

MONICA M. BRANNON

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EDUCATION

THE NEW SCHOOL FOR SOCIAL RESEARCH, New York.

Ph.D. Candidate, Department of Sociology, expected May 2013

Dissertation: "From the Cold War to Commercialization: The Technopolitics of Satellite Imagery"

Committee: Dr. Eiko Ikegami (chair), Dr. Virag Molnar, Dr. Orit Halpern

M.A., Sociology, June 2006.

UNIVERSITY OF SAN FRANCISCO

B.A., Sociology and English Literature, 2002.

RESEARCH AND TEACHING INTERESTS

Sociology of Science and Technology • Cultural Sociology • Social Theory • Qualitative Methodology •
Sociology of Knowledge • History of American Technology

TEACHING EXPERIENCE

EUGENE LANG COLLEGE, THE NEW SCHOOL FOR LIBERAL ARTS, New York, NY.

Course: The Sociological Imagination, Teaching Fellow, Fall 2010, Fall 2012

CITY UNIVERSITY OF NEW YORK, Brooklyn, NY.

Courses: Elements of Sociology, Adjunct Lecturer, Spring 2009 - present

The Emerging Global Society, Adjunct Lecturer, Spring 2010

PARSONS THE NEW SCHOOL FOR DESIGN, New York, NY, Teaching Assistantships:

Courses: Power, Vision, Knowledge, Spring 2012

Social Thought: Design, Self, Society, Fall 2008 - Fall 2011

Rethinking Sustainable Design, Spring 2011, Spring 2012

Advanced Topics in Design and Management, Spring 2009 - Spring 2011

RESEARCH EXPERIENCE

NEW SCHOOL FOR SOCIAL RESEARCH, New York, NY.

Research Assistant to Dr. Virag Molnar, Department of Sociology, Fall 2009, Spring 2011, Fall

2011

Research Assistant to Dr. Rachel Sherman, Department of Sociology, Fall 2008, Summer 2009, Spring 2010, Fall 2010

Research Assistant to Dr. Cameron Tonkinwise, Chair, Design Thinking and Sustainability, School of Design Strategies, Co-Chair, Tishman Environment and Design Center, Spring 2010

EISENHOWER PRESIDENTIAL LIBRARY AND MUSEUM, Abilene, KS. Winter 2010

- Historical Archival Dissertation Research

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION, College Park, MD, Summer 2010

- Historical Archival Dissertation Research

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION, Washington, D.C., Summer 2010

- Historical Archival Dissertation Research

NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION, Washington, D.C., Summer 2010

- Interviews for Dissertation Research

UNITED STATES DEPARTMENT OF COMMERCE, Washington, D.C., Summer 2010

- Interviews for Dissertation Research

NEW YORK UNIVERSITY, New York, NY. January 2005 - July 2007

Center for Research on Culture, Development and Education

(Research Advisor: Dr. Hiro Yoshikawa, Harvard University)

- Metrobaby Qualitative Study-Ethnographic Field Researcher
Longitudinal field study of low-income families including ethnographic visits and semi-structured qualitative interviews
Fieldnote documentation, data analysis, protocol development.
- Early Child Cohort Study-Quantitative Field Researcher
Mixed method study including survey, videotaping and cognitive testing.
Survey development.

UNITED NATIONS, New York, NY. July 2008 - August 2008

United Nations Children's Fund, Research Assistant

(Research Advisor: Edilberto Loaiza, Senior Programme Officer, Strategic Information Section)

EUGENE LANG COLLEGE, New York, NY. Spring 2008

Retention Project (advisor: Kathleen Breidenbach, Associate Dean)

Database construction and analysis, including demographic and academic data of three student cohorts.

PUBLICATIONS

“Data Eye in the Sky: Satellite Imagery as a Neoliberal Optic” Under Review, *Theory, Culture and Society*

“Standardizing Spaces: Satellite Images and the Quantifying of the Visual” Under Review,
Configurations

“Declaring Technology Democratic: Satellite Imaging from Cold War to Commercialization”
Under Development for *Technology and Culture*

PRESENTATIONS

American Sociological Association, Annual Meeting, Denver, CO. August 2012. Panel: Section of the
Sociology of Science, Regular Paper Session.

Title: “Technologies of Freedom’?: Satellite Imaging and Neoliberal Surveillance”

American Sociological Association, Annual Meeting, Las Vegas, NV. August 2011. Panel: Section on the
Sociology of the Military, Regular Paper Session.

Title: “The Extraterritorial Frontier of Outer Space: The Strategic Use of Technology by
the State”

Conference on the Political Sociology of Science and Technology, Rensselaer Polytechnic Institute,
April 2011

Title: “The Power of Definition: The Strategic Distancing of Scientific from Military Satellites”

Eastern Sociological Society, Annual Conference. Boston, MA. March 2010

Title: “Producing Scientific Objectivity: Claiming Truth through Satellite Images”

Social Studies of Science Society Annual Conference. Arlington, VA, October 2009

Title: “Governance and Empire: New Forms of Power through Satellite Imaging Technology”

NYC History of Science Working Group. New York University. October 2009

Title: “Governance and Empire: New Forms of Power through Satellite Imaging Technology”

Critical Themes in Media Conference. New School for Social Research. April 2009

Title: “Technological Imperialism? Satellite Imaging and New Configurations of
Knowledge/Power”

Media, Culture and Politics Conference. New School for Social Research. December 2006

Title: “The Social Production of Untruths: Dr. Hwang and the Legitimation of Scientific
Knowledge”

Center for Research on Culture, Development and Education. New York University
Presentation of longitudinal qualitative case data, March 2007

AWARDS AND HONORS

- New School for Social Research, Department of Sociology, Teaching Fellowship Fall 2012
- New School for Social Research, John R. and Elsie Everett Dissertation Fellowship 2010-2011
- New School for Social Research, Department of Sociology Teaching Fellowship Fall 2010
- New School for Social Research Student Research and Travel Award, 2011, 2012

PROFESSIONAL AFFILIATIONS

- American Sociological Association
- Eastern Sociological Association
- Society for the Social Studies of Science
- NYC History of Science Working Group, New York University

UNIVERSITY SERVICES

- Department of Sociology Hiring Committee, Student Representative, 2009-2010
- Co-Organizer of “Sociological Imagination” Lecture Series, 2007-2008
- Assistant to Dr. Noah Isenberg, Eugene Lang College for Liberal Arts, The New School, August-December 2007
- Assistant to Dr. Neil Gordon, Eugene Lang College for Liberal Arts, The New School, January 2008-August 2008
- Sociology Student Representative, Sociology Student Association, 2005-2006
- Dean’s Advisory Council Representative, 2005-2006
- Graduate Faculty Student Senate Representative, 2005-2006