PARSONS THE NEW SCHOOL FOR DESIGN Bachelor of Fine Arts in Photography

By the successful completion of this program, a student should be able to demonstrate:

- 1. Demonstrate knowledge of a diverse set of industry standard photographic and related technical practices engaged with film, design, fine art, video, sound and digital media.
- 2. Use the visual, technical, conceptual and professional vocabulary necessary to succeed in the field of choice including commercial, fine art, editorial, curatorial, and design.
- 3. Integrate commercial/fine art/critical practices as an adaptable knowledge creatively and professionally, pursuing a specific concentration in the field with greater depth, gaining a breadth of knowledge, technical ability, and cultural awareness.
- 4. Expand photographic learning into cultural/social/political contexts through use of photographic practices to develop beyond traditional discipline boundaries to include: painting/sculpture, performance, printmaking, screen-based, time-based, and spatial/installation.
- 5. Navigate the contemporary marketplace with core knowledge of professional practices in the areas of curating, galleries, commercial/studio, advertising, production, editorial, and design.
- 6. Generate critical, creative and analytical texts in response to visual work as well as be conversant with photographic canon(s) and primary texts.
- 7. Engage photographic tools within a larger context of visual culture and technology, including activism, image culture, anthropology, and social media.
- 8. Demonstrate an ability to use images in a manner that is socially and politically expedient and a critical analysis of image culture as it relates to social responsibility.