

# MPS & AAS

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September 25<sup>th</sup>, 2012

# New Program Development

## Fall 2014

- Master's of Professional Studies degree – What is it? What is the student profile? How does it relate to the AAS degree?
- Outline the Fall 2014 Associate's Degree
- Current development process
- Q and A
- Plug – new pedagogy initiative – **Teaching Lab**

# MPS

- Masters of Professional Studies
  - A practical, intensive, skills-oriented learning experience
  - 30 credits; 1 year (if taken full time); may also be taken part-time; opportunities for intensives (boot camps), skill-building courses; options for online/onsite hybridized courses.
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- Who is the MPS student?
  - How do current AAS offerings map on to the MPS?

# The MPS Student

TWO student profiles:

- The Career Advancer
- The Career Changer

# The Career Advancer

- Holds a previous degree in the field
- Has industry experience
- Is looking to specialize; upgrade skill set; refresh knowledge; expand industry connections
- Where applicable, the career advancer can take additional courses for industry accreditation (as with Interior Design)

# The Career Changer

- Holds a previous degree in an unrelated field
- Brings work/life experience to the table (may not be directly related to degree discipline, though still relevant)
- Would have to take a series of pre-requisite before fulfilling the program's core curriculum.

# GENERAL CURRICULUM CHART

MPS Degree	Credits	Course Type	Average Enroll
<b>FULL-TIME CURRICULUM</b>			
<b>Semester 1</b>			
Core Design Studio I	3 cr.	Studio	15
Core Design Studio I	3 cr.	Studio	15
Core Design Lab I	3 cr.	Studio/Lab	15
Design Studio OR Lab	3 cr.	Studio/Lab	15
History of...	3 cr.	Seminar	20
<b>Credits Per Semester</b>	<b>15</b>		
<b>Semester 2</b>			
Core Design Studio II	3 cr.	Studio	15
Core Design Studio II	3 cr.	Seminar	15
Core Design Lab II	3 cr.	Seminar	15
Elective or internship	3 cr.	Seminar	15
Portfolio Development and Professional Practices	3 cr.	Lecture/ Seminar	20
<b>Credits Per Semester</b>	<b>15</b>		
<b>Total Credits</b>	<b>30</b>		

# AAS/MPS

- Similarities to the current AAS program – equally as intensive, applied, skills oriented, industry-focused...

# AAS Degree

- Associate's Degree (Associates in Applied Science)
- Two-year degree (65 credits)
- Applied learning
- Typically designed for students without prior undergraduate or graduate degrees

- About 64 % of our current AAS students hold BAs or BFAs; some hold MAs and MFAs
- Impetus for the MPS: how can we build upon the previous experience of this student population? How can we support their previous professional experience?

# AAS to MPS Mapping

\*\*\*Concentrations yet to be finalized\*\*\*

EXISTING AAS	MPS
GRAPHIC DESIGN	COMMUNICATION DESIGN
	DATA VISUALIZATION; MOTION GRAPHICS; GAME DESIGN
FASHION DESIGN	FASHION DESIGN
	WOMEN'S WEAR; MENSWEAR; CHILDREN'S WEAR; JEWELRY/ACCESSORIES;
FASHION MARKETING	FASHION SYSTEMS
	GLOBAL; TREND FORECASTING; SMALL BUSINESS
INTERIOR DESIGN	INTERIOR DESIGN
	LIGHTING; TREND FORECASTING; SMALL BUSINESS
	PHOTOGRAPHY
	FASHION; COMMERCIAL STUDIO PRACTICE; PHOTOGRAPHIC ILLUSTRATION

- MPS agile degree type: the concentrations model can respond to the increasingly fluid needs of the professional art and design industries
- Many of our AAS students are not eligible for financial aid
- Professional degree has room for growth: external partnerships, master classes, online/onsite hybrids, global reach

# Multiple Entry Points

- As a direct applicant with an art and design background (a career advancer)
- As a direct applicant who must first complete prerequisite courses through (career changer)
- Continuing Education
- Via the BA at NSPE
- Via the AAS + BFA (2+2)
- Via the BFA + MPS (4.5 years)
- Via the BAFA
- Via the MA, MS or MFA

# Current Development

- Working groups in schools focused on Phase 2 documentation for NASAD accreditation
- Deadline February
- Launch Fall 2014

# Logical next question:

- What about the Associate's Degree?

# Parallel Launch: Fall 2014

- Traditional Associate's Degree
- Two years
- Geared toward high school graduates
- Intensive, applied learning, focused skill sets
- Block classes, boot camp, online/onsite hybrids
- Geared toward industry
- Alternative to the BA/BFA, four-year model

# Mapping

\*\*\*tracks yet to be finalized\*\*\*

EXISTING AAS	FALL 2014 ASSOCIATES
GRAPHIC DESIGN	MOTION GRAPHICS
FASHION DESIGN	FASHION TECHNOLOGIES
FASHION MARKETING	FASHION SYSTEMS
INTERIOR DESIGN	FILM AND SOUND
	COMMERCIAL PHOTOGRAPHY
	INTERACTIVE AND GAME DESIGN

# Program Development

- Zeroing in on new student profile for Parsons
- A lot to offer locally, also globally
- Cognizant of high school graduate and mature student in building out of the program
- Early stages of development; working with teams in schools
- As with the MPS: Deadline February; Launch Fall 2014

- Eager to hear feedback and ideas
- Please get in touch if you'd like to meet one-on-one: [daultj@newschool.edu](mailto:daultj@newschool.edu)

- Q and A

# Teaching Lab

Thursdays - 3:30 pm – 5 pm

Orientation Room, 2 W 13th Street (Bark Room)

Open, drop-in, chance to meet peers, discuss teaching (classroom management, assignments, grading, learning outcomes, etc. etc.)