

DENIZ OZLER

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EDUCATION

The New School, New York, USA

MA in Economics, expected graduation May 2015

University of Miami, Coral Gables FL

May 2012

Bachelor of Business Administration in Marketing and Entrepreneurship, GPA: 3.23

Queen Mary, University of London, London, UK

Spring 2011

Exchange Program

London School of Economics, London, UK

Summer 2010

Bargaining and Negotiations Course

WORK EXPERIENCE

OZLER HOLDING Adana, Turkey

Summer 2013

Marketing and Sales Assistant

- Specialized in apple orchards in Nigde, including its agricultural process and its marketing
- Led the marketing project on the release of the new fruit cups to the domestic and European Markets, worked with outsourced advertising agencies
- Organized and participated in SAP transition process, planned training schedule according to department and location and assisted the SAP Teacher's in each of the training's.

MTS LOGISTICS, INC. New York, NY

August 2012- May 2013

Export Operations Specialist

- Managed a portfolio of long term exporting VIP customers by organizing all aspects of their shipments including assistance with documentation, invoices and payments.
- Prepared monthly reports for senior management containing information about each shipment's profitability and performance.

NL COLLECTIVE GROUP INC. New York, NY

June 2012-August 2012

Marketing and Sales Assistant Internship

- Identified prospects, customers, and referral sources and developed/maintained relationships to ensure attainment of company business goals.
- Coordinated and planned events such as sample sales and showroom exhibitions.

AMORIUM JEWELRY Miami, FL

February 2012-June 2012

Marketing Assistant

- Analyzed promotion events and optimized various sponsorship allocations such as fashion shows and charities to increase product and brand awareness.
- Actively searched and negotiated with middlemen like local boutiques and managed clientele relationships.

HOLSTEIN HOUSEWARES Miami, FL

Spring 2012

Entrepreneurship Program

- Formulated a social content calendar for daily, weekly and monthly updates for Facebook, Twitter and Pinterest.
- Contacted magazines, blogs, newspapers and websites for potential editorials and advertisements.
- Developed promotion strategies to gain brand recognition such as partnering and conducting a photo shoot that combined the company's image of fashion and house wares.

TURKCELL Istanbul, Turkey

Summer 2010

Mass Terminal Management Intern

- Responsible for developing marketing promotions to attract new customers and to retain existing customers. These promotions included providing free internet usage and unlimited texting if customers bought a 3G phone.
- Researched international trends and developments in mobile marketing to gain insights on effective sales promotions and gathered statistical information about demographics and products to produce useful information.

LEADERSHIP EXPERIENCE:

Adana Agricultural Museum, Adana, Turkey

March 2013 – present

Board Member

- Assisted the establishment of the first Agricultural Museum in Adana where my role includes finding funds/sponsors, searching for historic agricultural materials and the attainment of those materials; led by Cukurova University, Adana Commodity Exchange, Adana Union of Farmers, Adana Development Alliance Foundation.

Adana Animal Shelter DOHAYKO

2008-2009

Head of Fundraising and Marketing:

- Organized fundraisers in order to build the new animal shelter; utilized local schools to create awareness regarding the condition of stray pets and adoption possibilities.

SKILLS AND INTERESTS:

- Bilingual in Turkish and English, fluent in conversational French
- MS Word, Excel, PowerPoint, Adobe Bridge and Photoshop applications
- Playing the piano, snowboarding, hiking and trekking (Machu Picchu Trail in May 2012 and will hike Patagonia in 2014), and photography.