Our online Digital Photography Certificate combines the creative and technical aspects of creating successful images. You’ll learn how images are constructed using ISO, shutter speed, depth of field, and aperture while developing your artistic voice and eye for image making.

Continuing and Professional Education at The New School delivers courses and programs that give professionals and non-degree-seeking students the edge that can come only from our accredited university and the dynamic network of renowned faculty and industry-leading professionals at the #1 art and design school in the United States1—Parsons School of Design.

Learn the skills you need to advance your career in a changing world.

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1Quacquarelli Symonds World University Rankings (2020).

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**Certificate Details**

- **Number of courses:** 3
- **Course length:** 5-9 weeks
- **Timeline to completion:** Most students take two courses per semester. Students have up to two years to finish, but many finish in three semesters or one year.
- **Format:** Online
- **Price:** $1,485
Digital Photography Fundamentals: The Camera
This concept-based course teaches the language of time-based storytelling, with a focus on the skills needed to build compelling drama and effective visuals for use in film, video, and digital motion projects.

Photography Composition Studio
In this course, students engage in photography practice and reflect on what they have learned. They use an analog photography journal to document their growth and record new ideas. Students learn about the importance of process and develop their own style in photography while exploring contemporary and historical photographic practices and techniques.

Digital Photography Workflow: Adobe Lightroom
In this course, students learn how to build, organize, and manage a professional workflow. They learn basic editing techniques using Adobe Lightroom. They also gain an understanding of best practices for delivering and sharing files.

Course Outline
The courses making up this certificate are listed in the order in which they should be taken.

Week 1
How a Camera Works

Week 2
Camera Modes

Week 3
Exposure

Week 4
RGB

Week 5
Light and Shape

Week 6
Final

Week 1
Meet the Class

Week 2
Around Us

Week 3
Time and Focus

Week 4
Portrait

Week 5
RGB

Week 6
Final Proposal

Week 7
Final

Week 1
Introduction

Week 2
The Develop Module Workspace

Week 3
Non-destructive Editing and File Hierarchy

Week 4
Working in B&W

Week 5
Photo Retouching with Selective Adjustments

Week 6
The Print Module Workspace
Who Should Enroll

» Hobbyists or amateur photographers looking to better understand their cameras and learn how to create professional-quality photographs
» Professionals in any field who want to improve their images for use in social media or marketing
» Creatives who wish to add a new skill to their résumés

What You’ll Gain

» An understanding of how images are constructed using ISO, shutter speed, aperture, depth of field, and composition
» The ability to process, organize, and manage your photographs for personal work and client outputs
» Knowledge of photo history through composition studies
» An understanding of the basic camera setting for shooting in manual mode
» Development of your artistic voice and eye for image making

How You’ll Learn

» Engaging video lectures and interviews with industry experts
» Direct interaction with faculty practitioners at the top of their fields
» Online collaboration and video conferencing
» Project-based learning focused on developing real-world skills and portfolio assets

Get started today.
Register at cpe.newschool.edu.

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