PARSONS

SCHOOL OF FASHION

SIMON COLLINS, DEAN

/BFA FASHION DESIGN
With the launch of the first fashion design program in America in 1906, Parsons is credited with giving birth to Seventh Avenue, the epicenter of American fashion. Parsons offers a Bachelor of Fine Arts degree and Associate Degrees in Fashion Studies and Fashion Marketing, and in 2010 expects to launch a Master of Fine Arts Program in Fashion Design and Society that was initiated through an endowed professorship by Parsons alumna Donna Karan. Parsons has educated a who’s who list of the fashion industry, including design legends Adrian, Claire McCardell and Norman Norell; industry leaders Tom Ford, Marc Jacobs, Isaac Mizrahi, Narciso Rodriguez and Anna Sui; and rising talents Chris Benz, Doo-Ri Chung, Derek Lam, Thakoon Paniguchal, Proenza Schouler, Behnaz Sarafpour, Peter Som, Vena Cava, Alexander Wang, and Jason Wu.

Fashion design today encompasses much more than the creation of clothing and accessories. Parsons trains students to become complete designers, ready to face the challenges of designing in the 21st century. Students evaluate design through societal, cultural, historical, and economic lenses developed through interdisciplinary study. The program includes core courses in design concepts, studio methods, and fashion drawing that compliment and build on one another. Courses in business, merchandising, fashion history, and digital design prepare students for a career as a designer. Students explore a variety of different methods to create collections and build technical skills.

For more information on BFA Fashion Design at Parsons, please visit www.newschool.edu/parsons/bfa-fashion-design/
BFA FASHION DESIGN

ALUMNI

/PAULA CHENG
/SAMUEL GREEN
/KEVIN JOO HWANG
/HEE LIM
/L.E. MANUEL
/NICOLE MOBASSER
/NILOUFAR MOZAFARI
/LAURA SIEGEL
/KATHLEEN STUPP
/DYLAN TAVERNER
Cheng created a womenswear collection exploring the concept of metamorphosis, inspired by tourism and her own experiences studying fashion around the globe, specifically in Parsons and Brussels.
For his thesis collection, Green created a womenswear collection inspired by Jackie Nickerson book *FARM* and James Castle’s paper artwork. His work is inspired by artists that emphasize color, silhouette, and texture.
For his thesis collection, Hwang created a spring womenswear collection inspired by fishermen, with an emphasis on utilitarian clothing and mens workwear.
For his thesis collection, Lim created a futuristic womenswear collection inspired by the 1982 film Koyaanisqatsi: Life out of Balance.
For her thesis collection, Manuel created a fall womenswear collection inspired by her childhood experiences in Alaska, which challenges traditional conceptions of masculinity and femininity.
For her thesis, Mobasser created a Fall/Winter 2010 womenswear collection inspired by the concept of evolution.
For her thesis, Womenswear Designer of the Year Mozafari created a womenswear collection exploring the concepts of memory and origin.
For her thesis, Siegel created a womenswear collection inspired by her year traveling the world, which is conceived as a home for the body. The collection is made with natural fibers and dyes, and integrating features of handwork such as batik, painting, wood-block printing, kitting, weaving, silversmithing.
For her thesis, Stupp created a men's activewear collection inspired by the transition from landline to cellular telephones, with an emphasis on loose, unisex fits.
For his thesis, Menswear Designer of the Year Taverner created a fall menswear collection titled “Ourobus,” inspired by the futility of nostalgia.