Curricular Pathways - Innovation

The Impact Entrepreneurship Initiative has created a curated list of master's-level courses relating to social innovation and entrepreneurship at The New School. To help students select appropriate courses and take advantage of the rich curricular offerings across various colleges at The New School, we have identified relevant courses across four thematic areas: Innovation, Management, Leadership, and Impact. We believe the courses offered in these categories will support the development of entrepreneurial mindsets, skills, and knowledge that students need to thrive in a rapidly changing world.

Innovation:

Sample courses for Fall semester relating to Innovation:

- NMDM 5318: DIGITAL MEDIA: STRATEGY AND IMPLEMENTATION
- NMDM 5333: ENTREPRENEURSHIP IN MEDIA
- NMDS 5024: THE DESIGN PROCESS
- NINT 5005 RESEARCH DESIGN AND DATA COLLECTION
- PSAM 5550: COLLAB: RESILIENT DESIGN
- PSAM 5170: DESIGN METHODS
- PGTD 5130: DESIGN-LED RESEARCH
- NMDS 5027: INTERACTION DESIGN
- PGTD 5000: TRANSDISCIPLINARY SEMINAR 1

Sample courses for Spring relating to Innovation:

- NMDM 5315 MANAGING INNOVATION IN MEDIA
- NMDM 5311 MARKET RESEARCH: MEDIA MANAGERS
- UTNS 5101 SOCIAL IMPACT, ENTREPRENEURSHIP AND DESIGN
- PSAM 5843: DESIGNING FOR USABILITY
- PSAM 5550: COLLAB: RESILIENT DESIGN
- PGDM 5140 DESIGN INNOVATION + LEADERSHIP
- PSDS 3121 ANALYZING TRENDS
- UTNS 5500 VENTURE LAB
- CENT 5310 THE ENTREPRENEURSHIP INCUBATOR
- NMGM 5001 EMERGING TRENDS SOCIAL INNOVATION
- NINT 5005 RESEARCH DESIGN AND DATA COLLECTION
- NINT 5160 MONITORING AND EVALUATION
IMPACT ENTREPRENEURSHIP

- NMDS 5333 Tech, Power, Social Change