

Career Events for The New School and New York City

December 2010



**All events are open to the entire
New School and New School Alumni
community unless otherwise noted.**

**STUDENT SERVICES
OFFICE OF CAREER DEVELOPMENT
For NSGS, Lang, Jazz and Mannes
79 Fifth Ave, 5th floor
212.229.1324
careers@newschool.edu
www.newschool.edu/student-services/careers**

Ongoing Events for New School students/alumni:

Walk-In Hours through Dec 15th

A career counselor will be available for walk-in resume reviews and counseling. Open only to NSGS, Lang, Jazz and Mannes students and alumni. LAST DAY: DEC. 15TH. Walk-ins will resume on Tuesday, January 18th.

When: Tuesdays and Wednesdays, 2:00-4:00pm

Where: 79 Fifth Avenue, 5th floor

Jazz Time through Dec 16th

A career counselor will be present in the fifth floor lobby at 55 West 13th St. to answer questions about career development in a walk-up format. Open only to New School Jazz students and alumni. LAST DAY: DECEMBER 16th. Will resume Thursday, January 27th.

When: Every Thursday, 12:30-2:30pm

Where: 55 West 13th Street, 5th floor lobby

Mannes Time through Dec 13th

A career counselor will be present to answer questions about career development in a walk-up format. Open only to New School Mannes students and alumni. LAST DAY: DECEMBER 13th. Will resume Monday, January 24th.

When: Every Monday, 11:00am-1:00pm,

Where: 150 West 85th Street, lobby

The New Marketing Revolution

Dec 1

Sponsored by CUNY

A panel discussion about the impact of social media and viral marketing on political advertising and branding. The high profile list of speakers for the conference includes: Tom Basile, Managing Director, Middleberg Communications Sustainability Group, Liz Gumbinner, Senior Vice President, Group Creative Director, Deutsch, Azi Paybarah, the New York Observer, Alan Rosenblatt, Associate, Center for American Progress and Alan Snitow, Group Strategy Director, Gotham, Inc. The moderator is Todd Wasserman, senior editor, Brandweek and creator of the BrandFreak blog.

Lunch and networking opportunities for conference guests will follow the panel discussion.

When: Wednesday, Dec 1st, 9:30am -12:30pm

Where: Newman Vertical Campus, 55 Lexington Avenue at 24th Street, room 750

For full details and to register: <http://tiny.cc/3leb4> or call (516) 732-0547

Cost: Free

Where Is Real Estate Today?

Dec 1

Sponsored by NYU School of Continuing and Professional Studies

The NYU Schack Institute of Real Estate is pleased to present one of a series of breakfast meetings pertaining to the Real Estate Industry. Discussion lead by Peter Linneman, Ph.D., Linneman Associates. Topics to be discussed: Inflation or Deflation? Growth or Stagnation? Are Today's Rates Sustainable? Where Are Cap Rates Headed?

When: Wednesday, Dec 1st, 9:00 -11:00am

Where: Kimmel Center, 60 Washington Square South

For full details and to register: <http://tiny.cc/3hydb> or e-mail Jessica.watson@nyu.edu

Cost: \$30

Free Writing Class

Dec 1

Sponsored by NYU School of Continuing and Professional Studies

NYU-SCPS instructor MELISSA FEBOS offers a one-hour class at the new NYU Bookstore (Broadway and Waverly) on Voice in Memoir Writing.

When: Wednesday, Dec 1st, 7:00 -8:00pm

Where: NYU Bookstore, 726 Broadway

For full details: <http://tiny.cc/qicqg> or e-mail
adam.sexton@nyu.edu

Cost: Free

Meaningful Outcome Measurement Dec 1

Sponsored by Support Center for Nonprofit Management

Foundations and corporations are more likely to invest in agencies that have a proven success record. Outcome measurement is a valuable tool to demonstrate how your organization has contributed to discernable changes for your clients. This workshop describes what outcome measurement is and what it is not, as well as providing an overview of its benefits.

You will learn how to:

- Use a structured logic model as a framework for identifying and measuring the outcomes of your programs and services
- Differentiate and see the relationship between outcomes and activities
- Develop meaningful and appropriate measures for your outcomes

When: Wednesday, Dec 1st, 9:30am -4:30pm

Where: 305 Seventh Avenue, 11th Floor

For full details and to register: <http://tiny.cc/r59tg>

Cost: Sliding scale

Making A Great First Impression: Your Accomplishments On Your Resume Dec 1

Sponsored by NYPL

The resume is often the only shot we have to make an impression. There are many things a resume has to be and our job is to make it our best advocate as well. Join coach Win Sheffield for this workshop, part of the Career Success: Leading with Your Accomplishments series to learn how to leverage our accomplishments to have your resume be the one that breaks out of the pack and has the reader reaching for the phone.

When: Wednesday, Dec 1st, 6:00pm

Where: Science, Industry, and Business Library, 188 Madison Avenue at 34th Street, Conference Room 018

For full details: <http://tiny.cc/zalz>

Cost: Free

Assessment Workshop:

Career Vectors

Dec 2

Sponsored by The New School Office of Career Development
The Career Vectors Assessment will be administered by a Career Counselor and discussed in a group setting to help provide insight about what type of job, work environment, and tasks are enjoyable and fulfilling to you. Follow up the workshop with one-on-one counseling to further analyze and learn from your results.

When: Thursday, December 2nd, 4:00-5:30pm

Where: 79 Fifth Avenue, 5th floor

Cost: Free; open ONLY to New School students and alumni.

To register: Space is limited to 10 attendees, so RSVP to careers@newschool.edu to reserve your spot.

Is There Life After Food Studies?

Dec 2

Sponsored by The New School

Former students speak about their work paths following New School Food Studies: Sara Grady, Glynwood Center; Kristin Mancinelli, City Harvest; Moriah Kinberg, Transportation Alternatives

When: Thursday, Dec 2nd, 12:00-1:30pm

Where: Sheila C. Johnson Design Center, 2 West 13th Street

For full details: <http://tiny.cc/vccyf>

Cost: Free

Creating Leader-Full Organizations

Dec 2

Sponsored by Support Center for Nonprofit Management

Can nonprofit leaders move away from the notion that in order to succeed, they have to be heroic and self-sacrificing? And why do they find it difficult to share leadership? Creating “leader-full” organizations – nonprofit organizations in which each staff member is given the opportunity to lead from wherever he or she sits – can make the difference. This session explores: How to track your success, assumptions about leadership, and key principles for substantive leadership successes, including understanding the benefits of collaboration.

When: Thursday, Dec 2nd, 9:30am -12:30pm

Where: 305 Seventh Avenue, 11th Floor

For full details and to register: <http://tiny.cc/y1bxw>

Cost: Sliding scale

Negotiating Your Compensation Package Dec 2

Sponsored by The New School for Social Research Career Services

Learn how to prepare yourself for and what to consider in the negotiation process.

When: Thursday, Dec 2nd, 5:30 -7:00pm

Where: 6 East 16th Street, 10th floor, Room 1005

For full details: <http://tiny.cc/jrryq>

Cost: Free

The New Voice: New School Chapter of Toastmasters International Meetings Dec 2

Sponsored by The New

Want to know how you can conquer your public speaking fears? A new club on campus, The New Voice, might be just what you're looking for. This New School chapter of Toastmasters International invites you to join and attend their meetings at which public speaking skills will be taught in a positive, time-tested and non-threatening way.

The New Voice features workshops in which no actual instructors will be present; instead, participating members are evaluated and critiqued by other members using Toastmaster's proven methods. In these forums, participants gain valuable insights towards improving their communication and public speaking skills, something, as we all know, almost anyone can benefit from. Conquering your fear and becoming more comfortable speaking before an audience—enhanced by knowing how to organize your speaking points—can definitely boost your potential for achieving your career goals.

Meetings are the 1st, 2nd, and 4th Friday of every month. Guests welcome at any time - open to students, faculty, staff, alumni, and community members (no NS affiliation required).

When: Friday, Dec 3rd, 6:00 -7:30pm

Where: 6 East 16th Street, 10th floor, Room 1009

For full details: Email tmthenewvoice@gmail.com

Cost: If you decide to join, dues are \$27 every 6 months, plus a one-time \$20 membership fee.

Introduction To

Foundation Directory Online

Dec 3

Sponsored by The Foundation Center

This session provides a hands-on introduction to the Foundation Center's comprehensive web-based subscription database. Learn how to create customized searches to develop targeted lists of foundations that will match your organization's funding needs.

When: Friday, Dec 3rd, 3:00 -4:00pm

Where: The Foundation Center, 79 Fifth Avenue, 2nd floor

For full details and to register: <http://tiny.cc/ubvf1> or call (212) 620-4230

Cost: Free

Other Dates and Times: Thursday, Dec 16th, 1:00-2:00 pm

Self-Recruiter Lecture Series:

Organizing and Managing Your Job Search Dec 3

Sponsored by NYPL and Self-Recruiter

In this special lecture format, you'll learn to look at your job search from a different angle –one that shows you to a new way to look at searching for your next career opportunity. John Crant will demonstrate how to plan, set goals, and manage your job search. Get out of line, and get on to your next great career opportunity.

- 15 Pathways to Job Search Success
- Networking Strategy
- Job Search Activity Goals & Tracking
- Weekly Review of Your Goals
- Calling a Hiring Manager, and Strategy
- 30 Second Calling 'Script': Preparation before Calling

When: Friday, Dec 3rd, 12:00pm

Where: Science, Industry, and Business Library, Conference Room 018, 188 Madison Avenue at 34th Street

For full details: <http://tiny.cc/terkl>

Cost: Free

Introduction To Fundraising Planning

Dec 4

Sponsored by The Foundation Center

A successful nonprofit organization needs to cultivate multiple revenue streams through sound financial planning. If your organization has never developed a fundraising plan or calendar, this new, 75-minute session is for you. It provides an overview of the process of strategically thinking through the components of a fundraising plan. You'll learn how to conduct an assets inventory,

develop a case statement, identify fundraising partners, and prepare a fundraising plan and calendar.

When: Saturday, Dec 4th, 1:00 -2:15pm

Where: The Foundation Center, 79 Fifth Avenue, 2nd floor

For full details and to register: <http://tiny.cc/xxkt1> or call (212) 620-4230

Cost: Free

Other Dates and Times: Wednesday, Dec 29th, 3:00-4:15 pm

How To Become A Judge

Dec 4

Sponsored by CUNY School of Law

Join over 50 federal and state judges to learn about the paths to becoming a federal or state judge in New York City. In addition, the program will include a panel concerning New York City's administrative tribunals, many of which hire attorneys to serve as part-time administrative law judges.

Registration by November 29 is necessary.

When: Saturday, Dec 4th, 9:00am-3:30pm

Where: NYC Bar Association, 42 West 44th Street

For full details and to register: <http://tiny.cc/ax1j4> or call (212) 382-6600

Cost: \$35 for NYC Bar Members and \$45 for non-members (the fee includes lunch)

Open House: Labor Studies

Dec 6

Sponsored by CUNY School of Professional Studies

In an increasingly global workforce, the study of labor relations, social history and labor unions is as important as ever. Join us for an Open House to learn about the Labor Studies certificate and degree programs available through the Joseph S. Murphy Institute for Worker Education, a division of the CUNY School of Professional Studies. We will answer any questions you have about the curriculum, our admissions process, financial aid and more.

When: Monday, Dec 6th, 6:00-7:30pm

Where: Joseph S. Murphy Institute, 25 W. 43rd Street, 18th Floor

For full details: <http://www.sps.cuny.edu/>

Cost: Free

Being There: A Class for Actors **Dec 6**

Sponsored by LGBT Community Center

Does the script suddenly become a jumbled mist in front of your eyes? Do the words come out of your mouth but not through you or from you? In Being There workshops, actors practice Diana's method of sight-reading. Beginning with cards with random lines of text they then progress to scenes and cold read to a standard as if rehearsed for weeks. This produces a hugely creative live experience, allowing the actor to become the artist and the storyteller.

When: Monday, Dec 6th, 2:30-4:30pm

Where: The LGBT Center, 208 West 13th Street (btw 7th & 8th Ave)

For full details and to register: <http://tiny.cc/7kdxu>

Cost: Free

The Evolution of Publishing **Dec 7**

Sponsored by New York Women in Communication

The e-book revolution has arrived! Whether you've got a Kindle, Nook or iPad, one thing is clear...publishing will never be the same! When U.S. e-book sales grow from \$3 million in 2005 to \$88.7 million in the second quarter of 2010 and is expected to finish the year at \$966 million, it's a phenomenon that redefines the nature of reading itself. We are close to the tipping point of forever changing the publishing industry.

How will these staggering numbers affect the current state of the industry? How does the concept of "if you've got a computer, you can be a publisher," affect traditional authors and publishing houses? And what new technology is ahead? A panel of experts will explore these topics and try to map out the evolution of the future of publishing.

When: Tuesday, Dec 7th, 6:00-8:00pm

Where: 1290 Avenue of the Americas (between 51st and 52nd)

For full details and to register: <http://tiny.cc/1kh4m>

Cost: Members \$26, Nonmember \$41, Student Members \$16

Entrepreneurial Thinking **Dec 7**

Sponsored by NYPL

Young Mi Park, Chief Operating Officer, Thevi Cosmetics, will show you how to be more entrepreneurial in your thinking, using examples that you can take home and apply to your work the next day. Learn how to think outside the box and challenge social norms in order to take charge of your career and succeed.

When: Tuesday, Dec 7th, 6:00pm

Where: Science, Industry, and Business Library, Healy Hall 188
Madison Avenue at 34th Street

For full details: <http://tiny.cc/nf9du>

Cost: Free

Public Speaking

Dec 8

Sponsored by Support Center for Nonprofit Management

In a spirited and friendly environment designed to clear personal hurdles and stumbling blocks, you will engage in a series of games and speaking opportunities.

You will leave the session able to:

- Present with confidence
- Effectively organize your thoughts
- Channel nerves into energized presentations
- Capture your audience
- Develop your own vibrant delivery style

Bring a short speech or presentation that you currently use or are in the process of developing.

When: Wednesday, Dec 8th, 9:30am -12:30pm

Where: 305 Seventh Avenue, 11th Floor

For full details and to register: <http://tiny.cc/2bzv3>

Cost: Sliding scale

Coverage in Context:

Media and the Middle East

Dec 8

Sponsored by NYU Arthur L. Carter Journalism Institute and The Social Science Research Council

Anthony Shadid, New York Times foreign correspondent and the winner of two Pulitzer Prizes for International reporting for his coverage of the Iraq war will be in conversation with Professor Jillian Schwedler, Political Scientist at the University of Massachusetts-Amherst.

When: Wednesday, Dec 8th, 5:30-7:30pm

Where: 20 Cooper Square, 7th floor

For full details: <http://tiny.cc/c78hh>

Cost: Free

OPT Workshop

Dec 9

Sponsored by The New School International Student Services

These workshops are for F-1 international students finishing their studies this fall. OPT is an off-campus employment benefit associated with F-1 international student status. The OPT workshop will provide you with a step-by-step explanation and guide you through the application process. Bring your passport (with I-94 card) and I-20.

When: Thursday, Dec 9th, 9:30-11:00am

Where: 80 Fifth Avenue, Rm 802

For full details and to register: <http://tiny.cc/yju4f> or e-mail issevents@newschool.edu

Cost: Free (registration required)

Newsworthy: Working With The Media

Dec 9

Sponsored by Support Center for Nonprofit Management

Creating a positive public perception of your organization is always important—and even more so in a tough economic climate. It can help with fundraising, with building larger public awareness and other strategic goals. Knowing how to leverage media relations can help your agency get positive exposure. This workshop will help you understand how the media operates and how you can work effectively with broadcast and print editors to get your message across.

We will address the following issues:

- How do you approach the media?
- Who do you approach?
- What can you do to make them want to talk to you?
- What types of outreach can be done on a limited budget?

When: Thursday, Dec 9th, 9:30am -12:30pm

Where: 305 Seventh Avenue, 11th Floor

For full details and to register: <http://tiny.cc/3341p>

Cost: Sliding scale

Career Evolution: Preparing For Your Career's

Next Leap With Social Media Marketing

Dec 9

Sponsored by NYPL and Self-Recruiter

In this special lecture format, John Crant will show how to lay the groundwork necessary to take your career to the next level, to get on the 'short list' for that next promotion, and how to be continually marketing your achievements throughout the year –the surest way to be seen as a standout.

- Perception Is Reality: So, Change Reality
- Credit, Where Credit Is Do –and How To Get Yours
- Sharing Accolades Shines the Light on You Too
- Be Seen as a Leader, By Being a Leader
- Manage Your Career 'Marketing' Materials: Using LinkedIn, Groups, Blogs & More
- Your Signature Block Can Speak Volumes
- Integrating Your Career Strategies Into Your Messaging

When: Thursday, Dec 9th, 6:00pm

Where: Science, Industry, and Business Library, Healy Hall 188 Madison Avenue at 34th Street

For full details: <http://tiny.cc/b2p6p>

Cost: Free

The New Voice: New School Chapter of Toastmasters International Meetings Dec 10

Sponsored by The New

Want to know how you can conquer your public speaking fears? A new club on campus, The New Voice, might be just what you're looking for. This New School chapter of Toastmasters International invites you to join and attend their meetings at which public speaking skills will be taught in a positive, time-tested and non-threatening way.

The New Voice features workshops in which no actual instructors will be present; instead, participating members are evaluated and critiqued by other members using Toastmaster's proven methods. In these forums, participants gain valuable insights towards improving their communication and public speaking skills, something, as we all know, almost anyone can benefit from. Conquering your fear and becoming more comfortable speaking before an audience—enhanced by knowing how to organize your speaking points—can definitely boost your potential for achieving your career goals.

Meetings are the 1st, 2nd, and 4th Friday of every month. Guests welcome at any time - open to students, faculty, staff, alumni, and community members (no NS affiliation required).

When: Friday, Dec 10th, 6:00 -7:30pm

Where: 6 East 16th Street, 10th floor, Room 1009

For full details: Email tmthenewvoice@gmail.com or go to <http://tiny.cc/68a4p>

Cost: If you decide to join, dues are \$27 every 6 months, plus a one-time \$20 membership fee.

Getting More Out Of Google

Dec 11

Sponsored by NYPL

Come and explore the depths of Google. Speed your search for precise results & discover some of the amazing new features Google is offering.

When: Saturday, Dec 11th, 10:30am-12:30pm

Where: Mid-Manhattan Library, 455 Fifth Avenue

For full details and to register: <http://tiny.cc/xnbgx>

Cost: Free

Teach Yourself

Using Online Resources

Dec 14

Sponsored by NYPL

Explore Library databases and free websites that will help you learn a variety of skills and subjects. Prepare for many academic, civil service and professional licensing exams using LearningExpressLibrary, available from home with your library card.

When: Tuesday, Dec 14th, 2:30-4:30pm

Where: Mid-Manhattan Library, 455 Fifth Avenue

For full details and to register: <http://tiny.cc/wdiqix>

Cost: Free

Finding Foundation

Support for Your Education

Dec 14

Sponsored by The Foundation Center

Are you looking for undergraduate scholarships? Are you a graduate student seeking doctoral support? Are you seeking funding for continuing education? Join us for our one-hour class on obtaining financial aid for your studies. We'll dispel some common myths about foundation support and discuss: What you need to know before approaching foundations: The different sources of funding; How to create a personal profile to attract funders; Print and electronic resources that provide information on scholarships from foundations; The application process, including tips on how to make your application successful.

When: Tuesday, Dec 14th, 1:00-2:00pm

Where: The Foundation Center, 79 5th Ave, 2nd floor

For full details and to register: <http://tiny.cc/rayq6> or call (212) 620-4230

Cost: Free

Resume Renovation

Dec 14

Sponsored by NYPL and Self-Recruiter

In this special lecture format, John Crant will show to how to increase the value of the items on your resume, and how to make the cuts necessary, to be seen as a stand-out during your job search.

- Resume: 'New' Definition
- Resume Goals
- Understanding 'Stacks of Incoming Resumes' '3 Second' Test
- One Page Resume, Unless It's Two
- Value, Value Everywhere, but Nowhere to be Seen
- Degrees of Degrees
- The Headless Horseman: Don't Send a Word Doc.

When: Tuesday, Dec 14th, 6:00pm

Where: Science, Industry, and Business Library, Healy Hall 188 Madison Avenue at 34th Street

For full details: <http://tiny.cc/lzcxs>

Cost: Free

Grantseeking Basics

For Individuals In The Arts

Dec 15

Sponsored by The Foundation Center

This course is geared towards individuals involved in the arts and looking to fund any type of arts-related project.

If you are an individual involved in the arts and looking for funding to complete a project, mount an exhibition, put on a performance, conduct research, or anything else arts-related, *Grantseeking Basics for Individuals in the Arts* will show you how to:

- Identify funders in the arts.
- Explore the option of fiscal sponsorship.
- Create a step-by-step plan to find funding for your needs as an individual grantseeker.

When: Wednesday, Dec 15th, 5:30-6:30pm

Where: The Foundation Center, 79 Fifth Ave, 2nd floor

For full details and to register: <http://tiny.cc/llnym> or call (212) 620-4230

Cost: Free

Nancy Lublin:

A Non-Profit Revolutionary

Dec 15

Sponsored by NYU School of Continuing and Professional Studies

Join us for an evening with nonprofit revolutionary and innovator in social action Nancy Lublin. Nancy is currently the CEO and “Chief Old Person” at DoSomething.org - a not-for-profit youth organization; she is the founder of Dress for Success which provides women with interview suits and career development training; Nancy is the author of *Zilch: The Power of Zero in Business*; and she writes a monthly column on nonprofits for *Fast Company Magazine*.

When: Wednesday, Dec 15th, 6:00-8:30pm

Where: Torch Club, 18 Waverly Place

For full details and to register: <http://tiny.cc/5caas>

Cost: \$20 (registration required)

Marketing & Public Relations

For Non-Profits

Dec 16

Sponsored by Support Center for Nonprofit Management

Each nonprofit organization needs to consider an effective marketing plan as an important part of implementing a strategic plan to meet its mission. Marketing and communications impact a nonprofit’s ability to promote events and programs, attract volunteers and donors, and raise its profile with the public, foundations and corporations. We will discuss the assessment and development of a marketing plan, in addition to examining the tools and resources to help nonprofits succeed.

When: Thursday, Dec 16th, 9:30am -3:30pm

Where: 305 Seventh Avenue, 11th Floor

For full details and to register: <http://tiny.cc/Oi83k>

Cost: Sliding scale

Hope to see you there!

Stay updated on career events, resources, articles, videos, and
pod-casts on our **Blog**:

www.newschoollcareers.blogspot.com

And catch us on **Facebook**:

www.facebook.com/newschool.careerdevelopment

Mannes Career Blog:

www.mannescareerservices.blogspot.com

STUDENT SERVICES
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