

STUDENT TIME-BASED MEDIA CONTEST

YOURS, MINE, AND OURS IN THE AGE OF SOCIAL MEDIA

The Sheila C. Johnson Design Center (SJDC) invites you to respond visually to this question.

Selected work, chosen by a jury, will be screened in a compilation on the SJDC plasma screens at 2 W. 13 Street from April 1-April 30, 2013.

Who: All currently enrolled New School students are welcome to submit.

What: Short time-based work that imaginatively explores the relationship between the public and the private. We are interested in the experiences of virtual social lives – Facebook, Twitter, Second Life, avatars, Instagram – including psychological, legal, economic and ethical questions raised by, but not limited to, hacking, surveillance technologies, online identities, and personal boundaries.

You can be poetic, political, narrative, comic, experimental. You can be personal or abstract, global or local, inspiring or polemical.

Format: Quicktime. We are looking for a diversity of approaches: animation, video or digital film, machinima, photo stories, performance, silent or with sound, etc. Video screen captures of an online project created for the contest are also welcome.

Length: 15 seconds – 3 minutes.

How:

1. Please upload your video to your website/vimeo.
2. Please email the following information to sjdc@newschool.edu with subject line: Migrate Contest: [Your Name]

- your first and last name
- program/school/division
- email address

■ phone/mobile

■ About the work:

Title, year, duration, format/media

Short description

Link where your submission can be viewed

PLEASE DO NOT SEND ANY MATERIAL, ONLY A LINK TO THE SITE WHERE THE WORK IS UPLOADED.

Deadline: March 15, 2013, 12:00 NOON.

Please email sjdc@newschool.edu by February 22, 2013 if you plan to submit. This is not a prerequisite but it helps our planning.

Jurors

Peter Asar, Media Studies, NSPE

Anthony Aziz, Art Media and Technology, Parsons

Paolo Cirio, Artist, The Public Private

Zhang Ga, Art Media and Technology, Parsons

Christiane Paul, Curator, The Public Private, and Media Studies, NSPE

*This contest is held in conjunction with the exhibition **The Public Private** on view at the Anna-Maria and Stephen Kellen Gallery, SJDC, February 6-April 17, 2013.*