

Michelle A. Materre Curriculum Vitae

EDUCATION

1977

Boston College, Chestnut Hill, Massachusetts

M.Ed. Educational Media

1975

Boston State College, Boston, Massachusetts

B.S. Education

1973

Antioch College, Yellow Springs, Ohio

Fine Arts Studies

PROFESSIONAL EXPERIENCE - Media Consultant, selected projects

1998 - 2008

Glory Days

Co-Executive Producer

Julie Dash, filmmaker and Janus Adams, co-executive producer/writer

Responsible for project development and strategic planning. Organizing major fundraising event in collaboration with the National Council on Negro Women in Washington, D.C. during Inauguration week, January 2009. Event will be by invitation only and include leaders from the arts, business and political communities.

Equal Voice for America's Families series

Marguerite Casey Foundation, Client - Filmmaker Maria Bures

Project Advisor, Distribution, Marketing and Outreach Consultant

Traces of the Trade: A Story from the Deep North

Filmmaker Katrina Browne

Distribution and Marketing Advisor -- negotiated educational distribution deal and designed national outreach campaign.

The Deadliest Disease in America

Project Advisor, Distribution and Outreach Consultant

URU The Right to Be Me, Inc., filmmaker Crystal Emery

Responsible for advising filmmaker on production and fundraising issues, overseeing fundraising and advocacy events at the Tribeca Grand Hotel and in New Haven, Connecticut. Liaised with potential partner organizations and health care professionals. Acting as adviser on producing promotional materials and website, as well as designing distribution strategies and coordinating strategic marketing and outreach plan in preparation for national social engagement campaign.

The Road to Ingwavumah

Distribution and Outreach Consultant

Out of the Blue Films, filmmaker Barbara Rick, Executive Producer, Deborah Santana

Responsible for organizing New York City opening events at The New School, May 2008, working with philanthropic and AIDS advocacy organizations and international aid programs, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan in preparation for festival circuit.

The Other Side of the Water

Distribution and Outreach Consultant

Ibis Productions, filmmakers Jeremy Robins and Magali Damas

Responsible for organizing New York City opening events at BAM Cinematek, August 2008, working with Haitian rights organizations and international aid programs, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan in preparation for theatrical run and broadcast.

Boys of Baraka

Outreach Coordinator

Loki Films, filmmakers Rachel Grady and Heidi Ewing

Responsible for organizing New York City opening events, working with schools and youth programs, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan leading up to two week theatrical run at The Film Forum, November 30, 2005.

Sisters in Law

Women Make Movies, Filmmaker Kim Longinotto

Distribution advisor, Marketing and Outreach Consultant

FLYING: Confessions of a Free Woman

Outreach Consultant

Zohe Films, filmmaker Jennifer Fox

Responsible for coordinating women's organizations and community groups, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan leading up to three week theatrical run at The Film Forum, opening July 4, 2007. Also assisting with filmmaker self-distribution to the educational market.

Beyond Belief

Outreach Coordinator

Principle Pictures, filmmaker Beth Murphy

Responsible for organizing New York City opening events at the Tribeca Film Festival, March 2007, working with women's organizations and international aid programs, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan in preparation for theatrical run.

***Creatively Speaking at Harlem Stage, BAM Cinematek and Weeksville Heritage Society
12th Annual, March, May and August 2008***

Programmer/curator

Responsible for curating, programming and producing this ten-year-old, three-day screening series of independent films by filmmakers of color from the U.S. and the world.

Reel New York, WNET/Channel 13

Curator/Advisory Board Member

Responsible for programming eight hour series of independent films airing weekly on public television since June, 1995, along with the series' Executive Producer.

Sweet Honey in the Rock: Raise Your Voice

Outreach Coordinator

Firelight Media, filmmaker, Stanley Nelson Responsible for organizing 5 national events, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan leading up to national public television broadcast on PBS in June, 2005.

Chisholm '72 - Unbought & Unbossed

Outreach Coordinator

Realside Productions, filmmaker Shola Lynch

Responsible for organizing events, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan for national educational outreach campaign.

West 47th Street, Lichtenstein Creative Media

Outreach and Distribution Coordinator

Responsible for organizing 100 outreach events around the U.S. leading up to the national PBS broadcast on P.O.V. in August, 2003. Continued involvement includes designing a strategic marketing and distribution plan for national and international distribution of this award-winning, feature length documentary profiling four individuals with mental illness over the course of three years.

COLORVISION, American Public Television, National Minority Consortia

Outreach Coordinator

Responsible for organizing national outreach and promotional campaign for this upcoming public television series, broadcast January, 2004.

The Rise and Fall of Jim Crow, WNET/Channel 13

Outreach Coordinator

Responsible for organizing national educational outreach and marketing campaign for this four part public television series aired October, 2003.

TEACHING EXPERIENCE

1998-present

The New School

Assistant Professor, Media Studies

Bachelors' and Masters' Programs

Courses: *Viewing Diversity within the African Diaspora, Demystifying Distribution: Getting Your Indie Film into the Marketplace; Race, Ethnicity and Class in Media, Storytelling through Visual Analysis, Script Analysis, Movements in World Cinema I.*

New York University

Adjunct Faculty, School of Professional and Continuing Studies, Paul McGhee Division

Courses: Alternative Media, Summer, 2005; Race, Ethnicity and Class in Media, Fall 2005

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The New School

Media Studies Department
Adjunct Professor
Spring and Fall 2000

Graduate level courses: *Diversity within the African Diaspora; Merging Images, Asian and African American Images in the Media.*

The New School Media Studies Program

Media Management Program Coordinator
Academic Year 2000

Coordinated course curriculum, advised graduate students on designing their program; and acted as liaison to faculty members in this recently formed department. Supervised support staff and coordinated alumni relations.

American University

Literature and Communications Departments
Adjunct Professor, Fall, 1998 and Spring, 1999

Courses: *Censorship and Media; A Critical Approach to the Cinema; and Visual Literacy.*

New York University

Asian Pacific American Studies Program
Adjunct Professor, Spring, 1998 and Spring, 1999.

Courses: *Merging Images, Asian and African American Images in the Media.*

STAFF POSITIONS

February 2005 - July 2006

THIRD WORLD NEWSREEL

Distribution Director

Responsible for overseeing the distribution service of this 40 year old progressive alternative media arts organization, committed to the creation and appreciation of independent and social issue media by and about people of color, and the peoples of developing countries around the world. Recently curated a weekend series of videos from the TWN collection entitled, "A Call for Change" at Brooklyn Academy of Music, October 7-9, 2005.

1999-2001

ROJA Productions

Director of Outreach

Responsible for designing, coordinating and executing an extensive national outreach campaign for four part documentary series *Matters of Race*, scheduled for PBS broadcast Fall 2002. Designed and implemented organizational public relations and marketing strategies, assisted in fundraising and new project procurement and development.

1995-1998

International Film Seminars
Executive Director

Managed all operational, programming and administrative aspects of this non-profit organization, a cornerstone of which is the 44-year old Robert Flaherty Film Seminar. Liaised with and implemented mandates of fifteen member board of trustees by developing and executing fundraising strategies, overseeing distribution of Flaherty film properties, coordinating seminar programs and logistics, maintaining organization's books and records, and supervising personnel.

1991-1999

KJM3 Entertainment Group, Inc.
Vice President, Creative Affairs

Founded and organized this independent distribution and marketing company specializing in multicultural film and television projects. Primary oversight responsibility for acquisition of high quality film/video projects, programming, filmmaker relations and outreach for the company's distribution repertory of 8 feature films and more than 25 short films by independent Black filmmakers from around the world, including the award-winning *Daughters of the Dust* by Julie Dash.

1991-1994

Educational Video Center
Associate Director/Director of Marketing

Devised and implemented a distribution system for the promotion and distribution of EVC's extensive collection of youth-produced documentary videotapes. Primary responsibility for organizational fundraising and development and public relations.

1988-1991

Women Make Movies
Associate Director

Designed and implemented a successful production and technical assistance program for women filmmakers. Duties included advising and overseeing the productions of 75 women filmmakers; marketing and proposal writing; fiscal management; media arts advocacy and office management for this national, non-profit women's media organization with a current annual budget of more than one million dollars.

Highlights of Recent Accomplishments:

- **Moderator/Coordinator:** The 8th Mahindra Indo-American Arts Council Film Festival panel "Strategies for opening a film in New York City", November 8, 2008.
- **Producer/Moderator:** P.O.V./The American Documentary Sneak Preview screening of their 2009 Opening film: "The Betrayal" by Ellen Kuras and Thavisouk Phrasavath, November 13, 2008 at The New School, Teresa Lang Center.
- **Producer/Moderator:** "Traces of the Trade: A Story From the Deep North" film screening and panel discussion at The New School, Teresa Lang Center, October 9, 2008.
- **Producer/Moderator:** "Creatively Speaking Presents The Black Op" film screening and panel discussion at The New School, Teresa Lang Center, September 19, 2008.

- **Moderator/Interviewer:** Afro-Punk film festival special presentation of a rare Ruby Dee film, “Uptight” by Jules Dassin. Interviewed Ms. Dee and hosted reception at BAM Cinémathèque, July 6, 2008.
- **Moderator:** Film Screening and discussion co-sponsored by the United Nations Department of Public Information (DPI), HBO, and The New School “ The Greatest Silence: Rape in the Congo”, Tishman Auditorium, April 12, 2008.
- **Producer/Moderator:** “Alternative Financing & Business Models for Indie Filmmakers” panel and workshop co-sponsored by the National Association of Latino Independent Producers and The Black Documentary Collective, Anthology Film Archives, April 10, 2008.
- **Presenter:** *The Harlem Renaissance Revisited: Politics, Arts and Letters* --conference held at University of Connecticut, Storrs, March 28, 2008. Presented paper and media reel entitled: “Stereotypes and Human Types: Where Do these Images Come From?”
- **Presenter/Award Recipient:** Pen and Brush Society and New York Women in Film and Television event: “Three Way Conversation: Aesthetics, Experience and the Independent Black Film Movement”, with film historian Pearl Bowser, and filmmaker Julie Dash, February 14, 2008.
- **Producer/Moderator:** 20th Anniversary of P.O.V./The American Documentary retrospective screening series and panel, November 8th and 9th at The New School, Teresa Lang Community Center.
- **Panelist:** The Medgar Evers College Women’s Center panel, “Women in Entertainment: Breaking through the Glass Ceiling”, October 23, 2007.
- **Participant:** The Summer Program on Race and Culture, June 27-28, 2007, Boston College, Chestnut Hill, MA.
- **Producer/Curator:** The New School Diversity Committee, “Innocents Lost”, book signing by author Jimmie Briggs, discussion and film screenings at Theresa Lang Center, October 20, 2005.
- **Programmer:** Third World Newsreel at Brooklyn Academy of Music, October 2005
- **Presenter:** scheduled to present at the Austrian Association for American Studies Conference, “The South, New Orleans, the Caribbean and Discourses of Creolization”, New Orleans, LA. -November 2005 - conference postponed due to Hurricane Katrina.
- **Juror:** Miami Dade County Arts Council, Fellowship awards, November 2005.
- **Series Consultant/Moderator:** “The Work of John Sayles and Maggie Renzi” - North Star Fund Retrospective, The Museum of the Moving Image, May, 2005
- **Panelist:** The New York International Latino Film Festival, panel on “Distribution: Finding the Deal that’s Right for You:”, Friday, July 29th, 2005.
- **Moderator:** Panel on “The New Latin American Directors: with **Walter Salles**, director of *Motorcycle Diaries*; **Fernando Meirelles**, director of *City of God*; **Alfonso Cuarón**, director of *Y Tu Mama Tambien*; **Sebastian Cordero**, director of *Cronicas*. December 7, 2004.
- **Presenter:** American Studies Association Conference, Atlanta, GA, November 13, 2004 Panel: “Struggles over Mass Media Representations in the Sixties” Paper Title: “Did we drink the Kool-Aid: Black Public Affairs Programming on Public Television in the 1960’s”.

AWARDS and AFFILIATIONS

- **Achievement Award:** *Pen and Brush*, 113 year old international membership organization for women in the visual, literary and performing arts. **Awards ceremony scheduled for Sunday, February 18th, 2008.** Also receiving award is filmmaker Julie Dash.

- **Interviewed by *Artist and Influence*:** salon series of notable individuals in the arts, produced by The Hatch-Billops Collection since 1974. Videotaped interview and journal article to be published in Spring 2008.
- **Distinguished Teaching Award, The New School, September 2005**
- New York Women in Film and Television, Board of Directors - 2003-2007
Vice President, Membership, 2005-2006
- Reel New York, *Channel THIRTEEN/WNET* - Advisory Board Member

Guest lecturer at many universities and numerous panels, workshops and seminars.
Programming/curatorial consultant for a variety of schools, libraries, media arts centers, film festivals and individuals around the country.