

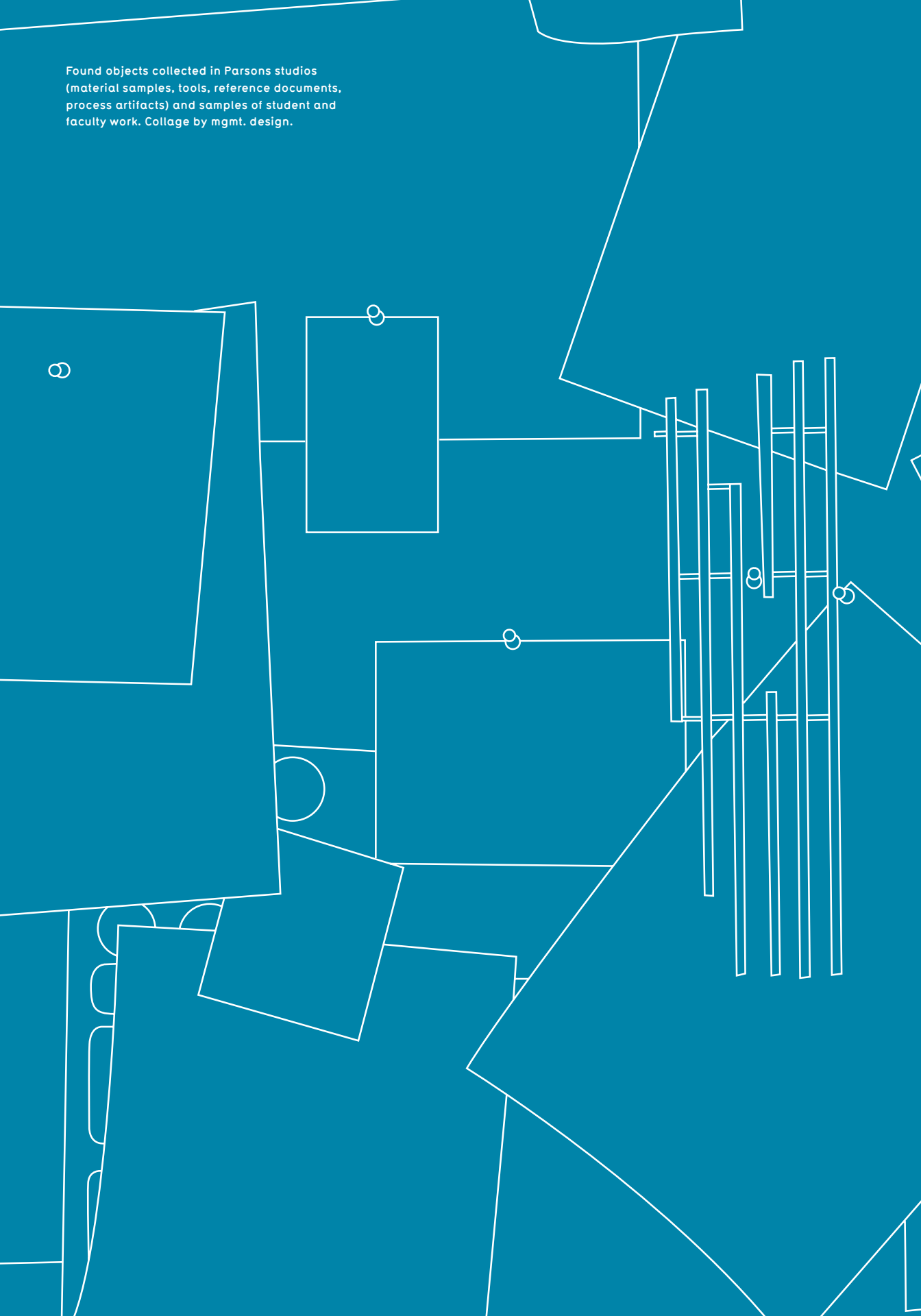
PARSONS THE NEW SCHOOL FOR DESIGN

AAS PROGRAMS



DE
HI
NO
Q
R
S
T
U
V
W
X
Y
Z

Found objects collected in Parsons studios
(material samples, tools, reference documents,
process artifacts) and samples of student and
faculty work. Collage by mgmt. design.



PARSONS THE NEW SCHOOL FOR DESIGN

AAS PROGRAMS



ASSOCIATE IN APPLIED SCIENCE

Parsons offers the Associate in Applied Science (AAS) degree in Fashion Marketing, Fashion Design, Graphic Design, and Interior Design.

The typical AAS student has a bachelor's or an advanced degree and work experience in a field unrelated to design. Attorneys, bankers, stockbrokers, nurses, dentists, dancers, chefs, writers, and teachers find their way to the program, knowing one thing—they are ready to become designers.

Our mission is to prepare our graduates to begin careers in design professions with the superior skills needed to thrive. The course of study is tight, tough, and spare, providing a solid grounding in the language, process, and technology of design.

Students choose Parsons' AAS program because it meets their needs on many levels: Work in the design professions is demanding and often intense, and our courses and sequences are intensive. We offer the skills and information students will need to fit seamlessly into the design world upon graduation. Parsons students work in industry-standard studios with industry-standard equipment. In New York City, the crossroads of the international design community, Parsons has access to the very best design professionals. AAS students are encouraged to pursue internships with industry leaders. An AAS career advisor assists students applying for internships. (AAS students have recently completed internships at DKNY, Michael Kors, the Rockwell Group, Victoria Hagan, S. Russell Grove, Milton Glaser, *Nylon* magazine, *Teen Vogue*, Prada, J.Crew, the Gap, and the *New York Times*, among others.)

Combining their previous education and work experience with Parsons' professional training, AAS graduates are well prepared to assume key positions in today's design industries.

About Parsons The New School for Design

Parsons, a pioneer in art and design education for more than a century, is a diverse community of independent thinkers motivated by the prospect of challenging conventions and finding solutions to complex problems. Parsons' reputation and connections to the industry are unsurpassed. Our alumni consistently rank among the leaders in their fields. Our distinguished faculty is a team of accomplished designers, artists, architects, and scholars that could only be assembled in a design capital like New York City. Our students have access to internships and industry partnerships that open up many opportunities for networking and career-development.

While a Parsons education gives students the tools to achieve professional success, it also prepares them to think outside current paradigms. Students learn how to anticipate and set trends, rather than follow them. They discover how design can directly and fundamentally inform and improve people's lives. Students arrive here with diverse interests, perspectives, experiences, and backgrounds; they graduate with a commitment to creatively and critically address the complexities of life in the 21st century.

ABOUT THE NEW SCHOOL

The New School was founded in 1919 by group of progressive educators as a "center for discussion, instruction, and counseling." It is today a thriving urban university. Its eight divisions enroll more than 10,000 matriculated and non-matriculated students in the liberal arts, social sciences, management and public policy, design, and performing arts. Parsons became part of The New School in 1970 and shares the university's ideals, scholarship, and pedagogy. Parsons students regularly take courses and collaborate with students in the other divisions. The New School is an ideal learning environment for anyone interested in connecting design with a commitment to social responsibility and sustainability.

FACILITIES

The Arnhold Hall multimedia laboratory is a 12,000-square-foot facility housing classrooms equipped for media presentations, a large open lab of computer workstations, video editing stations, and audio production and mixing suites.

Each AAS program has access to specific tools and facilities, while sharing general-purpose studios and classrooms with other departments. For example, fashion construction courses are taught in studios with cutting tables, industrial sewing machines, industrial irons, and mannequins. Interior design students work in drafting rooms, computer labs, and the Angelo Donghia Materials Library. Graphic design courses are taught in studios equipped for wireless Internet access.

NOTABLE AAS ALUMNI

Sheila Bridges, Interior Design '93
Principal, Sheila Bridges Design Inc.

John Caruso, Fashion Studies '03
Designer, Abercrombie & Fitch

Jimmy K.W. Chan, Graphic Design '01
Chairman, Semeiotics, Inc.

Jennifer De Klaver, Graphic Design '05
Senior Art Director, Target

Francesca DeMauro, Fashion Marketing '07
Senior Marketing Coordinator, Judith Leiber LLC

T. Keller Donovan, Interior Design '95
Principal, T. Keller Donovan, Inc.

Catherine Fung, Fashion Studies '02
Owner/Designer, Little Prince & Piggy

Prabal Gurung, Fashion Studies '04
Creative Director, Bill Blass

Myka Harris, Fashion Marketing '02
Owner, Stylebrokers, Inc.

Marie Heubach, Fashion Marketing '04
Buyer, Christian Dior

Reed Krakoff, Fashion Studies '89
President/Executive Creative Director,
Coach

Mathias Krich, Graphic Design '01
Art Director, BBH design

Caroline McKeough, Interior Design '05
Interior Designer, Yabu + Pushelberg

Kavitha Rathi, Interior Design '06
Interior Designer, Rockwell Group

Loubasa Rose, Interior Design '06
Interior Designer, Tihany Design

Scott Sanders, Interior Design '89
Principal, Scott Sanders LLC

Fabio Silva, Fashion Marketing '04
Intellectual Property Council,
Burberry Limited

Emily Wardwell, Graphic Design '02
Assistant Art Director, *Vogue*

Melanie Weisenthal, Graphic Design '05
Senior Packaging Designer, Aveda

Charles Youssef, Fashion Studies '04
Designer, Perry Ellis

Curriculum

Parsons' AAS programs are best suited to students with prior college education who are clear about their vocational interests in the world of design and prepared for direct immersion in a professional course of study.

Depending on the number of transfer credits accepted, a student could complete an AAS degree in two to four semesters studying full-time. Those with relevant prior education and work experience may be eligible for the Fast Track, a one-year program option (see below). Students with no previous design background or transferable credits could earn the degree in two years, completing 65 credits: 41 credits of departmental studio work, 6 credits of art and design history and theory, and 15 credits of liberal arts electives from across the university.

Parsons makes it easy to balancing classwork, homework, and internships by offering courses online as well as on campus. Students may also study part time, taking longer to complete the degree.

For complete curriculum, faculty, and course information, visit newschool.edu/parsons and go to Degree Programs: AAS.

FAST TRACK

Qualified applicants who are motivated to further their design training in a short time should consider applying to the Fast Track program, which will enable them to earn an AAS degree with 34 credits in one academic year (fall and spring semesters). This condensed program is for students who already have relevant work and educational experience. Applicants with a bachelor's degree can transfer 21 liberal studies credits and up to 10 studio credits and apply them toward the AAS degree. International students, unless they graduated from an English-language university, may transfer only 15 liberal studies credits, but they can finish the AAS degree in a calendar year by taking the required 6 credits of English in the summer.

ADVISING

All students coming into the program meet with an advisor from their field of study during orientation. Each student arrives with a unique background of education and work experience. The advisor tailors a program of study to the student's individual needs.

STUDENT SUCCESS

Parsons graduates are in high demand in the job market. The Office of Career Services assists students in writing résumés and cover letters, presenting their portfolios, and preparing for interviews. AAS students find internships, freelance work, and full-time jobs through the online job board and annual career day events.

As alumni, graduates continue to have access to the online job board and are invited to attend career development workshops. Recent workshop topics have included how to start your own business, fashion industry careers, and networking fundamentals.

IN A RECENT SURVEY OF AAS GRADUATES:

-92% reported being employed within a year of graduation

-89% reported that they are working in a field related to their major

FASHION MARKETING

Without the marketing experts who drive the industry from behind the scenes, there would be simply nothing to see—or to be seen in. Among those experts are the professionals who teach fashion marketing at Parsons, showing the way to future arbiters of the Next Big Thing through their experience and connections in the highest ranks of the fashion world.

Students learn every aspect of the business—from the critical foundation of textiles, color theory, and fashion history to consumer analysis, manufacturing, price structuring, and international trade. They learn and practice product development and brand management through case studies and group projects; collaborate with fashion design students to replicate the workings of a fashion company; and gain experience in merchandising, public relations, trend-spotting and strategic planning. Internships put Parsons Fashion Marketing students at the center of the design universe while still in school, and at the top of the hiring list once their studies are complete.

The Fashion Marketing curriculum can be completed in two years or via the intensive one-year Fast Track. This program can be completed on site—or online from anywhere in the world. However it's done, students emerge with a running start toward a career in the global marketplace of fashion.

For curriculum, faculty, and course information, visit www.newschool.edu/parsons and go to Degree Programs: AAS.

EARN YOUR DEGREE ONLINE
You can now earn the Fashion Marketing degree online from anywhere in the world. This is a great new option for people who can't come to New York or who work full time or prefer to study part-time for any reason. Learn how at www.newschool.edu/fmonline.

OPPOSITE Jennifer Spencer, pocket guide to *Women's Wear Daily* for fashion interns



For online
minute co
www.ww

WWD

POCKET
GUIDE

CASE STUDY: EXTERNAL PARTNERSHIPS

AAS students work with corporate and nonprofit organizations to deliver design solutions to real-life business challenges. Sponsored projects with external partners like Target, Kiehl's, and CARE are often built into the curriculum and provide valuable networking and portfolio-development opportunities.

As part of an innovative interdisciplinary course sponsored by the Luxury Education Foundation, students have a rare opportunity to interact with executives of the luxury goods industry and learn about business strategy and product development from the inside. AAS students collaborate with Columbia Business School graduate students and students and faculty from other Parsons courses. Previous class projects include developing strategies to increase brand visibility for Faber-Castell, products to promote Saks Fifth Avenue's new logo, new product concepts for Lladró, fragrance concepts for LVMH Perfumes and Cosmetics, and "Chanel 2012," a marketing strategy.

TOP Students present marketing concepts to Chanel executives.

BOTTOM Students with Daniel Barth, managing director of Faber-Castell.





Grace Ouma
Student

As she completed a degree in Journalism at Rutgers, Fashion Marketing student Grace Ouma had an epiphany—and a problem. Working front-line retail jobs to help her through the undergraduate years, she realized that her longtime passion for fashion had grown into a full-fledged professional calling. “I knew I loved fashion. I just didn’t understand how to make it a career.” She was determined to learn and eager to adapt her interpretive talents to the fashion marketplace; but she needed a full-time job. She began a career in advertising, putting the call on hold. Then she discovered that Parsons offers its Fashion Marketing program in the evenings and online. “It’s amazingly hands-on and collaborative,” says Ouma of the online program, with lots of field assignments and dynamic group projects. Heading into her second year, Grace still has to work full time, but now it’s in the industry, at a job that she loves, found through Parsons Career Services.

FASHION DESIGN

Everyone knows that Parsons has launched the careers of many of the world's most successful fashion designers. But for adult students considering a career shift into fashion design, Parsons' track record of Who's Where may be even more important and impressive than that roster of Who's Who. The vast majority of students who complete the AAS in Fashion Design proceed directly into design positions with the most recognizable names in the business: Chanel, Tommy Hilfiger, Cynthia Rowley, Gap, Theory, Gloria Vanderbilt, and on and on. Others start their own lines right out of the gate. The quality, intensity, originality, and thoroughness of Parsons' AAS program are well known throughout the fashion industry, so doors open wide to those who make it through.

OPPOSITE Scott Amen, 2007 Line Debut

Fashion Design students learn the process, skills, and language of fashion design from concept through production, along with the essentials of marketing. Progressing from the basics of drawing, draping, patternmaking, sewing, and tailoring to haute couture and specialty techniques, every student emerges from the program with a portfolio ready to show anywhere. Shining through those examples of exquisite workmanship and silhouette is each student's signature vision—identified, focused, and expressed under the guidance of Parsons' faculty of fashion professionals.

For curriculum, faculty, and course information, visit newschool.edu/parsons and go to Degree Programs: AAS.



CASE STUDY: LINE DEBUT

The AAS Line Debut, a three-week juried exhibition held in the Arnold and Sheila Aronson Galleries at Parsons, showcases the best work of graduating Fashion Design students. The garments chosen are distinguished by their unique designs and couture construction. For the 2008 opening reception, Fashion Design students partnered with the Coalition to Prevent Deep-Vein Thrombosis to design distinctive leg-wear to raise awareness of and help prevent pulmonary embolisms. These designs were modeled by such New York media luminaries as Anne Curry (NBC News anchor), Natalie Morales (co-anchor of the Today Show) and Chris Hansen (Dateline NBC) in a runway show at the new Sheila C. Johnson Design Center. The *New York Times* Style section featured the AAS Line Debut reception in a full-page spread that included photos of the exhibition and of the students wearing their own designs.

Designs by

LEFT Anita Lau

CENTER Valentina Likhova

RIGHT Emily So





Jay Godfrey

Alumnus

“I had no training. I’d never sewn a garment in my life. I didn’t know how to draw. But I had a vision.” Red-hot, red-carpet favorite Jay Godfrey unabashedly gives credit to Parsons’ Fashion Design program for bolstering that vision with the skills, the connections, and the aesthetic agility that together with his background in finance have taken him to the top of the fashion world in no time at all. Godfrey’s style of carefree elegance took shape in the relaxed, focused, “inspirational environment” of his Parsons classes and during a pivotal internship at Oscar de la Renta. The Toronto native zeroed in on Parsons because his own fashion heroes were Parsons alumni (think Tom Ford), and because of the power of the Parsons name: “Saying ‘I went to design school’ and ‘I went to Parsons’ are two very different things.” Today, Godfrey’s work is celebrated by the press, coveted by young Hollywood, and carried by luxury boutiques and major retailers worldwide. At the 2008 AAS Line Debut Fashion Show, Godfrey was presented with the Stacie Nipps Alumni Achievement Award.

GRAPHIC DESIGN

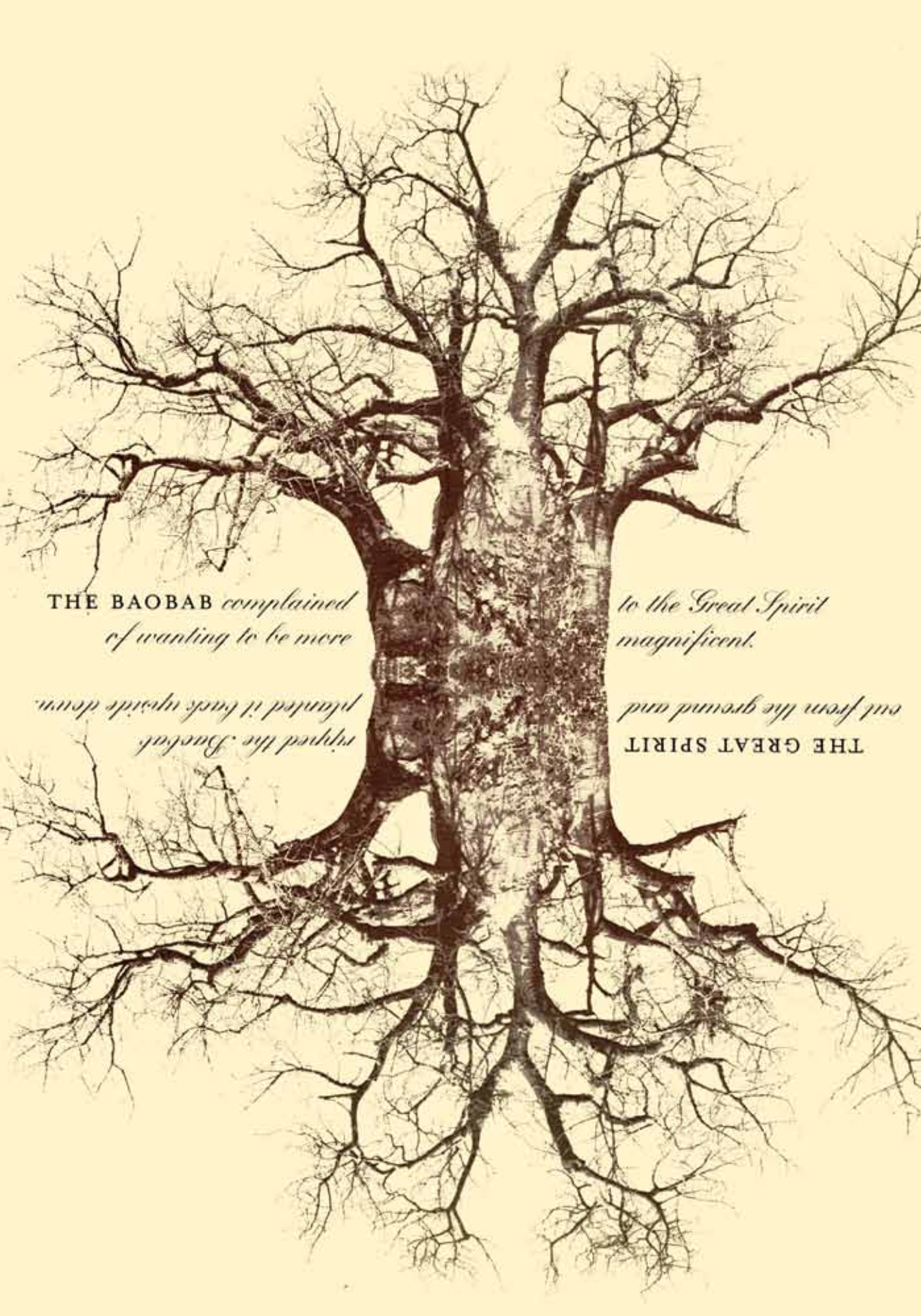
Graphic designers are the world's professional emissaries of meaning. They define commercial identity through trademarks and logos. They broker understanding across language divides through universal imagery. They take the messages of authors, advertisers, organizations, and the media to optimal eloquence via the perfect choice and arrangement of type, image, and space. At a time when some predict the demise of the printed page, graphic designers have never been in higher demand. Across the new frontiers in communication technologies, Graphic Design is keeping pace, evolving into exciting new forms and applications.

In the Parsons AAS program, students receive up-to-the-minute training in the newest tools and trends of the trade and a solid foundation in the traditional practices and conceptual components of the field, including design for the Internet and multimedia applications, interactive design, typography, page layout and publication design, and practice in the critical thought and research analysis essential to high-caliber graphic expression.

Assignments mirror real-world graphic design challenges and become part of the student's professional portfolio. The Graphic Design curriculum can be completed in a comprehensive two-year program or via the one-year Fast Track.

For curriculum, faculty, and course information, visit newschool.edu/parsons and go to Degree Programs: AAS.

OPPOSITE *Jessica M. Peralta; Baobab Tree, silkscreen print*



THE BAOBAB *complained*
of wanting to be more

ripped the baobab
planted it back upside down.

to the Great Spirit
magnificent.

cut from the ground and

THE GREAT SPIRIT

CASE STUDY: PUBLICATIONS

Class projects are designed to enhance each student's professional portfolio. Emphasis is placed on the processes by which ideas are developed, edited, and presented, as well as layout, typography, printing, and production. Many assignments are undertaken as group projects, replicating the collaborative work environments most students will experience when they begin working professionally. Under the guidance of faculty member Claudia Brandenburg, students in the Publication Design course recently partnered with students in a writing course at Eugene Lang College The New School for Liberal Arts to publish the third annual issue of *Release* (below). Other publications produced recently by students in the program include a series of books that showcase the designs of graduating AAS students.



A black and white portrait of Yasemin Emory, a young woman with long, dark, wavy hair and bangs. She is looking slightly to her left with a gentle smile. She is wearing a light-colored, long-sleeved jacket over a dark top. The background is softly blurred, showing what appears to be a library or office setting with bookshelves.

Yasemin Emory
Alumna

After earning her AAS degree in Graphic Design, Yasemin Emory landed a coveted internship at Martha Stewart Living Omnimedia under the tutelage of her Parsons professor and current boss. She was then hired to work freelance for the company and soon obtained a full-time position. Her seamless transition from student to assistant art director for the Special Projects Group took only six months. Emory's path to Parsons was not as straightforward. As an undergraduate at Montreal's McGill University, she studied International Development. Her experience as a photo editor for the school newspaper turned her vocational interest toward design. The AAS program at Parsons gave her an opportunity to explore that interest. "You are not just learning to move type around a page; you are approaching design with a point of view or a sense of purpose from the get-go. It's always connected to the larger world, to our experience, interests, and knowledge." Emory hopes to combine her background in international development with her design expertise to benefit the greater good.

INTERIOR DESIGN

The formal study of interior design in America was born at Parsons more than a century ago. The AAS program in Interior Design remains among the most respected and innovative in the world. It reaches far beyond the notion of arranging pretty objects in pretty rooms to tap the social and cultural power of design to improve people's lives, individually and in communities. It incorporates and seeks solutions to global imperatives such as sustainability and economic inequity. Above all, it turns students into professionals who are clear about the design direction they intend to pursue and well equipped to do so.

With a foundation in architecture, scale, and proportion, students learn to create environments in which the layers, lines, and elements resonate in sync. The beautiful and livable results, a telltale combination of creativity and structural integrity, mark the work of a Parsons graduate.

In addition to the unrivaled professional, technological, and material resources of the Parsons faculty and facilities, our students enjoy the New York advantage: access to the showrooms, factories, experts, and discussions at the hub of international design—and the creative influences found around every corner of the city.

Interior Design graduates follow in the footsteps of design leaders like Albert Hadley, Betty Sherrill, Mario Buatta, Jamie Drake, Sheila Bridges, and Victoria Hagan. They go into every realm of residential, civic, and commercial design.

For more curriculum, faculty, and course information, visit newschool.edu/parsons and go to Degree Programs: AAS.

OPPOSITE, TOP Margaret Hu,
Guest Bedroom, Hotel of Tomorrow

OPPOSITE, BOTTOM Lihi Lempert,
Tess Spa



CASE STUDY: DWR ANNEX WINDOW DISPLAY

Interior Design students recently partnered with Design Within Reach (DWR) to design, curate, and install a prominent window display in the DWR Annex studio using DWR furniture. The display stayed up for one month, with an opening event on the first day. For the first nine days of the promotion, the Annex ran a concurrent sale and donated a percentage of the earnings to the Asian American Writers Workshop (AAWW), a national not-for-profit organization. The redesign and update of the AAWW multi-purpose space, as well as the selection of Annex merchandise, was undertaken by Parsons students (Nina Barnieh, Holly McWhorter, and Georgina Quinones) guided by faculty member Goil Amornvivat.





Janine Carendi

Alumna

Janine Carendi started her flourishing Manhattan-based company, AREA Interior Design, while she was still in the AAS program. Named by *Domino* magazine as one of the nation's top ten to watch in 2008, she credits Parsons with making that leap seem more like the natural next step. She had interned with mentors as stylistically diverse as Victoria Hagen and Jonathan Adler, adding definition and unexpected influences to her own work. Access to the New York showrooms and experts, the materials and the factories where tradition and innovation set design standards for the world gave Carendi and her classmates an early initiation into the workings of the industry. And since every class project at Parsons becomes a finished portfolio piece, she was ready. As she gallops forward professionally, Carendi maintains her connection with Parsons—conferring with trusted teachers when she's stuck and hiring Parsons students and alumni. "I understand where they're coming from. I know they will be extremely creative and extremely diligent workers."

A BRIEF GUIDE TO

PARSONS THE NEW SCHOOL FOR DESIGN

Parsons prepares students to be independent thinkers who creatively and critically address the complex human conditions of 21st-century culture. We are creating a diverse learning environment for developing intelligent and reflective practices through studio-based research and critical scholarship in order to make meaningful and sustainable contributions today's global society. As a division of The New School, Parsons builds on the university's legacy of progressive ideals, scholarship, and educational methods. Our faculty challenges convention through a setting and philosophy that encourages formal experimentation, nurtures alternative world-views, and cultivates forward-thinking leaders and creative professionals in a world increasingly influenced by art and design.

The New School was founded in 1919 as "center for discussion, instruction, and counseling for mature men and women." It is today a thriving urban university offering undergraduate and graduate degrees in the liberal arts and social sciences, design, and the performing arts. It is a privately supported university chartered by the Board of Regents of the State of New York, and its degree and certificate programs are approved by the state's Division of Veterans Affairs.

The New School is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools. Parsons The New School for Design is additionally accredited by the National Association of Schools of Art and Design, and the graduate program in architecture is accredited by the National Architectural Accrediting Board.

The New School is committed to creating and maintaining an environment of diversity and tolerance in all areas of employment, education, and access to its educational, artistic, and cultural programs and activities. The New School does not discriminate on the basis of age, race, color, sex, sexual orientation, religion, mental or physical disability, national or ethnic origin, or citizenship, marital, or veteran status.

FACTS ABOUT PARSONS

—Founded in 1896 by New York City artist William Merritt Chase and associates.

—Named in 1936 for longtime president Frank Alvah Parsons, who devoted his life to integrating visual art and industrial design.

—Became a division of The New School in 1970. Located in Greenwich Village, New York City.

—Current enrollments: Parsons enrolls nearly 4,000 students in its undergraduate and undergraduate degree programs. The New School as a whole enrolls nearly 10,000 matriculated students.

—The Parsons faculty includes more than 125 full-time and 1,000 part-time members. Most are working professional artists and designers.

INSTITUTIONAL INFORMATION ON THE WEB

The New School provides the following institutional information on the university website at www.newschool.edu: Family Educational Rights and Privacy Act (FERPA); financial assistance information (federal, state, local, private, and institutional need-based and non-need-based assistance programs, Title IV, FFEL, Direct Loan deferments); institutional information (fees, refund policies, withdrawing from school, academic information, disability services for students); completion/graduation rates and transfer-out rates (graduation rate of degree-seeking students, transfer-out rates of degree-seeking students). To request copies of any of these reports, please contact the appropriate office listed on the website.

DEGREE PROGRAMS

Parsons offers the following degrees:

Bachelor of Fine Arts (BFA) in: Architectural Design, Communication Design, Design and Technology, Fashion Design, Fine Arts, Illustration, Integrated Design, Interior Design, Photography, and Product Design. (There is a five-year BA/BFA dual degree program in each of these areas of study; speak to an admission counselor about the dual degree program.)

Bachelor of Business Administration (BBA) in Design and Management.

Bachelor of Science (BS) in Environmental Studies.

Associate in Applied Science (AAS) in: Fashion Marketing, Fashion Design, Graphic Design, and Interior Design.

Master of Fine Arts (MFA) in: Design and Technology, Lighting Design, Interior Design,* Fine Arts, and Photography.

Master of Architecture (MArch).

Master of Arts (MA) in History of Decorative Arts and Design.

Master of Architecture/Master of Fine Arts in Lighting Design (MArch/MFA).

THE FOLLOWING MASTER'S DEGREE PROGRAMS ARE IN DEVELOPMENT:

Master of Fine Arts (MFA) in: Fashion Design and Society,* and Transdisciplinary Design.*

Master of Arts (MA) in Fashion Studies.*

Master of Science (MS) in Design Management.*

OTHER ACADEMIC PROGRAMS

Parsons offers a variety of programs for nonmatriculated students of all ages: Summer Intensive Studies (pre-college and college-level) in New York City and Paris; Continuing Education (certificate programs and general art and design education for adults); Parsons Pre-College Academy (certificate programs and general art and design education for young people, grades 4–12).

Visit the website at www.newschool.edu/parsons for more information.

* New York State approval pending.

FINANCIAL INFORMATION

Estimated School-Year Expenses, 2009–10 Academic Year (Full-time on-campus resident)

Tuition (AAS)	\$35,220
University Services Fee.....	200
Divisional Fee	80
Student Senate Fee	10
Health Services Fee*	500
Health Insurance Fee*	1,714
Room and Board**	15,260
Books and Supplies**	2,050
Personal Expenses	1,550
Transportation	684
Total	\$57,268

*All full-time matriculated students are automatically charged the Student Health Insurance Fee and a Student Health Services Fee. Students covered by other insurance can decline these services by submitting a waiver form.

**Actual costs may vary widely for individuals.

STUDENT FINANCIAL SERVICES

The New School provides a comprehensive program of financial aid services for students, including significant institutional scholarship support based on merit and need. All applicants who file the Free Application for Federal Student Aid (FAFSA) will be considered for Parsons institutional scholarships. The New School participates in all available federal and state aid programs, including the Federal Pell Grant, Equal Opportunity Grant, Federal Academic Competitiveness Grant, and Federal Family Educational Loan programs.

The office of Student Financial Services works with students and families of all income levels to explore their funding options. Visit www.newschool.edu/student-services/financialaid to learn how to apply for financial aid and more about scholarships, loans, campus employment, and other resources. Contact Student Financial Services directly at 212.229.8930 or sfs@newschool.edu.

Note: The New School offers a monthly plan that allows families to spread tuition payments throughout the year. For more information on payments and payment arrangements, visit the Student Financial Services website at www.newschool.edu/student-services/financialaid.

STUDENT SERVICES

www.newschool.edu/student-services

Student Housing and Residence Life: The New School maintains residence hall and furnished apartment facilities for full-time matriculated students. Early application is strongly encouraged. The university housing office also maintains listings of private rentals, shared apartments, and short-term accommodations.

International Student Services: This school is authorized under federal law to enroll nonimmigrant alien students. Applicants whose native language is not English must submit TOEFL scores as part of the application. International students will receive the information they need to apply for a visa after they have been admitted to a degree program. International Student Services offers general support and one-on-one advising.

Student Disability Services: The New School assists students with special needs in obtaining access to academic and other services as required by the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Federal Rehabilitation Act of 1973. Applicants who may need special accommodations should call 212.229.5626 or email studentdisability@newschool.edu.

Student Health and Counseling Services: The New School promotes the health and well-being of students by providing counseling and medical services, health education, and a Student Health Insurance plan.

APPLY

Apply online at www.newschool.edu/parsons/apply. Select AAS.

ADDRESS INQUIRIES TO

Parsons The New School for Design
University Admission
Associate Programs
72 Fifth Avenue
New York, NY 10003
Telephone 212.229.5150 or
877.528.3321 (toll-free in the U.S.)
Email parsonadm@newschool.edu

DEADLINES

February 1 for fall admission. This is the priority deadline for students who wish to be considered for university housing or scholarships. However, all applicants are urged to submit complete applications by this date. After the priority deadline has passed, applications received will be considered only if space is available.

November 1 for spring admission. Students wishing to enter Parsons in the spring semester must submit all application materials by this date. If all required materials are not submitted or postmarked by November 1, the application will be considered if space is available.

APPLICATION PROCEDURES

All applications must be made using the online application form. The form and complete instructions are found on the website at www.newschool.edu/parsons/apply. Please read the instructions carefully before you apply. The application may be submitted online or downloaded and mailed to the office of admission. All documents and artwork not being submitted online should be mailed together in one package to the address above. Always use the materials cover sheet posted in the Apply section of the website. *Fill it out completely and itemize everything you are submitting.*

Once the admission committee has received all your required materials and your application is complete, you will receive a decision within four to six weeks.

REQUIRED APPLICATION SUPPORT MATERIALS

Transcripts: Official college transcripts must be sent to University Admissions; see address above. Copies are not acceptable. Applicants who have not completed at least 24 college credits are required to submit high school transcripts as well. Applicants for the AAS in Fashion Marketing who intend to complete the degree entirely online must have previously completed at least 21 college credits in liberal arts, including 6 credits of English.

Credits received from other institutions can be accepted for transfer provided that the institution is accredited by a state or regional accrediting association or by the National Association of Schools of Art and Design, that the courses were equivalent to courses offered at Parsons or other divisions of The New School, and that grades of C or better were received.

Students who have earned a French baccalaureate, a German Abitur, or an International Baccalaureate diploma, or who have passed equivalent European university qualifying examinations, will be considered for appropriate transfer credits based on those academic credentials.

International students must submit original transcripts; a certified English translation if a transcript was recorded in a language other than English; and a course-by-course evaluation report prepared by World Education Services, www.wes.org, or another member of the National Association of Evaluation Services (NACES). If filing with WES online, search for New School Parsons. Transcripts should be sent for evaluation as soon as possible so that Parsons will receive the evaluation reports prior to the application deadline. If you are required to submit a test of English as a Foreign Language (TOEFL) score, contact the appropriate agency and arrange for the scores to be sent to Parsons.

Statement of Intent: In one page (typed, double-spaced) describe the events and ideas that led to you to the field of design that you wish to study at Parsons.

Home Exam: All applicants for AAS programs must take the home examination. Follow the directions for the discipline you expect to study.

Fashion Marketing: Write a one-page (typed, double spaced) analysis of a successful marketing campaign.

Fashion Design: Create a collage that defines the lifestyle of the kind of woman or man for whom you would like to design; use images taken from magazines and consider color, texture, and other elements.

Graphic Design: Design a postage stamp, 8 x 8 inches, depicting a fruit or vegetable.

Interior Design: Present a collage of ideas for a small ad agency office in an urban townhouse; your detailing should include kinds of furniture, colors, and materials.

Applicants to Fashion Marketing must upload the Home Exam as part of the online application. Applicants to Fashion Design, Graphic Design, or Interior Design may upload the exam (.jpg format, 1 MB limit) as part of the online application, or they may provide a URL link to a website where the exam can be viewed or mail the exam to the Admission Office (address above). All mailed artwork must be in slide or digital form accompanied by the Materials Cover Sheet (see Procedures above); original artwork cannot be accepted.

Interview: While not required, an interview is recommended. You may schedule an interview only after your application has been received and you have been issued a New School ID number. Make arrangements for an interview by calling 212.229.8989 and have your ID number ready.

VISIT US; TALK TO US

There's no better way to get to know Parsons than visiting us in New York City; information sessions are scheduled several times a year at the campus in Greenwich Village. Parsons admission counselors also travel to a number of cities in the United States. For more information, go to www.newschool.edu/parsons/visit.

TOURS

Sign up for a tour of the school. Tours must be scheduled in advance to ensure accommodation. For more information, go to www.newschool.edu/parsons/tours.

FOLLOW US ONLINE

www.facebook.com/thenewschool

www.twitter.com/thenewschool

The information published here represents the plans of The New School at the time of publication. The university reserves the right to change without notice any matter contained in this publication, including but not limited to tuition, fees, policies, degree programs, names of programs, course offerings, academic activities, academic requirements, facilities, faculty, and administrators. Payment of tuition or attendance at any classes shall constitute a student's acceptance of the administration's rights as set forth above.

Published 2009 by Parsons The New School for Design

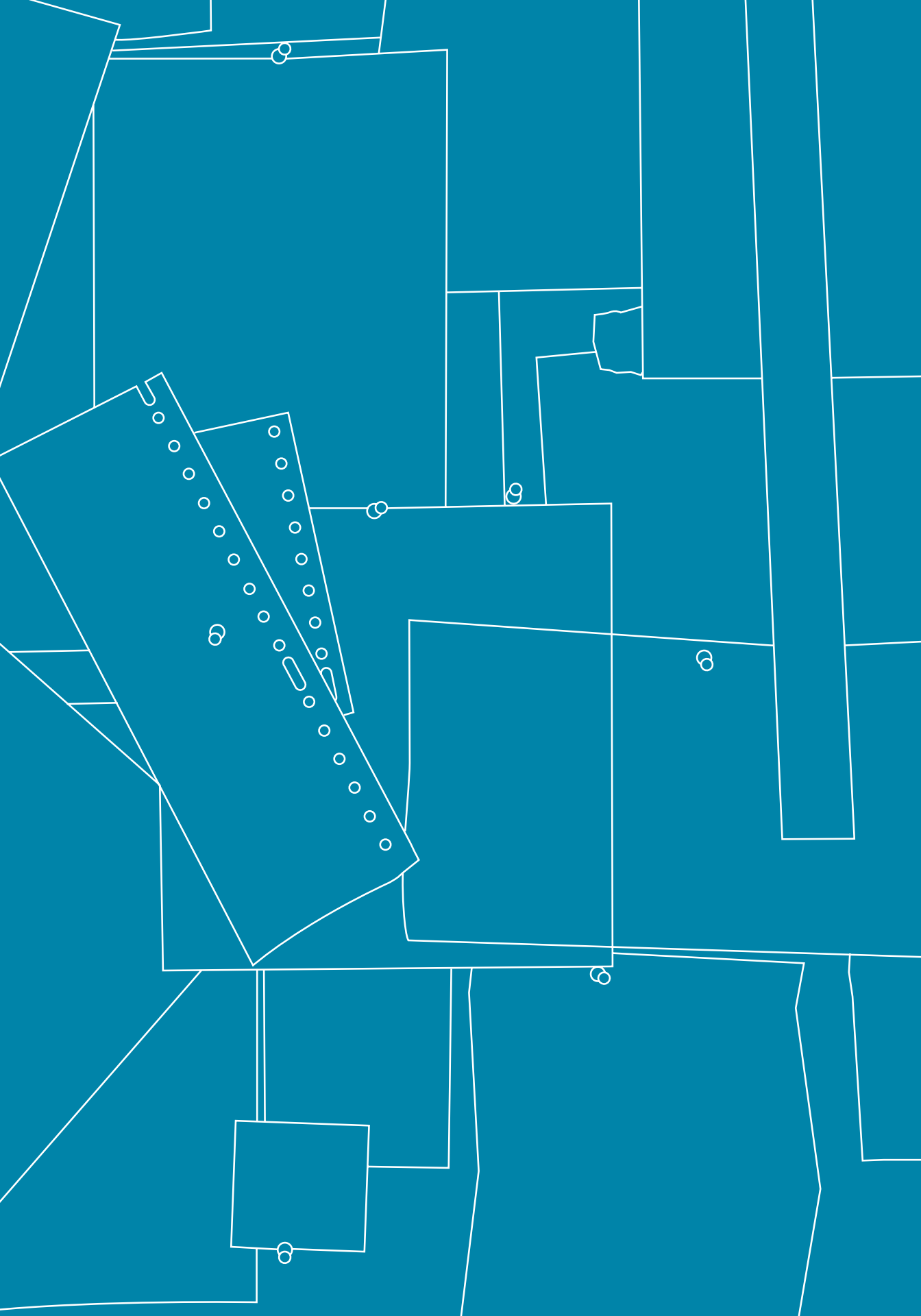
Produced by Communications and External Affairs, The New School

Design: mgmt. design

Photography: Portraits by Matthew Septimus; cover and section dividers by Matthew Sussman; photographs of student work by Jeff Brown.



Mixed Sources
Product group from well-managed
forests, controlled sources and
recycled wood or fiber
www.fsc.org Cert no. SCS-COC-002125
© 1996 Forest Stewardship Council





www.newschool.edu/parsons