



THE EVOLUTION OF **THE NEW** **SCHOOL** CYCLING MOVEMENT

PLANNING SUSTAINABLE CITIES

PROFESSOR: NEVIN COHEN

Gained a comprehensive understanding of how cities function through the lens of:

- Environmental Design
- Urban Planning
- Environmental Policy
- **Transportation**





The New School
Bicycle Plan
2010-2011

- Outline a set of goals and objectives for cycling policies and programs that would benefit The New School community
- Identify existing conditions with respect to cycling policies, programs, and infrastructure that need to be improved
- Recommend actions that the University can take to improve the cycling environment at The New School
- Spur further discussion, analysis, and planning
- Identify steps to implement recommended actions.



Advocacy

Build both business and academic partnerships

Work with DoT policy makers

Perform a revised survey

Keep the NS
community informed



CYCLING SUSTAINABLE INITIATIVE–INDEPENDENT STUDY PROJECT



CYCLING SUSTAINABILITY INITIATIVE

NEW SCHOOL GREEN FUND 2012 PROJECT

WHO WE ARE WHAT'S HAPPENING BUSINESS PARTNERSHIPS
ASK ARCHIVE RANDOM RSS SEARCH

7TH MAY 2012 | 3 NOTES



BICYCLE HELMET FITTING

Wednesday, May 9, 2012
1:00pm - 3:00pm
The New School
(Lobby)



THE BIKE TASK FORCE

- Comprised of students + faculty
- Advocate for improving bike infrastructure around campus
- Began the petition for a “bike plaza” in front of the University Center



EARTH WEEK 2012



BUSINESS PARTNERSHIPS





#NEWSCHOOLSPIRIT

ADVOCACY ON CAMPUS



POST GREEN FUND PROJECT

Bike Task Force → New School Bikes!

- Co-chairs: Mickey Lukens & Gemma Richardson

T.A. College Advocates Committee

Youth Bike Summit 2013

Cross-divisional collaborations

- Office of Recreations
- NS Cycling Team
- Sustainability Coalition

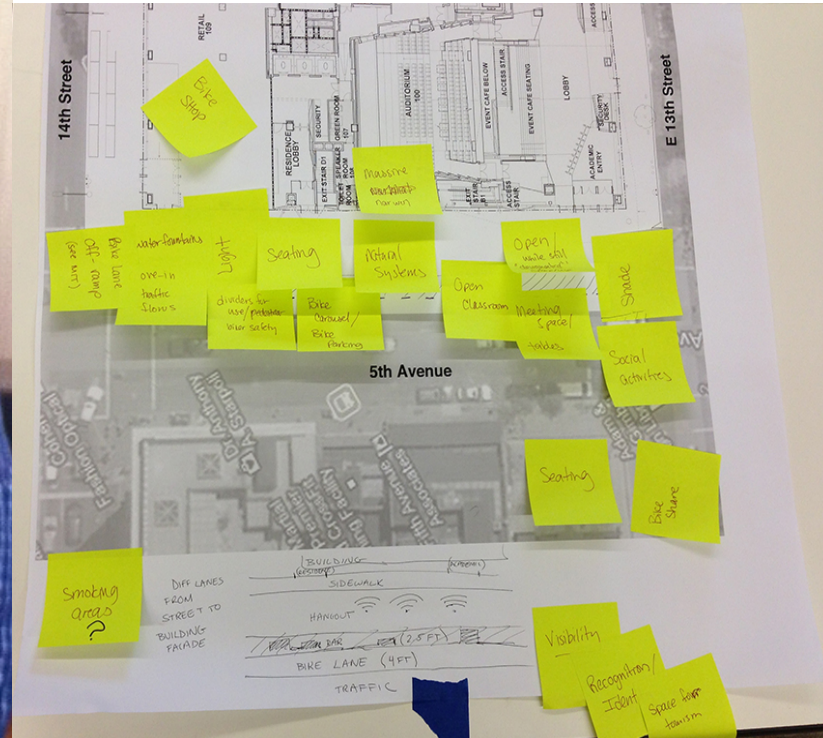




**TRANSPORTATION
ALTERNATIVES**

- Served on the TA College Advocate as liaisons among The New School, NYU, Columbia, and Pratt
- Collaborate on similar cycling initiatives with neighboring universities

YOUTH BIKE SUMMIT 2013



Enrique Penalosa w/
Gemma Richardson

HOPE FOR THE FUTURE

- Working closely with school officials and contractors to secure permanent and sufficient bicycle infrastructure such as:
 - Additional racks
 - Showers
 - Security



THANK YOU!







