

PARSONS

CONTINUING EDUCATION
COURSE BULLETIN

SPRING 2011

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REGISTERTODAY



/INTRODUCING NEW
ONLINE COURSES/

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PARSONS THE NEW SCHOOL FOR DESIGN
WWW.NEWSCHOOL.EDU/PARSONS

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Continuing Education Information Session

Wednesday, January 12 at 6:00 p.m.

Kellen Auditorium, 66 Fifth Avenue

Parsons SPACE invites you to attend an information session about courses, certificates, online study, and other options in:

Digital Design

Fashion

Fine Arts

Graphic Design

Interior Design and

Architecture Studies

Useful Contacts

Registration | University Registrar's Office
212.229.5690

Payments | Student Financial Services
212.229.8930

General Information | University
Customer Service Center
212.229.5150

Advising | Parsons Office of Admission
212.229.8989

In This Catalog

Discover a wide range of courses available this spring at Parsons The New School for Design.

Parsons is part of The New School, a leading university in New York City offering degree, certificate, and continuing education programs in art and design, liberal arts and social sciences, management and urban policy, and the performing arts. Learn more about the university and all of its offerings at www.newschool.edu.

Parsons The New School for Design focuses on creating engaged citizens and outstanding artists, designers, scholars, and business leaders through a design-based professional and liberal education. The school embraces curricular innovation, pioneering uses of technology, collaborative methods, and global perspectives on the future of design.

How to Register

Registration

Registration remains open throughout the term for courses with late start dates and course schedule adjustments. Registration forms are processed in the order in which they are received.

Registration Online

Visit ceregistration.newschool.edu/register (at least three weekdays prior to class start date).

Registration by Fax 212.229.5648

You may fax your registration at least three weekdays prior to class start date. Please use the appropriate registration form from this catalog. Noncredit and certificate registrations may be faxed with credit card payment information. General credit and certificate students may fax their registration if they are taking fewer than nine (9) credits.

Registration by Mail

Must be postmarked at least two weeks prior to class start date. Mail registration form and payment to: New School Registrar's Office, 79 Fifth Avenue, New York, NY 10003.

Registration by Phone 212.229.5690

Noncredit only. Mon–Fri 9:15 a.m.–4:45 p.m. (Closed Dec. 22–31, Jan. 17, Feb. 21)

Noncredit students may register by phone and charge their fees to MasterCard, Visa, Discover, or American Express (using an account number and expiration date). Phone registration must be completed at least three weekdays prior to the class start date.

Registration In Person

Students may register in person at the Registrar's Office, 72 Fifth Avenue, lower level, between 13th and 14th Streets.

Registrar's Office Hours for Spring 2011

Regular Hours: Monday–Thursday, 10:00 a.m.–5:45 p.m.
Friday, 10:00 a.m.–4:45 p.m.
(Closed Dec. 22–31, Jan. 17, Feb. 21)

Extended Hours:

Jan. 18–21 Tuesday–Thursday, 9:00 a.m.–5:45 p.m.
Friday, 9:00 a.m.–4:45 p.m.
(Closed Monday, Jan. 17)

Jan. 24–Feb. 11 Monday–Thursday, 9:00 a.m.–6:00 p.m.
Friday, 9:00 a.m.–4:45 p.m.

Parsons SPACE

(Summer, Pre-College Academy, and Continuing Education)

Parsons SPACE offers open enrollment programs with classes in art and design for beginners as well as accomplished professionals. A continuing education, nondegree option, these classes provide students with the training they need to launch or advance careers in art and design. For students seeking a structured course of study and a Parsons credential, certificate programs are available in several design disciplines (see page 2).

Previous Experience

Many classes are open to beginners. For courses with a prerequisite, equivalent experience may be sufficient, as determined by an advisor in the Parsons SPACE office.

Parsons SPACE Contact Information

For more information about classes and certificate programs at Parsons SPACE, visit newschool.edu/parsons/continuing-education or call 212.229.8933 or 877.528.3321 (toll-free in U.S.), Mon–Fri, 10 a.m.–6 p.m., or email ceinformation@newschool.edu.

Classroom Locations

All classes meet on the Parsons campus in Greenwich Village unless otherwise noted. Room assignments are available online via Class Finder at <http://my.newschool.edu>. Room assignments are also posted on the first day of class in the lobby of the Sheila C. Johnson Center for Design, 66 Fifth Avenue.

Degree Programs at Parsons

Students may take continuing education courses for credit and apply them later toward a Parsons degree with approval from Parsons Admission.

For information about the degree programs at Parsons The New School for Design, visit newschool.edu/parsons or contact the Parsons Office of Admission, 212.229.8989.

New School Special Events

The New School offers a variety of lectures, presentations, and workshops throughout the year. To receive email announcements about these events, please send a request to ceinformation@newschool.edu.

Parsons SPACE
66 Fifth Avenue, room 200
New York, NY 10011

Academic Calendar Spring 2011

Jan–Feb

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Mar

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Apr

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Continuing Education

January 31–May 2

Continuing Education Online

See page 4.

Pre-College Academy

February 5–April 23

Spring Session Holidays

February 21 | President's Day

March 14–20 | Spring Break

Mark Your Calendar

The summer 2011 semester begins June 6.

Parsons Certificates

Parsons certificates are available in graphic and digital design, fashion design, fashion business, fine arts, and interior design. The certificate program provides basic training for adults interested in making a smooth transition into the art and design professions or in updating their skills.

More flexible and less rigorous than a standard university degree, the certificate program is a part-time, noncredit course of study without entrance requirements. For some students, this is a first experience studying art and design. Others enroll in the certificate program to expand their skills, to strengthen their portfolios, or for enrichment. Pre-College Academy certificates are also available (see page 24).

The Certificate Credential

A certificate is a stand-alone Parsons credential that represents basic training in a specified field of study. Students who earn a certificate often list it on their résumés or college applications to indicate that they have studied at Parsons. Class evaluations remain on permanent record with the university. Parsons does not provide job placement or internship services for certificate students.

Certificate Requirements

Basic Core Classes

The Basic Core class combines two or three courses that are certificate requirements into one intensive class. Core classes are offered only in the fall and spring. **Note:** Color Theory is listed in the Fine Arts and Foundation section on page 16.

Elective Requirements

Each certificate has required electives. An elective is any single course equaling a minimum of 25 contact hours of class time. Certificate elective requirements are subject to change. If the elective requirements change, ongoing certificate students may choose either to complete the previously published requirements or to meet the new requirements.

Certificates and Transfer Credits

Parsons certificate courses may be taken for credit or on a noncredit basis. Credit students who successfully complete individual courses may earn undergraduate credit for transfer to a degree program. In this case, tuition will be charged on a per-credit basis.

Certificate Grading

To earn a certificate, students must successfully complete all required courses. Certificate students receive a noncredit grade of Approved (AP) or Not Approved (NA). Students registered for undergraduate credit will receive standard letter grades.

Certificate Registration

We strongly recommend that students register early for certificate classes, as popular courses often fill quickly and late registrants may have difficulty finding required courses. **Note:** Phone registrations cannot be accepted for the certificate program.

Certificate Records

Students may request a transcript of their certificate classes from the New School Registrar's Office at 72 Fifth Avenue, lower level. Upon satisfactory completion of all certificate requirements, students may file a Certificate Petition Form with the Continuing Education program office. Forms filed by the end of each term are evaluated the following semester. If approved, the certificate will be issued the semester following completion.

Certificate Completion

Students must complete certificate requirements within two years. Requests for extensions must be sent in writing to Parsons SPACE, Continuing Education program, 66 Fifth Ave., room 200, New York, NY 10011, or to ceinformation@newschool.edu.

Certificate Student Information

New Certificate Students

Courses are listed in recommended order. To earn credits toward a certificate, students must first register for the certificate program in person, by fax, or online. Required courses and electives may not be available every semester. Parsons reserves the right to adjust requirements and make appropriate substitutions as needed.

Continuing Certificate Students

If certificate requirements have changed since a student last registered, the student can either follow the previously published requirements or meet the new ones. If a program is discontinued, students can complete their certificates by making course substitutions with the approval of the staff at Parsons SPACE, Office of Continuing Education.

International Certificate Student Visas

Parsons authorizes I-20 visa applications only for full-time study. The Parsons SPACE office is unable to assist students who need visas for any certificate programs. Foreign students seeking full-semester study at Parsons should consult with the Parsons Admission Office.

Online Classes and Certificates

Parsons offers several online courses. In addition, Parsons certificates are now available in graphic and digital design and fashion business for online completion. (See pages 4–5 for online classes and certificates.)

How Do I Begin?

Certificate students must begin by taking the foundation courses required for their major. There are two options for accomplishing this: taking one integrated Basic Core course or taking three individual courses.

Students who elect to take three individual courses instead of Basic Core may complete them in one semester or over several semesters and must complete five additional courses to earn their certificate.

Basic Core covers the equivalent of two discipline-specific studio courses plus color theory. Classes meet twice a week or as six-hour studios on Saturdays during the semester. Students who elect to take Basic Core must complete five additional courses to earn their certificate.

Fashion Design Certificate

Major Code: FASH

- Color Theory, Design Sketching I, and Construction Techniques I **or** Fashion Design Basic Core
- plus**
- Construction Techniques II
- Fashion Flats
- Fashion history elective
- plus**
- Two (2) elective courses

Fashion Business Online Certificate

New! Offering available online.

Major Code: FSHB

- Consumer Behavior, Fashion Merchandising, The Medium of Fashion, Fashion History: 19th to 21st Century, Retail Buying, and Marketing in a Global Environment
- plus**
- Two (2) fashion elective courses

Graphic and Digital Design Certificate

New option! May be completed online or on campus.

Major Code: GRDS

- Color Theory, Graphic Design I, and Digital Graphics w/Illustrator I **or** Graphic/Digital Basic Core
- plus**
- Digital Imaging w/Photoshop I
- Graphic Design History
- plus**
- Three (3) digital and/or graphic design elective courses
- Typography I, InDesign, and one (1) digital or graphic design elective course

Interior Design Certificate

Major Code: INTD

- Color Theory, Basic Drafting, and Basic Interior Space Planning **or** Interior Design Basic Core
- plus**
- Interior Rendering, Perspective Drawing for Interiors, and Interior Design (or Residential Interior Design) **or** Decorative Arts to 1800, Decorative Arts from 1800, and Antiques and Antiques Connoisseurship
- plus**
- Two (2) elective courses

Fine Arts Certificate

Major Code: FINE

- Color Theory, Drawing I, and Painting I **or** Fine Arts Basic Core
- plus**
- Life Drawing
- Painting II
- plus**
- Three (3) elective courses

Online Classes

Online classes at Parsons enable students to study with our regular classroom instructors anytime, from anywhere. Parsons online study provides students with visually rich, interactive learning as they draw resources and real-world examples from the Internet. Online credit classes comply with university academic guidelines and policies, and many online classes meet Parsons certificate requirements.

The Parsons Online Classroom

Students use a basic Internet connection to enter the classroom, in which instructors post lectures, provide resources, ask and answer questions, assign projects, and assess progress. Students discuss topics by posting comments, as if in a traditional classroom.

Course Availability

Parsons online classes, noted throughout the catalog, are subject to availability. Some certificate classes may be offered only once a year.

Certificate Student Online Registration

To register, use the online registration form at ceregistration.newschool.edu/register.

Note: Phone registrations cannot be accepted for the certificate program.

Academic Calendar

Online courses follow the same academic calendars as the on-campus programs.

New School Student Services and General Information

All of the on-campus Student Services are available to online students.

Online Help and Support

For students who are new to online learning, The New School provides a special orientation that offers technical information and guidance on additional resources. The orientation enables each student to learn to navigate the online classroom, gain familiarity with online communication, and get a sense of the dynamics of online interaction before a course begins. Information provided in the orientation remains available for reference throughout the semester.

After registration, students receive information by mail about their classes, their MyNewSchool accounts, places to buy books and course packets, the university portal, library resources, and the university writing center.

Technical support and student service professionals are available by telephone or email 24 hours a day, seven days a week.

Online Class Schedule

Online courses run in weekly modules. The first week, students learn to navigate the classroom system and receive basic guidelines about postings and communication.

Technical Information for Online Study

Students must obtain and maintain computer access to the Internet with a browser that is version 4.0 or later. Additional software requirements are listed with course descriptions. To participate, students must enter their user ID and password, which they receive from The New School after registration.

Books and Course Materials

Once registered, students may purchase required books through the online bookstore and purchase required software at an educational discount. Students should purchase art supplies and other materials locally.

Orientation for Online Study

Visit the online student orientation center as soon as you log in for the first time (user ID and password required). Short exercises are available during the first week of classes to familiarize students with the system.

Online Spring Sessions

A || 15 weeks | Jan. 24–May 16

B || 5 weeks | Jan. 24–Feb. 25
9 weeks | Jan. 24–Apr. 1

C || 5 weeks | Mar. 7–Apr. 15
9 weeks | Mar. 7–May 16

Spring Online Classes

Digital Design

(See pages 6–8 for tuition and descriptions.)

Illustrator Basics

PCDD 0502

B || 5 weeks | Mar. 7–Apr. 15

Photoshop Basics

PCDD 0503

B || 5 weeks | Jan. 24–Feb. 25

Digital Imaging with Photoshop I

PCDD 1402

C || 9 weeks | Jan. 24–Apr. 1

Digital Graphics with Illustrator I

PCDD 1404

B || 9 weeks | Mar. 7–May 16

Web Design with Dreamweaver

PCDD 1100

C || 9 weeks | Mar. 7–May 16

InDesign

PCDD 1450

B || 9 weeks | Mar. 7–May 16

Graphic Design

(See pages 9–11 for tuition and descriptions.)

Graphic Design I

PCGA 1005

C || 9 weeks | Mar. 7–May 16

Typography I

PCGA 1001

C || 9 weeks | Mar. 7–May 16

Graphic Design History

PCGA 1900

A || 9 weeks | Mar. 7–May 16

Business Basics: Entrepreneurship

PCGA 2021

A || 5 weeks | Mar. 7–Apr. 15

Fashion Business

(See page 15 for tuition and descriptions.)

Retail Buying

PCFD 1871

B || 9 weeks | Mar. 7–May 16

Fashion Merchandising

PCFD 1860

B || 9 weeks | Mar. 7–May 16

Marketing in a Global Environment

PCFD 1880

A || 9 weeks | Mar. 7–May 16

Fashion History: 19th–21st Century

PCFD 1802

B || 9 weeks | Mar. 7–May 16

Consumer Behavior

PCFD 1855

A || 9 weeks | Mar. 7–May 16

Fine Arts and Foundation

(See page 16 for tuition and descriptions.)

Color Theory

PCFA 1100

E || 9 weeks | Mar. 7–May 16

Art and Design Education

(See page 19 for tuition and descriptions.)

Web 2.0 Teaching Tools

PNNY 4010

A || 15 weeks | Jan. 24–May 16

Special Topics in Art and Design Education

PNNY 4020

A || 15 weeks | Jan. 24–May 16

Interior Design and Architecture Studies

(See pages 20–23 for tuition and descriptions.)

Basic Interior Space Planning

PCID 1001

E || 9 weeks | Jan. 24–Apr. 1

Window Treatments

PCID 1121

A || 9 weeks | Mar. 7–May 16

Art and Design Business Basics

PCID 1320

A || 9 weeks | Mar. 7–May 16

Decorative Arts After 1800

PCID 1801

A || 9 weeks | Mar. 7–May 16

Art Deco

PCID 1820

A || 5 weeks | Mar. 7–Apr. 15

Online Study: All Pros, No Cons

How do I start?

Like classroom study, online study begins with registration. Once registration is complete, you will receive an account number that provides access to the university's portal, MyNewSchool. Here you can read your email, check your grades and account status, and find New School news and event listings.

Where do the classes meet?

MyNewSchool is also where your online classes “meet.” Online courses take place on an electronic “blackboard,” where the instructor presents material and then interacts with students by responding to the comments they post. The blackboard dialogue forms the basis of a discussion that traditionally would be held in a classroom. Posting comments and reading responses is easy, especially if you have ever participated on a Web board or left a comment on a blog. If you are unfamiliar with the process, The New School offers online tutorials.

Why choose online study?

The advantage of online study is that you can participate in discussions asynchronously, any time of the day or night. You don't have to be online at the same time as your classmates, but because you can read all the comments every time you are “in class,” you'll feel as if everyone is together. Though each course is different, we strongly recommend that you log in to your class a minimum of three times a week. Students studying for credit must complete papers, projects, and take tests, just as they would in the traditional classroom. To get a better feel for the process, check out the screenshots at newschool.edu/online.

Certificates Available for Online Completion

Graphic and Digital Design Certificate

Major Code: GRDS

- Color Theory, Graphic Design I, and Digital Graphics w/Illustrator I **plus**
- Digital Imaging w/Photoshop I
- Graphic Design History **plus**
- Typography I, InDesign, and one (1) digital or graphic design elective course **or** Three (3) digital and/or graphic design elective courses

Fashion Business Online Certificate

Major Code: FSHB

- Consumer Behavior, Fashion Merchandising, The Medium of Fashion, Fashion History: 19th to 21st Century, Retail Buying, and Marketing in a Global Environment **plus**
- Two (2) fashion elective courses

Digital Design

Digital design classes emphasize design and creativity while providing intensive technical training. Instruction is flexible and inclusive, enabling both the beginner and the advanced student to make great strides during the semester.

ⓘ Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,220 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, January 12, at 6 p.m., Kellen Auditorium, 66 Fifth Avenue.

Graphic and Digital Design Certificate

Major Code: GRDS

For general guidelines on certificates, please see pages 2 and 3.

• Graphic/Digital Basic Core

or

Color Theory, Graphic Design I, and Digital Graphics with Illustrator I

plus

- Digital Imaging with Photoshop I
- Graphic Design History

plus

- Typography I, InDesign, and one (1) digital or graphic design elective course

or

Three (3) digital and/or graphic design elective courses

Note: Core classes are offered in the fall and spring only. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog. Graphic design studio classes are listed in the Graphic Design section.

Macintosh Basics Requirement

Macintosh Basics class is the best place to start for those with few or no computing skills. It is necessary to have this background for most classes in our program.

Software Basics

Software Basics classes such as Web Basics, Photoshop Basics, and Illustrator Basics are recommended for beginners. These classes focus on the fundamentals of program operation. *Prerequisite:* Mac Basics (or equivalent experience).

Class Skill Levels

Our standard-level classes go beyond the basics of program operation and presume that a student is comfortable with the computer and software. They are recommended for intermediate users who are familiar with computers and want to tackle design issues. Mac Basics (or equivalent experience) is necessary. Advanced courses teach complex user techniques and challenge students to solve more difficult creative problems.

Digital Prerequisites

Prerequisites are listed at the end of each course description. Mac Basics (or equivalent experience) is necessary for most digital classes. We advise students to assess their computing skills realistically before selecting course schedules.

Open Lab Access

Students enrolled in any digital design class have limited lab access to the fourth floor of the UCC, 55 West 13th Street. Stations in these classrooms are primarily accessible Mon–Thu, 9–11:30 p.m., and weekends. High-end or commercially unavailable software may have special access restrictions. **Note:** For students beyond basic levels, we strongly recommend the purchase of a home computer. Open lab time is generally insufficient for more complex design projects.

Computing Skills Preparatory Courses

Macintosh Basics

PCDD 0101

A | 1 session | Sat, 10 a.m.–3:50 p.m. | Jan. 29 | \$168 | Stacy Seiler

Proficiency with the Macintosh Operating System is necessary for most of the computer courses that follow. This course is for those with little or no previous experience on the Mac. (no credit) *Limited to 16.*

Digital Design and New Media Courses

Web Design with Dreamweaver

PCDD 1100

A | 10 sessions | Tue, 6–8:50 p.m. | beg. Feb. 1 | \$1,336 | Amy Finkel

B | 10 sessions | Fri, 6–8:50 p.m. |

beg. Feb. 4 | \$1,336 | Fred Murhammer

C || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | Sally Herships

Learn Dreamweaver, a tool for developing professional websites that meet current Web 2.0 standards without hand-coding HTML. Topics include Cascading Style Sheets (CSS) for content formatting and layout; templates for ease of site maintenance; interfacing with Photoshop; HTML markups and basic Javascript; and connecting to a remote server. Elements of good Web design are discussed, and demonstrations and exercises help students apply these skills to complete their own website project. *Prerequisite:* Mac Basics, Dreamweaver Basics and Photoshop Basics, or equivalent experience. Online students must have Dreamweaver CS or higher and basic text editor. (2 credits) *Limited to 16.*

Dreamweaver Basics

PCDD 0301

A | 5 sessions | Sat, 10 a.m.–12:50 p.m. | beg. Feb. 5 | \$668 | David Arcos

B | 5 sessions | Sat, 1–3:50 p.m. |

beg. Mar. 26 | \$668 | David Arcos

Understand the fundamentals of Adobe Dreamweaver. Work with text, tables, images, and forms to create and launch a website.

Prerequisite: Mac Basics. Photoshop Basics recommended. (1 credit) *Limited to 16.*

Flash I

PCDD 1115

A | 10 sessions | Sat, 1–3:50 p.m. | beg. Feb. 5 | \$1,336 | *David Tristman*
Using Flash, learn to control timelines, libraries, and palettes to generate interactive animations suitable for the Web, corporate presentations, or inclusion in Adobe Director work. The emphasis is on vector graphics. *Prerequisite:* Mac Basics or equivalent; Photoshop and Illustrator Basics recommended. (2 credits) *Limited to 16.*

Flash II

PCDD 2115

A | 10 sessions | Mon, 6–8:50 p.m. | beg. Jan. 31 | \$1,336 | *David Tristman*
Learn the essentials of ActionScript 5. Beginning with an introduction to AS5's new event model, lessons cover all the essential elements of this powerful programming language. Topics include objects and methods, events and event handling, and packages and classes. Each lesson builds upon the last and leads up to the final project, an XML-based image gallery. *Prerequisite:* Flash CS5 beginner to intermediate or equivalent experience. (2 credits) *Limited to 16.*

3-D Animation/Modeling with Maya for Games, Movies, and Beyond

PCDD 1153

A | 10 sessions | Wed, 6–8:50 p.m. | beg. Feb. 2 | \$1,336 | *Stuart Rentzler*
Autodesk's Maya is the leading 3-D software used by artists who create games, movies, architectural visualizations, and personal expressions. Students develop the skills and focus to model, animate, and create characters, environments (buildings and landscapes), industrial objects (vehicles and products), 3-D effects and particle systems, and dynamically driven animations. *Prerequisite:* Familiarity with Windows. (2 credits) *Limited to 16.*

Graphic Digital Design Courses

Photoshop Basics

PCDD 0503

A | 5 sessions | Sat, 4–6:50 p.m. | beg. Feb. 5 | \$668 | *David Arcos*
B || **ONLINE** | 5 weeks | Jan. 24–Feb. 25 | \$334 | *Greg Lovinski*
Learn the fundamentals of this digital image manipulation software application. Acquaint yourself with the intuitive interface, features, and tools. Customize palettes, control layers, tweak scans, and master selections to create the look you want. *Prerequisite:* Mac Basics or equivalent. Online students must have Photoshop CS or higher (Mac or Windows platform). (1 credit) *Limited to 16.*

Digital Imaging with Photoshop I

PCDD 1402

A | 10 sessions | Mon, 6–8:50 p.m. | beg. Jan. 31 | \$1,336 | *Mark Kaplan*
B || **ONLINE** | 9 weeks | Jan. 24–Apr. 1 | \$668 | *Alisa Evdokimov*
Acquire a working knowledge of this industry-standard software used to create print visuals, Web pages, and videos. It is also used to enhance traditional and digital photography. Explore scanning and color correction, tools and layers for image compositing, elemental retouching, and type treatments. *Prerequisite:* Mac Basics, Photoshop Basics, or equivalent. Online students must have Photoshop CS or higher (Mac or Windows platform). (2 credits) *Limited to 16.*

Digital Imaging with Photoshop II

PCDD 2402

A | 10 sessions | Sat, 1–3:50 p.m. | beg. Feb. 5 | \$1,336 | *Diane Margolin*
Master the skills needed to create and produce digital imagery: power selection, layer mask compositing, and advanced color correction. Learn to produce clipping paths, create special effects using blend modes, and automate with Actions, and get retouching tips. *Prerequisite:* Digital Imaging with Photoshop I or equivalent. (2 credits) *Limited to 16.*

Illustrator Basics

PCDD 0502

A | 5 sessions | Sat, 10 a.m.–12:50 p.m. | beg. Mar. 26 | \$668 | *Beatrice Mady*
B || **ONLINE** | 5 weeks | Mar. 7–Apr. 15 | \$334 | *Greg Lovinski*
Learn the fundamentals of this powerful illustration and graphic design program. Draw and design using the basic tools and features. Create curves, lines, and shapes to make objects. Manipulate, copy, and color your objects and arrange them into final artwork. *Prerequisite:* Mac Basics or equivalent. Online students must have Illustrator CS or higher (Mac or Windows platform). (1 credit) *Limited to 16.*

Digital Graphics with Illustrator I

PCDD 1404

A | 10 sessions | Thu, 6–8:50 p.m. | beg. Feb. 3 | \$1,336 | *Anne Finkelstein*
B || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Greg Lovinski*
Learn to draw, delineate, and design electronically with this standard vector-based illustration and graphic design program. Create curves, lines, and shapes to make objects that can be colored, manipulated, moved, duplicated, scaled, and rotated. Incorporate and display text around or within an object. *Prerequisite:* Mac Basics, Illustrator Basics, or equivalent. (2 credits) *Limited to 16.*

Digital Graphics with Illustrator II

PCDD 2404

A | 10 sessions | Sat, 1–3:50 p.m. | beg. Feb. 5 | \$1,336 | *Judith Landsman*
Master the advanced tools and processes of Illustrator CS5 to create print, multimedia, and online artwork. Learn to use industry shortcuts with the speed and accuracy required in a work environment. Develop your vision as a designer to create a portfolio that stands out and demonstrates your skills, creativity, and ingenuity. *Prerequisite:* Photoshop Basics and Digital Graphics with Illustrator I or equivalent experience. (2 credits) *Limited to 16.*

Adobe InDesign

PCDD 1450

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. | beg. Feb. 5 | \$1,336 | *Anne Finkelstein*

B || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Angie Cohn*

In this class, students explore the fundamentals of InDesign, including all aspects of the page layout process. Importing, creating type, and working with imagery are covered extensively. Production shortcuts for print, PDF, and the Web are discussed. *Prerequisite:* Mac Basics or equivalent. Online students must have InDesign CS or higher (Mac or Windows platform). (2 credits) *Limited to 14.*

Digital Drafting Courses

AutoCAD I

PCDD 1501

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. | beg. Feb. 5 | \$1,336 | *Greg O. Smith*

For architects and interior and product designers. Learn the basics, including drawing, editing, dimensioning, output, and presentation. Gain a practical understanding of AutoCAD's relevance to professional practice. Take a project from sketch development and produce professional drawings. *Prerequisite:* Basic drafting skills and familiarity with Windows or equivalent. (2 credits) *Limited to 14.*

AutoCAD II

PCDD 2501

A | 10 sessions | Fri, 6–8:50 p.m. | beg. Feb. 4 | \$1,336 | *Greg O. Smith*

Put your understanding of AutoCAD basics to use. Develop your ability to present and explore ideas in three dimensions. Master drawing techniques to create 2-D designs and transform them into 3-D designs. The class covers building surface models, solid modeling, 2-D output into paper space, rendering 3-D models, and preparing AutoCAD drawings for export into other programs. *Prerequisite:* AutoCAD I. (2 credits) *Limited to 14.*

Digital Fashion Courses

Fashion CAD I

PCDD 1700

A | 10 sessions | Sat, 1–3:50 p.m. | beg. Feb. 5 | \$1,336 | *J. Michelle Hill-Campbell*

Learn CAD for fashion using Adobe Illustrator and Photoshop. Become familiar with the features and tools that are most commonly employed in the fashion and textile design industry. Use Illustrator to create flat sketches and logos, render graphics, and color and apply prints. Learn basic Photoshop scanning and coloring techniques. Integrate and apply these skills to create production sketches, print repeats, and design storyboards suitable for presentation. *Prerequisite:* Mac Basics, Illustrator Basics, Design Sketching I, or equivalent experience. (2 credits) *Limited to 16.*

Digital design courses are held at the **University Computing Center (UCC)**, 55 West 13th Street. The UCC is primarily Macintosh based, with some dedicated Windows NT labs and other specialized machines.

When can I work in the computer lab?

CE students registered for a digital design course may use classroom stations when classes are not in session.

Graphic Design

Today's graphic designers must know current technologies and stay abreast of the rapidly changing image market. The following courses support development in both areas.

ⓘ Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,220 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, January 12, at 6 p.m., Kellen Auditorium, 66 Fifth Avenue.

Graphic and Digital Design Certificate

Major Code: GRDS

For general guidelines on certificates, please see pages 2 and 3.

• Graphic/Digital Basic Core

or

Color Theory, Graphic Design I, and Digital Graphics with Illustrator I

plus

- Digital Imaging with Photoshop I
- Graphic Design History

plus

- Typography I, InDesign, and one (1) digital or graphic design elective course
- or
- Three (3) digital and/or graphic design elective courses

Note: Core classes are offered in the fall and spring only. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog. Graphic Design computer classes are listed in the Digital Design section.

Graphic/Digital Design Courses

See *Digital Design for more course descriptions.*

Photoshop Basics

Illustrator Basics

Adobe InDesign

Digital Imaging with Photoshop I

Digital Graphics with Illustrator I

Graphic/Digital Design Basic Core

PCGA 1000

A | 24 sessions | Wed & Fri, 6–8:50 p.m. | beg. Feb. 2 | \$2,388 | *Sally Hershops, Etta Siegel*

B | 12 sessions | Sat, 10 a.m.–3:50 p.m. | beg. Feb. 5 | \$2,388 | *Ivan Rivera, Ira Robbins*

In this introduction to visual communication concepts and tools, you will learn the fundamentals of typography design and layout, as well as digital skills. Taught by two instructors, the class includes basic design and type exercises using Photoshop and Illustrator. Develop the essential design skills you need to produce graphics for print, advertising, corporate identity, and other media. **Note:** Certificate students must use the GRDS major code and follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) *Limited to 16.*

Basic Design Studio Courses

Typography I

PCGA 1001

A | 12 sessions | Mon, 6–8:30 p.m. | beg. Jan. 31 | \$668 | *Etta Siegel*

B | 12 sessions | Sat, 10 a.m.–12:30 p.m. | beg. Feb. 5 | \$668 | *Susan Mayer*

C || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Lucie Eder*

A thorough understanding of typographic concepts and methods is essential for effective visual communication. Students examine the evolution of the alphabet and the history and basics of typographic style (with an emphasis on 20th-century type design and application). Projects help students understand the difference between legibility and readability and develop a discerning eye and the ability to create type designs that are effective and expressive. The impact of technology on type design and the work of typographic innovators are discussed. Online section requires access to a scanner. (2 credits) *Limited to 16.*

Typography II

PCGA 2001

A | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *Etta Siegel*

This course provides an overview of typography and letterforms as both a primary art discipline and an industry, explores the history and development of typography, introduces students to the work of influential designers, and encourages participation in the larger typographic community. Use basic typography to create solutions to a variety of challenging design assignments involving both display and text. Work on projects that combine customizable design tracks (editorial, packaging, identity, information graphics, font design) with general exercises and develop them to portfolio level.

Prerequisite: Typography I, Graphic Design I, and working knowledge of Illustrator and InDesign or Quark. (2 credits) *Limited to 16.*

Graphic Design I

PCGA 1005

A | 12 sessions | Thu, 6–8:30 p.m. |
beg. Feb. 3 | \$668 | *Carmile Zaino*

B | 12 sessions | Sat, 1–3:30 p.m. |
beg. Feb. 5 | \$668 | *Ira Robbins*

C || **ONLINE** | 9 weeks | Mar. 7–May 16 |
\$668 | *Alisa Evdokimov*

Learn design fundamentals and concept development as they relate to typography, composition, and color. Discover what makes the difference between ordinary images and powerful, effective graphics. Strengthen your design communication skills, and develop your style and vision as you transform your concepts into finished designs. Online section requires access to a scanner. (2 credits) *Limited to 16.*

Graphic Design II

PCGA 2121

A | 12 sessions | Mon, 6–8:30 p.m. |
beg. Jan. 31 | \$668 | *Lucie Eder*

Students develop their conceptual and technical skills and improve their creative problem solving through sessions in both a regular studio and a digital lab. They work on projects incorporating research, illustrations, and graphics, representing a range of their ideas—literal, metaphorical, symbolic, abstract. Discussion of professional practices and ongoing class critiques strengthen their ability to present a total graphic concept. *Prerequisite:* Graphic Design I and working knowledge of Illustrator and InDesign. (2 credits) *Limited to 16.*

Design Studio Courses

Advertising

PCGA 1010

A | 12 sessions | Fri, 6–8:30 p.m. |
beg. Feb. 4 | \$668 | *Ira Robbins*

In this introduction to advertising, you create an ad campaign—print ads, TV storyboards, posters, promotional items—for a product or service of your choice. Your only creative limitations are those you set for yourself.

Learn how to obtain illustrations, run a photo shoot, and choose the right headlines and the best typography for strong messaging. See what it takes to be an advertising designer as you develop portfolio-quality pieces.

Learn how to make creative decisions while acquiring valuable communications skills. (2 credits) *Limited to 16.*

Print Production and Process

PCGA 1020

A | 12 sessions | Wed, 6–8:30 p.m. |
beg. Feb. 2 | \$668 | *Glenn Baken*

For artists, designers, and others who need to expand their knowledge of the business and process of printing. This course covers all aspects of the printing process. From today's advances in computer and electronic prepress through plates, press, paper, finishing, and bindery, students learn the methods and materials of the professional production artist, including how to create mechanicals on the computer. Field trips to printing plants and visits from guest lecturers provide the inside scoop on how the printing business really runs. (2 credits) *Limited to 16.*

Illustration for Graphic Design

PCGA 1050

A | 12 sessions | Sat, 10 a.m.–12:30 p.m. |
beg. Feb. 5 | \$668 | *Judith Landsman*

Beginning and advanced students develop ideas into finished illustrations and learn to digitize traditional illustrations for the graphic design industry. Classes meet in a regular art studio as well as a digital lab. In studio sessions, students use a variety of media, including pencil, oil, acrylic, and pastel, to create a body of imagery. In the lab, students use scanning and digital editing techniques to integrate their illustrations into formats ready for print or the Web. This course includes individual critiques, discussion of student work, and portfolio development. *Prerequisite:* Mac Basics or equivalent experience. (2 credits) *Limited to 16.*

Greeting Card Design and Marketing

PCGA 1110

A | 6 sessions | Tue, 6–8:30 p.m. |
beg. Feb. 1 | \$334 | *Adrienne Gusoff*

Designing greeting cards is an excellent way for artists, writers, illustrators, photographers, and graphic designers to supplement their income. Learn to design, write, and market greeting cards. At the end of the course, you will have a professional-quality greeting card portfolio, suitable for presentation to greeting card companies. Writing, art, illustration, graphic or computer design, and photography skills are helpful. Computer and color printer experience is helpful but not necessary. (1 credit) *Limited to 16.*

Promotional Design

PCGA 1215

A | 12 sessions | Mon, 6–8:30 p.m. |
beg. Jan. 31 | \$668 | *Gillian Avertick*

The most challenging and innovative designs often fall under promotional design. Assignments include self-promotion and client promotional pieces, including flip-books, posters, announcements, brochures, stationery, and packaging. Use of original graphics, folds, structures, and die-cuts is encouraged. Whether rubber-stamped on newspaper or lavishly produced, the concept is always stressed, and the sky's the limit. Flex your creative muscles and make something great for yourself and others. *Prerequisite:* Graphic Design I or equivalent experience. (2 credits) *Limited to 16.*

Poster Design

PCGA 1420

A | 6 sessions | Tue, 6–8:30 p.m. | beg. Mar. 22 | \$334 | *Susan Mayer*
Whether broadcasting a social, political, cultural, or commercial message, posters continue to be one of the most vital ways to reach people. We review a selection of the best posters produced during the past 150 years. Learn everything you've always wanted to know about posters and the people who made them, from itinerant 19th-century printers to high-profile contemporary designers. Learn what works and why, and create two original posters for your portfolio. *Prerequisite:* basic understanding of graphic concepts, methods, and typography. (1 credit) *Limited to 16.*

Graphic Design History

PCGA 1900

A || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Anna Daley*
This course covers the history of graphic design from the mid-19th century through the digital revolution. Influential movements are examined, including arts and crafts, art nouveau, Dada, Bauhaus, Neue Grafik, and DIY punk. Students explore the evolution of the discipline from typesetting to lithography to digital design and investigate the relationship of the discipline to propaganda, advertising, corporate branding, and social networking. (2 credits) *Limited to 16.*

Graphic Design Portfolio

PCGA 2006

A | 6 sessions | Thu, 6–8:30 p.m. | beg. Mar. 24 | \$334 | *Susan Mayer*
Whether you're entering the workplace or embarking on a new phase of your career, you need to make a memorable impression in today's competitive marketplace. In this class, your work is individually reviewed and specific recommendations are made to improve and strengthen your portfolio. You'll design your own identity, stationery, and business cards; create a distinctive résumé; explore conventional and unconventional ways to promote yourself; and learn networking strategies from a panel of pros. *Prerequisite:* For this advanced class, graphic design courses and/or workplace experience are required. Bring your portfolio and résumé to the first class for a mandatory review. (1 credit) *Limited to 16.*

Business and Professional Practice Courses

Business Basics: Intellectual

Property and Licensing

PCGA 2020

A | 6 sessions | Thu, 6–8:30 p.m. | beg. Mar. 24 | \$334 | *Linda Saint Marc*
You develop ideas and create designs, but do you own the rights to them? Master the fundamentals of intellectual property law so that you can secure and protect copyright, trademark, patent, and domain rights to your creative works. Discover how to turn creative works into money with licensing, a proven multi-billion-dollar business model used by big companies and individuals. Assignments help you apply skills to real-life situations, including your own. No previous business experience is required. (1 credit) *Limited to 16.*

Business Basics: Entrepreneurship

PCGA 2021

A || **ONLINE** | 5 weeks | Mar. 7–Apr. 15 | \$334 | *Linda Saint Marc*
In the current economic climate, as companies downsize, you may want to consider becoming your own boss. Use the techniques of business thinking to define, test, and present your concept like a pro. Develop an understanding of strategy, competition, market research, and analysis. Lessons, which build on one another, cover the skills needed to prepare a winning business plan. Assignments help you apply these skills to real-life situations, including your own. No previous business experience is required. (1 credit) *Limited to 16.*

Fashion Design and Fashion Business

Fashion design merges sketching and general visual skills with the power of the imagination. Courses range from the general, like design sketching, to the specialized, like costume design. Fashion business courses, which teach basic business practices in the context of fashion and design, prepare students to work in a variety of fields in the fashion industry including marketing, retailing, and merchandising. We are excited to introduce our new online certificate in fashion business.

ⓘ Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,220 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, January 12, at 6 p.m., Kellen Auditorium, 66 Fifth Avenue.

Certificates

For general guidelines on certificates, please see pages 2 and 3.

Fashion Design Certificate

Major Code: FASH

- Fashion Design Basic Core
- or
- Color Theory, Design Sketching I, and Construction Techniques I

plus

- Construction Techniques II
- Fashion Flats
- Fashion history elective
- Two (2) elective courses

Note: Core classes are offered only in fall and spring. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog.

If you have taken Basic Core, please register for Construction Techniques II as your next required class. If you are beginning your certificate and are not taking Basic Core, you must register for Construction Techniques I.

Digital Fashion

See the Digital Design section for detailed course descriptions (Fashion CAD I).

Fashion Design Basic Core

PCFD 1000

A | 24 sessions | Mon, and Wed, 6–8:50 p.m. | beg. Jan. 31 | \$1,488 | Linda Cohen, Vasilija Zivanic

B | 12 sessions | Fri, 3–8:50 p.m. | beg. Feb. 4 | \$1,488 | Gregory Scott, Julian Guthrie

C | 12 sessions | Sat, 10 a.m.–3:50 p.m. | beg. Feb. 5 | \$1,488 | Irene Juhasz, John Jay Cabuay

This basic intensive course provides students with a foundation in the construction and graphic skills and strategies necessary to begin a career in fashion design. The course is intended for those who wish to engage in all the elements of the design process, from sketch to finish. Two instructors collaborate each week, integrating their curricula to cover basic skills and common problems in apparel design. General themes and topics include form, color, and pattern; the purpose of sewing; pattern drafting and draping; fabric selection and textile technology; model drawing and the purpose of the design sketch; history; and contemporary fashion. The course addresses issues of designing a collection as well as audience and marketing considerations for the designer. Students are expected to complete regular assignments for in-class critique and keep a standard fashion source book throughout the course. **Note:** Students registering for this class must sign up for the certificate program using the FASH major code. Please follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) *Limited to 16.*

Fashion Business Online Certificate

Major Code: FSHB

- Consumer Behavior, Fashion Merchandising, The Medium of Fashion, Fashion History: 19th to 21st Century, Retail Buying, and Marketing in a Global Environment

plus

- Two (2) fashion elective courses

Fashion Graphics Studio Courses

Design Sketching I

PCFD 1001

A | 12 sessions | Wed, 6–8:30 p.m. |
beg. Feb. 2 | \$668 | Lynne Levin

B | 12 sessions | Fri, 6–8:30 p.m. |
beg. Feb. 4 | \$668 | Lynne Levin

C | 12 sessions | Sat, 10 a.m.–12:30 p.m. |
beg. Feb. 5 | \$668 | Milco Flores

A basic course in making a designer's sketch. Using a live model, draw and render designs with emphasis on the figure. Bring to the first class an 18" x 24" newsprint pad and soft charcoal or charcoal pencils. (2 credits) *Limited to 16.*

Design Sketching II

PCFD 2001

A | 12 sessions | Thu, 6–8:30 p.m. |
beg. Feb. 3 | \$668 | TBA

This course covers advanced figure sketching, the influence of fabric textures on the design of a garment, and the choice of art medium to best illustrate different types of garments and fabrics. Advanced techniques for rendering embroidery, knitwear, furs, and transparent fabrics are covered. Students work on design projects with an emphasis on rendering and illustration. Development of a coherent collection around fashion concepts is stressed throughout. *Prerequisite:* Design Sketching I or equivalent. (2 credits) *Limited to 16.*

Fashion Construction Studio Courses

Construction Techniques I

PCFD 1300

For certificate students only

A | 12 sessions | Wed, 6–8:30 p.m. |
beg. Feb. 2 | \$688 | Irene Juhasz

B | 12 sessions | Fri, 6–8:30 p.m. |
beg. Feb. 4 | \$688 | Evelyn Nelson

C | 12 sessions | Sat, 1–3:30 p.m. |
beg. Feb. 5 | \$688 | Svetlana Lukyanovich

Learn basic sewing, patternmaking, and draping techniques, along with basic principles of design. Topics covered include machine and hand sewing; cutting and zipper application; and slopers, skirts, bodices, collars, sleeves, and three-dimensional muslin interpretation. Bring to the first class a three-yard cut of muslin, scissors, style tape (black), pins, a #4 pencil, and a notebook. (No credit) *Limited to 12.*

Construction Techniques II

PCFD 1301

For certificate students only.

A | 12 sessions | Tue, 6–8:30 p.m. |
beg. Feb. 1 | \$688 | Evelyn Nelson

B | 12 sessions | Thu, 6–8:30 p.m. |
beg. Feb. 3 | \$688 | Patricia Henry-Turner

C | 12 sessions | Sat, 4–6:30 p.m. |
beg. Feb. 5 | \$688 | Svetlana Lukyanovich

Building on the basic draping and patternmaking skills learned in Construction Techniques I, explore more intricate draping exercises to design more tailored apparel and explore more advanced patternmaking applications. Make muslin tests of several garments and develop patterns for stretch fabrics. Use fabric to create a finished garment. Bring to the first class style tape (black), scissors, a three-yard cut of muslin, pins, measuring tape, and a notebook. *Prerequisite:* Basic Core or Construction Techniques I. (No credit) *Limited to 12.*

Sewing I

PCFD 1201

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. |
beg. Feb. 5 | \$688 | TBA

B | 10 sessions | Sun, 1–3:50 p.m. |
beg. Feb. 6 | \$688 | TBA

Learn to sew simple garments using industrial equipment. Acquire the basic skills of cutting, construction, and finishing using a commercial pattern. Learn about fabric selection and master hand sewing techniques.

You will need a home sewing machine to complete homework assignments. Bring to the first class a half yard of muslin, cotton thread, a tape measure, scissors, needle, and ruler. *This course meets at the midtown campus, 232 West 40th Street. (2 credits) Limited to 12.*

Patternmaking I

PCFD 1203

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. |
beg. Feb. 5 | \$688 | Valentina Lokhova

Learn the fundamentals of design room patternmaking using basic body slopers. Become familiar with all areas of basic styling, including slopers, skirts, bodices, collars, sleeves, and dresses. Develop paper patterns and make a fabric sample that demonstrates proper fit. Bring to the first class a #4 pencil, pins, and paper scissors. *This course meets at the midtown campus, 232 West 40th Street. (2 credits) Limited to 12.*

Millinery Design

PCFD 1915

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. |
beg. Feb. 5 | \$688 | Melinda Wax

Hats come and go with trends in fashion, but their allure continues to capture our imaginations. In this course, each student develops a point of view as a millinery designer, viewing headwear as an essential part of a fully realized fashion silhouette. Students keep a millinery/croquis book as they build illustration and visualization skills and learn to design and construct hats. Through class discussions of the history and culture of millinery and accessory design, students develop an understanding of the pivotal role played by headwear in fashion history. Students acquire fundamental skills in sewing (hand and machine), flat patternmaking, and basic blocking as they design and produce a small collection of handmade hats and headpieces. *This course meets at the midtown campus, 232 West 40th Street. Prerequisites:* Construction Techniques I and Design Sketching I or equivalent experience. (2 credits) *Limited to 10.*

Fashion Design Studio Courses

Fabric Selection and Design Style

PCFD 1261

A | 6 sessions | Mon, 6–8:30 p.m. | beg. Mar. 21 | \$334 | *Salvatore Cesariani*
Explore fabric research and color theory before drawing your own design. Develop color swatch boards like those used by designers to present their collections each season. Discuss inspiration and personal style while selecting fabric swatches. As a final step, create an original finished design, sure to be a colorful addition to your portfolio. *Three sessions of this course meet during day-time hours at fiber shows and mills. Attendance is required. (1 credit) Limited to 16.*

The Medium of Fashion:

Textiles, Structure, and Surface

PCFD 1270

A | 12 sessions | Fri, 6–8:30 p.m. | beg. Feb. 4 | \$668 | *Wilfred Brandt*
A practical exploration of the materials, elements, and techniques used in the modern apparel and fashion industry. Topics include natural and man-made fibers, yarns, textile structures such as knits and woven fabrics, garment structure, practical and decorative trims, and surface design (printing, dyeing, and embellishment). Geared to students of fashion design and design professionals interested in understanding the “how” as well as the “why” of textiles, this course covers the components involved in the design and manufacture of apparel and accessories. (2 credits) *Limited to 16.*

Fashion Atelier

PCFD 1260

A | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *Lucie Porges*
Examine fashions from concepts to fully executed creations, experimenting with shapes, textures, and concepts to find their unique directions. Learn to sketch and execute original designs. Visit designer showrooms and the Costume Institute at the Metropolitan Museum of Art to examine the evolution of fashion from Chanel to Lacroix and beyond. Discover that what separates the successful designer from the hack is originality and inspiration, and develop the creativity and acquire the tools you need to succeed. (2 credits) *Limited to 16.*

Hand Embroidery and Appliqué Beading

PCFD 1231

A | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *Vashti de Verteuil*
The technique of combining embroidery appliqué and beading on fabric allows you to develop designs to create garments, scarves, bags, etc. Seed beads, sequins, bugle beads, fabric appliqués, pearls, and faux gems are applied to a variety of fabrics. No previous sewing skills required. Bring to the first class one quarter kilo of seed beads, a spool of 100% cotton thread, a general-use needle, a needlepoint hoop (6” to 8”), a yard of solid-color 100% cotton fabric, and manicure scissors. (2 credits) *Limited to 16.*

How do I find my classroom?
Visit <http://my.newschool.edu> and click the Class Finder link. (Do not log in.)

Where can I do my homework?
Students can work in the open workspace at the Student Design Center on the fourth floor of 2 West 13th Street.

Accessory Design, Display, and Styling Courses

Accessory Design and Brand Strategy

PCFD 1902

A | 12 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$668 | *Bliss Lau, Jasmine Takanikos*
Develop, design, and realize a collection of accessories. Then learn how to make your line of products a brand by bringing to life its unique message. Learn how to sketch your ideas to industry standards. Explore who the customer is, determine the sales channels, and define a unique brand identity for your products. Use current technology to make a final PowerPoint “deck” and real-time information that will give you the foundation to enter the marketplace. Prior knowledge of PowerPoint and drawing is helpful but not required. (2 credits) *Limited to 16.*

Window Display Design

PCFD 1705

A | 12 sessions | Fri, 3–5:30 p.m. | beg. Feb. 4 | \$668 | *W.H. Bailey*
Using their own clothing as “merchandise,” students learn basic elements of design and explore concepts such as repetition, rhythm, and negative space. A series of quickly executed displays are produced and documented, each addressing merchandising issues such as focus, interest, harmony, and humor. Color light is studied through direct observation and experimentation. The focus is on creative problem solving to sell a product in a sophisticated, fresh way. Group trips are made to view Manhattan window displays and special exhibitions. (2 credits) *Limited to 16.*

Creating a Retail Store Image

PCFD 1706

A | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *W.H. Bailey*
Create a niche retailing concept, including name, logo, service mark, and tag line. Choose appropriate colors, typography, advertising formats, stationery, business cards, shopping bags, and gift wrap. Conceive a physical prototype store from exterior to interior, including signage, window display, floor plan, traffic pattern, lighting, display fixtures, and merchandising techniques. Visit graphically stimulating stores and speak with their developers. Assemble a total store image presentation book for prospective investors. (2 credits) *Limited to 16.*

Fashion Style and History Studies Courses

Fashion History: 19th–21st Century

PCFD 1802

A | 12 sessions | Mon, 6–8:30 p.m. | beg. Jan. 31 | \$668 | *Stéphane Houy-Towner*

B || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Michelle Labrague*

Students are introduced to Western fashion from the middle of the 19th century to the present day. Broad thematic considerations include the nature of fashion (what it is and what it does); its relationship to modernity; production and consumption; art; globalization and customization; and identity and the body. The class discusses the relationship of key designers, events, and movements to these broader themes, covering the work of Worth and Westwood, the department store and dress reform, postmodernism, and anti-fashion. (2 credits) *Limited to 16.*

Fashion, Pop Culture, and the 20th Century

PCFD 1804

A | 6 sessions | Mon, 6–8:30 p.m. | beg. Mar. 21 | \$334 | *Jessica Glasscock*

From Victorian conflicts over the decency of women's dress at the turn of the century to 1990s school board rulings banning certain "gang-related" items of clothing, fashion has been a loaded subject throughout the 20th century. This class discusses the parallel paths of fashion and popular culture as they relate to the politics, economics, gender issues, health concerns, and high art expressions of the past century. It is geared to those interested in fashion design, fashion history, and cultural studies. (1 credit) *Limited to 16.*

Costume Design and History

PCFD 1807

A | 12 sessions | Thu, 6–8:30 p.m. | beg. Feb. 3 | \$668 | *Mimi Maxmen*

A hands-on course for fashionistas, theater students, fans of vintage clothing, and students who want to learn how to become costume designers or work in the costume design field. Students "design" their own production and receive guidance and in-class critiques. History lectures examine several periods in depth. Practical topics covered include finding entry-level jobs, the difference between designing for theater and for film, and collaborating with directors and other designers. The class includes field trips to professional costume shops and guest speakers. (2 credits) *Limited to 16.*

Fashion and Business Courses

Fashion Trends

PCFD 1820

A | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *Patrick Hughes*

What is the fashion news? This course examines significant cultural phenomena that shape the new sensibilities in fashion. Among the components of the historically based slide-lectures are the themes of revolution, music, cosmopolitanism, film, the influence of couture, memory, and the acquisition of the look. This class incorporates roundtable discussions and viewings of current collection showings from the world's fashion capitals. (2 credits) *Limited to 16.*

Careers in Fashion Design

PCFD 1850

A | 5 sessions | Mon, 6–8:50 p.m. | beg. Jan. 31 | \$334 | *Jennifer Betton*

What does it take to be a fashion designer? Which skills must one possess? Learn how to complete a collection, from inspiration to finished product, and to translate creative ideas into a well-merchandised and well-balanced collection. Learn when to be creative and when to go with the flow, when to follow trends and when to stay classic. Master the skills needed to be successful, including running a design room, obtaining trim and piece goods, and finding inspiration for your collection. (1 credit) *Limited to 16.*

Consumer Behavior

PCFD 1855

A || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Marie Johnson*

Today's competitive marketing climate has led many companies to explore theories of consumer behavior. This course focuses on the profile of the consumer—psychographics and demographics—and consumer interests, with an emphasis on generational marketing. Segmented and niche markets and their development are also discussed. (2 credits) *Limited to 16.*

Fashion Merchandising

PCFD 1860

A | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *Marie Johnson*

B || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Jennifer Heiser*

Study the fundamentals of merchandising: market research, planning and control, product development, promotion, and presentation. Analyze case studies outlining strategies used by manufacturers and retailers. Study the impact of consumer behavior, its relationship to forecasting, and the importance of "global merchandising." (2 credits) *Limited to 16.*

Retail Buying

PCFD 1871

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. | beg. Feb. 5 | \$668 | *Stephanie Cozzi*

B || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Jennifer Heiser*

Learn to work with a retail buyer or become one yourself. This course is essential for managers, retail business owners, and manufacturer's account representatives. Topics covered include open to buys, cumulative markups, shortages, vendor analysis, and stock sales. Students learn to buy or communicate with buyers on their level and complete practical and realistic assignments. Bring a calculator to the first class. (2 credits) *Limited to 16.*

Marketing in a Global Environment

PCFD 1880

A || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Jeanine Polizzi*

This course provides a foundation in fashion marketing strategy within a global context. Students learn marketing terminology and concepts through analysis of target markets, the global marketplace, branding communication, and the development of integrated marketing programs within the fashion industry. Students investigate the theoretical and practical underpinnings of marketing design and learn to build profitable customer relationships. The class examines the process of product planning, pricing, promotion, and distribution, with a focus on global resources, opportunities, and threats. Students examine the role of marketing in a global business organization, learn the components of a formal marketing plan, and gain a strategic skill set related to marketing management, financial analysis, developing markets, and innovative problem solving. (2 credits) *Limited to 16.*

Fine Arts and Foundation

Fine arts and foundation courses provide a basis for all the art and design disciplines. Beginning artists and illustrators are introduced to essential tools and ideas, while those with more experience develop their skills and creativity in more advanced courses.

ⓘ Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,220 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, January 12, at 6 p.m., Kellen Auditorium, 66 Fifth Avenue.

Fine Arts Certificate

Major Code: FINE

For general guidelines on certificates, please see pages 2 and 3.

- Fine Arts Basic Core
or
Color Theory, Drawing I, Painting I

plus

- Life Drawing
- Painting II
- Three (3) elective courses

Note: Core classes are offered only in the fall and spring.

Fine Arts Basic Core Studio

PCFA 1000

A | 12 sessions | Sat, 10 a.m.–3:50 p.m. | beg. Feb. 5 | \$1,488 | *Suzanne Baron, Molly Herman*

This intensive certificate course is for those who wish to seriously develop themselves as artists. Two instructors of drawing and painting offer an integrated curriculum, the first step in a comprehensive program that focuses on necessary technical skills and vocabulary, theory, and art history. Both instructors assign work, and visual journals are a requirement. This course is recommended for students seeking to improve their portfolios for admission to Parsons degree programs. Bring to the first class charcoal, a 2B pencil, a pad of 18" x 24" newsprint, and a drawing board. **Note:** Students registering for this class must sign up for the certificate program using the FINE major code. Please follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) *Limited to 16.*

Foundation Studies Courses

Color Theory

PCFA 1100

A | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *Daniel McDonald*

B | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *Dik Liu*

C | 12 sessions | Thu, 6–8:30 p.m. | beg. Feb. 3 | \$668 | *Richard Beenen*

D | 12 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$668 | *Dik Liu*

E || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Daniel McDonald*

Discover color and its implications for designers and artists. Study ideas of space and the use of color to solve spatial problems. Look at color harmony and the way colors interact, as well as color qualities and combinations. Online students must have access to a scanner. (2 credits) *Limited to 16.*

Drawing and Painting Studio Courses

Drawing I

PCFA 0501

A | 12 sessions | Mon, 6–8:30 p.m. | beg. Jan. 31 | \$668 | *Jonathan Ehrenberg*

B | 12 sessions | Fri, 6–8:30 p.m. | beg. Feb. 4 | \$668 | *Thaddeus Radell*

For those who have never picked up a pencil and beginners who prefer sticking to the basics. Discuss form, drawing materials, line, and shading. Learn about perspective, foreshortening, gesture, drapery, and portraiture. The class includes some life drawing from the model. Bring to the first class vine charcoal, pencils, a kneaded eraser, and an 18" x 24" newsprint pad. (2 credits) *Limited to 16.*

Drawing II

PCFA 1001

A | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *Sonya Sklaroff*

B | 12 sessions | Sat, 10 a.m.–12:30 p.m. | beg. Feb. 5 | \$668 | *Suzanne Baron*

This class is geared toward students who wish to build upon basic drawing skills. Selective observation, including working from the figure, is emphasized in order to develop an understanding of structure and form. Students explore composition, line quality, and spatial relationships while developing a personal form of expression. References to art history and contemporary art, one-on-one instruction, and demonstrations aid the learning

process. *Prerequisite:* Drawing I or equivalent experience. (2 credits) *Limited to 16.*

Life Drawing

PCFA 1010

A | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *Grace Burney*
Work from the live model to discover various aspects of drawing. Study master drawings and develop an understanding of structure to cultivate elements of draftsmanship. Bring to the first class an 18" x 24" newsprint pad and vine charcoal. (2 credits) *Limited to 16.*

Basics of Abstracting the Figure

PCFA 0801

A | 6 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$334 | *Jonathan Ehrenberg*
The human form has played a central role in the history of modern art. The works of such artists as Picasso, Matisse, De Kooning, Warhol, Guston, and Rothenberg are used as a jumping-off point for the class. Students draw from the model and investigate different means of abstracting and transforming the human figure. Different media approaches are explored (pencil, paint, pastel, etc.), in an effort to bring out each student's style and vision. This is a class for all levels, from beginner to advanced. Bring to the first class charcoal, a kneaded eraser, and an 18" x 24" newsprint pad. (1 credit) *Limited to 16.*

Acrylic Painting Basics

PCFA 0703

A | 6 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$334 | *Leah Tinari*
In this introductory class, students gain an understanding of the qualities of acrylic paint. Learn how to control and mix acrylics and discover how the paint responds to canvas, paper, and other materials. Projects originate from found images and still lifes and encourage experimentation. The archival nature of the medium and artists working primarily in acrylic are also discussed. *Prerequisite:* Drawing I or equivalent is helpful. For a list of materials to bring to the first class, please contact Parsons SPACE at ceinformation@newschool.edu. (1 credit) *Limited to 16.*

Oil Painting Basics

PCFA 0702

A | 6 sessions | Wed, 6–8:30 p.m. | beg. Mar. 23 | \$334 | *Pedro Cuni*
Study color and form through painting from live models and still lifes. Gain a basic understanding of materials and processes and develop painting skills with oil paint. *Prerequisite:* Drawing I or equivalent. For a list of materials to bring to the first class, please contact Parsons SPACE at ceinformation@newschool.edu. (1 credit) *Limited to 16.*

Painting I

PCFA 1401

A | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *Sonya Sklaroff*
B | 12 sessions | Sat, 10 a.m.–12:30 p.m. | beg. Feb. 5 | \$668 | *Margaret Krug*
This basic painting studio begins with an examination of the use of color, composition, spatial structure, and transition. Students work with a variety of observed sources, including the figure model, while receiving guidance on issues they are struggling with. Art history and contemporary art are incorporated. Bring to the first class a small tube of ivory black oil paint, a small tube of Titanium white oil paint, a small can of Turpenoid or odorless turpentine, a paper palette pad, a small jar, several oil painting brushes (#6, #8, #10, flat, bright, round), and one canvas or prepared board (10" x 12"). (2 credits) *Limited to 16.*

Painting II

PCFA 2300

A | 12 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$668 | *Riad Miah*
Investigate advanced painting concepts. Find sophisticated ways to express both formal and abstract ideas. Continue developing your ability to represent observed subjects using your choice of medium, oil or acrylic. Learn how to integrate contemporary and historical influences with personal themes. *Prerequisite:* Painting I or equivalent experience. Bring to the first class vine charcoal, pencils, a kneaded eraser, and an 18" x 24" newsprint pad. (2 credits) *Limited to 16.*

Portrait Painting

PCFA 1410

A | 12 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$668 | *John L. Silver*
There's something almost magical in the ability to capture a likeness. Discover the use of line, light, and shade to create three-dimensional form. Become familiar with the structure of the head—its bones, planes, and proportions—and the construction of the eyes, nose, and mouth. Work in your choice of drawing or color media, including pastel, oil, acrylic, and watercolor. No prerequisite; work at your own level. (2 credits) *Limited to 16.*

Watercolor

PCFA 1414

A | 12 sessions | Fri, 3–5:30 p.m. | beg. Feb. 4 | \$668 | *Beverly Brodsky*
Beginning and advanced students explore all facets of watercolor painting and develop their technical ability and creativity. A variety of styles and approaches are demonstrated and discussed, including wet-on-wet, glaze, and washes. Subjects covered include landscapes, flowers, and buildings, with an emphasis on design and color. The development of personal vision is encouraged. For a list of materials to bring to the first class, please contact Parsons SPACE at ceinformation@newschool.edu. (2 credits) *Limited to 16.*

Collage

PCFA 1150

A | 6 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$334 | *Mariah Fee*
Collage is the process of fusing images and materials to create a unified, powerful new work. Students examine the history of collage, including cubism and Dadaism, and experiment with techniques such as faceting, fragmentation, and interweaving of representational and abstract images. Bring to the first class an assortment of papers, autobiographical images in a variety of sizes, matte medium (no Mod Podge or glues), a 1" brush, and a 8" x 10" or 11" x 14" canvas board. (1 credit) *Limited to 16.*

Mixed Media: A Contemporary Fusion

PCFA 1440

A | 6 sessions | Sat, 1–3:30 p.m. |
beg. Mar. 26 | \$334 | *Mariah Fee*

Students develop a personal vision using new images and collage materials in color compositions. Content ranges from autobiography fused with language and color to abstract collage from still lifes. Using a variety of materials, from scanned images, silkscreen, and exotic papers to fabric and paint, students combine the familiar with the unexpected to create a contemporary fusion of concept and image. Bring to the first class a variety of collage papers, different-size autobiographical images, matte medium, 2" and 1" brushes, a box of oil pastels or Craypas, a pencil of black litho-crayon or soft charcoal, a razor blade, and an 8" x 10" or 11" x 14" canvas board. (1 credit) *Limited to 16.*

Printmaking Studio Courses

Introduction to Printmaking

PCFA 1800

A | 12 sessions | Mon, 6–8:30 p.m. |
beg. Jan. 31 | \$688 | *Janice Loeb*

Beginning students explore printmaking media including etching, monotypes, and collagraphy. This workshop enables students to develop their own personal vision. This course covers conventional techniques and introduces students to experimental methods. (2 credits) *Limited to 12.*

Etching and Engraving

PCFA 1801

A | 12 sessions | Wed, 6–8:30 p.m. |
beg. Feb. 2 | \$688 | *Mohammad Khalil*

This course introduces all forms of intaglio printing, including drypoint, engraving, aquatint, softground, and mezzotint. Color printing includes demonstrations in multicolor plates, stencil, and viscosity. Students work with halftone film and line drawings, translating them into photo-etchings, and explore printing with copper and zinc metal. (2 credits) *Limited to 12.*

Silkscreen Printing

PCFA 1802

A | 12 sessions | Mon, 6–8:30 p.m. |
beg. Jan. 31 | \$688 | *Luther Davis*

B | 12 sessions | Fri, 6–8:30 p.m. |
beg. Feb. 4 | \$688 | *Amy Pryor*

Screenprinting is one of the simplest and most direct ways to create multiple-color images. Using hand-drawn, digital, and photographic sources, students learn to construct images on almost any flat surface. All printing is water-based. This class develops skills that can support other artistic techniques. (2 credits) *Limited to 12.*

Monoprints

PCFA 1803

A | 12 sessions | Thu, 6–8:30 p.m. |
beg. Feb. 3 | \$688 | *Phyllis Trout*

Monoprints, one-of-a-kind images created on a plate, were popular with artists during the 19th and 20th centuries. This course covers a variety of techniques for making these prints. Students use both traditional printing materials and other art materials to create unique prints. No prerequisite; those with previous experience in printmaking are encouraged to combine monoprinting techniques with their particular medium. (2 credits) *Limited to 12.*

Woodcut, Etching, and Collagraph

PCFA 1806

A | 12 sessions | Sat, 10 a.m.–12:30 p.m. |
beg. Feb. 5 | \$688 | *Mohammad Khalil*

Students receive instruction in relief printing (black and white woodcut, color woodcut, and experimental uses of cardboard, lucite, and more) as well as basic intaglio methods (etching, aquatint, engraving, soft ground, and experimental work with the collagraph). Freedom and flexibility are emphasized as students learn to use cutting and drawing tools and master printing and registering techniques. Design, drawing, and color are stressed, with attention given to developing each student's personal aesthetic. Historical and modern applications of these media are related to class work through lectures and visual aids. (2 credits) *Limited to 12.*

Exhibition Studies

and Professional Practice Courses

Presenting Artwork to Galleries

PCFA 0111

A | 5 sessions | Sat, 1–3:50 p.m. |
beg. Feb. 5 | \$334 | *Chana Benjamin*

Overcome fears and dispel myths associated with presenting work to galleries. Topics include finding galleries open to reviewing the work of emerging artists and tips on what galleries look for in an artist's work, what artists should look for in a gallery, and what is required of a professional artist. Portfolios are reviewed at the conclusion of the course. (1 credit) *Limited to 16.*

Gallery Management

PCFA 0120

A | 5 sessions | Sat, 1–3:50 p.m. |
beg. Mar. 26 | \$334 | *Chana Benjamin*

This course provides an overview of gallery management. Topics include managing a successful art gallery, curating art exhibitions, finding artists, keeping expenses down, selling and pricing artwork, and promotion and publicity. The class takes field trips to nonprofit and commercial gallery spaces to meet directors and curators. (1 credit) *Limited to 16.*

Related Courses

• Perspective Drawing for Interiors, page 21

How do I find my classroom?

• Visit <http://my.newschooel.edu> and
• click the Class Finder link. (Do not log in.)

Where can I do my homework?

• Students can work in the open workspace
• at the Student Design Center, 2 West 13th
• Street, 4th floor.

Art and Design Education

These graduate-level courses are tailored to artists, designers, and educators interested in teaching art and design at the college level. Taught online, they explore theoretical foundations of art and design education, new online tools, and practical aspects of classroom instruction.

Web 2.0 Teaching Tools PNNY 4010

A || **ONLINE** | 15 weeks | Jan. 24–May 16 | \$3,990 | *Cynthia Lawson*

An online course that is designed to provide a theoretical foundation for creative professionals who teach or are preparing to teach at the university level. The course examines the historical, cultural, and theoretical underpinnings of innovative pedagogy using digital and social media. Learning can involve conventional online shells, social networking sites and experiences, modalities such as podcasts and streaming video, and even within the most current tools, such as ChatRoulette. Students learn to use a variety of these software tools and digital modes so that they may consider how to use them effectively to deliver educational information at the university level. The final course deliverable includes a project brief or lesson plan as well as the design of digital and social media components. (3 graduate credits) *Limited to 20.*

Special Topics in Art and Design Education PNNY 4020

A || **ONLINE** | 15 weeks | Jan. 24–May 16 | \$3,990 | *Dina Weiss*

Students explore the basics of teaching art and design courses at the university level. They develop and implement lessons, create inquiry-based dialogues about art and design, and find the most effective ways to interact with students during class critiques and discussions. The course examines distinctive aspects of teaching art and design, such as studio assignments, site visits, facilitating critiques, and cultural history and theory. By focusing on what is unique to art and design-based thinking and learning, students discover the importance of collaboration, iteration, reflective practice, and systems thinking in art and design curricula. Students consider the methods and examine the components of teaching art and design at the university level to develop the best strategies for engaging students. (3 graduate credits) *Limited to 20.*

How to Register

Current New School/Parsons graduate students

Register with your program advisor, whether you are taking a course for credit or auditing. Registration cannot be completed without advisor approval and, for credit registration, confirmation that the credits will be accepted by the student's program. Registration must be completed in person at the Registrar's Office, 72 Fifth Avenue.

Nonmatriculated students

Students not matriculated at The New School/Parsons may register by downloading the Graduate Art and Design Education registration form online at newschool.edu/parsons/continuing-education-registration. Complete the form and payment information and register in person at the Registrar's Office, 72 Fifth Avenue. You may also fax the form to 212.229.5648 or mail it to The New School, Registrar's Office, 79 Fifth Avenue, 5th floor, New York, NY 10003.

Please note that these courses are available for graduate credit only; they are not available for noncredit registration. The audit option is available only to matriculated New School/Parsons students.

Interior Design and Architecture Studies

Interior design and architecture studies courses help students gain an understanding of spatial design, and interior decoration courses introduce them to antiques and furnishings.

ⓘ Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,220 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, January 12, at 6 p.m., Kellen Auditorium, 66 Fifth Avenue.

Interior Design Certificate

Major Code: INTD

For general guidelines on certificates, please see pages 2 and 3.

• Interior Design Basic Core

or

Color Theory, Basic Interior Space Planning, Basic Drafting

plus

• Interior Rendering, Perspective Drawing for Interiors, Interior Design (or Residential Interior Design)

or

Decorative Arts to 1800, Decorative Arts from 1800, Antiques Connoisseurship,

plus

• Two (2) elective courses

Note: Core classes are offered in the fall and spring only. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog.

Digital Drafting Courses

See the *Digital Design* section for detailed course descriptions (*AutoCAD I*).

Interior Design Basic Core

PCID 1000

A | 24 sessions | Mon, and Wed, 6–8:50 p.m. | beg. Jan. 31 | \$1,488 | *Nick Brinen, Luben Dimcheff*

B | 12 sessions | Sat, 10 a.m.–3:50 p.m. | beg. Feb. 5 | \$1,488 | *Krista Ninivaggi, Brooks Atwood*

C | 12 sessions | Sat, 1–6:50 p.m. | beg. Feb. 5 | \$1,488 | *Jabari Garland, Nico Pallotto*

Learn drafting, rendering, space layout, interior materials, and methods. Study the philosophy, art, and science of constructing interior spaces. Taught by two instructors, the program begins with basic drafting and rendering exercises and exploration of the fundamentals of interior construction. As students progress, they are expected to engage in critical analysis. The goal is for students to gain a solid skill set with which to address more complex problems and professional practices. **Note:** Students who sign up for this class must register for the certificate program using the INTD major code. Please follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) *Limited to 16.*

Studio Courses

Basic Interior Space Planning

PCID 1001

A | 12 sessions | Mon, 6–8:30 p.m. | beg. Jan. 31 | \$668 | *Pamela Hersch*

B | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *Nishan Kazazian*

C | 12 sessions | Fri, 6–8:30 p.m. | beg. Feb. 4 | \$668 | *Jaime Vasquez*

D | 12 sessions | Sat, 10 a.m.–12:30 p.m. | beg. Feb. 5 | \$668 | *Rebecca Walter*

E || **ONLINE** | 9 weeks | Jan. 24–Apr. 1 | \$668 | *Anshu Bangia*

This is an introduction to planning interior spaces for students without drafting skills. Learn what it means to be an interior designer and discover conceptual approaches to solving interior design problems. Through sessions on color, scale and proportion, lighting, furniture arrangement, floor and wall treatments, and client psychology, conceptualize and plan creative solutions for interior spaces. Practice freehand drawing of floor plans. Complete one interior design project from beginning concept through finished visual and verbal presentation. Learn about use of equipment, tools, and scale drawings. No previous experience in interior design is necessary. Online section requires access to a scanner. (2 credits) *Limited to 16.*

Basic Drafting

PCID 1002

A | 12 sessions | Mon, 6–8:30 p.m. | beg. Jan. 31 | \$668 | *Rebecca Atkin*

B | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *Sedge Hahm*

C | 12 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$668 | *Kamdyn Moore*

An introduction to the preparation of drawings for architectural purposes. Topics include identification of drafting equipment and its use, drafting in scale, basic lettering, line weights, and standard notation conventions. The emphasis is on orthographic projections related to floor plans, elevations, and ceiling plans. Trade information related to the practice of architectural and interior design is integrated throughout the curriculum. Students master the skills and techniques necessary to express design concepts graphically. Drafting tools are required. Bring to the first class tracing paper (Section B: 24", Section C: 18"), #1 and #2 wood pencils, and erasers. Materials cost approximately \$100. (2 credits) *Limited to 16.*

Interior Rendering

PCID 1003

A | 12 sessions | Thu, 6–8:30 p.m. | beg. Feb. 3 | \$668 |

B | 12 sessions | Fri, 3–5:30 p.m. | beg. Feb. 4 | \$668 |

Constance Johannsen

Learn about rendering materials, methods, and techniques. Use watercolor, marker, pencil, ink, and mixed media to learn color mixing and color theory, as well as how to render shade and shadow. Apply rendering techniques to room drawings, plans, and elevations. Make media comparisons to determine the best use for each finish based on individual student abilities. Use what you've learned to create presentations with color and materials boards. *Prerequisite:* Perspective Drawing for Interiors. (2 credits) *Limited to 16.*

Perspective Drawing for Interiors

PCID 1005

A | 12 sessions | Mon, 6–8:30 p.m. | beg. Jan. 31 | \$668 | *Eric Strauss*

B | 12 sessions | Fri, 6–8:30 p.m. | beg. Feb. 4 | \$668 | *Pedro Cuni*

C | 12 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$668 |

Constance Johannsen

This course covers the mechanical skills needed to visually communicate spatial concepts. Students learn the principles of one- and two-point perspective drawing and develop the ability to translate floor plans into three-dimensional interiors. Also covered are isometric views, plan and section perspective, introductory pencil rendering, and concepts of light and shadow. Bring to the first class an 11" x 14" drawing pad, a pencil, and a ruler. (2 credits) *Limited to 16.*

Drawing for Home Furnishings

PCID 1006

A | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *TBA*

Interior designers are inspired by photos and print images and guided by technical drafting and CAD drawings, but a sketch or drawing is a critical component of the creative process, allowing the designer to communicate and explain a project to a client. Interior design students develop their ability to quick-sketch furniture and home furnishing accessories in interior spaces. Students integrate one- and two-point perspective techniques in freehand drawing exercises and learn to capture details of small household items and major pieces of furniture with confidence. Complete both in-class and field assignments culminating in a final project. Bring to the first class a sketch pad and pencils. *Prerequisite:* Perspective Drawing for Interiors or equivalent experience. (2 credits) *Limited to 16.*

Model Making

PCID 1105

A | 12 sessions | Sat, 1–3:30 p.m. | beg. Feb. 5 | \$668 | *Conrad Pisarski*

This intensive, hands-on production course presents the importance of model design and development before an actual architectural or interior project is brought to life. Modeling—like basic drafting—is a must-have skill for every designer that enables the study of complex details and relationships of all parts simultaneously. Students learn the skills needed to construct models and explore materials, tools, and methods and discover the secrets of special effects. (2 credits) *Limited to 16.*

Interior Design

PCID 1200

A | 12 sessions | Mon, 6–8:30 p.m. | beg. Jan. 31 | \$668 | *Barbara Lewandowska*

B | 12 sessions | Tue, 6–8:30 p.m. | beg. Feb. 1 | \$668 | *Ferruccio Babarcich*

Students explore the design process through the development of a commercial or residential project in a studio environment. Each student begins with a concept and develops his or her idea into a coherent interior space, exploring issues of spatial layout and significance, materials and finishes, lighting, and furniture. Students present their final projects, complete with rendered drawings and a materials board. *Prerequisite:* Basic Drafting, Basic Interior Space Planning, or equivalent experience. (2 credits) *Limited to 16.*

Residential Interior Design

PCID 1205

A | 12 sessions | Thu, 6–8:30 p.m. | beg. Feb. 3 | \$668 | *Roger Urmson*

Explore the possibilities of architectural design of interior space for the private home and apartment. Participate in exercises geared to finding viable and interesting solutions to design problems such as window, ceiling, doorway, floor, and wall treatments. Review drafting techniques to facilitate presentation of projects in a professional manner. Concentrate on space planning, furniture, color, and lighting. Explore materials, methods, and professional practices. *Prerequisite:* Basic Interior Space Planning, Basic Drafting, Perspective Drawing for Interiors or the equivalent. (2 credits) *Limited to 16.*

Materialogical

PCID 1110

A | 12 sessions | Wed, 6–8:30 p.m. | beg. Feb. 2 | \$668 | *Matthew Hoey*
The environmental impact of our consumption habits is forcing us to completely reinvent the ways in which we develop, produce, and consume objects and live in our cities. The problem is a creative one as well as an economic and political one, and today's designers have the opportunity to build a better future through design. As technological progress continues to accelerate, knowledge of the uses, properties, and sources of new materials is essential. This course introduces you to ecologically sound materials for use in architecture, interiors, and product design, including fashion, graphics, vehicles, and packaging. Reinforced with guest lecturers and field trips. (2 credits) *Limited to 16.*

Interior Lighting

PCID 1140

A | 12 sessions | Thu, 6–8:30 p.m. | beg. Feb. 3 | \$668 | *Jason Livingston*
B | 12 sessions | Fri, 6–8:30 p.m. | beg. Feb. 4 | \$668 | *Mark Kruger*
An introduction to theory, technique, and creative lighting concepts basic to all interiors. Topics covered include materials, color, luminaires, luminaire selection, layout, and approaches to various building types. *Prerequisite:* Basic Drafting or the equivalent. (2 credits) *Limited to 16.*

Kitchen and Bath

PCID 1212

A | 12 sessions | Sat, 10 a.m.–12:30 p.m. | beg. Feb. 5 | \$668 | *Conrad Pisarski*
Visualize your dream kitchen and bathroom, then piece it together without bumping your head on the range hood. This class explores basic planning and layout; selection of materials, cabinets, and appliances; essential services; ventilation; lighting; conveying a design idea; and evaluating the existing setup for remodeling. Short assignments and final projects help tackle practical realities. *Prerequisite:* Basic Drafting or equivalent experience. (2 credits) *Limited to 16.*

Showrooms: A Design Resource

PCID 1730

A | 10 sessions | Tue, 3–5:30 p.m. | beg. Feb. 1 | \$554 | *Charles Pavarini*
Explore and experience some of the industry's finest showrooms through instructor-guided tours and lectures. Update your design and resource knowledge. View fabrics, lighting, furniture, and window, wall, and floor coverings. The first class meets on Parsons' Greenwich Village campus; subsequent classes meet off campus at various Manhattan locations. (2 credits) *Limited to 16.*

Art and Design Business Basics

PCID 1320

A || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Stephen Ang*
In this online course, students are introduced to the basics of studio management and learn to assess their creative and technical strengths in areas including negotiation, mind mapping, and networking with colleagues and professionals. The online exchange involves research and exercises that focus on radiant thinking, office management, print and Web portfolio, and presentation skills. Weekly assignments are supplemented with critiques, examples of successful design portfolios, and links to pertinent business articles and resources. (2 credits) *Limited to 16.*

Product Design for the Home I

PCID 1255

A | 12 sessions | Thu, 6–8:30 p.m. | beg. Feb. 3 | \$668 | *Len Mayer*
This course includes a conceptual exploration of home products from initial idea to final drawings, models, and presentation, with an emphasis on establishing a rigorous and individualistic design process. In the culminating project, students design a collection for living (furniture, lighting) or for dining (tabletop). The final project focuses on problem solving, market research and historical significance, as well as materials and manufacturing research. Field trips and guest lectures by design professionals reveal the reality of a career in product design. (2 credits) *Limited to 16.*

Window Treatments

PCID 1121

A || **ONLINE** | 9 weeks | Mar. 7–May 16 | \$668 | *Jamie Gibbs*
For interior decorators, workroom specialists, retail and storefront designers. Topics cover drapery and window treatment design, fabrication, and installation. Videos and features by guest specialists, expert fabricators, and field representative for workrooms and showrooms round out student exposure. Students complete design projects and create installations from the ground up. Access to a flatbed scanner for homework assignments is helpful; the ability to create PDF or JPEG files is necessary. Primary reference materials and handouts are provided as downloads. (2 credits) *Limited to 16.*

**Interior Design History, Principles,
and Theory Courses**

**Decorative Arts to 1800: Renaissance
to Neoclassicism**

PCID 1800

A | 12 sessions | Thu, 12–2:30 p.m. |
beg. Feb. 3 | \$668 | *Talia Avisar*
Students acquire a basic understanding
of the development of decorative arts in
Europe from the 15th to the 18th century.
Focusing on the cultures of Italy, France, and
England, students explore objects and envi-
ronments drawn from public and private life.
Furniture, textiles, metalwork, glass, ceram-
ics, interiors, and architecture are examined
in relation to style and meaning, with special
consideration given to the cultural, social,
and political contexts in which they were
designed and used. The course includes a
field trip to the Metropolitan Museum
of Art. (2 credits) *Limited to 16.*

Decorative Arts after 1800

PCID 1801

A || **ONLINE** | 9 weeks | Mar. 7–May 16 |
\$668 | *Erica Forester*
After World War II, the decorative arts
reflected the impact of the Industrial Revo-
lution and the social and economic changes
it gave rise to. Students investigate furniture,
ceramics, metalwork, and textiles of the
modern era. Subjects include the arts and
crafts movement, art nouveau, art deco, the
Bauhaus, the Victorian era in the United
States and England, 19th-century revival
styles in architecture and the decorative arts,
functionalism, and the relationship between
design and technology. (2 credits) *Limited to
16.*

Architecture of New York

PCID 1700

A | 12 sessions | Wed, 9:15–11:45 a.m. |
beg. Feb. 2 | \$668 | *John Kriskiewicz*
From the Federal-style rowhouse to the
modern skyscraper, New York’s architectural
heritage is compelling. Acquaint yourself
with the philosophy and forces that have
shaped our city. Using the city as a class-
room, physically experience New York City
architecture and its urban environments.
Learn to identify architectural styles and
understand them in the context of social,
economic, and technological currents. The
first class meets at Parsons’ Greenwich
Village campus; subsequent classes meet off
campus at various Manhattan locations.
(2 credits) *Limited to 16.*

Art Deco

PCID 1820

A || **ONLINE** | 5 weeks | Mar. 7–April 15 |
\$334 | *Erica Forester*
Art deco is now viewed as the most excit-
ing decorative style of the 20th century.
This course explores the development of
art deco between 1910 and 1940—from
its high-style origins in Paris to its modern
streamlined interpretation in the United
States. Examine the use of art deco in
architecture, interiors, furniture, and the
decorative arts. Analyze the work of such
notable designers as Ruhlmann and Deskey.
Learn about the value of Art Deco furniture
and decorative objects in the marketplace
today. (1 credit) *Limited to 16.*

Oriental Rug Seminar

PCID 0500

A | 3 sessions | Tue & Thu,
10:30 a.m.–4 p.m. | Mar. 22, 24 & 31 |
\$334 | *Alfred Blair*
A three-day hands-on intensive course to
familiarize both designers and students with
one of the least-understood aspects of inter-
ior design: Oriental rugs. By viewing many
actual examples, you’ll learn the key to iden-
tifying age, style, origin, condition, and value
in handmade rugs. This course also includes
fundamentals of carpetmaking, such as struc-
ture, material, knotting, and dyes.
(1 credit) *Limited to 16.*

Antiques Studies Courses

Antiques Connoisseurship

PCID 1900

A | 12 sessions | Thu, 11:30 a.m.–2 p.m. |
beg. Feb. 3 | \$668 | *Louise Devenish*
Is it an antique or a reproduction? Learn the
essential criteria for collecting and evaluating
antique furniture. Study quality, craftsman-
ship, condition, and design in historical
context. Learn how to judge articles in terms
of excellence and success as works of art.
Develop an eye for good design, proportion,
and authenticity. Study English, French, and
American pieces. Field trips include visits
to the Metropolitan Museum of Art, fine
furniture galleries, and conservation studios.
A guest speaker from Sotheby’s speaks on
validity and criteria for collecting.
(2 credits) *Limited to 16.*

Decorative Arts: NY Collections

PCID 1907

A | 6 sessions | Thu, 3–5:30 p.m. |
beg. Mar. 24 | \$334 | *Louise Devenish*
Take advantage of the valuable resources
and current happenings in the New York
City art world. Tour a range of collections,
special exhibits, and historical homes.
Glimpse the current art market through
group visits to major museums and
private collections in and around the city.
Participate in discussions of the scholarly
impact of small and private collections
and of current blockbuster decorative arts
exhibitions inspired by major historical
events, such as Henry Hudson’s 400th
anniversary. There will be entrance fees
for exhibitions and museums, and class
meetings may run over. (1 credit)
Limited to 12.

How do I find my classroom?

Visit <http://my.newscool.edu> and click
the Class Finder link. (Do not log in.)

Parsons Pre-College Academy

SATURDAY MORNING STUDIO ART AND DESIGN PROGRAM FOR GRADES 4 THROUGH 12

WWW.
NEWSCHOOL.
EDU/PARSONS/
PRE-COLLEGE-
ACADEMY



Explore art and design and develop skills through hands-on projects that promote creative thinking, problem solving, and collaboration.

Open House for Spring 2011

Join us for an information session about spring pre-college courses and learn about the Pre-College Academy Certificate. Saturday, Jan. 22, 11 a.m., in Kellen Auditorium, 66 Fifth Avenue.

Spring Program Schedule

February 5–April 23, Saturdays,
10 a.m.–12:50 p.m.
(March 19, no classes)

Academy Course Levels

Academy students are grouped in classes according to their grade level in school. Students choose one grade-level, appropriate course according to their grade level in spring 2011.

- Grades 4–5
- Grades 6–8
- Grades 9–12

Location

Classes meet at our Greenwich Village campus at 2 West 13th Street and 55 West 13th Street.

Pre-College Academy Certificate

For students in grades 9–12
Major Code: ACAD

- Two (2) foundation courses; *choose from*
Drawing, Painting,
3-D Studio,
Advanced Drawing,
Digital Design Lab
plus
- Three (3) elective courses
- Portfolio Development

Students who have completed Pre-College Academy courses in the previous academic year may have them applied toward their certificate, pending approval by the course instructors and staff of Parsons SPACE.

Summer Intensive Studies pre-college courses are offered for undergraduate credit. A grade of B- or higher in an SIS course will also count as three course requirements toward a Parsons Academy certificate.

Tuition and Supplies

Tuition: \$392

Tuition does not include supplies, which are estimated at \$50–75. A supply list will be distributed on the first day of class.

Program Information

For additional information and updates, visit newschool.edu/parsons/pre-college-academy. Email us at academy@newschool.edu or call Parsons SPACE at 212.229.8933.

Exhibition

Saturday, April 23, 12 noon,
2 West 13th Street. Join us for a festive final exhibition of student work.

Mailing List

To receive future Pre-College Academy catalogs and email notices about events, please send an email with contact information to academy@newschool.edu.

Courses for Students in Grades 4–5

Art and Design Survey

PCAC 0011 | Section A

(Grades 4–5) and Adults

Parents and their children study together in this survey of art and design. After exploring selected artists and designers and touring current exhibits in New York City, students translate the themes and artwork they have seen to create studio projects of their own.

Cartooning

PCAC 0015 | Section A (Grades 4–5)

Develop your ability to draw characters and create narrative sketches. Learn how to change facial expressions and give motion to your drawings. Create storyboards, the foundation of visual narrative and animation design.

Foundation Studio

PCAC 0012 | Section A (Grades 4–5)

Intermix art materials and found objects as you explore the basics of 2-D and 3-D design. Fun and challenging projects cover a spectrum of media that may include drawing, painting, printmaking, collage, and sculpture.

Courses for Students in Grades 6–8 and Students in Grades 9–12

3-D Studio

PCAC 0703 | Section A (Grades 9–12)

From portable lounge chairs to temporary housing, designing in 3-D taps into interdisciplinary thinking. Explore architecture, product design, and sculpture as you construct models and prototypes.

Animation Design

PCAC 0503 | Section A (Grades 9–12)

Check out the animations that inspire professionals and then go digital, using Flash to animate your drawings and ideas.

Architecture

PCAC 0502 | Section A (Grades 9–12)

Learn the fundamentals of architectural design through field research, schematic drawing, and model making. Guest lectures by professionals and visits to historically significant local buildings give students an understanding of the built environment.

Digital Design Lab

PCAC 0506 | Section A (Grades 9–12)

Create effective visual communications that convey your unique, creative ideas about social and urban matters. Learn design skills and use digital media to develop a variety of projects that explore different themes of identity and social issues. Learn basic principles of good design while experimenting with graphic solutions in the digital lab.

Digital Photography

PCAC 0105 | Section A (Grades 6–8)

PCAC 0505 | Section A (Grades 9–12)

Use photography to document the unique spaces, objects, and people that make New York City so vibrant. Then work in the digital lab to build your portfolio and presentation skills.

Drawing

PCAC 0508 | Section A (Grades 9–12)

Heighten your ability to draw from observation, a cornerstone of visual expression. Work in the studio as well as on location to complete projects that showcase your skill with drawing, composition, and color.

Drawing II

PCAC 0701 | Section A (Grades 9–12)

Expand your drawing proficiency and learn new techniques as you develop a thematic sequence of images. Use drawing to collect visual data, research ideas, and think visually. Apply color and build a body of work.
Prerequisite: Drawing or the equivalent.

Fashion Design

PCAC 0107 | Section A (Grades 6–8)

PCAC 0507 | Section A (Grades 9–12)

Work with a fashion designer to express your ideas and become familiar with the design process. Develop your creative ideas and learn fashion drawing techniques.

Graphic Design

PCAC 0504 | Section A (Grades 9–12)

Comb through Union Square with a digital camera to assemble your own urban alphabet. Find inspiration around the city and deepen your understanding of graphic communication as you create design projects.

Illustration

PCAC 0111 | Section A (Grades 6–8)

Illustrators create art for comics, magazines, newspapers, books, computer animation, film, video games, and CDs. They must be creative, visual thinkers and problem solvers. Learn about some of the most interesting types of projects that illustrators work on, and develop your own illustration skills.

Interior Design

PCAC 0704 | Section A (Grades 9–12)

A professional interior designer guides you through the process, methods, and techniques involved in interior design. Learn how to analyze spatial problems, express visual ideas, and create designs that meet people's needs as determined by location, lifestyle, and budget.

Painting

PCAC 0110 | Section A (Grades 6–8)

PCAC 0702 | Section A (Grades 9–12)

What is the actual color of a skyscraper, your hair, a piece of candy? Analyze the world around you using color and traditional painting methods.

Portfolio Development

PCAC 0201 | Section A (Grades 6–8)

This course is for students interested in applying to specialized art high schools. Students work in a variety of media and build a body of work through an exploration of themes. Students investigate media and process and communicate that learning in a presentation format.

Portfolio Development

PCAC 0801 | Section A

(Grade 11 and 12 only)

Build and organize your portfolio for college admission through rigorous assignments and critiques. Learn how to reproduce your work in digital media, an application requirement at many art schools. *Prerequisite:* Drawing and Painting or the equivalent.

Printmaking

PCAC 0550 | Section A (Grades 9–12)

Explore the design process and the art of printmaking. Students use traditional methods and materials and begin to develop their own themes and concepts to build a body of work.

Tuition Payment

Noncredit Tuition

Noncredit tuition is listed with each course description. A \$7 noncredit registration fee is charged per semester. Noncredit status does not yield academic credit or a graded instructor evaluation.

Certificate Tuition

Certificate tuition is listed with each course description. There is a \$60 University Services Fee per semester. Certificate status is a noncredit pass/fail option. Students receive an instructor evaluation for each course. Each course, when approved, is counted toward the completion of the certificate. Certificate students may take courses for undergraduate credit.

Credit Tuition

Undergraduate credit tuition is \$1,220 per credit plus a \$60 University Services Fee per semester. Undergraduate credits are listed at the end of each course description in parentheses. General credit status provides undergraduate credit based on a standard graded instructor evaluation. Credit may be transferred to a program at Parsons or another institution. Please consult with the Admission Office at Parsons or the intended institution to clarify credit transfer policies.

University Services Fees

The University Services Fee and the non-credit registration fee cover registration and various administrative services provided by the university to each student. The fee is paid only once per semester regardless of course load and is nonrefundable.

Payments

Tuition and fees are due and payable at the time of registration. Payments may be made with MasterCard, Visa, Discover, American Express, personal check, or money order. Checks and money orders should be made payable to The New School. Credit card payment must include account number, expiration date, and signature.

Returned Check Fee

All checks returned from the bank are automatically redeposited for payment. If, for any reason, a check does not clear for payment after being deposited a second time, a penalty of \$30 is charged to the student's account. The university cannot presume that the student has withdrawn from classes because a check has not cleared or has been stopped; payment and penalty remain due. Payment for the amount of the returned check and the \$30 returned check fee must be made with cash, certified bank check, or money order; another personal check will not be accepted. An additional 10 percent penalty is charged if payment for a returned check is not received within four weeks. After a second returned check, all future charges must be paid with cash, certified bank check, or money order, and personal checks will no longer be accepted from the student.

A penalty of 10 percent is charged to student accounts with an outstanding balance. If it becomes necessary to forward an account to a collection agency, an additional 10 percent penalty will be charged on the remaining balance.

Deferral of Tuition for Employer Reimbursement

Students expecting reimbursement from their employer/sponsor may defer payment of tuition and fees upon presentation of a signed, official authorization from their employer/sponsor on company letterhead. The authorization, which should accompany the appropriate form(s), must show a current date and include the following: student name, the New School ID number, the amount of tuition (and fees, if applicable) to be covered by the employer/sponsor, the semester for which tuition will be covered, the employer's address and phone number, and the specific terms for payment (whether upon receipt of grades or upon registration). Payment may not be deferred on any portion of the charges that the employer has not agreed to pay.

Terms of Reimbursement

If the reimbursement will be made upon receipt of grades, there is a participation fee of \$150, and the student must complete both the Employer Reimbursement Deferral Form and the Deferral Credit Card Payment Authorization. (These forms can be downloaded from the website: go to www.newschool.edu/studentservices and select Billing and Payment.) Payment of the \$150 participation fee and any balance of tuition and university fees not covered by the authorization letter must be made before or along with submission of the deferment forms. Deferred charges must be paid in full by February 1 for the fall semester, June 15 for the spring semester, and August 15 for the summer term.

If payment is not contingent on receipt of grades and The New School can bill the employer directly, there is no participation fee. The student submits only the Employer Reimbursement Deferral Form (found on the website; see above) with the employer authorization letter. The New School will send an invoice for payment to the employer according to the authorization. Payment for any balance due not covered by the authorization letter must be made before or along with submission of the deferment form.

Academic Policies and Procedures

International Students and Visas

Attendance in the Parsons Continuing Education program does not qualify students for student visas under U.S. government regulations. Those looking to study in a student visa-authorized program should contact the Parsons Admission Office about degree programs, 212.229.8989.

Attendance Policy: Credit and Certificate Students

Credit and certificate students are expected to attend classes regularly and on time. There are no excused absences or cut allowances. If, in the instructor's judgment, a student's absences are excessive, the final grade may be affected. Limited absences are permitted for medical or other legitimate reasons and are subject to make-up of the assigned work or additional attendance requirements. Students are responsible for notifying instructors when they know in advance that they will miss a class. Those who are absent for more than two weeks (or three classes), excused or unexcused, may be subject to involuntary withdrawal from all of the courses affected. Continued registration

at Parsons is contingent upon regular attendance, quality of work, and conduct.

Online Access to Your Student Account and Records

All registered students (noncredit, general credit, and matriculated) can access their personal student information on the Internet through My.NewSchool.edu. For more information, visit My.NewSchool.edu. If you have not logged on to My.NewSchool.edu before, you will need your New School student ID (starts with N followed by eight digits) to get your login information. Once you have a login, you will have access to up-to-date records of your student activities, including your course enrollment; the status of your tuition and fees (paid, owed, refundable); and, if you were enrolled for credit or certificate approval, your grades.

Grade Reporting and Transcript Requests

Grades and academic transcripts are maintained for credit and certificate students only. Once grades are posted, students can access them through my.newschooledu and request that an official copy be mailed

to them. Students can also view and print an unofficial copy of their transcript from My.NewSchool.edu. An official transcript carries the registrar's signature and the New School seal and documents a student's permanent academic record at the university. Students may request a copy of their transcript, to be mailed to the address of their choosing (including other colleges and institutions), by submitting an official request to the Registrar's Office. This can be done online at My.NewSchool.edu or by completing the transcript request form at www.newschooledu/studentservices/registrar. Standard transcript services are free of charge. Transcripts are not issued for students with outstanding debts to the university.

Reviews and Appeals

Grade reviews should be initiated and completed in a timely manner. The student must initially request an explanation of a grade or evaluation from the instructor. If the student is not satisfied or has additional questions, he/she may petition for a review, using the following procedure:

1. The student submits a letter outlining any questions and/or objections to the faculty member, with a copy to the director and/or chairperson of the department.
2. The instructor will be required to submit

Grade Descriptions

General Credit Evaluation

The following evaluations apply to any general credit student registered for the credit option.

A = 4.0 Excellent	C+ = 2.3 Fair
A- = 3.7 Excellent	C = 2.0 Fair
B+ = 3.3 Good	C- = 1.7 Fair
B = 3.0 Good	D = 1.0 Poor
B- = 2.7 Good	F = 0.0 Failure

Certificate Evaluation

The following evaluations apply to certificate students registered for the noncredit option.

AP = Approved
NA = Not Approved

Special Grade Status

I = Temporary Incomplete Indicates failure to complete assigned work. This mark is not given automatically but only on the request of the student and at the discretion of the instructor. A Request for Grade of Temporary Incomplete Form must be completed and signed by both the student and the instructor. Forms are available in the Parsons SPACE office. The time allowed for completion of the work and removal of the "I" mark will be set by the instructor, but may be no later than the seventh week of the following fall semester for spring and summer grades of Incomplete, and no later than the seventh week of the following spring semester for fall grades of Incomplete. Work that is not completed in the prescribed time will be recorded as a final grade of "WF" by the Registrar's Office.

W = Official Withdrawal By petition to the Registrar's Office, credit students may withdraw from their credit registration without penalty after the drop deadline; see Add/Drop and Refund Schedules on page 29.

WF = Withdrawal and Failure (GPA value 0) Issued by instructor to a student who has not attended or not completed all required work in a course and who has not officially withdrawn. It differs from "F," which indicates that the student has completed all requirements but that the level of work did not qualify for a passing grade.

GM = Grade Not Reported for Student

a written response to the concerns or objections raised by the student, with a copy to the director and/or chairperson of the department.

3. The student may respond in writing to the faculty member as well as to the director and/or chairperson of the department.
4. If a resolution has not been reached, the student may request that the director or chairperson evaluate the petition, consulting with both the student and the faculty member to determine the fairness of the grade.
5. If either the student or the faculty member is dissatisfied with the director or chairperson's decision, a final review may be made with the associate dean for academic affairs at Parsons. The associate dean's decision is final.

Change of Grade

Grades are subject to revision by the instructor, with the approval of the director, for one semester following the term in which the course was offered. After one semester has elapsed, all grades recorded in the University Registrar's Office become a permanent part of the academic record and no changes are allowed.

Noncredit Record of Attendance

Noncredit students do not receive an academic evaluation or a course grade. If verification is needed for class attendance, noncredit students may request a Noncredit Record of Attendance for all courses meeting for four or more sessions during the term in which they are registered.

The Noncredit Record of Attendance verifies the student's completion of a course. Noncredit Records of Attendance can be requested by fax to 212.229.5648 (credit card payment only), mail, or in person from the Registrar's Office (72 Fifth Avenue, New York, NY 10011) at least four weeks before the final session of the course. If requested after that time, the university is not required to provide the record. A separate record is issued for each noncredit course; the fee is \$20. Payment must be made by check or MasterCard, Visa, Discover, or American Express. No permanent records are kept for noncredit students.

Canceled Courses

Parsons reserves the right to withdraw courses or to adjust curriculum. Courses are canceled typically because of insufficient enrollment, the withdrawal of the instructor, or inability to schedule appropriate instructional space. If you are registered in a course that is canceled, you will be notified by telephone or email. You will be asked if you wish to transfer to another course or if you prefer a full refund of tuition and fees.

Add/Drop and Status Changes

Withdrawals, transfers from one course to another, registration for additional courses, or changes of status (e.g., from noncredit to credit) must be completed within the deadlines shown in the schedules on page 29. Withdrawals, transfers from one course to another, and changes of status can be made in person or in writing by fax. (They may not be made by telephone or email.) Any additional tuition or fees resulting from a course transfer or status change are payable at the time the change is made.

Degree candidates and certificate students must obtain advisor approval for all program changes, including withdrawals, grade of "W," add/drop, and status changes, before going to the Registrar's Office.

Grade of "W": Students who are registered for academic credit have the option of withdrawing from a course and requesting a grade of "W" after the drop deadline has passed. A grade of "W" is recorded for the course, which will appear on the student's transcript. Deadlines for requesting a grade of "W" are shown in the Add/Drop and Refund Schedules at right. See Grade Descriptions (page 27) for a definition of the grade "W."

Refunds Due to Withdrawal

To obtain a refund of tuition and fees paid or remove charges still due, a student must officially withdraw by written notice to the Registrar's Office. Full refund of course tuition requires advance withdrawal. Otherwise, the refund will be pro-rated. See the Add/Drop and Refund schedule on page 29 for deadlines. The registration/university services fee is not refundable unless the course is canceled or the time,

day, or instructor is officially changed by the university.

1. Put your withdrawal request in writing. Refunds are pro-rated based on the schedules on page 29 and are calculated from the date and time the written notice is received in the Registrar's Office or the date of the postmark if the notice is mailed (requests cannot be processed by phone or email). Students may also withdraw by fax. The fax number is 212.229.5648.
2. Please allow approximately four weeks for refund processing. All refunds are pro-rated, based on the schedules on page 29.

Note: Failure to attend classes and/or notification to the instructor alone do not constitute official withdrawal. Failure to make or complete payment does not constitute official withdrawal.

Student ID Card

Noncredit students receive a non-photo ID card with their Statement/Schedule upon receipt of payment. Students taking courses for credit or certificate are entitled to a photo ID. All students should carry their ID whenever they come to Parsons/The New School and be prepared to present it to security staff. The schedule for photo IDs is posted outside the Campus Card Services Office, located at 66 West 12th Street, 4th floor. If your card is lost or stolen, call the Campus Card Services Office at 212.229.5660 x3213 to find out if the card has been returned. There is a \$25 fee to replace a lost, stolen, or damaged card.

If you withdraw from all classes, the university may terminate your student privileges, including access to the university's buildings and resources.

Library Access and Privileges

The photo ID card allows students use of the New School Library consortium, including the Parsons Gimbel Library, the New School Fogelman Library, and the Mannes Scherman Library. Students may also borrow books from The Cooper Union, the New York School of Interior Design, and New York University's Bobst Library.

Academic Term and Online Add/Drop and Refund Schedule

This schedule applies to noncredit and undergraduate classroom courses starting Jan. 31–Feb. 6 and meeting for 10–15 weeks and to online courses. *For classroom courses, tuition is refunded in full only if formal written withdrawal is made before Jan. 31.* Otherwise, tuition is charged a pro-rated basis as described.

Schedule Type	Deadline to add or change status	Deadline for full tuition refund	Deadlines for tuition refunds	Credit student withdrawal for grade of “W”
On site 10–15 weeks (beg. Jan. 31–Feb. 6)	Before Feb. 14	Before Jan. 31	Before Jan. 31: 100% refund Before Feb. 7: 90% Before Feb. 14: 80% Before Feb. 21: 70% Before Mar. 1: 60%	Before Mar. 21
Online 9 weeks	Before the end of week 2 (week 1 of the course is orientation)	Before the end of week 1	End of week 1: 100% refund End of week 2: 90% End of week 3: 80% End of week 4: 70%	Week 5
Online 5 weeks	Before the end of week 2	Before the end of week 1	End of week 1: 100% refund End of week 2: 70%	Week 3

Short/Intensive and Late-Starting Courses Add/Drop and Refund Schedule

This schedule applies to noncredit and undergraduate classroom courses starting after Feb. 6 or meeting less than 10 weeks in any schedule. Course tuition is refunded in full *if formal written withdrawal is made before the first class session meets.*

Schedule Type	Deadline to add or change status	Deadline for full tuition refund	Deadline for tuition refunds (tuition charged)	Credit student withdrawal grade of “W”
10 or more sessions (beg. after Feb. 6)	Before 3rd session	Before 1st session	Before 4th session (10% per session)	Between 4th and 7th sessions
6–9 sessions	Before 2nd session	Before 1st session	Before 3rd session (15% per session)	Between 3rd and 4th sessions
3–5 sessions	Before 2nd session	Before 1st session	Before 2nd session (30%)	Not applicable
1–2 sessions	Before 1st session	Before 1st session	Before 1st session (full refund)	Not applicable

Classroom Locations

All classes meet on the Parsons campus in Greenwich Village unless stated otherwise in the course description. For classroom locations, visit <http://my.newschool.edu> and click the Class Finder link. (Do not log in.) Final room assignments are also posted and updated at the locations shown here.

Digital rooms posted at:

55 West 13th Street lobby

All other rooms posted at:

2 West 13th Street lobby

University Policy on Nondiscrimination

The New School is committed to creating and maintaining an environment that promotes diversity and tolerance in all areas of employment, education, and access to its educational, artistic, or cultural programs and activities. The New School does not discriminate on the basis of age, race, color, gender or sexual orientation, religion, religious practices, mental or physical disability, national or ethnic origin, citizenship status, or veteran or marital status.

Family Educational Rights and Privacy Act

The Family Educational Rights and Privacy Act of 1974, with which The New School complies, was enacted to protect the privacy of educational records, to establish the right of students to inspect and review their education records, and to provide guidelines for correction of inaccurate or misleading statements.

The New School has established the following student information as public or directory information, which may be disclosed by the institution at its discretion: student name; major field of study; dates of attendance; full- or part-time enrollment status; year level; degrees and awards received, including dean's list; the previous educational institution most recently attended; addresses; phone numbers; photographs; email addresses; and date and place of birth.

Students may request that The New School withhold release of their directory information by notifying the Registrar's Office in writing. This notification must be renewed annually at the start of each fall term.

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their education records. These rights include:

The right to inspect and review the student's education records within 45 days of the day the university receives a request for access.

A student should submit to the registrar, dean, head of the academic department, or other appropriate official a written request that identifies the record(s) the student wishes to inspect. The university official will make arrangements for access and notify the student of the time and place where the records may be inspected. If the records are not maintained by the university official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.

The right to request the amendment of the student's education records that the student believes are inaccurate, misleading, or otherwise in violation of the student's privacy rights under FERPA.

A student who wishes to ask the university to amend a record should write to the university official responsible for the record, clearly identify the part of the record the student wants changed, and specify why, in the student's opinion, it should be changed. If the university decides not to amend the record as requested, the university will notify the student in writing of the decision and the student's right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.

The right to provide written consent before the university discloses personally identifiable information from the student's education records, except to the extent that FERPA authorizes disclosure without consent.

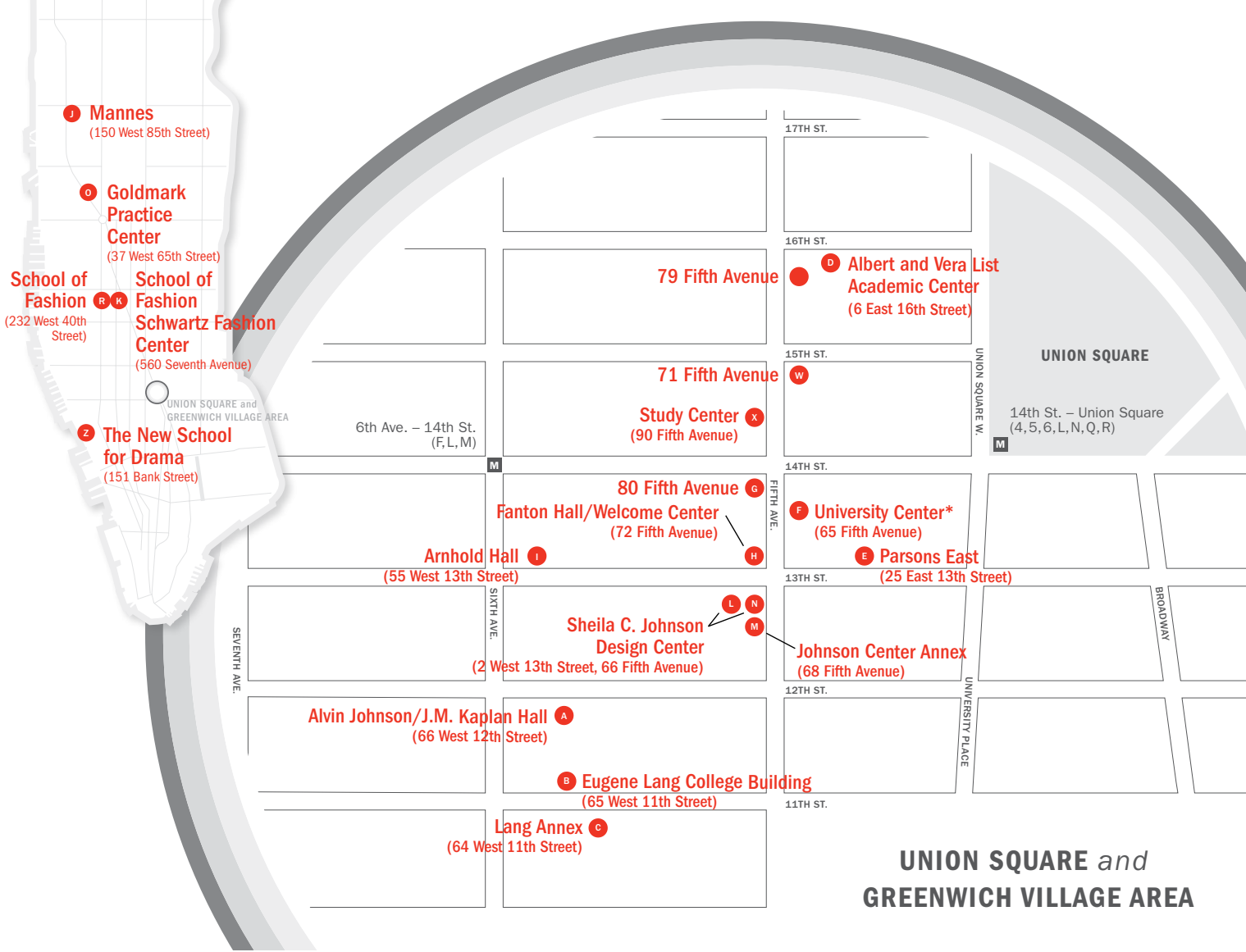
The university discloses education records without a student's prior written consent under the FERPA exception for disclosure to school officials with legitimate educational interests. A school official is a person employed by the university in an administrative, supervisory, academic or research, or support staff position (including law enforcement unit personnel and health services staff); a person or company with whom the university has contracted as its agent to provide a service instead of university employees or officials (such as an attorney, auditor, or collection agent); a person serving on the New School Board of Trustees; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another school official in performing his or her tasks.

A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for the university.

The right to file a complaint with the U.S. Department of Education concerning alleged failures by the university to comply with the requirements of FERPA.

The name and address of the office that administers FERPA is:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Ave. SW
Washington, DC 20202-4605



The New School Campus Map

SCHOOLS AND LOCATIONS

CONTINUING EDUCATION OFFICES AND FACILITIES

- A** 66 West 12th Street
 - Creative Arts Therapy program office 916
 - Humanities Department 9th floor
 - Institute for Retired Professionals 511
 - New School Bachelor's Program 9th floor
 - New School for General Studies Dean's Office 301
 - Social Sciences Department 9th floor
 - Writing Program 503
 - Tishman Auditorium ground floor
 - Classrooms Posted lobby
 - Classrooms
- B** 65 West 11th Street (enter at 66 West 12th Street)
 - Wollman Hall 5th floor
 - Classrooms
- C** 64 West 11th Street, lower level
 - Foreign Languages Department
- D** 6 East 16th Street
 - Classrooms
- E** 25 East 13th Street
 - Art Studios
- H** 72 Fifth Avenue
 - Registrar lower level
 - Student Financial Services lower level
 - Office of Admission
- I** 55 West 13th Street
 - Fogelman Library Circulation ground floor
 - Media Laboratories 3rd, 4th, 8th, 9th floors
 - Theresa Lang Community and Student Center 2nd floor
 - Classrooms
- J** 150 West 85th Street
 - Mannes Extension Program ground floor

- L** 2 West 13th Street
 - Film Production studios 4th floor
 - Gimbel Library 2nd floor
 - Media Studies and Film office 12th floor
 - Classrooms
- M** 68 Fifth Avenue
 - English Language Studies office mezzanine
- N** 66 Fifth Avenue
 - Parsons Dean's Office 6th floor
 - Parsons SPACE 2nd floor
 - Printmaking studio 4th floor
 - Kellen Auditorium
 - Classrooms
 - Galleries
- O** 79 Fifth Avenue
 - International Student Services 5th floor
 - Student Disability Services 5th floor

THE NEW SCHOOL FOR GENERAL STUDIES A B D I L N

EUGENE LANG COLLEGE THE NEW SCHOOL FOR LIBERAL ARTS B C

MANNES COLLEGE THE NEW SCHOOL FOR MUSIC J O

MILANO THE NEW SCHOOL FOR MANAGEMENT AND URBAN POLICY H

THE NEW SCHOOL FOR DRAMA Z

THE NEW SCHOOL FOR JAZZ I

THE NEW SCHOOL FOR SOCIAL RESEARCH D G

PARSONS THE NEW SCHOOL FOR DESIGN D E K L M N R

OTHER OFFICES AND FACILITIES OF THE UNIVERSITY

- Accounting G
- Cafeterias 118 West 13th Street B I X
- Center for New York City Affairs H
- Community Development Research Center H
- India China Institute N
- International Center for Migration, Ethnicity, and Citizenship I
- Schwartz Center for Economic Policy D
- Student Development I
- Tishman Environment and Design Center H
- Transregional Center for Democratic Studies G
- University Administration 79 Fifth Avenue A
- University Center *expected to be completed 2013 F
- University Writing Center W

AFFILIATES

- Beth Israel Hospital 317 East 17th Street
- Cardozo Law Library 55 Fifth Avenue
- Cooper-Hewitt Museum 2 East 91st Street
- Cooper Union Library Cooper Square
- Elmer Holmes Bobst Library Washington Square South

*The New School is undergoing expansion and renovation. Please go to www.newschool.edu to view updates of the map. Published November 2010.

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- / AAS Interior Design

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- / MA Fashion Studies
- / MA History of Decorative
Arts and Design
- / MA Urban Design Studies*
- / M.Arch Architecture
- / M.Arch/MFA Architecture
and Lighting Design
dual degree
- / MFA Design and Technology
- / MFA Fashion Design
and Society
- / MFA Fine Arts
- / MFA Interior Design
- / MFA Lighting Design
- / MFA Photography
- / MFA Transdisciplinary
Design
- / MS Urban Design
Ecologies*

FOR MORE INFORMATION, CALL 212.229.8989 OR VISIT
WWW.NEWSCHOOL.EDU/AAS1 OR WWW.NEWSCHOOL.EDU/THINKPARSONS

* Under development

PARSONS THE NEW SCHOOL FOR DESIGN

Registration Information

You may register online at ceregistration.newschool.edu/register, or register by fax, up to three days before the start date of class. Mail registration must be postmarked two weeks before your class begins.

Fax or mail your completed registration form to:

The New School
Registrar's Office
79 Fifth Avenue, 5th floor
New York, NY 10003
Fax: 212.229.5648

Non credit Fax or Mail Registration

Instructions

1. Use the form for non credit registration.
2. Provide complete payment information.
If you wish to charge your fees to MasterCard, Visa, Discover, or American Express, enter the credit card number and expiration date on the registration form. If you are mailing your registration, you may also pay by personal check or money order payable to The New School. Do not send cash. Add the \$7 Non Credit Registration Fee.
3. Enclose full payment. Students whose tuition will be paid by a company or government agency should follow the instructions in the section under tuition payment on page 26.
4. Fax or mail the completed form to the above number/address.
5. Receipts will be processed and mailed to students.
6. Carefully read the policies for adding and dropping courses and the refund of tuition and fees detailed, beginning on page 27.

Certificate Fax or Mail Registration

Instructions

1. Use the form for certificate registration.
2. Include the code 'CT' in the box marked Grade Option. This notation ensures that the instructor will evaluate your participation in the class. If you are registering for a course that is not part of your certificate program, put NC in the Grade Option box.
3. Important: Include the correct Major Code from the list below and record it in the box labeled Major.
Certificate Major Codes
FASH Fashion Design
FSHB Fashion Business
FINE Fine Arts
GRDS Graphic and Digital Design
INTD Interior Design
ACAD Pre-College Academy
4. Provide complete payment information.
If you wish to charge your fees to MasterCard, Visa, Discover or American Express, enter the credit card number and expiration date on the registration form. If you are mailing your registration, you may also pay by personal check or money order payable to The New School. Do not send cash. Add the \$60 University Services Fee for certificate registration.
5. Enclose full payment. Students whose tuition will be paid by a company or government agency should follow the instructions in the section under tuition payment on page 26.
6. Fax or mail the completed form to the above number/address.
7. Receipts will be processed and mailed to students.
8. Carefully read the policies for adding and dropping courses and the refund of tuition and fees as stated in the back of this catalog, beginning on page 27.

General Credit Fax or Mail Registration

Instructions

1. Use the form for general credit registration.
2. Enter the credit value for each course in the Credits column. (The number of credits for each course is indicated by the digit at the end of the course description.) You may include noncredit courses on the general credit registration form by entering 0 in this column. General credit registration for nine (9) or more credits requires approval of a Parsons SPACE advisor and must be completed in person.
3. General credit tuition is \$1,220 per credit. Tuition stated in the course description applies to noncredit registration only.
4. Provide complete payment information.
If you wish to charge your fees to MasterCard, Visa, Discover, or American Express, enter the credit card number and expiration date on the registration form. If you are mailing your registration, you may also pay by personal check or money order payable to The New School. Do not send cash. Add the \$60 University Services Fee.
5. Enclose full payment. Students whose tuition will be paid by a company or government agency should follow the instructions in the section under tuition payment, page 26.
6. Fax or mail the completed form to the above number/address.
7. Receipts will be processed and mailed to students.
8. Carefully read the policies for adding and dropping courses and the refund of tuition and fees detailed, beginning on page 27.

You will receive your registration confirmation, receipt, statement, and schedule by mail, but not always before your first class begins.

Fax or Mail Now!

Registrations will be processed in the order in which they are received.

Parsons The New School for Design is fully accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools and the National Association of Schools of Art and Design.

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Parsons SPACE/66 Fifth Avenue/New York, NY 10011

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Including fine arts, fashion, digital design, and more, this program offers classes for students in grades 4–12 that stimulate their imaginations in an environment that encourages exploration, collaboration, creative problem-solving, and artistic growth. WWW.NEWSCHOOL.EDU/PARSONS/PRE-COLLEGE-ACADEMY

PARSONS BEYOND THE CLASSROOM

Immerse yourself in the vibrant Parsons community by attending exhibits at the Sheila C. Johnson Design Center, 66 Fifth Avenue at 13th Street. Spring highlights include Cartoon Polymaths, January 27–April 7; Visualizing Finance 2.0: Financial Studio, Parsons, and Wall Street Meet: Personal Finance, February 22–March 1; Creating a Zero-Waste Garment, February 8–15; and Radical Shifts, March 23–April 8. Find more listings at WWW.NEWSCHOOL.EDU/PARSONS/GALLERIES-EXHIBITION-CENTERS.

/PLEASE JOIN US FOR AN INFORMATION SESSION/

Wednesday, January 12, at 6:00 p.m.
66 Fifth Avenue, New York City

