



Social Innovation at The New School & beyond

A guide to competitions,
funding, fellowships and other
opportunities in social innovation
and social entrepreneurship.

**SOCIAL
INNOVATION
INITIATIVE**

THE NEW SCHOOL

About this guide

The New School's Social Innovation Initiative fosters opportunities for students and faculty to engage cross-divisionally in interdisciplinary learning, research and practice that contributes to real-world problem solving.

This guide is designed for New School undergraduate and graduate students who are motivated to take their ideas for social change to the next level.

It includes information about competitions, fellowships, funding and grant opportunities, and special events focused on social innovation and social entrepreneurship at The New School and outside the university. Please visit the websites of the hosting organizations to learn more about these opportunities and their application requirements.

If you are interested in applying for any of these opportunities and would like guidance on your application, we encourage you to connect with The New School's Social Innovation Initiative at info@tnschangemakers.com.

To learn about more opportunities and events related to social innovation and to get involved in this work at The New School visit www.newschool.edu/social-innovation.

On the cover - Winners from The New School's 2012 New Challenge competition: Kenny Roraback, Dominique Howse, Lien Tran, Matthew Willse, Nora Rahimian (photos courtesy of Karinna Gylfphe).

Competitions & Funding

NEW CHALLENGE

New Challenge, The New School's annual student competition on social innovation will begin its second year in Fall 2012. New School students committed to working on local and global challenges can enter to win financial awards of up to \$10,000 as well as invaluable support including mentoring, skills-building workshops, and much more. The purpose of New Challenge is to foster student critical thinking and action and promote understanding of root causes of social and environmental problems affecting our world.

<http://newchallenge.newschool.edu>

Deadline: October 14, 2012

ASHOKA CHANGEMAKERS COMPETITIONS

Changemakers is a global online community supporting social entrepreneurs by connecting them with others for inspiration, mentoring, and collaboration at all levels. Changemakers hosts interactive online competitions to identify and connect social innovators and implementers. Participants compete to offer the most promising solutions to identified problems and then collaborate to refine, develop, and implement proposals.

www.changemakers.com/competitions

Deadline: Ongoing

CLINTON GLOBAL INITIATIVE UNIVERSITY (CGIU)

Each year, CGIU hosts a meeting at which students, national youth organizations, experts, and celebrities discuss solutions to pressing global issues. To attend CGIU, you must develop a Commitment to Action; a plan of action that addresses a pressing need on your campus in your community or in another part of the world.

www.cgiu.org

Deadline: Fall 2012

DELL SOCIAL INNOVATION CHALLENGE

The Dell Social Innovation Challenge identifies and supports promising young social innovators who dedicate themselves to solving the world's most pressing problems with their transformative ideas. They provide university students with world-class teaching and training, as well as with start-up capital and access to a network of mentors and advisors.

www.dellchallenge.org

Deadline: January 28, 2013

IMAGINE CUP

Microsoft's Imagine Cup is a worldwide student technology competition. While competing with peers from around the world, students gain real life experiences, make new friends, and turn their ideas into reality. Bright young minds join together and, using technology, take on the world's toughest problems.

www.imaginecup.com

Deadline: Applications open Fall 2012

AT&T AND BARUCH COLLEGE FAST PITCH COMPETITION

The AT&T and Baruch College Fast Pitch Competition is a business competition in which teams have the chance to competitively pitch their business ideas in one of three tracks: wealth, education and health, and enjoyment.

<http://blsciblogs.baruch.cuny.edu/fieldcenter/att-and-baruch-college-fast-pitch-competition>

Deadline: Spring 2013

CHALLENGE:FUTURE

Challenge:Future is a global youth think tank creating a community of talent and ideas for the world that works for all. The annual Challenge:Future Competition is a global web-based innovation contest built on ideas of radical inclusiveness, open collaboration, and embedded sustainability.

www.challengefuture.org

SE TOOLBELT COMPETITION

seToolbelt is an open-content resource hub that helps social entrepreneurs plan, launch, manage, and grow successful new social enterprises. seToolbelt hosts an annual competition for original tools and resources for social enterprise. They look for innovative, practical, real-life responses to the challenges that arise in social enterprises so that they can help make these original tools available to the wider community of social entrepreneurs.

www.setoolbelt.org

Deadline: February 2013

THE POLICY CHALLENGE

Arizona State University's School of Public Affairs has been working with the White House Office of Science & Technology Policy to design a national policy proposal competition among students and others to develop ideas proposed through the Startup America Policy Challenge on how federal agencies might break down barriers to entrepreneurship and best enable the use of new technologies in healthcare, education, and clean energy & the environment.

<http://policychallenge.asu.edu>

Deadline: January 2013

ECHOING GREEN FELLOWSHIP

Echoing Green offers a two-year fellowship program that supports outstanding emerging social entrepreneurs whose organizations hold promise of delivering bold, high-impact solutions to society's most difficult problems.

www.echoinggreen.org/fellowship/echoing-green-fellowship

Deadline: January 2013

IDEO.ORG FELLOWSHIP

IDEO.org was launched to spread human-centered design through the social sector and improve the lives of people in low-income communities across the globe. IDEO.org looks for a class of residents to build empathy, generate ideas, prototype concepts, and deliver solutions.

www.ideo.org/fellows

STARTINGBLOC FELLOWSHIP

The StartingBloc fellowship provides young leaders with access to resources to address the most pressing global challenges of our time. Fellows gain access to a tight-knit community of social innovators based across the country and the world as well as participation in the Institute for Social Innovation which includes a survey of social innovation, an innovative case-study competition and sessions with industry leaders.

www.startingbloc.org/fellowship

Deadline: Spring 2013

THE BLACK MALE ACHIEVEMENT FELLOWSHIP

The Black Male Achievement (BMA) Fellowship is a new fellowship program by Open Society Foundations and Echoing Green dedicated to improve the life outcomes of black men and boys in the U.S. It targets social entrepreneurs who are starting up new and innovative organizations in the field of black male achievement. The BMA Fellowship includes start-up capital and technical assistance over 18 months to help new leaders launch and build their organizations; access to technical support and pro bono partnerships; and a community of like-minded social entrepreneurs and public service leaders.

www.echoinggreen.org/bma-fellowship

Deadline: December 2012

WOMEN'S WORLD BANKING FELLOWSHIP PROGRAM

The WWB Fellowship Program enables future global leaders in microfinance and women's economic empowerment to experience the challenges and rewards of contributing to an organization that works diligently to create financial opportunities for low income women. Over a 2-year period, Fellows will deliver solutions for organization and network member institutions concerning an array of microfinance initiatives.

www.swwb.org

THE UNREASONABLE INSTITUTE

The Unreasonable Institute is an annual event that brings the most daring young entrepreneurs in the world together in one place to obtain legal advice and design consulting, form relationships with up to 30 impact-investment funds, and prepare to launch financially self-sustaining, globally scalable ventures designed to serve the needs of at least one million people. The goal is to put the right pieces in place to ensure that the selected participants' ventures will take flight.

<http://unreasonableinstitute.org>

YOSHIYAMA YOUNG ENTREPRENEURS PROGRAM

Yoshiyama Young Entrepreneurs Program identifies and supports inspiring young entrepreneurs whose work helps alleviate domestic poverty. This competitive program is open to entrepreneurs who are operating viable businesses in the US with the dual purpose of making a difference and making a living. In addition to a \$40,000 grant, they provide awardees the ingredients they need to succeed, including leadership development, business mentoring, technical assistance and access to a network of peers and advisers.

www.hitachifoundation.org

Deadline: March 2013

Keep up with social innovation at The New School

Website: www.newschool.edu/social-innovation

Blog: blogs.newschool.edu/tnschangemakers

New Challenge site: <http://newchallenge.newschool.edu>

facebook.com/tnsnewchallenge

twitter.com/tnsnewchallenge

Email us at info@tnschangemakers.com