 MANAGING CREATIVE PROJ TEAMS
- NURP 6013 Community Development Finance Lab
- NINT 5160 MONITORING AND EVALUATION
- NMGM 5013 THEORY AND PRACTICE OF NONPROFIT MANAGEMENT

Sample courses for Spring semester relating to Management:

1. PGDM 5110 SUSTAINABLE BUSINESS MODELS
2. NMGM 5002: FINANCIAL MANAGEMENT IN NONPROFIT ORGANIZATIONS
3. NURP 5003: ELEMENTS OF FINANCE
4. NMGM 5003 FOUNDATIONS OF ORGANIZATIONAL CHANGE
5. NMGM 5004 FUNDRAISING AND DEVELOPMENT
6. NMGM 5010 MANAGEMENT AND ORGANIZATIONAL BEHAVIOR
7. NMDM 5222 FINANCE FOR MEDIA MANAGERS
8. NMDM 5328 MEDIA DEAL MAKING
9. NMDM 5301 MEDIA ECONOMICS
10. NURP 5001 ECONOMICS FOR MANAGEMENT AND PUBLIC POLICY
11. **NURP 6011 COMMUNITY DEVELOPMENT FINANCE LAB II**
12. **PGDM 5150 REGULATORY + ETHICAL CONTEXTS**
13. **NMGM 6012 ORGANIZATIONAL ASSESSMENT AND DIAGNOSIS**