

Jennifer Sharpe

Clothing Traceability



community



MADE WITH CARE

We put a great deal of consideration into the materials, design and fabrication of the Community Collection. While we don't claim to be flawless, we take great pride in the efforts we have made, and will continue to make, in developing sustainable practices for making our clothes.

Why we love...

RENEWABLE HEMP

Soft, comfortable, insulated and resistant to ultraviolet light and mold. Hemp fibre is known for its superior strength and durability. This plant is fast growing, biodegradable, and self fertilizing, meaning it supports itself with the necessary nutrients to grow. Hemp is also self renewable and harvested without the use of harmful insecticides and pesticides.

ORGANIC COTTON

It's super soft and comfy. Organic cotton plants are grown without genetic modification, synthetic pesticides and harmful insecticides. It is free of toxins used in conventional cotton processing that can later transfer to your skin, the air, soil and water completing a full cycle of pollution. Its organic methods help maintain the health and well being of farm and factory workers by creating a chemical free environment.

RAYON/VISCOSE FROM BAMBOO

Bamboo makes garments soft, comfy and breathable. Its crops help clean our air and are also the fastest growing woody plants in the world. These plants absorb more carbon dioxide and produce

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 made with care

locations sign up



Denim Jeans

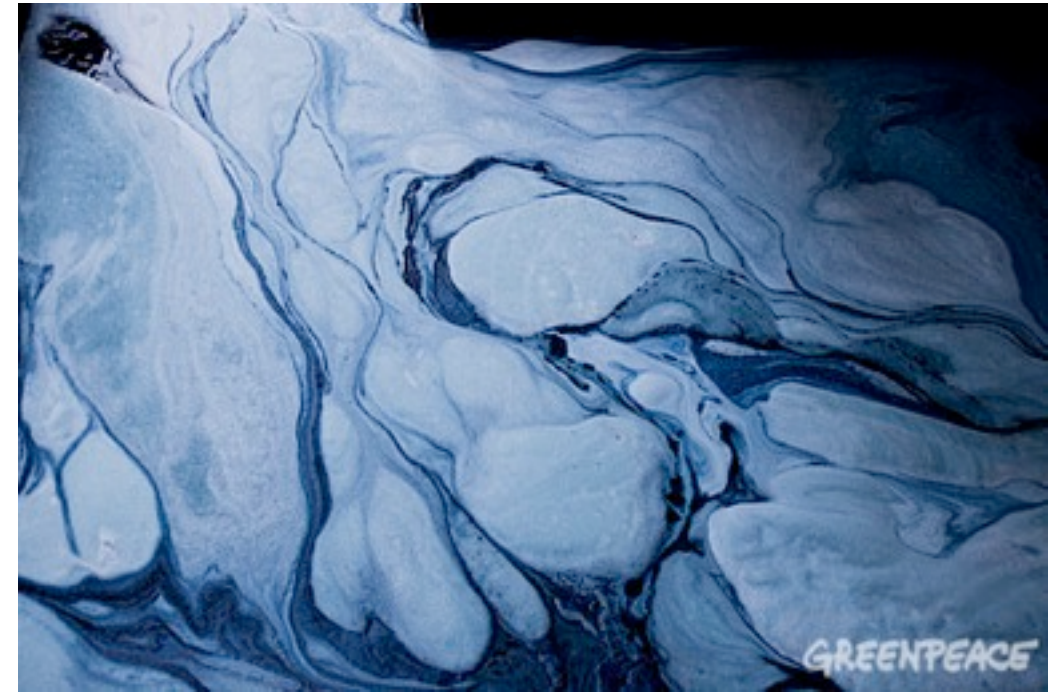




Photo courtesy of Adam Baruchowitz, founder wearablecollections.com/



<http://www.pbs.org/independentlens/tshirttravels/film.html>



<http://www.greenpeace.org/eastasia/news/textile-pollution-xintang-gurao>

**Connecting consumers, designers and
manufacturers to where clothing comes from
and how it is made.**

**Promoting transparency within the system,
increases awareness of the environmental,
social, and human conditions.**

CLOTHING TRACEABILITY

The fashion industry is one of the most environmentally damaging activities on earth, while also a beautiful and fundamental expression of human art and culture.

[NEWS PULSE](#) [CASE STUDIES](#) [MISSION • PHILOSOPHY](#) [RESOURCES](#) [CONTACT](#)



LATEST FROM NEWS PULSE

MFA DT THESIS EXHIBITION

MAY 8TH, 2011



On view May 7th – 23rd Today's designer faces two fundamental challenges: the expanding influence of design within society, and the growing role of technology within design. The MFA in Design and Technology program explores the social and cultural dimensions of technological change. These...

POSTED IN MISCELLANEOUS TAGGED IN: DESIGN & TECH, EXHIBITION, PARSONS THE NEW SCHOOL FOR DESIGN, THESIS

ABOUT THIS PROJECT

The Clothing Traceability project visualizes the clothing supply chain – essentially where and how a garment is made, and the people involved throughout the process. Connecting businesses and consumers to a deeper understanding of the impact of the clothing life-cycle through documentation and visualization of the supply chain, from fibre through manufacturing and production. The project builds

FASHIONABLE QR CODES



CLOTHING TRACEABILITY

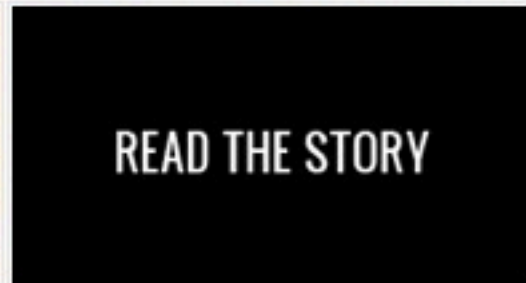
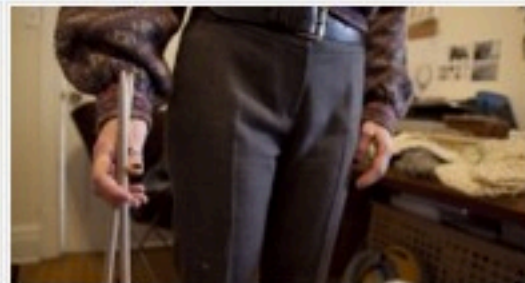
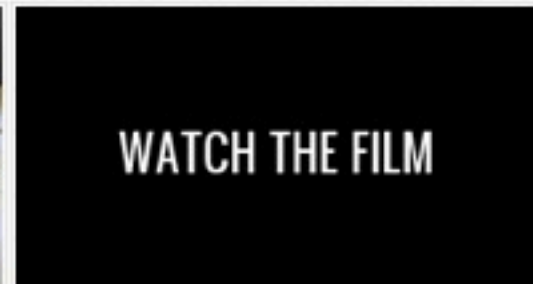
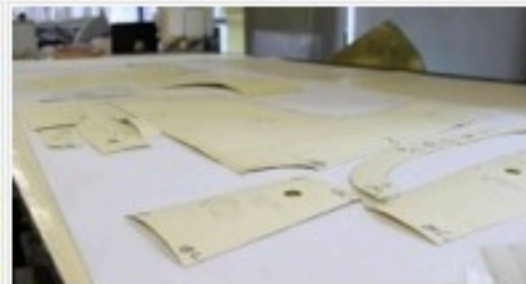
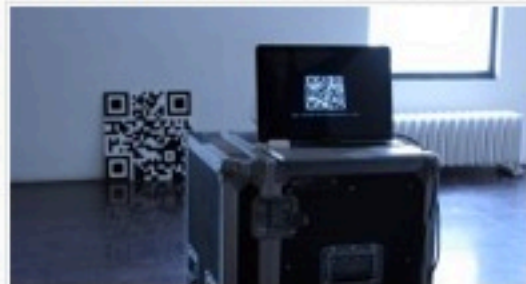
The fashion industry is one of the most environmentally damaging activities on earth, while also a beautiful and fundamental expression of human art and culture.

[NEWS PULSE](#) [CASE STUDIES](#) [MISSION • PHILOSOPHY](#) [RESOURCES](#) [CONTACT](#)

CASE STUDIES

THE DENIM PROJECT | [JOHN PATRICK ORGANIC](#)

JOHN PATRICK ORGANIC



© 2011 CLOTHING TRACEABILITY [FACEBOOK](#) [TWITTER](#) [Vimeo](#)

DESIGN • DEVELOPMENT BY **YEE DOR**

CLOTHING TRACEABILITY

The fashion industry is one of the most environmentally damaging activities on earth,
while also a beautiful and fundamental expression of human art and culture.

[NEWS PULSE](#) [CASE STUDIES](#) [MISSION + PHILOSOPHY](#) [RESOURCES](#) [CONTACT](#)

MFA DT THESIS EXHIBITION

MAY 8TH, 2011



On view May 7th – 23rd Today's designer faces two fundamental challenges: the expanding influence of design within society, and the growing role of technology within design. The MFA in Design and Technology program explores the social and cultural dimensions of technological change. These...

POSTED IN [MISCELLANEOUS](#) TAGGED IN: [DESIGN & TECH](#), [EXHIBITION](#), [PARSONS THE NEW SCHOOL FOR DESIGN](#), [THESIS](#)

SOURCEMAP & ECOUTERRE

MAY 7TH, 2011



Ecouterre did a great piece on Clothing Traceability, Sourcemap and the Organic by John Patrick collaboration. Check out the full article [here](#). A great online publication devoted to the future of sustainable fashion design, Ecouterre describes their ethos & mission : To follow...

POSTED IN [MISCELLANEOUS](#) TAGGED IN: [CLOTHING TRACEABILITY](#), [ECOUTERRE](#), [PRESS](#)

ORGANIC FALL 2011 AT SKYLIGHT WEST

APRIL 14TH, 2011

CLOTHING TRACEABILITY

The fashion industry is one of the most environmentally damaging activities on earth, while also a beautiful and fundamental expression of human art and culture.

[NEWS PULSE](#) [CASE STUDIES](#) [MISSION + PHILOSOPHY](#) [RESOURCES](#) [CONTACT](#)

SOURCEMAP

APRIL 17TH, 2011



SourceMap is an outstanding venture sponsored by different groups within the MIT. As they state on the site: "When you invite people to an event, buy the ingredients for a recipe, or design the parts of a product, your...

TAGGED IN: LEONARDO BONANNI, MIT, OPEN-SOURCE, WEBSITE

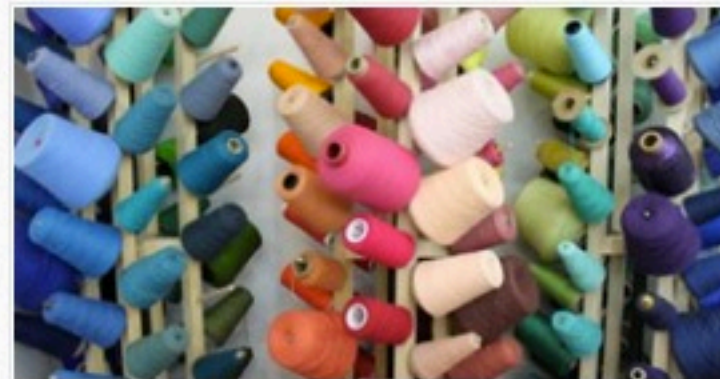
FASHIONING AN ETHICAL INDUSTRY

MAY 8TH, 2011



TEXTILE ARTS CENTER

APRIL 17TH, 2011



The main goal of the Textile Arts Center is to provide support to fiber artists, and everyday people interested in working with fiber, by acting as a resource facility and creative meeting place. The Center is situated on Carroll...

TAGGED IN: BROOKLYN, PARK SLOPE

SLOW FASHION

MAY 8TH, 2011



RELATED LINKS

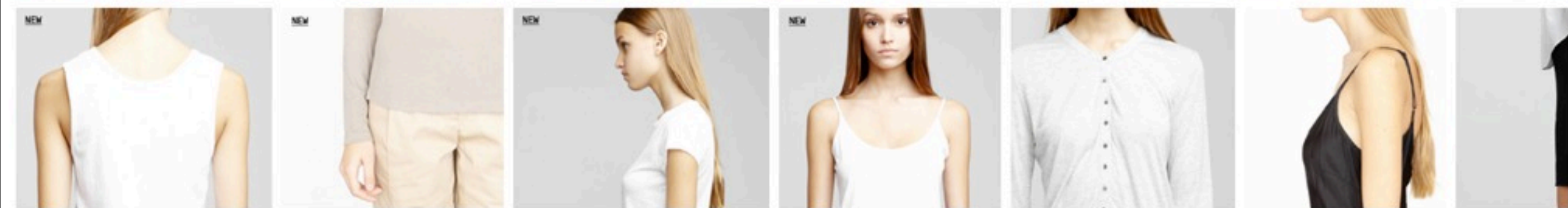
[CLEAN CLOTHES CAMPAIGN](#)
[FASHIONING AN ETHICAL INDUSTRY](#)
[LABOUR BEHIND THE LABEL](#)
[SLOW FASHION](#)
[SOURCEMAP](#)

AGENTS OF CHANGE

[JOHN PATRICK](#)
[LEONARDO BONANNI](#)
[SABINE SEYMOUR](#)

ORGANIC

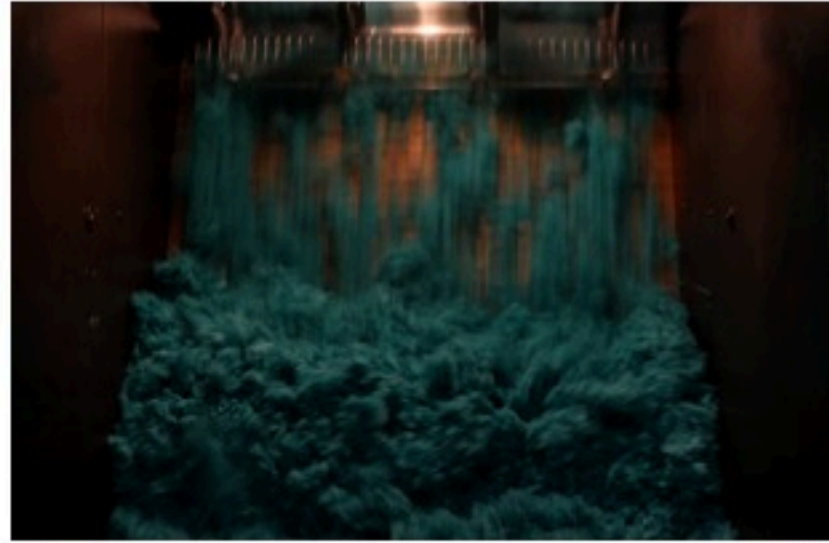
[COLLECTION](#) [SHOPPING](#) [ABOUT](#) [CONTACT](#)



Copyright 2010 John Patrick Organic

<http://organicbyjohnpatrick.com/>

Wednesday, October 26, 2011











PREV

< Build Your Own Eco
Wardrobe, Step Two:
Denim

FASHION

Exclusive Preview of Organic by John Patrick Fall 2011

by Esther Adams

NEXT

> André Leon Talley
on Artist Beatrice
Caracci...

MOST POPULAR



FASHION
Night Falls

PARTIES

The Best Parties of the Year

FASHION

Expect the Unexpected

FASHION

Special Edition: Golden Globes
2011



Photographed by Evan Sung

» SEE THE SLIDESHOW «

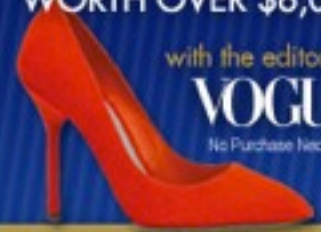
SUBSCRIBE

GIVE A GIFT

RENEW

INTERNATIONAL

WIN AN
**ULTIMATE
MAKEOVER**
WORTH OVER \$6,000
with the editors of
VOGUE
No Purchase Necessary



SUBSCRIBE & ENTER FOR
A CHANCE TO WIN >>

Calvin Klein
collection

Calvin Klein - A ck
Calvin Klein white dress

FASHION WEEK, FALL 2011

John Patrick Organic on Sweaters and Sourcemaps

SHARE BUZZ 0 Digg Tweet 4 Recommend

John Patrick on Permaculture at his Fall 2011 Fas



John Patrick, known for his use of recycled and organic fabrics, told us he designed this season's collection with old-fashioned ideals about self-sufficiency in mind.

"And yet, we really need to become the face of modernity," he said.

Indeed, the designer found some pretty modern ways of expressing himself, teaming up with knitwear designer Amanda Henderson, filmmaker Jennifer Sharpe, and Sourcemap.org, an MIT-based Web site.

Organic by John Patrick Collection

Made in Albany, NY 12210, USA



Together, they created a seamless group of handknit sweaters from local wool, mapped the details of the sweaters' supply chain, and made a short film about it. Amanda Henderson told us about the handwork that gave the sweaters' their rich texture, and the film and accompanying sourcemap truly does give a lovely bit of insight into the beauty beyond the surface of the textiles.

BY JENNI AVINS // FRIDAY, FEB 11, 2011 AT 03:00 EST | [PRINT](#)

Locals Are...

100%
THRILLED

0%
LAUGHING

0%
SAD

0%
BORED

0%
FURIOUS

0%
INTRIGUED

I AM:

RECENT COMMENTS

0 COMMENTS

POST A COMMENT

BEHIND THE SEAMS

Sourcemap Traces John Patrick Organic's Supply Chain From Sheep to Sweater

by **Nicole Abene**, 05/03/11



Jennifer Sharpe wants to know where your clothes have been, even before they become "your clothes." For her master's thesis, the **Parsons The New School for Design** student looked to **Sourcemap**, a free online tool that traces supply chains across the globe, making it ideal for addressing the complexities of garment manufacturing. Because Sharpe wanted to test the platform in the real world, she approached **John Patrick**, the genius designer behind **Organic**. "I explained my work with Sourcemap, and my focus on clothing traceability, and John was completely receptive in allowing me to document and source-map his supply chain," Sharpe tells Ecouterre.



<http://www.ecouterre.com/sourcemap-traces-john-patrick-organics-supply-chain-from-sheep-to-sweater/>

By: [Jessica Taft Langdon](#)
Published: July 18, 2011

Filled under: [Fashion](#),
[Interviews](#)
[No Comments](#)

Clothing Traceability — An Interview with Jenn Sharpe

Inspired by a recent article that I wrote for Slow Fashioned, I have been doing a lot of wondering and a little research about supply chains in the fashion industry [[read it here: Fast vs. Slow -- Walking the Line](#)]. With a small expenditure of time, it appeared to me that most fashion companies keep a tight lock on the derivation of their products, and wondered if anyone had had more success that I at digging deeper. Turns out, someone has indeed, and that someone was in Brooklyn, not far from where I live. I recently met up with Jenn Sharpe, of [Clothing Traceability](#). We had a coffee, a lovely talk, and she told me her story....

“The Clothing Traceability project visualizes the clothing supply chain – essentially where and how a garment is made, and the people involved throughout the process. Connecting businesses and consumers to a deeper understanding of the impact of the clothing life-cycle through documentation of a local supply chain from fibre through manufacturing and production, the project builds on established tools for supply chain transparency to develop a leading approach to sustainable fashion.

Jenn, who is originally from Vancouver, Canada, started her career in film costuming. After five years of dressing actors, she became aware that a number of fashion lines and products were being marketed as “sustainable”, and began to wonder exactly what that meant.

“I wanted to know more about why they were marketing things as being organic, being sustainable. What did it mean? Also, I noticed everything [coming from] China.

She wondered how those two ideas could be reconciled. She did some research on her own, which eventually lead her to enroll in a graduate program in sustainable design at [Parsons School of Design](#), at the New School in NYC.

During her studies Jenn became interested supply chain transparency- thinking about “made in China, the implications of that, and how little that holds.” Digging a bit deeper, she came to realize that “it means nothing, essentially. It encompassed at least 15-20 countries [to create a product that is labeled “Made in China].”

The Parsons curriculum concentrated heavily on technology, which she began to see as “a necessary tool” to help inform her passion for supply chain transparency. Combined with her background in film, [Clothing Traceability](#) began to come together.





The Sourcemap of: Laptop Computer

Leo, August 22, 2011

Find out where things come from.

Sourcemap is the crowdsourced directory of product supply chains and carbon footprints. [Join us](#) to learn more and contribute.

Featured Sourcemaps



IKEA Sultan Alsarp bed

[sourcemap_archive](#), Aug 20, 2011



Laptop Computer

[leo](#), Aug 22, 2011

Popular Sourcemaps



Laptop Computer

[leo](#), Aug 22, 2011



Tropicana

[senthilmbaca](#), Oct 15, 2011



Pieces plastique...

[DP54](#), Oct 5, 2011



ORTHEX visit in...

[PlasticMan](#), Oct 20, 2011

Simply put: We believe that people have the right to know where things come from and what they are made of.

Sourcemap is a platform for researching, optimizing and sharing supply chains.

- [Browse Sourcemaps](#)
- [Create a Map](#)
- [Learn More](#)
- [Get Help](#)
- [Get in Touch](#)



[+ Make a Sourcemap](#)

Latest Maps

[Subscribe](#) to find out when new maps are created.

Sourcemap News

from our blog

[Welcome to Sourcemap 0.9 \(Cinnabar\)](#) - We're pleased to announce the release of a new version of Sourcemap. A lot of work was done behind the...

Tweets about Sourcemap
#sourcemap

[greenhackathon](#) RT [@sourcemap](#): Visualizing the Social Impact of Supply Chains [Sourcemap Blog] <http://t.co/ESnvQmm1> #greenhackathon 4 hours ago · reply · retweet · favorite

[electricbum](#) RT [@sourcemap](#): Visualizing the Social Impact of Supply Chains [Sourcemap Blog] <http://t.co/ESnvQmm1> #greenhackathon 4 hours ago · reply · retweet · favorite

[greenape](#) RT [@sorafferty](#): more of this please RT

Featured Sourcemaps • [About](#) • Video Introduction • [Featured Map](#)

Featured Sourcemaps



Where Uggs Originated

Created by [trevelee](#) and last modified nine months ago.

Containing: Uggs were made, uggs assembly, uggs assembly, uggs assembly, uggs distribution, uggs distribution, uggs distribution, uggs distribution, uggs distribution



IKEA Sultan Alsarp bed

Created by [jeremyjih](#) and last modified one year ago.

Containing: HDF, Particle Board, Plywood indoor, Wood pitch pine, Cotton fabric, Galvanized Steel, Epoxy resin, PU flexible foam, Hydraulics

Related: [Levi's 501 Cotton](#), [Nike Air Max 180](#), [Giro Skyla bicycle helmet](#), [Target Cotton Rug](#), [FRP Slide Flume](#), [Hurley Sweater](#), [sara-cotton tshirt](#), [Cotton T-shirt](#), [test project](#), [Katrina's sourcemap](#), [Test](#), [Carafe](#), [Lenovo Think Pad X Series](#), [T-shirt](#), [Mobile Phone \(circa 2006\)](#), [Blue Jeans](#), [Levi's 501 Cotton \(Texas\)](#), [Levi's 501 Garment Cut & Sew](#), [shirt](#), [Maxtor Hard Drive](#), [Typical Laptop Computer](#), [Meiver Tshirt](#), [My Tshirt](#), [Thinkpad T60p](#), [Vivienne Westwood men's shirt - 2007](#), [Levi's 501](#), [Jeans](#), [Can of Coca Cola made in Atlanta](#), [Nike AirMax 180 classics](#), [Bauer X:05 Ice Hockey Skate](#), [Threadless](#), [Shoe](#), [CFL \(compact fluorescent light bulb\)](#), [GE Clock Radio No. 7-46200](#),



Lee Cooper Denim Jeans

Made in Ras Jebel, Tunisia

Added by [jenniferksharpe](#) and modified one month ago.
Map created based on article in The Guardian:.... [\(more\)](#)





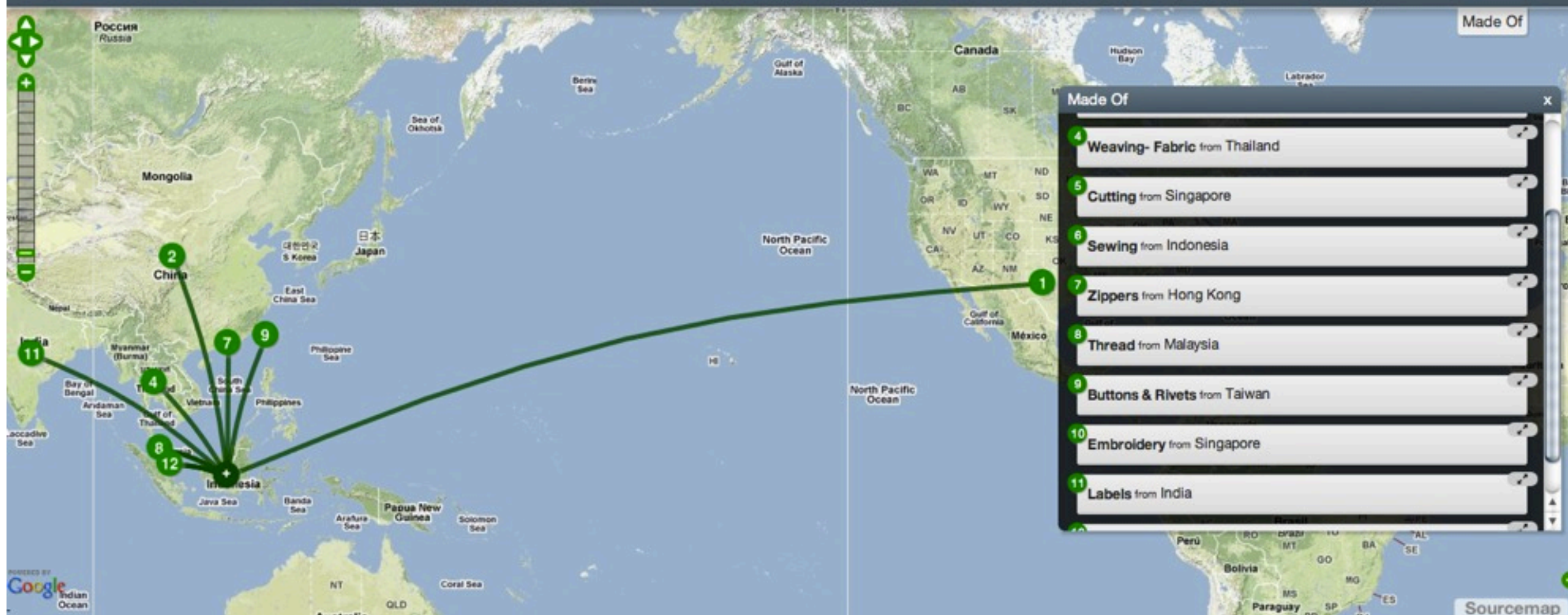
Denim Jeans

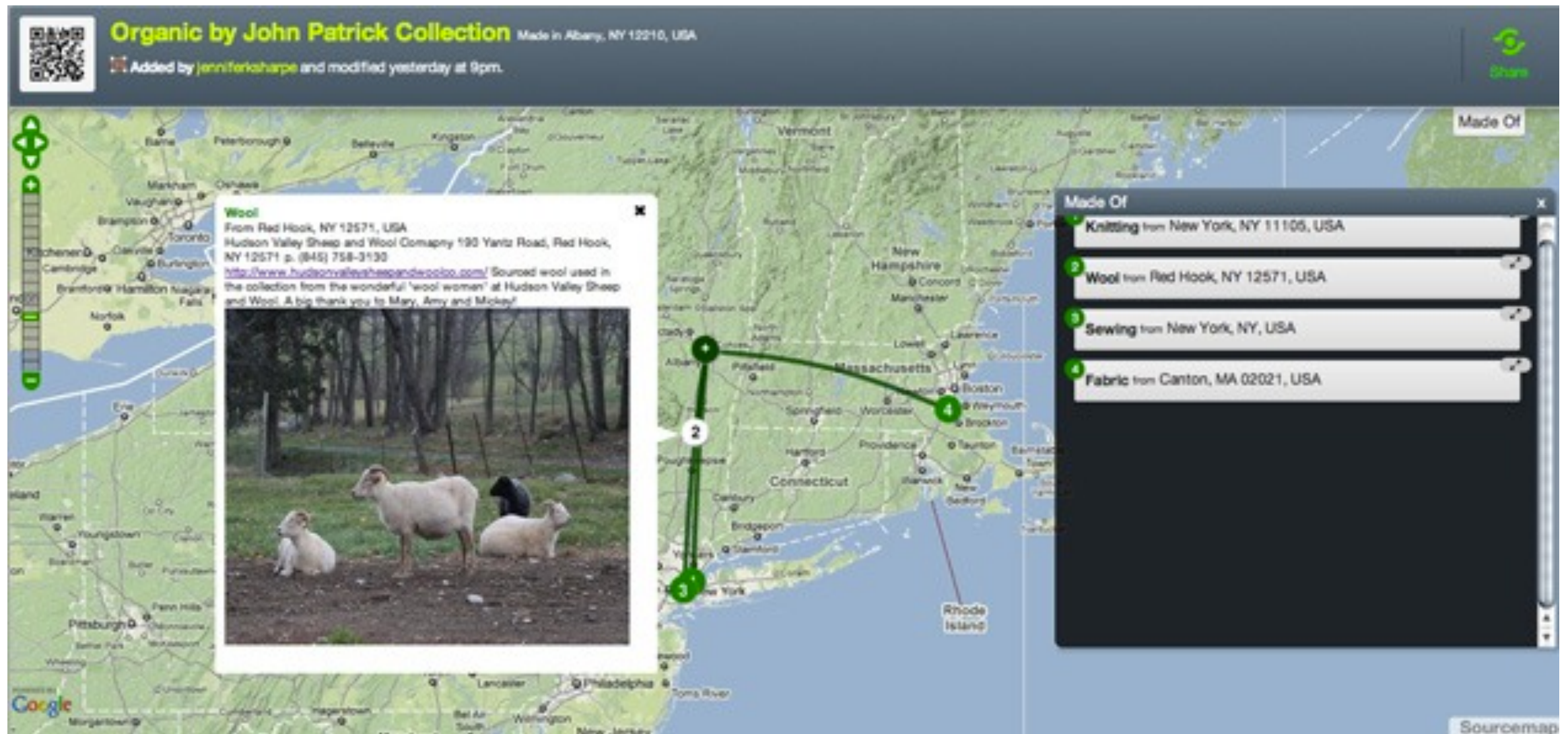
Made in Indonesia

Added by [jenniferksharpe](#) and modified one year ago.




Share




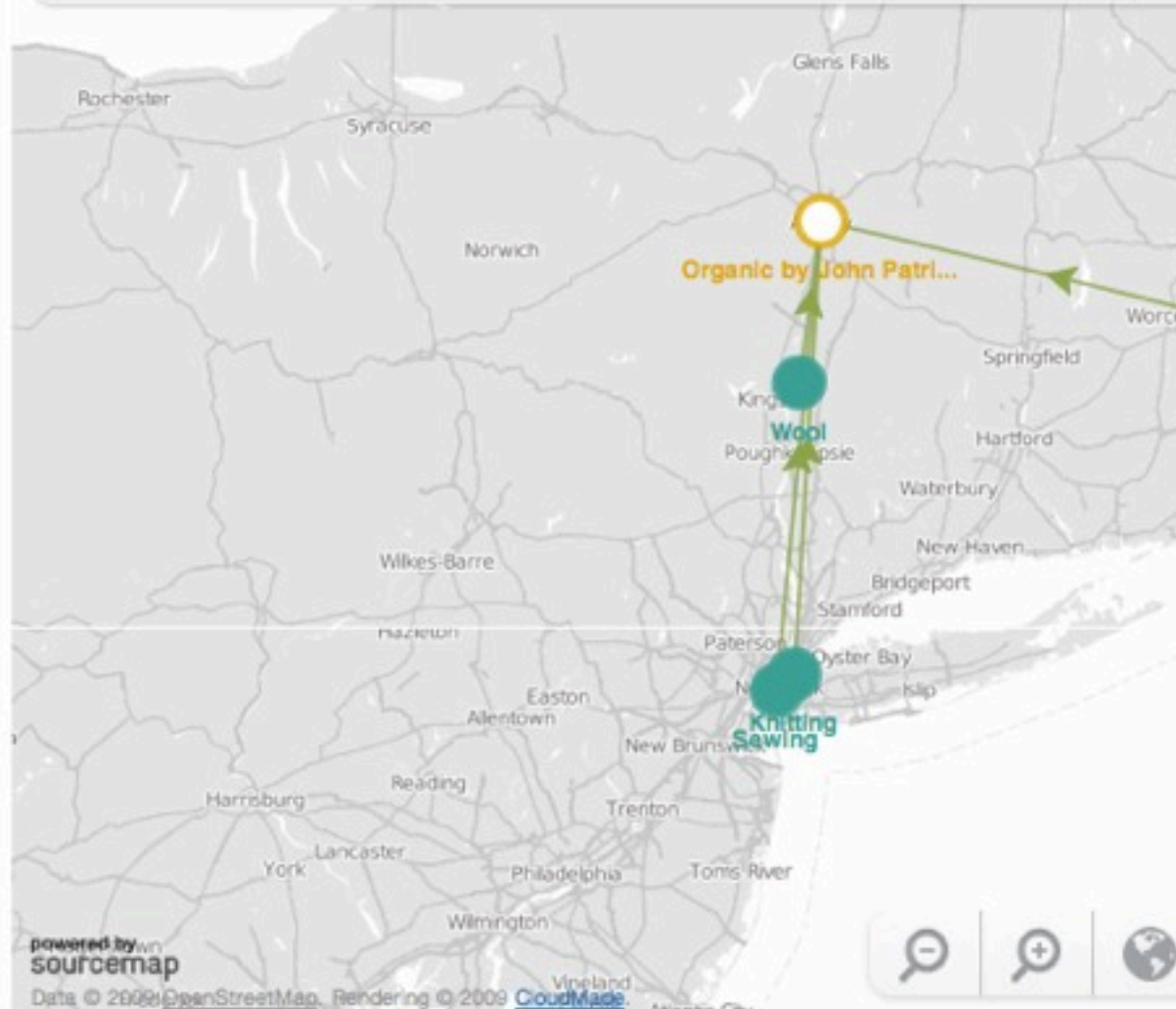


Organic by John Patrick

 [sourcemap_archive](#) — Aug 20, 2011.

★ [Favorite](#)

 [Share](#)



Organic by John Patrick Col...

Albany, NY 12210, USA



Organic by John Patrick Collection

Created on January 24, 2011 by jenniferksharpe on Sourcemap.org: Organic by John Patrick. Please Visit: organicbyjohnpatrick.com

Share this Sourcemap



Link to this Sourcemap

<http://srce.mp/mTZoGF>

Embed this Sourcemap

`<iframe width="640px" height="480px">`













Thank you

Leo Bonanni & Sourcemap

John Patrick

The Greenfund

Faculty:

Cynthia Lawson, Chris Prentice

Chris Romero, Ethan Silverman

David Carroll

Steve Lambert & Andy Bichlbaum

Advising:

Ted Byfield

Timo Rissanen

Sabine Seymour

Creative Contributors

Doris Yee

Thomas Sabinski

Anna Barson

Conway Liao

FRIENDS & FAMILY!



www.clothingtraceability.com