

PARSONS THE NEW SCHOOL FOR DESIGN
Bachelor of Fine Arts in Design and Technology

By the successful completion of this program, a student should be able to demonstrate:
1. Demonstrate the conceptual and technical fundamentals of visual form, time-based media, interaction and spatial media within digital and analog media.
2. Value the primacy of concept development as a precursor to execution, and research, experiment, analyze and evaluate ideas from a critical perspective.
3. Articulate in verbal, written and visual forms how new forms of technology and media can be used to solve problems and create new possibilities.
4. Demonstrate the ability to utilize prototyping strategies including pre-visualization, iteration, modeling, documentation and user-testing.
5. Demonstrate the ability to connect and integrate several disciplines, technologies and methodologies and to understand their relationship to each other theoretically and through practice.
6. Model an awareness of how changes in communications, storytelling and information technologies are reshaping how we create, consume, learn and interact with one another.
7. Research, create, evaluate and distribute work through new forms of communication that invite cross-cultural participation and collaboration.
8. Demonstrate a fundamental level of social responsibility and understand design thinking as a way of looking at the world with an eye towards changing it, understanding the impact of utilizing new forms of technology within a social ecology.