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THE NEW SCHOOL

**PARSONS  
PARIS**

FALL 18 — SPRING 19

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## INTRODUCTION TO PARSONS PARIS

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**Parsons Paris is the European campus of The New School, an innovative university based in New York City. Our degree programs as well as summer and study abroad options build on the curriculum of Parsons School of Design, a globally acclaimed art and design school. Established in 1921, Parsons Paris invites students interested in an American education in Paris to join our modern atelier. Our students benefit from interdisciplinary learning and small classes that prepare them for careers in fashion, management, digital innovation, and curatorial practice.**

## ACADEMICS AT PARSONS PARIS

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Parsons Paris offers fully accredited bachelor's and master's degrees, summer intensives and study abroad programs. Our curricula reflect the artistic and cultural context of the city of Paris and incorporate diverse European influences. Classes are kept small to foster collaboration and community.

Instruction is in English. If you would like to learn or improve your French, you can take language courses on campus.

Parsons Paris offers the following undergraduate and graduate degrees:

**Art, Media, and Technology (BFA)**

**Fashion Design (BFA)**

**Strategic Design and Management (BBA)**

**Fashion Studies (MA)**

**History of Design & Curatorial Studies (MA)**

**Graduate level coursework  
in Design + Technology**

## BEGINNING YOUR STUDIES

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Our three undergraduate degree programs share a multidisciplinary first year of study that immerses students in an exploration of art and design concepts, skills and critical practices, training them to become flexible thinkers, strong makers, and lifelong learners.

VISITING STUDENTS

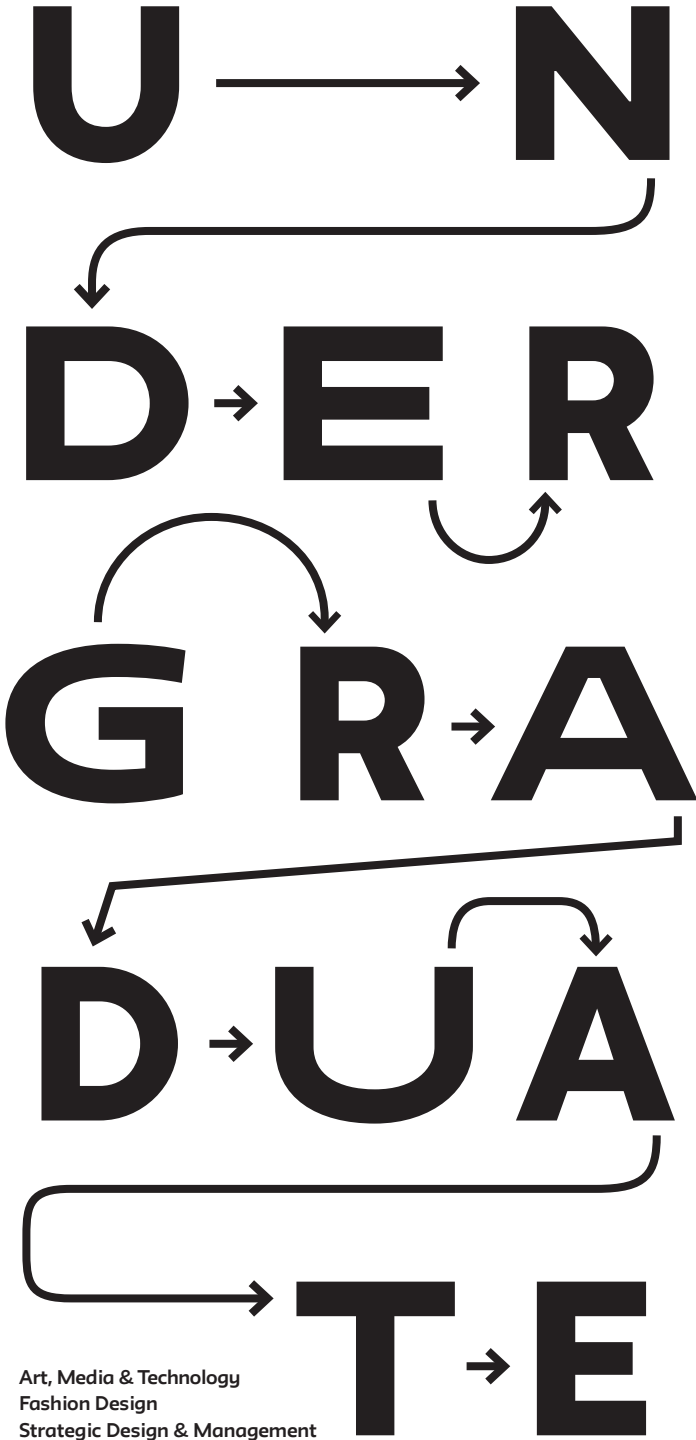
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Each semester, Parsons Paris admits a small number of visiting students from American and international colleges and universities. These opportunities are designed for sophomores and juniors, or selected courses in our degree programs for students who want to spend a semester or year exploring design and fashion in Paris.

Visiting students at Parsons Paris can take courses offered in any of our degree programs to create a dynamic and customized course of study for a semester or a year. Visiting students come from a range of academic backgrounds and have varying interests in design, art, and business.

All courses noted below are open subject to availability. While some courses are open to all visiting students, others require prior approval to ensure important prerequisites are met. As part of the application process all visiting students will fill out a course request form with preferred and alternate courses listed. Students should check with their home institutions regarding eligibility to transfer The New School - Parsons Paris credits.

Alternatively, visiting students can join our Fashion Cultures or Design Cultures study abroad programs, offered in the spring semester. See page 13 for details.



ART MEDIA  
& TECHNOLOGY (BFA)

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The BFA Art, Media and Technology program generates new forms of inquiry and making by focusing on the fertile areas between established zones of practice. The transdisciplinary learning experience emphasizes art and design production that is grounded in the social and the political. Our graduates possess the creative diversity and adaptability that are essential to success in a rapidly changing real-world context.

FALL 18

FRESHMEN	Integrative Studio 1	APFY 1000	3 credits	Not open to visiting
	Integrative Seminar 1	APFY 1010	3 credits	Not open to visiting
	Sustainable Systems	APFY 1100	3 credits	Open to visiting - by permission only
	Space/Materiality	APFY 1020	3 credits	Open to visiting - by permission only
	Drawing/Imaging	APFY 1030	3 credits	Open to visiting - by permission only
	Objects as History	APFY 1070	3 credits	Open to visiting - by permission only
SOPHOMORE	Core Studio 1: Narrative	APAM 2006	3 credits	Open to visiting Art and Design Majors
	Core Lab 1: Narrative	APAM 2005	3 credits	Open to visiting Art and Design Majors
	Dynamic Drawing	APAM 2002	3 credits	Open to visiting Art and Design Majors
	& Letterforms			
	History of Art, Media & Tech	APVS 2001	3 credits	Open to visiting
JUNIOR	Core Studio 3: Response	APAM 3004	3 credits	Open to visiting Art and Design Majors
	Core Lab 3: Response	APAM 3003	3 credits	Open to visiting Art and Design Majors
SENIOR	Thesis 1	APAM 4000	6 credits	Not open to visiting
	ARS AMT 1	APVS 4501	1 credit	Not open to visiting
ELECTIVE	Drawing Concepts	APAM 2104	3 credits	Open to visiting
	Design of Communication	APAM 3105	3 credits	Open to visiting
	Collab: Museum API	APTE 5201	3 credits	Not open to visiting

SPRING 19

FRESHMEN	Integrative Studio 2	APFY 1001	3 credits	Not open to visiting
	Integrative Seminar 2	APFY 1011	3 credits	Not open to visiting
	Time	APFY 1040	3 credits	Open to visiting - by permission only
	Space/Materiality	APFY 1020	3 credits	Open to visiting - by permission only
	Collective Works	APFY 1260	3 credits	Open to visiting - by permission only
SOPHOMORE	Core Studio 2: Spatial	APAM 3010	3 credits	Open to visiting Art and Design Majors
	Core Lab 2: Spatial	APAM 3011	3 credits	Open to visiting Art and Design Majors
	Intro to Visual Culture	APVS 2011	3 credits	Open to visiting
JUNIOR	Core Studio 4 Topics: Urban	APAM 3004	3 credits	Open to visiting Art and Design Majors
	Core Lab 4 Topics: Urban	APAM 3003	3 credits	Open to visiting Art and Design Majors
SENIOR	Thesis 2	APAM 4000	6 credits	Not open to visiting
	ARS AMT 2	APVS 4501	2 credit	Not open to visiting
ELECTIVE	Web for Art	APAM 2103	3 credits	Open to visiting Art and Design Majors
	Documentary Strategies	APPH 3100	3 credits	Open to visiting Art and Design Majors

FASHION DESIGN (BFA)

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The BFA Fashion Design program immerses you in the thriving world of Paris fashion. Along with forward-thinking designers and managers, you'll develop the skills necessary to express your own voice while being challenged to evolve in the fashion and luxury industry. As a student at Parsons Paris, you'll also have access to the expertise of the Fashion Design faculty of Parsons School of Design in New York and the resources of The New School's alumni networks. Our New York and Paris campuses share curriculum, and as a student, you have the opportunity to study in and explore both metropolitan centers.

FALL 18

FRESHMEN	Integrative Studio 1	APFY 1000	3 credits	Not open to visiting
	Integrative Seminar 1	APFY 1010	3 credits	Not open to visiting
	Sustainable Systems	APFY 1100	3 credits	Open to visiting - by permission only
	Space/Materiality	APFY 1020	3 credits	Open to visiting - by permission only
	Drawing/Imaging	APFY 1030	3 credits	Open to visiting - by permission only
	Objects as History	APFY 1070	3 credits	Open to visiting - by permission only
SOPHOMORE	Design Studio 1	APFD 2011	3 credits	Open to visiting Fashion Majors
	Creative Technical Studio 1	APFD 2013	3 credits	Open to visiting Fashion Majors
	Visual Comm. Studio 1	APFD 2012	3 credits	Open to visiting Fashion Majors
	History of Fashion	APFS 2001	3 credits	Open to visiting
JUNIOR	Design Studio 3	APFD 3011	3 credits	Open to visiting Fashion Majors
	Workshop: Design Studio 3	APFD 3012	0 credits	Open to visiting Fashion Majors
	Specialized Studio 1	APFD 3013	3 credits	Open to visiting Fashion Majors
SENIOR	Thesis 1	APAM 4001	6 credits	Not open to visiting
ELECTIVE	Intro to Textiles	APFD 2123	3 credits	Open to visiting
	Fashion Knitwear Design	APFD 3125	3 credits	Open to visiting Fashion Majors
	Fashion Photography	APFD 4100	3 credits	Open to visiting

SPRING 19

FRESHMEN	Integrative Studio 2	APFY 1001	3 credits	Not open to visiting
	Integrative Seminar 2	APFY 1011	3 credits	Not open to visiting
	Time	APFY 1040	3 credits	Open to visiting - by permission only
	Space/Materiality	APFY 1020	3 credits	Open to visiting - by permission only
	Drawing: Fashion and Form	APFY 1050	3 credits	Open to visiting - by permission only
SOPHOMORE	Design Studio 2	APFD 2021	3 credits	Open to visiting Fashion Majors
	Visual Comm. Studio 2:	APFD 2022	3 credits	Open to visiting Fashion Majors
	Tech. Studio 2	APFD 2023	3 credits	Open to visiting Fashion Majors
JUNIOR	Design Studio 4	APFD 3021	3 credits	Open to visiting Fashion Majors
	Design Studio 4: workshop	APFD 3022	0 credits	Open to visiting Fashion Majors
	Specialized Studio 2	APFD 3023	3 credits	Open to visiting Fashion Majors
	ARS Fashion	APFS 4500	3 credits	Open to visiting Fashion Majors
SENIOR	Thesis 2	APFD 4002	6 credits	Not open to visiting
ELECTIVE	Introduction to Photography	APPH 2100	3 credits	Open to visiting
	Fieldworks in Paris	APFD 2162	3 credits	Open to visiting
	Materials for Fashion Innovation	APFD 3123	3 credits	Open to visiting Fashion Majors
	Portfolio Development	APFD 4103	3 credits	Not open to visiting

STRATEGIC DESIGN  
& MANAGEMENT (BBA)

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The BBA in Strategic Design and Management educates students in the entrepreneurial aspects of design and prepares them for strategy positions in the creative economy. In the challenging context of Paris, students acquire an in-depth knowledge in the design, fashion and luxury fields, as well as analytical, professional, communication and management skills through project-based studios and seminars.

FALL 18

FRESHMEN	Integrative Studio 1	APFY 1000	3 credits	Not open to visiting
	Integrative Seminar 1	APFY 1010	3 credits	Not open to visiting
	Collective Works	APFY 1260	3 credits	Open to visiting - by permission only
	Sustainable Systems	APFY 1100	3 credits	Open to visiting - by permission only
	Drawing/Imaging	APFY 1030	3 credits	Open to visiting - by permission only
SOPHOMORE	Marketing, PR and Branding	APDM 2315	3 credits	Open to visiting
	Managing Creative Projects	APDR 2115	3 credits	Open to visiting
	Quantitative Reasoning 2	APMT 2950	3 credits	Open - Quant. 1 or equivalent required
	History of Fashion	APDS 2003	3 credits	Open to visiting
JUNIOR	Integrative Research & Dev. Methods	APDR 3100	3 credits	Open to visiting - R&D Methods or equivalent required
	Financial Management	APDM 3409	3 credits	Open - Quant. 2 or equivalent required
	Design Thinking for Business	APDM 3365	3 credits	Not open to visiting
SENIOR	Senior Project 1: Capstone	APDM 4000	3 credits	Not open to visiting
	Business Models & Entrepreneurial Strategy	APDM 4001	3 credits	Open to visiting
	Navigating the Field	APDS 4000	3 credits	Open to visiting Business Majors
ELECT.	Luxury Systems	APDS 2101	3 credits	Open to visiting
	Fashion Photography	APDR 4100	3 credits	Open to visiting

SPRING 19

FRESHMEN	Integrative Studio 2	APFY 1001	3 credits	Not open to visiting
	Integrative Seminar 2	APFY 1011	3 credits	Not open to visiting
	Time	APFY 1040	3 credits	Open to visiting - by permission only
	Space/Materiality	APFY 1020	3 credits	Open to visiting - by permission only
	Quantitative Reasoning I	APMT 1960	3 credits	Open to visiting - by permission only
SOPHOM.	Intro to Political Economy	APUL 2230	3 credits	Open to visiting
	Information Visualization	APDM 2700	3 credits	Open to visiting
	Research & Dev. Methods	APDR 2100	3 credits	Open to visiting
	Intro to Fashion Studies	APDS 2013	3 credits	Open to visiting
JUNIOR	Innovation	APDR 3000	3 credits	Open to visiting
	Strategic Management	APDM 3330	3 credits	Open to visiting
	Global Professional Practices	APDM 3410	3 credits	Open to visiting
SENIOR	Senior Project 2: Capstone	APDM 4002	3 credits	Not open to visiting
	Ethical Decisions & Leadership	APDM 4003	3 credits	Open to visiting
	Business Regulations & Practices	APDM 4004	3 credits	Open to visiting
ELECT.	Design Dev. & Production	APDR 2102	3 credits	Open to visiting
	Designers and Managers	APDM 3100	3 credits	Open to visiting
	Portfolio Development	APFD 4103	3 credits	Not open to visiting

LIBERAL ARTS  
AND LANGUAGE  
ELECTIVE CHOICES

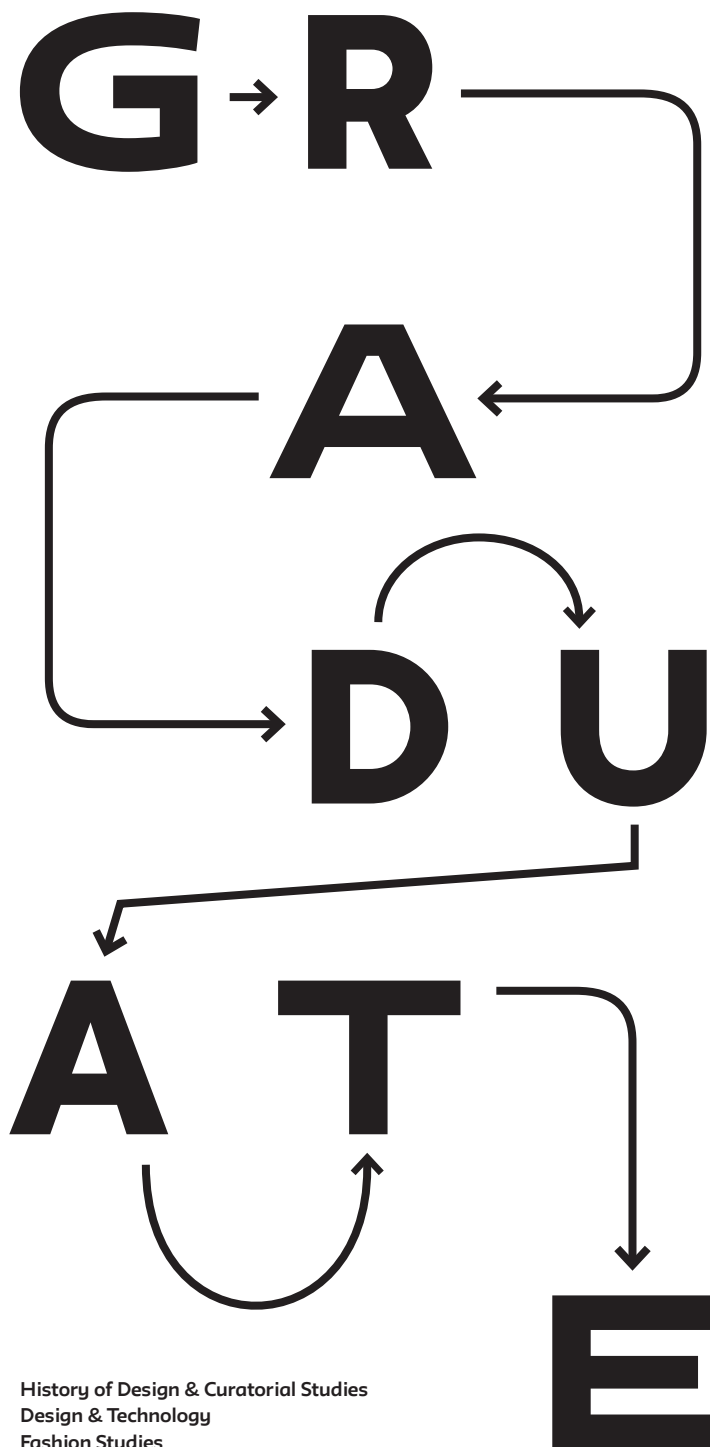
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FALL 18

French Intensive 1	APFR 1111	3 credits	Open to visiting - Placement test required
French Intensive 1:1 - Accelerated Beginners	APFR 1112	3 credits	Open to visiting - Placement test required
French Intensive 2	APFR 1112	3 credits	Open to visiting - Placement test
French Intensive 3	APFR 2111	3 credits	Open to visiting - Placement test
Performing Gender	APHT 3104	3 credits	Open to visiting
Ethnographic Methods for Design	APHT 3103	3 credits	Open to visiting
Paris Art Scene	APHT 4104	3 credits	Open to visiting - Placement test required

SPRING 19

French Intensive 1	APFR 1111	3 credits	Open to visiting - Placement test required
French Intensive 2	APFR 1112	3 credits	Open to visiting - Placement test required
French Intensive 3	APFR 2111	3 credits	Open to visiting - Placement test required
Parlons français !	APFR 2503	3 credits	Open to visiting - Placement test required
History of Modern and Contemporary Art	APHT 2100	3 credits	Open to visiting
The Making of Paris	APHT 3101	3 credits	Open to visiting
Bodies in Space	APHT 4103	3 credits	Open to visiting
Fashion and Crafts	APFS 4100	3 credits	Open to visiting
Design Misfits	APHT 4105	3 credits	Open to visiting
History of Design	APDS 2003	3 credits	Open to visiting



# HISTORY OF DESIGN & CURATORIAL STUDIES (MA)

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Offered in cooperation with leading institutions in the field of Art and Design in Paris, the History of Design and Curatorial Studies program leads to a Master of Arts (MA) degree. Graduates may go on to careers as historians, curators, and scholars in museums, universities, historic houses, auction houses, and galleries. Classes noted in the liberal arts offering in this document are also required for students studying in History of Design and Curatorial Studies.

## FALL 18

YEAR 1	Survey of Decorative Arts 1	APHT 5001	3 credits	Open - HDCS program permission required
	Proseminar	APHT 5000	3 credits	Open - HDCS program permission required
	Hist. of Collections & Museums	APHT 5106	3 credits	Open - HDCS program permission required
	French Grad Reading 1	APFR 5101	0 credits	Open - HDCS program permission required
YR 2	Thesis 1 - Indep. Study	APHT 5901	3 credits	Not open to visiting
	French Grad Reading 1	APFR 5101	0 credits	Open - HDCS program permission required

## SPRING 19

YR 1	Survey of Decorative Arts 2	APHT 5002	3 credits	Not open to visiting
	French Graduate Reading 2	APFR 5102	0 credits	Open - HDCS program permission required
YR 2	Thesis 2 - Indep. Study	APHT 5902	3 credits	Not open to visiting
	Master's Exam	APHT 5903	3 credits	Not open to visiting
	French Graduate Reading 2	APFR 5102	0 credits	Open - HDCS program permission required

## DESIGN & TECHNOLOGY Graduate Program

Designers today face two fundamental challenges: the expanding influence of design within society and the increasing role of technology within design. The Graduate offering in Design and Technology provides a dynamic, challenging, and idea-driven environment in which to address these challenges.

## FALL 18

D+T Thesis Studio 1	APTE 5003	6 credits	Open to visiting - D+T program permission required
Creative Coding	APTE 5100	3 credits	Open to visiting - D+T program permission required
Collab: Museum API	APTE 5201	3 credits	Open to visiting - D+T program permission required

## SPRING 19

Major Studio 2	APTE 5002	6 credits	Open to visiting - D+T program permission required
Radical Networks	APTE 5113	3 credits	Open to visiting - D+T program permission required
Code for Art	APTE 5114	3 credits	Open to visiting - D+T program permission required

# FASHION STUDIES (MA) 12

In the unique interdisciplinary MA in Fashion Studies program, students develop a critical and historical understanding of fashion and its complex intersections with identities and cultures. MA Fashion Studies students investigate the material and visual dimensions of fashion as dress, image, and bodily practice and as a major cultural industry that positions the individual within society and the world.

## FALL 18

YR 1	Fashion Studies Key Concepts	APFS 5000	3 credits	Open - FS program permission required
	Fashion History and Mediation	APFS 5001	3 credits	Open - FS program permission required
YR 2	Advanced Thesis Preparation	APFS 5021	3 credits	Not open to visiting

## SPRING 19

YR 1	Interpreting Fashion	APFS 5002	3 credits	Open - FS program permission required
	Fashion Cultures	APFS 5003	3 credits	Open - FS program permission required
YR 2	Thesis	APFS 5022	6 credits	Not open to visiting

# LIBERAL ARTS ELECTIVE CHOICES FOR GRADUATE STUDENTS

## FALL 18

Business of Fashion (2 week intensive course)	APFS 5105	3 credits	Open to visiting
Fashion Systems and Global Perspectives Open to visiting - Fashion Studies program permission required	APFS 5101	3 credits	
Fashion Branding and Communication	APFS 5107	3 credits	Open to visiting
History of Collections and Museums	APHT 5106	3 credits	Open to visiting
Decorative Arts and Design Markets in Paris	APHT 5102	3 credits	Open to visiting
French Furniture: Design, Drawing, History	APHT 5123	3 credits	Open to visiting
Archive, Object, Interface Open - HDGS program permission required	APHT 5109	3 credits	

## SPRING 19

Curating Fashion: History, Theory & Practice Open - Fashion Studies program permission required	APFS 5102	3 credits	
Fashion Criticism	APFS 5108	3 credits	Open to visiting
Cultural Pluralism	APHT 5111	3 credits	Open to visiting
Bodies in Space	APHT 5119	3 credits	Open to visiting
Redefining Modernity	APHT 5120	3 credits	Open to visiting
Curatorial Seminar	APHT 5105	3 credits	Open to visiting
Design and Cinema	APHT 5115	3 credits	Open to visiting

# CULTURES OF DESIGN & ART (CODA) OFFERING 13

- Spring and Summer 2019

<b>CODA – Design Cultures</b> Spring semester: Jan 21 - May 14 Summer session dates June 3 - 21 Global Professional Practices Design Development and Production The Making of Paris + one course of the student's choosing June 2019 - Intro to Innovation and Leadership (3 week intensive course)	<b>CODA – Fashion Cultures -</b> Spring semester: Jan 21 - May 14 Summer session: June 3 - 21 Intro to Fashion Studies Fieldworks in Paris Introduction to Photography + one course of the student's choosing June 2019 - Fashion Design Process (3 week intensive course)
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## SUMMER 2018

Summer intensive studies at Parsons Paris allow pre-college, college and adult students to experience this vibrant city from an insider's perspective by exploring the many facets of art, design, fashion and photography firsthand throughout Paris. The program is open to all students who wish to deepen their knowledge and develop their skills in a rigorous and stimulating academic environment.

Classes will be held at Parsons Paris, a short walk from the Louvre, Opéra Garnier, and Gaîté Lyrique media arts center. Many classes will also meet in locations throughout the city, ranging from art and design exhibition settings to architectural landmarks and parks, with coursework complemented by excursions and day trips. Housing is available for students registered for classes during both summer sessions.

Registration for summer is managed by API, a third party host specializing in study abroad. For more information contact API Paris Program Manager Rebecca Cott at [rebecca.cott@apiabroad.com](mailto:rebecca.cott@apiabroad.com)

Summer courses at Parsons Paris are generally worth 3 The New School credits. Examples of summer courses are:

<b>JUNE SESSION</b> The Business of Fashion Fashion Design Process Design Process and Skills Fashion Communication Intro to Leadership & Innovation	Food Design and Cultures 2 weeks at Parsons Paris + 2 weeks at Elisava in Barcelona (2 The New School + 2 Elisava credits)
<b>JULY SESSION</b> Draping Design Explorations in Drawing Fashion Communication Fashion Design Process Graphic Design Workshop Luxury Systems Sequential Imagery & Video Wine History & Fantasy Fashion Photography: History and Practice Intro to Design & Management Portfolio Design	Luxury Design Management 2 weeks at Parsons Paris + 2 weeks at Polimoda in Florence (6 The New School credits)

Minors are offered by Parsons Paris and other colleges of The New School and are open to undergraduate students across the university.

Parsons Paris students may take minors in:

Art and Design History  
Creative Entrepreneurship  
Fashion Studies

Students are encouraged to consult with their academic advisors before declaring a minor.

## CAREER SERVICES

When you join Parsons Paris you have access to our career and internship services which provide you with opportunities for you to apply knowledge and skills acquired in the classroom in a real work context via internships, volunteering opportunities and professional development workshops. For more information contact [pariscareerservices@newschool.edu](mailto:pariscareerservices@newschool.edu).

Parsons Paris in partnership with Global Experiences also offers an eight-week full time internship program. Students can earn 3 US undergraduate credits for this program. For more information please contact Ashleigh Franks at [ashleigh@globalexperiences.com](mailto:ashleigh@globalexperiences.com)

## STUDENT SUCCESS IN PARIS

Parsons Paris is a small urban campus welcoming around 300 students each semester in a historic building located in the 1st arrondissement. The students, faculty and staff on campus very much embody the culture and feel of this small and supportive academic community.

Parsons Paris offers a full range of student services, housing, and extra curricular activities to students. Beginning with a comprehensive orientation that welcomes students and helps prepare them for life in the city, the office of Student Success helps students obtain housing and residence permits, open bank accounts, and meet other essential needs.

The staff also organizes weekend excursions, day trips, and cultural activities throughout the semester and provides students with insights into French culture and Parisian life. The Student Success staff is available in case of any emergency, so students and parents can rest assured knowing that Student Success staff is available to support them. For more information contact: [studentsuccessparis@newschool.edu](mailto:studentsuccessparis@newschool.edu).

**For information on admission to Parsons Paris please contact Mike Fakih at [thinkparsonsparis@newschool.edu](mailto:thinkparsonsparis@newschool.edu)**

**For information for visiting students to Parsons Paris please contact [visiting@newschool.edu](mailto:visiting@newschool.edu)**

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**S → P R**



**I → N G**



**1 → 9**

