CURRICULUM VITAE

Dr Jaeho Kang

Assistant Professor
Department of Media Studies and Film
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Education

Doctor of Philosophy (Sociology of Media), Faculty of Social and Political Sciences, University of Cambridge (Cambridge, UK, 2003)

Title of Dissertation: *The Media and Experience in the Work of Walter Benjamin* Supervisor: Prof. John B. Thompson

Master of Social Sciences (Political Theory and Intellectual History), Department of Politics and International Relations, Inha University (Incheon, Korea, 1996)

Title of Thesis: A Critical Reconstruction of Jürgen Habermas' Reflexive Critique of the Social State (Sozialstaat)

Bachelor of Art (Philosophy), Korea University (Seoul, Korea, 1992)

Areas of Specialization

Critical Theory and Intellectual History Social Theory Media Theory History of Communication Political Communication

Research Interests

Critical Theory of Media (Walter Benjamin, Theodor Adorno, and Siegfried Kracauer)

Intellectual History of Critical Theory

Social Theory of Media (the Frankfurt School and the Toronto School)

Media and Urban Consumer Spaces in East Asian Cities (Shanghai, Tokyo, and Seoul)

New Media and Democracy (the Internet and Social Movements)

Media Spectacle of Global Mega Events (The Olympics, the FIFA World Cup and the Expos)

Research Experience

May 2010 – June 2010

Visiting Professor, Faculty of Humanities, University of Johannesburg, South Africa

March 2004 – July 2005

Alexander von Humboldt Research Fellow, Institut für Sozialforschung, J. W. Goethe-Universität, Frankfurt am Main, Germany

February 2003 – July 2003

DAAD Research Fellow, Institut für Sozialforschung, J. W. Goethe-Universität, Frankfurt am Main, Germany

September 2000 – March 2001

Research Assistant, Institut für Philosophie, J. W. Goethe-Universität, Frankfurt am Main, Germany

Teaching Courses

Media Studies: Ideas

Foundations of Media Theory

Media and Social Theory

Media and Critical Theory

Media and American Modernity 1.0: History of American Media and Democracy

Media and American Modernity 2.0: The Internet and the 2008 US Presidential Election

New Media / Old Democracy

Media Spectacle and Global Mega Events

Teaching Experience

July 2005 – Present

Assistant Professor, Department of Media Studies and Film, Department of Sociology, The New School, New York

October 2003 – June 2004

Supervisor and Seminar Organizer in the Faculty of Social and Political Sciences at the University of Cambridge.

Courses:

Part I Paper 2: Modern Societies,

Part II A, Sociology 1: Social Theory,

Part II B, Sociology 4: Media, Culture and Society,

Seminar on Media Politics & Political Communication

Fellowships and Honors

Visiting Professorship, Faculty of Humanities, University of Johannesburg (Summer 2010)

Alexander von Humboldt Research Fellowship (March 2004 - July 2005)

DAAD (Deutscher Akademischer Austausch Dienst) Research Fellowship (February - July 2003)

Cambridge University Overseas Trust (October 1999 - September 2002)

Editorial

Editorial Associate, Constellations: An International Journal of Critical and Democratic Theory, 2005-present

Editorial Board, *International Journal of Politics, Culture and Society*, 2005-present Editorial Consultant, *Theoria: A Journal of Social and Political Theory*, 2010-present Advisory Board, *Korean Association for Visual Culture*, 2009- present

List of Publications

Books

Walter Benjamin and the Media (Cambridge: Polity Press, (forthcoming))

Siegfried Kracauer: Selected Writings on Media, Propaganda and Political Communication (co-edited) (Columbia University Press, forthcoming)

Translation:

John B. Thompson, *The Media and Modernity: A Social Theory of the Media* (cotranslated) (Korean Edition. Seoul: Eum Press, 2010)

Articles

"The Spectacle of Modernity: Walter Benjamin and Cultural Criticism (Kulturkritik),"

Constellations: An International Journal of Critical and Democratic Theory (Spring 2011, forthcoming)

"The Beijing National Stadium as Media Space" (with Jilly Traganou), *Design and Culture* (December 2011, forthcoming),

"New Media and the Crisis of Democracy: Rethinking Aesthetic Politics," *Theoria: A Journal of Social and Political Theory*, volume 57, no. 124 (September 2010): 1-22

"*Ur*-History of Media Space: Walter Benjamin and the Information Industry in Nineteenth-Century Paris," *International Journal of Politics, Culture and Society*, volume 22, no. 2 (2009): 231-248

"Below the Surface: Siegfried Kracauer and 'Test-Film' Project" (with Graeme Gilloch), New Formations: A Journal of Culture/Theory/Politics, no. 61(Summer 2007): 149-160

"The Phantasmagoria of the Spectacle—Walter Benjamin and a Critique of Media Culture", in Erik Steinskog and Dag Peterson (eds.), *Walter Benjamin and Actualities of Aura* (Copenhagen: NSU Press, 2005), pp. 252-278.

"O espetáculo da modernidade: A critica da cultura de Watler Benjamin," *Novos estudos* no. 84 (2009): 215-233

"A Dialectical Féerie: Walter Benjamin's Critique of the Surrealist Experience", Epoch and Philosophy, volume 21 no. 3 (Fall, 2010): 119-147 (in Korean)

"Body, the Media and Society", in Bryan S. Turner, *The Body and Society* (Korean Edition) (Seoul: Body and Mind Books, 2002), pp. 463-78. (in Korean)

"Foucault in Frankfurt: Towards a Critical Genealogy", *Literature and Society*, vol. 14 no.4 (Winter 2001): 124-40. (in Korean)

Review Essays:

"Herbert Marcuse: Konterrevolution und Revolte", in Axel Honneth und Institut für Sozialforschung (hrsg), *Schlüsselwerke der Kritischen Theorie* (Wiesbaden: VS Verlag für Sozialwissenschaften, 2006), pp. 364-367

"Herbert Marcuse: Die Permanenz der Kunst. Wider eine bestimmte marxistische Ästhetik", in Axel Honneth und Institut für Sozialforschung (hrsg), *Schlüsselwerke der Kritischen Theorie* (Wiesbaden:, 2006), pp. 368-370.

Dictionary Entries:

"The Frankfurt School," William A. Darity Jr. ed. *International Encyclopedia of the Social Sciences*, 2nd edition (Detroit: Macmillan Reference USA, 2008), vol. 3, pp. 188-189

"Medium is the Message," William A. Darity Jr. ed. *International Encyclopedia of the Social Sciences*, 2nd edition (Detroit: Macmillan Reference USA, 2008), vol. 5, pp. 68-69

"Media" (with Shannon Mattern), William A. Darity Jr. ed. *International Encyclopedia of the Social Sciences*, 2nd edition (Detroit: Macmillan Reference USA, 2008), vol. 5 pp. 59-61.

Conference Proceedings

"The Origin of Techno-City: The Phalanstery and Utopia," *Post Globalization and East Asia*, The 5th EACAG (East Asian Conferences in Alternative Geographies) (Seoul: Institute for Urban Humanities, University of Seoul, 2008)

"The Olympics as Media Space: The Beijing Olympic Games from the Interdisciplinary Perspective of Media and Design Studies" (with Jilly Traganou), Robert Barney et al eds. *Pathways: Critiques and Discourse in Olympic Research* (Beijing: International Center for Olympic Studies, 2008), pp. 256-266. Reprinted in Esporte e Sociedade vol. 4 (2009) no. 12

"Wandering Along Urban Phantasmagoria: *Lindenpassage* in Berlin and *Najing Lu* in Shanghai", Seoul Metropolitan Fora 2008: *Transformation of Culture and Spatial Economy of Asian City-Regions* (Seoul: University of Seoul Press, 2008)

"Recollecting the Future: Tactility of Urban Spectacle in East Asia," International Urban Humanities Conference: *Culture and Memory of Asian Cities* (Seoul: Institute for Urban Humanities, University of Seoul, 2008).

Articles in Progress

"Siegfried Kracauer and a Critical Theory of Political Communication"

"Tactility of Media Space: Marshall McLuhan and Walter Benjamin on Synaesthesia"

"Global Media Spectacles: The FIFA World Cup in the Age of New Media"

"Department stores in East Asian Cities: Shanghai, Tokyo, and Seoul" (with Dr Jeesoon Hong, University of Manchester, UK)

"The Design of Spectacle in the Olympics in East Asia: 1964 Tokyo, 1988 Seoul and 2008 Beijing," (with Dr Jilly Traganou, The New School)

"Mega Sport Events as Media Spectacles: the Transformation of Collective Experiences from the 1988 Seoul Olympic Games to the 2002 FIFA World Cup Korea-Japan"

Invited Lectures

"Looking after Critical Theory: The Frankfurt School and the European Intellectual History", *Looking after Europe*, the International Institute for Asian Studies and the Amsterdam School for Cultural Analysis (Amsterdam, the Netherlands), May 27 – 28 2011 (to be presented)

"Global Sporting Events as Media Spectacle: Globalization and National Identity in the FIFA World Cup," Faculty of Humanities Public Lectures, University of Johannesburg (Johannesburg, South Africa), May 11th & 14th 2010

"The Origin of Techno-City: The Phalanstery and Utopia," *Post Globalization and East Asia*, The 5th EACAG (East Asian Conferences in Alternative Geographies), Seoul National University and University of Seoul (Seoul, Korea), December 13th – 15th, 2008.

"Digital Constellations: Critical Theory of Media and the Transformation of Civic Participation in Cyberspace," CINEFOGO (Civil Society and New Forms of Governance in Europe), Roskilde University (Roskilde, Denmark), November 12 2008

"Propaganda and the Mediated Public Sphere: Siegfried Kracauer and a Critical Theory of Political Communication," *Looking After Siegfried Kracauer*, Dartmouth College (Hanover, NH, USA), November 6-9, 2008

"Wandering Along Urban Phantasmagoria: *Lindenpassage* in Berlin and *Najing Lu* in Shanghai", Seoul Metropolitan Fora 2008: *Transformation of Culture and Spatial Economy of Asian City-Regions*, University of Seoul (Seoul, Korea), October 16 2008.

"Recollecting the Future: Tactility of Urban Spectacle in East Asia," International Urban Humanities Conference: *Culture and Memory of Asian Cities*, Institute for Urban Humanities, University of Seoul (Seoul, Korea), October 22 2008.

"The Spectacle of Enlightenment: T. W. Adorno and the Culture Industry in the Age of Media," International Conference: Dialectic of Enlightenment – 60 Years, Center for German Studies and Faculty of Humanities and Social Sciences, University of São Paulo (São Paulo, Brazil), August 28 – 29 2007

Conference and other Presentations

"Tactility of Media-Space: Marshall McLuhan and Walter Benjamin on Synaesthesia,"

Media Theory in North America and German-Speaking Europe, University of British Columbia (Vancouver, Canada), April 8- April 10, 2010

"Vernacular Spectacles: Strolling in Berlin and Shanghai," The Academy of Korean Studies (Sung Nam, Korea), December 17 2008.

"The Media Experience and a Critical Theory of the Culture Industry," Institute for Comparative Cultural Studies, Sung Kyun Kwan University (Seoul, Korea), October 20 2008.

"The Olympics as Media Space: The Beijing Olympic Games from the Interdisciplinary Perspective of Media and Design Studies" (with Jilly Traganou) *Pathways: Critiques and Discourse in Olympic Research*, the International Centre for Olympic Studies (UWO), Capital University (Beijing, China), August 4 – 7, 2008.

"Media and Experiences of Urban Public Spaces: Multiplex in Tokyo, Seoul and Shanghai," (with Jeesoon Hong) *Ubiquitous Media: Asian Transformations*, Tokyo University (Tokyo, Japan), July 13th – 16th 2007.

"Back to the Future: Media and the Experience of Public Space -- Berlin via Seoul to Shanghai," Inter-Asia Cultural Studies Society Conference: Conditions of Knowledge and Cultural Production, Shanghai University (Shanghai, China), June 15th – 17th 2007

"From Cine-Eye to Cine-Fist: Media Space and The Technological Innervation of the Bodily Collective," Internationales Benjamin-Festival: Now—Das Jetzt der Erkennbarkeit. Orte Walter Benjamins in Kultur, Kunst und Wissenschaft, Zentrum für Literatur- und Kulturforschung (Berlin, Germany) Oct. 18th 2006.

"The Salvage of a broken Vessel: Critical Reflection on Korean editions of Benjamin's work and the "Task of the Translator," (with Dr. Gyu-Hwan Seo) Internationales Benjamin-Festival: Now—Das Jetzt der Erkennbarkeit. Orte Walter Benjamins in Kultur, Kunst und Wissenschaft, Zentrum für Literatur- und Kulturforschung (Berlin, Germany) Oct. 19th 2006.

"Café and the Panorama: The Experience of Media-Space in 19th Century European City", Art Center NABI (Seoul, Korea), July 21 2006

"The Collective Experience in the Mediated Politics", The Institute for Social Science, Inha University (Incheon, Korea), December 22 2004

"War and Propaganda – The US Invasion to Iraq and the Globalization of the Media-Spectacle", The Community for Korean Politics Studies (Seoul, Korea), December 21 2004

September 2010

"Die Erfahrung der Vergnügungsindusrtie: von der Ideologiekritik zur Medienkritik (The Experience of the Entertainment Industry: From Ideology Critique to Media Critique)", Institut für Sozialforschung, J. W. Goethe-Universität (Frankfurt, Germany), November 1 2004

"The Technological Innervation of the Bodily Collective in the Russian avant-garde Film Movement", Nordic Summer University (Laugarvatn, Iceland), July 24 – 30 July 2004.

"The Phantasmagoria of the Media-Spectacle", Cambridge Media Research Seminar (Cambridge, UK), November 12 2003.

"Shock and Awe: Iraq War, Propaganda and the Media-Spectacle", Nordic Summer University (Vallekilde, Denmark), July 27 – 3 August 3 2003

"Below the Surface: Siegfried Kracauer's Test-Film Project and Critical Theory of Political Propaganda" (with Graeme Gilloch), Nordic Summer University (Vallekilde, Denmark), July 27 – 3 August 3, 2003

"The Panoramas—The Genealogy of the Multimedia-Industry", International Conference of *Multimedia Histories: From the Magic Lantern to the Internet*, Centre for British Film and Television Studies (Exeter, UK), July 21-23 2003

"The Phantasmagoria of Public Spaces: Walter Benjamin and the Entertainment Industry of Nineteenth Century Europe", International Conference of *Reading Benjamin's Arcades*, King Alfred's College (Winchester, UK), July 13 2002

"Walter Benjamin's *Medienkritik*: The Media, Aesthetic Experience and Modernity", Nordic Summer University (Gothenburg, Sweden), July 29 – 5 August 5 2001.

Languages

Korean: Native English: Fluent German: Advanced Chinese: Intermediate