

**PARSONS CAREER SERVICES Spring 2013 Branding, Graphics, Media and Technology Career Fair**

<b>Company</b>	<b>Company Representative</b>	<b>Summary</b>	<b>Opportunities</b>
<b>Arkadium</b>	Emma Leeds, Human Resources Associate	Arkadium is a premier developer, publisher and distributor of casual, social, and mobile games. Jessica Rovello and Kenny Rosenblatt, two online game fanatics who are also married, founded the company in 2001. Arkadium has grown from a startup with just four employees, to over 100 between our offices in New York City, Simferopol, Ukraine, and Toronto, Canada.	<ul style="list-style-type: none"> <li>Game Art Intern for Social Games</li> <li>Game Art Intern for our Windows Division</li> <li>Game Art Intern for our R&amp;D Team</li> <li>Game Research Assistant</li> <li>Production Intern for our Windows Division</li> <li>QA Intern</li> <li>Game Design Intern</li> <li>Production Intern for our Social Team</li> <li>IT Intern</li> <li>Entry-level Art full-time positions</li> <li>Entry-level QA full-time positions</li> </ul>
<b>BridgerConway</b>	Natalia Riveros	BridgerConway is a full-service, integrated branding and marketing agency serving global clients across a broad spectrum of industries.	Account Manager, Digital Designer
<b>Cavan Images</b>	Allyson Thompson	Cavan Images is a wholly owned image library specializing in premium content for the advertising and editorial image markets. We work with 1,000's of incredible photographers from across the globe and have a world class in-house retouching team to ensure the highest fidelity imagery.	Intern, Operations Coordinator for retouching ,Full-time/Part-time/Freelance Photographers
<b>eMusic</b>	Meagan Breen, Director Human Resources	eMusic is a digital retailer of download to own music and audiobooks, curated with just you in mind. At eMusic, you set your explorations in motion with a dynamic assortment of features we've designed to tap into your individual tastes and lead you to music and books you'll love.	<ul style="list-style-type: none"> <li>Photo Editor Internship- summer</li> <li>Email Marketing internship- summer</li> </ul>
<b>Fjord</b>	Adrienne Imbriaco, HR Manager KC Oh, Interaction Design Lead Brian Mc Laughlin, Visual Design Lead	Fjord is a service design consultancy. We create useful, effective, and desirable digital services that people love. We work with companies to design breakthrough experiences that make complex systems simple and elegant. Founded in 2001, Fjord employs a diverse group of over 200 design experts in nine global creative hubs including Berlin, Helsinki, Istanbul, London, Madrid, New York, Paris, San Francisco, and Stockholm. Clients include BBC, Citibank, ESPN, the NFL, Nokia, PayPal, Qualcomm, and Telefónica, among others.	<ul style="list-style-type: none"> <li>Junior Visual Designer</li> <li>Junior Interaction</li> </ul>
<b>Fueled</b>	Kyle White - Designer	Company info can be found at: <a href="http://fueled.com/">http://fueled.com/</a>	UX Designer, UI Designer, Graphic Design Intern
<b>Grey Healthcare</b>	Hanah Moriguchi – Recruiting Coordinator	Ghg is dedicated to getting healthcare brands engaged in all the conversations that matter—to professionals, consumers, and payers. Want to hear more? Our mission is: Health spoken here.™ From high science dialogues with KOLs to plain spoken discussions with bloggers, we get health brands involved in all the conversations that matter. That's because our people speak health fluently, in every medium, to every audience, in every language. And this is where we meet, to stay connected, share ideas, share laughs, and keep our vital, creative spirit alive.	Creative Internships (Art, Copy, Studio, and Animation)
<b>Joystick Interactive</b>	Mary Feng - Interactive Producer	Joystick Interactive is an interactive creative & production agency specializing in digital/online creative. We work with some of the world's most recognizable brands and have a solid reputation in the industry both by working with brands directly as well as through agencies, publishers and technology providers. Based out of New York City, with offices in LA and London, we are a mid-sized agency looking to expand our team to keep up with increasing demand. Our specialties include: Flash, Advertising, Rich Media (platform agnostic), Flash Banners, Websites, Logos, Branding, HTML5, Mobile, Facebook Pages/Apps, YouTube Pages	Design Interns
<b>Large Animal Games</b>	Katie Stoltz, Artist Mark Weismantel, Senior Artist	Large Animal Games was founded by Josh Welber and Wade Tinney in 2001, with the goal of creating unique, independently-focused casual games. Ten years, more than ninety games, and many awards later, our company has emerged as a leader in the casual and social games spaces. We've been focused exclusively on social gaming since 2008, and have developed products on all major social platforms: from Facebook and Facebook Connect; to MySpace, Bebo, Orkut, and Hyves; to iPhone and Android devices. All of them are powered by Toga, our cross-network social game platform. In addition to aggregating audiences across multiple social contexts, this platform provides a rich toolset for managing social games as a service, including retail marketing of virtual goods, customer support tools, rich analytics, and more.	<ul style="list-style-type: none"> <li>Artist (Mobile and Unity)</li> <li>Art Intern</li> <li>Communication Designer</li> <li>Software Engineer</li> <li>Client Engineer</li> <li>Producer</li> <li>Game Design Intern</li> <li>Producer Intern</li> </ul>

**PARSONS CAREER SERVICES Spring 2013 Branding, Graphics, Media and Technology Career Fair**

<b>Company</b>	<b>Company Representative</b>	<b>Summary</b>	<b>Opportunities</b>
<b>Marvel Entertainment, Digital Media Dept.</b>	Ellen Butters, Art Director Matt Robinson	At Marvel Digital Media Department, our Interactive Web design interns help design and maintain the look & feel of Marvel's website, apps and other digital platforms. The mission of Marvel's digital design dept. is to frame the content of one of the coolest brands in the world with an equally cool interface, and interns are an integral part of this cause! Responsibilities can include feature and wallpaper design, ad design, interface design, and graphic image production.	digital media interns
<b>Mashable</b>	Christopher Phillips, VP of Design, Mashable Stefanie Rennert, Human Resources Manager, Mashable	Mashable is the largest independent source dedicated to news, information and resources for the Connected Generation. Mashable reports on the importance of digital innovation and how it empowers and inspires people around the world. Mashable's 20 million monthly unique visitors and 6 million social media followers have become one of the most engaged online news communities. Founded in 2005, Mashable is headquartered in New York City with an office in San Francisco. <a href="http://www.mashable.com">http://www.mashable.com</a>	2 openings for Visual Designer 1-2 openings for Graphic Design Intern, Summer 2013
<b>Meetup</b>	Nora Lorenzo, Team Development Associate	Meetup is the world's largest network of local groups. Meetup makes it easy for anyone to organize a local group or find one of the thousands already meeting up face-to-face. More than 9,000 groups get together in local communities each day, each one with the goal of improving themselves or their communities. Meetup's mission is to revitalize local community and help people around the world self-organize. Meetup believes that people can change their personal world, or the whole world, by organizing themselves into groups that are powerful enough to make a difference.	Product Designers Product Managers UI Engineers Community Specialists
<b>Microsoft</b>	Matthew Schneider, Senior Visual Designer	No matter what your passion is, you'll find it here. Imagine the opportunities you'll have in a company with 90,000 employees in more than 100 countries, working on hundreds of products—spanning games, phones, developer tools, business solutions and operating systems. We work hard, but we value work/life balance, and each of us defines what that means to us. So why not explore what we do, where we do it, and what life is really like at Microsoft. You just might be surprised.	We have multiple full-time and intern positions in both User Experience Design and Research
<b>Prophet</b>	Christian Dierig - Senior Design Director Dolores Phillips - Senior Design Director Donna Hadfield - Design Director Michael Allen - Design Director	Prophet is a strategic brand and marketing consultancy with offices around the world. We help leading companies win by delivering inspired and actionable ideas. We have worked with such preeminent clients as BMW, Cisco, GE, McDonald's, Johnson and Johnson, and Zurich Financial on a broad scope of projects in our areas of expertise: brand, marketing, innovation, design, digital, and analytics.	Senior Designer - NY or SF offices Design Intern - NY, SF or Richmond, VA
<b>Quirky</b>	Jason Medley- Recruitment Julia Troy- Designer Laura Sink- Designer	We're a company called Quirky and we are assembling the highest performing team, maybe ever, with a single, yet ambitious vision: TO MAKE INVENTION ACCESSIBLE Quirky is a new type of company, one that involves all people interested in its decisions, and ultimately shares its success with those people who helped achieve it. And we have developed a completely unique platform in which the realities and complexities of execution do not stand in the way of a kickass idea. We are a brand built around excitement, creativity, and the reality of bringing great ideas to life. Not to mention we do it BETTER, FASTER, FUNNER than anyone else!	
<b>Red Antler</b>	Clare Ros, Communications Director	When we're hiring new people, we are very focused on continuing to build our culture. Everyone here cares deeply about doing great work, and we're proud of the work we do. There are a lot of different personalities but we're all hard-working, passionate, thoughtful, and enjoy spending time with each other. Our office is in Dumbo, which is not only a hub for creativity and tech, but it's also a great, laid-back neighborhood, with amazing views and parks. We have a couple of dogs who work here part-time, and a few times a year we like to throw big parties and go on team outings (our last one was to Long Island's North Fork for wine tasting). Get to know us better on our blog.	Junior Design, Design Internship, Software Engineer, Front-End Developer

**PARSONS CAREER SERVICES Spring 2013 Branding, Graphics, Media and Technology Career Fair**

Company	Company Representative	Summary	Opportunities
<b>Rosetta</b>	TBD	Rosetta is a consulting-centered interactive agency engineered to transform marketing for the connected world. We drive material business impact by translating deep consumer insights into personally relevant brand experiences across touch points and over time. Our differentiated capabilities and structure have enabled us to become one of the market leaders, operating as an independent brand in the Publicis Groupe of global agencies. Rosetta is ranked by Ad Age among the top U.S. digital agencies and was recently named the #1 Agency to Watch in Ad Age's Agency A-List. Rosetta has deep industry expertise in Healthcare, Consumer Products & Retail, Financial Services, Consumer Technology, B2B and Travel & Hospitality.	Art Director Intern, Copywriter Intern
<b>Siegel + Gale</b>	Alexis Gianoulis, Global Creative Talent Coordinator	Siegel+Gale is the simplicity company. We seek it, defend it, and embrace it in everything we do to help brands reach their true potential. Simplicity is the centerpiece of the strategies we develop that reveal the unique truths of an organization, the engaging stories we create that connect brands with their audiences, and the meaningful experiences we deliver that are both unexpectedly fresh and remarkably clear.	Design, Internships and Production
<b>Smart Design</b>	Sarah Norton, HR Manager Clay Wiedemann, Director of Interaction Design Daniel Kolchinsky, Associate Director of Interaction Design	Founded in 1980, Smart is an award-winning design and innovation consulting firm with offices in New York, San Francisco and Barcelona. Products, services, experiences and innovation strategies that we design drive business and make a meaningful difference in how people live, learn, work and play.	Senior Visual Designer Senior Interaction Designer Interaction Design interns
<b>TreSensa</b>	Rakesh Raju, CTO, Rob Grossberg, CEO	TreSensa (www.tresensa.com) is a NYC-based HTML5 game development/distribution company that optimizes games for the mobile web. TreSensa supports a growing library of games that are amongst the best performing mobile web games on the market. You can check out a sample of games built on the TreSensa platform at www.mobilewebarcade.com.	Game Graphic Design/Animation Intern, Game Designer Intern, Game Developer Intern
<b>VaynerMedia, LLC</b>	Tina Cervera - SVP, Creative & Tiana Rutledge, Associate Creative Director	Social Media Management. (www.vaynermedia.com)	The following are available both in full time and credited internships Copywriter (Jr and Sr), Designer (Jr and Sr) Project Manager (Jr and Sr), Presentation Designers Video specialists
<b>Wieden+Kennedy</b>	Patrick Cahalan, Studio Manager Christina Piluso, Studio Manager	Wieden+Kennedy is an independent, creatively driven advertising agency that creates strong and provocative relationships between good companies and their customers	Studio Designer summer internships (for graduates only), Jr + Mid-level Interactive Designer
<b>Y and R</b>	Alexis Gianoulis, Global Creative Talent Coordinator David Mindel, Sr. Designer	Y & R is one of the world's premier global advertising agencies, distinguished by its rigorous analytic discipline, compelling human insights and catalytic business-building ideas. Y&R is a global network that spans 186 offices in 90 countries. Y&R is part of Young & Rubicam Brands and WPP, one of the world's leading communications services group.	Full-time Jr. graphic designer for Y&R NY (this could be a recent graduate or someone with up to 3 years of professional experience. 2013 summer interns for Y&R NY (2 graphic designers).