

Parsons Full Faculty Meeting

February 22, 2011

9:30 am–10:30 am, Lang Student Center

Parsons Academic & Strategic Plan

2010–2015: “Designing the Design School 2.0”

- I. Academic Initiatives
- II. Parsons and The New School
- III. Distributed Education: Positioning Parsons Geographically
- IV. Research, Scholarship, and Creative Practice
- V. Resourcing Academic Ambitions

School of Art & Design History & Theory

at PARSONS The New School for Design

To continue to develop curriculum appropriate for BFA and undergraduate students

- Already in place – core curriculum and electives in art history, design studies, visual studies, fashion studies, spatial design studies, criticism, and writing
- Regular reviews by SCC and PCC
- Will be reviewed by CUE

To further develop focused graduate offerings

- Commence MA Design Studies in Fall 2012
- Work toward PhDs – Parsons-wide and school fields specific for Fall 2013
- Continue to develop school research strengths – individual faculty and collaborative projects

Develop BA majors in Design Studies and Fashion Studies available to undergraduate students in any division

- ICP submitted February 2011 for F2012
- Working as a team in ADHT and then with colleagues elsewhere in Parsons/TNS

School of Fashion

at **PARSONS** The New School for Design

Revise the Curriculum

- Rethink every class – What is a 21st century Fashion education?
- Credits and homework – go out into NYC and the world
- Themed sections, targeted experts, tracks, reflection, sustainability
- Expand options – MFA in World of Fashion, sister to Fashion Design & Society

Enable RSCP

- Active encouragement, resourcing (financial and time), requirement to disseminate (560, FB, etc.), involve students, Fashion research hubs (and beyond)

Provide Resources

- Faculty funds, Accessory Design Studio, student council, industry leadership, Solar Decathlon, WASH COLD, social outreach



School of Design Strategies

at **PARSONS** The New School for Design

A/ Integrate, continue to build, and strengthen the undergraduate education in SDS

B/ Robust, intense, and rapid development of graduate capacities and programs

C/ Faculty culture, research support and infrastructure, synergizing research laboratories with the curriculum

Creating four interconnected learning spaces:

1. Undergraduate design strategies space
2. Graduate design strategies space
3. Faculty research and research laboratories
4. Partnerships / external opportunities

School of Constructed Environments

at **PARSONS** The New School for Design

Integration

Realign Design Studios – 3 to 2 days a week

Expand “integrated design” teaching/practice models

Capture markets

MFA ID/LD (Fall 2011)

MFA Industrial Design (Fall 2013)

School of Constructed Environments

at **PARSONS** The New School for Design

Interface

Deepen knowledge on urban sustainability

Clear pathway for student mobility

Build intra-school bridges

- Shared faculty

- Shared programs

 - MLA (Fall 2013–14)

- Shared research

School of Constructed Environments

at **PARSONS** The New School for Design

In practice (*globality*)

@ the table info exchange platform

Distributed educational alliances

Practice Intensives

Project research

J/M/A terms and summer field work



School of AMT (占世界统治)

at PARSONS The New School for Design

Convergence

1. Resist ego
2. Break down boundaries: oppose isolation
3. Establish neutral territory
4. Take chances

Expansion

1. Make new program development a priority
2. Provide workload relief for involved faculty
3. Take chances

Globalization

1. Remove NYC from the center
2. Engage distributed technology
3. Take chances

Time for Q&A –
Please use the mic!