PARSONS

Continuing Education Fall 2013

Register online at www.newschool.edu/ceregistration





PARSONS THE NEW SCHOOL FOR DESIGN

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Continuing Education Information Session

August 14, 2013, at 6:30 p.m. Kellen Auditorium, 66 Fifth Avenue

Parsons SPACE invites you to attend an information session about courses, certificates, online study, and other options in

Digital Design
Fashion Business
Fashion Design
Fine Arts
Graphic Design
Interior Design and
Architecture Studies

Useful Contacts

Registration | University Registrar's Office 212.229.5690

Payments | Student Financial Services 212.229.8930

General Information | University Customer Service Center 212.229.5600

Advising | Parsons Office of Admission 212.229.5150

In This Catalog

Discover a wide range of courses available this fall at Parsons The New School for Design.

Parsons is part of The New School, a leading university in New York City offering degree, certificate, and continuing education programs in art and design, liberal arts and social sciences, management and urban policy, and the performing arts. Learn more at **www.newschool.edu**.

Parsons The New School for Design focuses on creating engaged citizens and outstanding artists, designers, scholars, and business leaders through a design-based professional and liberal education. The school embraces curricular innovation, pioneering uses of technology, collaborative methods, and global perspectives on the future of design.

How to Register

Registration

Registration remains open throughout the term for courses with late start dates and course schedule adjustments. Registration forms are processed in the order in which they are received.

Registration Online

Visit ceregistration.newschool.edu/register (at least three weekdays prior to class start date).

Registration by Fax: 212.229.5648

You may fax your registration at least three weekdays prior to class start date. Please use the appropriate registration form from this catalog. Noncredit and certificate registrations may be faxed with credit card payment information. General credit and certificate students may fax their registration if they are taking fewer than nine (9) credits.

Registration by Mail

Must be postmarked at least two weeks prior to class start date. Mail registration form and payment to: New School Registrar's Office, 72 Fifth Avenue, Lower Level, New York, NY 10011.

Registration by Phone: 212.229.5690

Noncredit only. Monday—Thursday, 8:00 a.m.—6:00 p.m., and Friday, 9:00 a.m.—6:00 p.m. (closed September 2). Noncredit students may register by phone and charge their fees to MasterCard, Visa, Discover, or American Express (using an account number and expiration date). Phone registration must be completed at least three weekdays prior to the class start date.

Registration In Person

Students may register in person at the Registrar's Office, 72 Fifth Avenue, lower level, between 13th and 14th Streets.

Registrar's Office Hours for Fall 2013

Regular Hours: Monday–Thursday, 10:00 a.m.–5:45 p.m.

Friday, 10:00 a.m.-4:45 p.m. (closed Sept. 2 and Nov. 27-29)

Extended Hours:

Aug. 19–23: Tuesday–Thursday, 9:00 a.m.–5:45 p.m.

Friday, 9:00 a.m.-4:45 p.m.

Aug. 26-Sept. 13: Monday-Thursday, 9:00 a.m.-6:00 p.m.

Friday, 9:00 a.m.-4:45 p.m. (closed Monday, Sept. 2)

Parsons SPACE

(Summer, Pre-College Academy, and Continuing Education)

Parsons SPACE offers open enrollment programs with classes in art and design for beginners as well as for accomplished professionals. A continuing education, nondegree option, these classes provide students with the training they need to launch or advance careers in art and design. For students seeking a structured course of study and a Parsons credential, certificate programs are available in several design disciplines (see page 2).

Previous Experience

Sen

Many classes are open to beginners. When a course description lists a prerequisite, equivalent experience may be sufficient, as determined by an advisor in the Parsons SPACE office.

Parsons SPACE Contact Information

For more information about classes and certificate programs at Parsons SPACE, visit newschool.edu/parsons/continuing-education or call 212.229.8933 or 877.528.3321 (tollfree in U.S.), Mon-Fri, 10 a.m.-6:00 p.m., or email ceinformation@newschool.edu.

Classroom Locations

All classes meet at the Parsons campus in Greenwich Village unless otherwise noted. Room assignments are available online via Class Finder at my.newschool.edu. Room assignments are also posted on the first day of class in the lobbies of the Sheila C. Johnson Design Center, 66 Fifth Avenue and 2 West 13th Street.

Degree Programs at Parsons

Students may take continuing education courses for credit and apply them later toward a Parsons degree with approval from Parsons Admission.

For information about the degree programs at Parsons The New School for Design, visit newschool.edu/parsons or contact the Parsons Office of Admission, 212.229.5150.

New School Special Events

The New School offers a variety of lectures, presentations, and workshops throughout the year. To receive email announcements about these events, please send request to ceinformation@newschool.edu.

Parsons SPACE 66 Fifth Avenue, room 200 New York, NY 10011

Academic Calendar Fall 2013

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Oct

Continuing Education

September 16-December 16

Continuing Education Online

See page 4.

Pre-College Academy

September 29-December 15

Fall Session Holidays

September 2 | Labor Day September 4 (evening)-5 | Rosh Hashanah September 13 (evening)-14 | Yom Kippur November 27– December 1 | Thanksgiving December 17-January24 | Winter Break

Mark Your Calendar

The spring 2014 semester begins January 27.

Parsons Certificates

Parsons certificates are available in graphic and digital design, fashion design, fashion business, fine arts, interior design, and architecture studies. The certificate program provides basic training for adults interested in making a smooth transition into the art and design professions or in updating their skills. More flexible and less rigorous than a standard university degree, the certificate program is a part-time, noncredit course of study without entrance requirements. For some students, this is a first experience studying art and design. Others enroll in the certificate program to expand their skills, to strengthen their portfolios, or for enrichment. Pre-College Academy certificates are also available (see page 22).

The Certificate Credential

A certificate is a stand-alone Parsons credential that represents basic training in a specified field of study. Students who earn a certificate often list it on their résumés or college applications to indicate that they have studied at Parsons. Class evaluations remain on permanent record with the university. Parsons does not provide job placement or internship services for certificate students.

Certificate Requirements

Basic Core Classes

The Basic Core Class combines two or three courses that are certificate requirements into one intensive class. Core classes are offered only in the fall and spring. Note: Color Theory is listed in the Fine Arts and Foundation section on page 15.

Elective Requirements

Each certificate program has required electives. An elective is any single course equaling a minimum of 25 contact hours of class time. Certificate elective requirements are subject to change. If the elective requirements change, ongoing certificate students may choose either to complete the previously published requirements or to meet the new requirements.

Certificates and Transfer Credits

Parsons certificate courses may be taken for credit or noncredit. Credit students who successfully complete individual courses may earn undergraduate credit for transfer to a degree program. In this case, tuition will be charged on a per-credit basis.

Certificate Grading

To earn a certificate, students must successfully complete all required courses. Certificate students receive a noncredit grade of Approved (AP) or Not Approved (NA). Students registered for undergraduate credit will receive standard letter grades.

Certificate Registration

We strongly recommend that students register early for certificate classes, as popular courses often fill quickly and late registrants may have difficulty finding required courses. Note: Phone registrations cannot be accepted for the certificate program.

Certificate Records

Students may request a transcript of their certificate classes from the New School Registrar's Office at 72 Fifth Avenue, lower level. Upon satisfactory completion of all certificate requirements, students may file a Certificate Petition Form with the Continuing Education program office. Forms filed by the end of each term are evaluated the following semester. If approved, the certificate will be issued the semester following completion.

Certificate Completion

Students must complete certificate requirements within two years. Requests for extensions must be sent in writing to Parsons SPACE, Continuing Education program, 66 Fifth Avenue, room 200, New York, NY 10011, or to ceinformation@newschool.edu.

Certificate Student Information

New Certificate Students

Courses are listed in recommended order. To earn credits toward a certificate, students must first register for the certificate program in person, by fax, or online. Required courses and electives may not be available every semester. Parsons reserves the right to adjust requirements and make appropriate substitutions as needed.

Continuing Certificate Students

If certificate requirements have changed since a student last registered, the student can either follow the previously published requirements or meet the new ones. If a program is discontinued, students can complete their certificates by making course substitutions with the approval of the staff at Parsons SPACE, Office of Continuing Education.

International Certificate Student Visas

Parsons authorizes I-20 visa applications only for degree programs. The Parsons SPACE office is unable to assist students who need visas for any certificate programs. Foreign students seeking full-semester study at Parsons should consult with the Parsons Admission Office.

Online Classes and Certificates

Parsons offers many online courses. In addition, Parsons certificates are now available in graphic and digital design and fashion business for online completion. (See pages 4-5 for information on online classes and certificates.)

How Do I Begin?

Certificate students must begin by taking the foundation courses required for their major. There are two options for accomplishing this: taking one integrated Basic Core course or taking three individual courses. (There is no Basic Core option for students completing their certificate online.)

Basic Core covers the equivalent of two discipline-specific studio courses plus color theory. Classes meet twice a week or as

six-hour studios on Saturdays during the semester. Students who elect to take Basic Core must complete five additional courses to earn their certificate.

Students who elect to take three individual courses instead of Basic Core may complete them in one semester or over several semesters and must complete five additional courses to earn their certificate. (This includes online certificate students.)

Fashion Design Certificate

Major Code: FASH

- Color Theory, Design Sketching, and Construction Techniques I plus
- Construction Techniques II
- Fashion Flats
- Fashion History elective plus
- Two (2) elective courses

Fashion Business Online Certificate

Offering available online

Major Code: FSHB

- Consumer Behavior, Fashion Merchandising, The Medium of Fashion, Fashion History: 19th to 21st Century, Retail Buying, and Marketing in a Global Environment plus
- Two (2) fashion elective courses

Graphic and Digital Design Certificate

May be completed online, on campus, or in combination

Major Code: GRDS

- Color Theory, Graphic Design I, and Graphic/Digital Digital Graphics w/Illustrator I Basic Core
- Digital Imaging w/Photoshop I
- Graphic Design History

- Typography I, InDesign, and one (1) digital or graphic design elective course
- Three (3) digital and/or graphic design elective courses

or Fine Arts

Basic Core

Fashion Design

Basic Core

Interior Design Certificate

Major Code: INTD

- Color Theory, Basic Drafting, and Basic Interior Space Planning plus
- Interior Rendering, Perspective Drawing for Interiors, Interior Design (or Residential Interior Design)
- Interior Design Basic Core
 - Decorative Arts to 1800, Decorative Arts from 1800, Antiques Connoisseurship

plus

• Two (2) elective courses

Fine Arts Certificate

Major Code: FINE

- Color Theory, Drawing I, and Painting I
- plus
- Life Drawing
- Painting II
- plus
- Three (3) elective courses

Online Classes

Online classes at Parsons enable students to study with our regular classroom instructors any time, from anywhere. Parsons online study provides students with visually rich interactive learning as they draw resources and real-world examples from the Internet. Online credit classes comply with university academic guidelines and policies, and many online classes meet Parsons certificate requirements.

The Parsons Online Classroom

Students use a basic Internet connection to enter the classroom, in which instructors post lectures, provide resources, ask and answer questions, assign projects, and assess progress. Students discuss topics by posting comments, as if in a traditional classroom.

Course Availability

Parsons online classes, noted throughout the catalog, are subject to availability. Some certificate classes may be offered only once a year.

Certificate Student Online Registration

To register, use the online registration form at ceregistration.newschool.edu/register. Note: Phone registrations cannot be accepted for the certificate program.

Academic Calendar

Online courses follow the same academic calendars as the on-campus programs.

New School Student Services and General Information

All of the Student Services available to oncampus continuing education students are also available to online students.

Online Help and Support

For students who are new to online learning, The New School provides a special orientation that offers technical information and guidance about additional resources. The orientation enables each student to learn to navigate the online classroom, gain familiarity with online communication, and get a sense of the dynamics of online interaction before a course begins. Information provided in the orientation remains available for reference throughout the semester.

After registration, students receive information by mail about their classes, their MyNewSchool accounts, places to buy books and course packets, the university portal, library resources, and the university writing center.

Technical support and student service professionals are available by telephone (212,229,5300 x4463) or email (blackboard@newschool.edu).

Online Class Schedule

Online courses run in weekly modules. The first week, students learn to navigate the classroom system and receive basic guidelines about postings and communication.

Technical Information for Online Study

Students must obtain and maintain computer access to the Internet with a current browser. Additional software requirements are listed with course descriptions. To participate, students must enter their user ID and password, which they receive from The New School after registration.

Books and Course Materials

Once registered, students may purchase required books through the online bookstore and purchase required software at an educational discount. Students should purchase art supplies and other materials locally.

Orientation for Online Study

Visit the online student orientation center as soon as you log in for the first time (user ID and password required). Short exercises are available during the first week of classes to familiarize students with the system.

Online Fall Sessions

C || 5 weeks | Oct. 7-Nov. 8 9 weeks | Oct. 7-Dec. 16

Fall Online Classes

Digital Design

(See pages 6-8 for tuition and descriptions.)

Illustrator Basics

PCDD 0502

B | 5 weeks | Oct. 7-Nov. 8

Photoshop Basics PCDD 0503

B || 5 weeks | Oct. 7-Nov. 8

Digital Imaging with Photoshop I **PCDD 1402**

B || 9 weeks | Oct. 7-Dec. 16

Digital Graphics with Illustrator I **PCDD 1404**

B || 9 weeks | Oct. 7-Dec. 16

Web Design I

PCDD 1100

B || 9 weeks | Oct. 7-Dec. 16

Web Design Basics **PCDD 0510**

B | 5 weeks | Oct. 7-Nov. 8

Adobe InDesign

PCDD 1450

B || 9 weeks | Oct. 7-Dec. 16

Fashion CAD I

PCDD 1700

A || 9 weeks | Oct. 7-Dec. 16

Graphic Design

(See pages 9-10 for tuition and descriptions.)

Graphic Design I

PCGA 1005

C || 9 weeks | Oct. 7-Dec. 16

Typography I

PCGA 1001

B || 9 weeks | Oct. 7-Dec. 16

Graphic Design History PCGA 1900

B || 9 weeks | Oct. 7-Dec. 16

Business Basics: Intellectual Property and Licensing **PCGA 2020**

C || 5 weeks | Oct. 7-Nov. 8

Fashion Design and Fashion Business

(See pages 11–15 for tuition and descriptions.)

The Medium of Fashion **PCFD 1270**

B || 9 weeks | Oct. 7-Dec. 16

Fashion Entrepreneurship PCFD 1840

A || 9 weeks | Oct. 7-Dec. 16

Consumer Behavior

PCFD 1855

A || 9 weeks | Oct. 7-Dec. 16

Online Retailing

PCFD 1875

B || 9 weeks | Oct. 7-Dec. 16

Fashion Merchandising PCFD 1860

B || 9 weeks | Oct. 7-Dec. 16

Retail Buving **PCFD 1871**

B || 9 weeks | Oct. 7-Dec. 16

Fashion Trends PCFD 1820

B || 9 weeks | Oct. 7-Dec. 16

Fashion Marketing in a Global Environment PCFD 1880

C || 9 weeks | Oct. 7-Dec. 16

Fashion History: 19th-21st Century **PCFD 1802**

C || 9 weeks | Oct. 7-Dec. 16

Fine Arts and Foundation

(See pages 16-18 for tuition and descriptions.)

Color Theory PCFA 1100

D || 9 weeks | Oct. 7-Dec. 16

Interior Design and Architecture Studies

(See pages 19-22 for tuition and descriptions.)

Basic Interior Space Planning PCID 1001

D || 9 weeks | Oct. 7-Dec. 16

Art and Design Business Basics **PCID 1320**

A || 9 weeks | Oct. 7-Dec. 16

Art Nouveau

PCID 1817

A || 5 weeks | Oct. 7-Nov. 8

Modernism in the 20th Century **PCID 1835**

A || 5 weeks | Oct. 7-Nov. 8

Online Study: All Pros, No Cons

How do I start?

Like classroom study, online study begins with registration. Once registration is complete, you will receive an account number that provides access to the university's portal, MyNewSchool. Here you can read your email, check your grades and account status, and find New School news and event listings.

Where do the classes meet?

You will find a link to your online "classroom" on MyNewSchool. For online classes, The New School uses Blackboard, the most widely used online class software. The instructor presents material on Blackboard and then interacts with students by responding to the comments they post. The Blackboard dialogue is similar to discussions traditionally held in a classroom. Posting comments and reading responses is easy, especially if you have ever participated on a Web board or left a comment on a blog. If this is your first online class, take advantage of the Blackboard orientation that is available to every online student.

Why choose online study?

The advantage of online study is that you can participate in discussions asynchronously, any time of the day or night. You don't have to be online at the same time as your classmates, but because you can read all the comments every time you are "in class," you'll feel as if everyone is together. Though each course is different, we strongly recommend that you log in to your class a minimum of three times per week. Students studying for credit must complete papers and projects and take tests, just as they would in the traditional classroom. To get a better feel for the process, check out the screenshots at newschool.edu/admission/ online-degree-programs/how-does-it-work.

Certificates Available for Online Completion

Graphic and Digital Design Certificate

Major Code: GRDS

- Color Theory, Graphic Design I, and or Graphic/Digital Digital Graphics w/Illustrator I
- Digital Imaging w/Photoshop I
- Graphic Design History

plus

- Typography I, InDesign, and one (1) digital or graphic design elective course
- Basic Core
- Three (3) digital and/or graphic design elective courses

Fashion Business Online Certificate

Major Code: FSHB

- · Consumer Behavior. Fashion Merchandising, The Medium of Fashion, Fashion History: 19th to 21st Century, Retail Buying, and Marketing in a Global Environment
- Two (2) fashion elective courses

Digital Design

Digital design classes emphasize design and creativity while providing intensive technical training. Instruction is flexible and inclusive, enabling both the beginner and the advanced student to make great strides during the semester.

! Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,345 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, August 14, at 6:30 p.m., 66 Fifth Avenue.

For general guidelines on certificates, please see pages 2 and 3.

Graphic and Digital Design

• Graphic/Digital Basic Core Color Theory, Graphic Design I, and Digital Graphics with Illustrator I

plus

- Digital Imaging with Photoshop I
- Graphic Design History

plus

• Typography I, InDesign, and one (1) digital or graphic design elective course

Three (3) digital and/or graphic design elective courses

Note: Core classes are offered in the fall and spring only. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog. Graphic design studio classes are listed in the Graphic Design section.

Macintosh Basics Requirement

Macintosh Basics class is the best place to start for those with few or no computing skills. It is necessary to have this background for most classes in our program.

Software Basics

Software Basics classes such as Photoshop Basics and Illustrator Basics are recommended for beginners. These classes focus on the fundamentals of program operation. Prerequisite: Mac Basics (or equivalent experience).

Class Skill Levels

Our standard-level classes go beyond the basics of program operation and presume that a student is comfortable with the computer and software. They are recommended for intermediate users who are familiar with computers and want to tackle design issues. Mac Basics (or equivalent experience) is necessary. Advanced courses teach complex user techniques and challenge students to solve more difficult creative problems.

Digital Prerequisites

Prerequisites are listed at the end of each course description. Mac Basics (or equivalent experience) is necessary for most digital classes. We advise students to assess their computing skills realistically before selecting course schedules.

Open Lab Access

Students enrolled in any Digital Design class have limited lab access to the 4th floor of the UCC, 55 West 13th Street. Stations in these classrooms are primarily accessible Mon-Thu evenings, 9–11:30 p.m., and weekends. High-end or commercially unavailable software may have special access restrictions. Note: For students beyond basic levels, we strongly recommend the purchase of a home computer. Open lab time is generally insufficient for more complex design projects.

Computing Skills Preparatory Classes

Macintosh Basics PCDD 0101

A | 1 session | Sun, 10 a.m.-3:50 p.m. | Sept. 15 | \$175 | Anne Finkelstein Proficiency with the Macintosh Operating System is necessary for most of the computer courses that follow. This course is for those with little or no previous experience on the Mac. (no credit) Limited to 16.

Digital Design and New Media Courses

Web Design I

PCDD 1100

A | 10 sessions | Tue, 7-9:50 p.m. | beg. Sept. 17 | \$1,398 | Fred Murhammer **B** || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Sally Herships

Students learn how to hand-code Web pages with HTML and Cascading Style Sheets. They discuss and master the elements of good Web design, the basics of user interface, and recommended standards. Toward the conclusion of the course, each student designs a cohesive website. Prerequisite: Mac Basics or equivalent experience. Online class requires (free online) code editors such as TextWrangler for Mac or Notepad ++ for PC. (2 credits) Limited to 16.

Web Design Basics **PCDD 0510**

A | 5 sessions | Sat, 10 a.m.-12:50 p.m. | beg. Sept. 21 | \$699 | David Arcos **B** || **ONLINE** | 5 weeks | Oct. 7-Nov. 8 |

\$349 | David Arcos

Create a Web presence using the basic structure of HTML5. Learn the basic rules of CSS3 and how to format text, optimize images, embed video and sound, create hyperlinks, and develop effective interface design and navigation. Aspects of Web technology, such as hosting, domains, self-promotion, and content management systems (CMS) are discussed. Prerequisites: Mac Basics and Photoshop Basics or equivalent experience. Online class requires (free online) code editors such as TextWrangler for Mac or Notepad ++ for PC. (1 credit) Limited to 16.

Social Media Strategies PCDD 1301

A | 5 sessions | Sat, 10 a.m.–12:50 p.m. | beg. Nov. 2 | \$699 | Tom Handley
Social media can help users advance careers, build businesses, and publicize projects and events globally. Students in this course explore the ever-expanding field of social media platforms, such as Twitter, Facebook, YouTube, Pinterest, Instagram, and Foursquare, and learn to use them to shape their online presence. Using case studies and research methods, they develop strategic communication plans for the current global media environment. This course helps students participate fully in online culture and unleash the power of social media. (1 credit) Limited to 16.

Graphic Digital Design Courses

Photoshop Basics PCDD 0503

A | 5 sessions | Sat, 4–6:50 p.m. |
beg. Sept. 21 | \$699 | David Arcos
B || ONLINE | 5 weeks | Oct. 7–Nov. 8 |
\$349 | Greg Lovinski

Learn the fundamentals of this digital image manipulation software application. Acquaint yourself with the intuitive interface, features, and tools. Customize palettes, control layers, tweak scans, and master selections to create the look you want. *Prerequisite:* Mac Basics or equivalent. Online students must have Photoshop CS or higher (Mac or Windows platform). (1 credit) *Limited to 16*.

Digital Imaging with Photoshop I PCDD 1402

A | 10 sessions | Mon, 7–9:50 p.m. | beg. Sept. 16 | \$1,398 | *Mark Kaplan* **B** || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | *Alisa Evdokimov*

Acquire a working knowledge of this industry-standard software used for print, Web pages, animation, presentation, video production, and enhancement of traditional and digital photography. Explore scanning and color correction, tools and layers for image compositing, elemental retouching, and type treatments. *Prerequisite:* Mac Basics, Photoshop Basics, or equivalent. Online students must have Photoshop CS or higher (Mac or Windows platform). (2 credits) *Limited to 16.*

Illustrator Basics PCDD 0502

A | 5 sessions | Sat, 10 a.m.-12:50 p.m. | beg. Nov. 2 | \$699 | Thomas Reed
B || ONLINE | 5 weeks | Oct. 7-Nov. 8 | \$349 | Greg Lovinski

Learn the fundamentals of this powerful vector-based illustration and graphic design program. Draw and design using the basic tools and features. Create curves, lines, and shapes to make objects. Manipulate, copy, and color your objects and arrange them into smooth-lined, clean, scalable graphics or artwork for both print and Web. *Prerequisite:* Mac Basics or equivalent. Online students must have Illustrator CS or higher (Mac or Windows platform). (1 credit) *Limited to 16*.

Digital Graphics with Illustrator I PCDD 1404

A | 10 sessions | Thu, 7–9:50 p.m. | beg. Sept. 19 | \$1,398 | Thomas Reed **B** || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Stu Rentzler

This course is for the design student who needs a comprehensive and intensive introduction to Illustrator. Learn to draw, delineate, and design electronically with this standard vector-based illustration and graphic design program. Create curves, lines, and shapes to make objects that can be colored, manipulated, moved, duplicated, scaled, and rotated, generating smooth-lined, clean, scalable graphics or artwork for both print and the Web. Use this course to make Illustrator an important part of your digital graphics toolkit. Prerequisite: Mac Basics, Illustrator Basics, or equivalent. Online students must have Illustrator CS or higher (Mac or Windows platform). (2 credits) Limited to 16.

Adobe InDesign PCDD 1450

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. |
beg. Sept. 21 | \$1,398 | Anne Finkelstein
B || ONLINE | 9 weeks | Oct. 7–Dec. 16 |
\$699 | Angie Cohn

In this class, students explore the fundamentals of InDesign, including all aspects of the page layout process. Importing, creating type, and working with imagery are covered extensively. Production shortcuts for print, PDF, and the Web are discussed. *Prerequisite:* Mac Basics or equivalent. Online students must have InDesign CS or higher (Mac or Windows platform). (2 credits) *Limited to 14.*

Digital Drafting Courses

AutoCAD I PCDD 1501

A | 10 sessions | Sat, 10 a.m.–12:50 p.m. | beg. Sept. 21 | \$1,398 | Greg O. Smith For architects and interior and product designers. Learn the basics, including drawing, editing, dimensioning, output, and presentation. Gain a practical understanding of AutoCAD's relevance to professional practice. Take a project from sketch development and produce professional drawings. Prerequisite: basic drafting skills and familiarity with Windows or equivalent. (2 credits) Limited to 14.

Digital Fashion Courses

Fashion CAD I **PCDD 1700**

A || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | J. Michelle Hill-Campbell Learn CAD for fashion using Adobe Illustrator and Photoshop. Become familiar with the features and tools that are most commonly employed in the fashion and textile design industry. Use Illustrator to create flat sketches and logos, render graphics, and color and apply prints. Learn basic Photoshop scanning and coloring techniques. Integrate and apply these skills to create production sketches, print repeats, and design storyboards suitable for presentation. Prerequisite: Mac Basics, Illustrator Basics, Design Sketching I, or equivalent experience. Online students must have Adobe CS or higher. (2 credits) Limited to 16.

Digital Video Courses

Digital Video Production PCDD 1520

A | 10 sessions | Sat, 3-5:50 p.m. | beg. Sept. 21 \$1,398 | Jessica Walker This project-oriented studio course introduces students to the basics of video production and Adobe Premiere video editing software. The class explores a wide range of approaches to shooting footage including experimental and narrative methods. Learn to edit video and sound, apply effects, and export your work to share online. Students must have a basic video camera for use in the class. (2 credits) Limited to 16.

> Digital design courses are held at the University Computing Center (UCC), 55 West 13th Street. The UCC is primarily Macintosh based, with some dedicated Windows NT labs and other specialized machines.

When can I work in the computer lab? CE students registered for a digital design course may use classroom stations when classes are not in session.

Graphic Design

Today's graphic designers must know current technologies and be aware of the rapidly changing image market. The following courses enable students to develop their skills in both areas.

(!) Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,345 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, August 14, at 6:30 p.m., 66 Fifth Avenue.

Certificate

For general guidelines on certificates, please see pages 2 and 3.

Graphic and Digital Design

• Graphic/Digital Basic Core or

Color Theory, Graphic Design I, and Digital Graphics with Illustrator I

plus

- Digital Imaging with Photoshop I
- Graphic Design History

 Typography I, InDesign, and one (1) digital or graphic design elective course

Three (3) digital and/or graphic design elective courses

Note: Core classes are offered in the fall and spring only. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog. Graphic design computer classes are listed in the Digital Design section.

Graphic/Digital Design Courses

See Digital Design for more course descriptions. Photoshop Basics Illustrator Basics Adobe InDesign Digital Imaging with Photoshop I Digital Graphics with Illustrator I

Graphic/Digital Design Basic Core **PCGA 1000**

A | 24 sessions | Wed & Fri, 6-8:50 p.m. | beg. Sept. 18 | \$2,499 | Sally Herships, Etta Siegel

B | 12 sessions | Sat, 10 a.m.-3:50 p.m. | beg. Sept. 21 | \$2,499 | Ivan Rivera, Ira Robbins

In this introduction to visual communication concepts and tools, you will learn the fundamentals of typography, graphic design and layout, as well as digital skills. Taught by two instructors, the class includes basic design and type exercises using Photoshop and Illustrator. Develop the essential design skills you need to produce graphics for print, advertising, corporate identity, and other media. Note: Certificate students must use the GRDS major code and follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) Limited to 16.

Basic Design Studio Courses

Typography I **PCGA 1001**

A | 12 sessions | Tues, 7-9:30 p.m. | beg. Sept. 17 | \$699 | Etta Siegel **B** | **ONLINE** | 9 weeks | Oct. 7-Dec. 16 | \$699 | Lucie Eder

A thorough understanding of typographic concepts and methods is essential for effective visual communication. Students examine the evolution of the alphabet and the history and basics of typographic style (with an emphasis on 20th-century type design and application). Projects help students understand the difference between legibility and readability and develop a discerning eye and the ability to create effective and expressive type designs. The impact of technology on type design and the work of typographic innovators are discussed. Online section requires access to a scanner. (2 credits) Limited to 16.

Graphic Design I **PCGA 1005**

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Carmile Zaino **B** | 12 sessions | Sat, 1–3:30 p.m. | beg. Sept. 21 | \$699 | Ira Robbins **C** || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Alisa Evdokimov

Learn design fundamentals and concept development as they relate to typography, composition, and color. Discover what makes the difference between ordinary images and powerful, effective graphics. Strengthen your design communication skills and develop your style and vision as you transform your concepts into finished designs. Online section requires access to a scanner. (2 credits) Limited to 16.

Design Studio Courses

Print Production and Process PCGA 1020

A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$699 | Glenn Baken A must for every graphic designer, this course guides students through the changing landscape of digital and conventional printing techniques. Specifically created for design students and marketing professionals, this hands-on class explores state-of-the-art printing techniques as well as traditional methods, including offset, screen, and letterpress. Field trips in and around Manhattan enable students to gain a better understanding of the process. (2 credits) Limited to 16.

Promotional Design PCGA 1215

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$699 | Steve Kennedy The most challenging and innovative designs often fall under promotional design. Assignments include self-promotion and client promotional pieces, including flipbooks, posters, announcements, brochures, stationery, and packaging. Use of original graphics, folds, structures, and die-cuts is encouraged. Whether rubber-stamped on newspaper or lavishly produced, the concept is always stressed, and the sky's the limit. Flex your creative muscles and make something great for yourself and others. Prerequisite: Graphic Design I or equivalent experience. (2 credits) Limited to 16.

Greeting Card Design and Marketing PCGA 1110

A | 6 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$349 | Adrienne Gusoff Designing greeting cards is an excellent way for artists, writers, illustrators, photographers, and graphic designers to supplement their income. Learn to design, write, and market greeting cards. At the end of the course, you will have a professional-quality greeting card portfolio, suitable for presentation to greeting card companies. Writing, art, illustration, graphic or computer design, and photography skills are helpful. Computer and color printer experience is helpful, but not necessary. (1 credit) Limited to 16.

Graphic Design History PCGA 1900

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Susan Mayer **B** || **ONLINE** | 9 weeks | Oct. 7-Dec. 16 | \$699 | Anna Daley

This course covers the history of graphic design from the mid-19th century through the digital revolution. Influential movements are examined, including arts and crafts, art nouveau, Dada, Bauhaus, Neue Grafik, and DIY punk. Students explore the evolution of the discipline from typesetting to lithography to digital design and investigate the relationship of the discipline to propaganda, advertising, corporate branding, and social networking. (2 credits) Limited to 16.

Letterpress **PCGA 1021**

A | 10 sessions | Sun, 1-3:50 p.m. | beg. Sept. 22 | \$699 | Steven Kennedy, Earl Kallemeyn

Explore letterpress printing, a 500-yearold technique that produces materials with visually appealing and striking tactile qualities. Students use Adobe Illustrator to compose type on the computer, applying the fundamentals of typesetting and essential principles of typography. They create designs, make negatives, and produce the photopolymer plates used to print on a Vandercook press, a method that impresses ink into paper and produces the "bite" characteristic of letterpress. Students also investigate the subtleties of materials and techniques such as paper, inking, color, and impression. The first class meets at the Village campus; subsequent classes will meet at Kallemeyn Press in Greenpoint, Brooklyn. (2 credits) Limited to 16.

Business and Professional Practices

Business Basics: Intellectual Property and Licensing PCGA 2020

A || ONLINE | 5 weeks | Oct. 7-Nov. 8 | \$349 | Linda Saint Marc

Protect your ideas, designs, and creative works. Gain an understanding of intellectual property law and learn to identify and protect copyright, trademark, patent, and domain rights. Learn how to use licensing to turn intellectual property into money. Explore key topics using a variety of realistic case studies and your own concepts. Examine the roles of creator, licensor, agent, and licensee. Develop your own multicategory licensing program. Sessions focus on licensing agreements, partner selection, deal negotiations, brand licensing sales tools, and royalty revenue calculations. No previous business experience is required. (1 credit) Limited to 16.

Business Basics: Entrepreneurship PCGA 2021

A | 6 sessions | Tues, 7-9:30 p.m. | beg. Oct. 29 | \$349 | Linda Saint Marc In the current economic climate, as companies downsize, you may want to consider becoming your own boss. Use the key steps and techniques of business thinking to define, test, and present your concept like a pro. Develop an understanding of strategy, competition, market research, and analysis. Lessons, which build on one another, cover the skills needed to prepare a winning business plan. Assignments help you apply these skills to realistic situations, including your own. No previous business experience is required. (1 credit) Limited to 16.

Fashion Design and Fashion Business

Fashion design merges sketching and general visual skills with the power of the imagination. Courses range from the general, like design sketching, to the specialized, like costume design. Fashion business courses, which teach basic business practices in the context of fashion and design, prepare students to work in a variety of fields in the fashion industry, including marketing, retailing, and merchandising.

(!) Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,345 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, August 14, at 6:30 p.m., 66 Fifth Avenue.

For general guidelines on certificates, please see pages 2 and 3.

Fashion Design

Major Code: FASH

• Fashion Design Basic Core Color Theory, Design Sketching I, and Construction Techniques I

- Construction Techniques II
- Fashion Flats
- Fashion history elective
- Two (2) elective courses

Note: Core classes are offered only in fall and spring. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog.

If you have taken Basic Core, please register for Construction Techniques II as your next required class. If you are beginning your certificate and are not taking Basic Core, you must register for Construction Techniques I.

Fashion Business Online Certificate

Maior Code: FSHB

• Consumer Behavior, Fashion Merchandising, The Medium of Fashion, Fashion History: 19th to 21st Century, Retail Buying, and Marketing in a Global Environment

• Two (2) fashion elective courses

Digital Fashion

Alfredo Cabrera

See the Digital Design section for detailed course descriptions (Fashion CAD I).

Fashion Design Basic Core PCFD 1000

A 24 sessions | Mon & Wed, 7-9:50 p.m. | beg. Sept. 16 | \$1,556 | Patricia Henry-Turner, Vasilija Zivanic B | 12 sessions | Fri, 3:50-9:50 p.m. | beg. Sept. 20 | \$1,556 | Julian Guthrie,

C | 12 sessions | Sat, 10 a.m.-3:50 p.m. | beg. Sept. 21 | \$1,556 | Irene Juhasz, John Jay Cabuay

This intensive course is aimed at those who wish to engage in all aspects of the design process. It provides students with a foundation in the construction and graphic skills necessary for a career in fashion design and related industries. The course is taught in two sections, one in fashion design sketching and the other in sewing and construction methods. Each section is taught by a separate instructor, who covers basic skills and professional practices. Topics covered include form, color, and pattern; fabric selection and textiles; pattern drafting and draping; drawing from the model and the purpose of the design sketch; fashion history and contemporary fashion. Students are expected to complete regular weekly assignments and keep a standard fashion source book throughout the course. Note: Students registering for this class must sign up for the certificate program using the FASH major code. Please follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) Limited to 14.

Fashion Graphics Studio Courses

Design Sketching I **PCFD 1001**

A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$699 | Lynne Levin B | 12 sessions | Sat, 10 a.m.-12:30 p.m. | beg. Sept. 21 | \$699 | Lynne Levin A basic course in making a designer's sketch. Using a live model, draw and render designs with emphasis on the figure. Bring to the first class an 18" × 24" newsprint pad and soft charcoal or charcoal pencils. (2 credits) Limited to 16.

Design Sketching II PCFD 2001

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Milco Flores This course covers advanced figure sketching, the influence of fabric textures on the design of a garment, and the choice of art medium to best illustrate different types of garments and fabrics. Advanced techniques for rendering embroidery, knitwear, furs, and transparent fabrics are covered. Students work on design projects with an emphasis on rendering and illustration. Development of a coherent collection around fashion concepts is stressed throughout. Prerequisite: Design Sketching I or equivalent. (2 credits) Limited to 16.

Fashion Flats PCFD 2903

A | 12 sessions | Fri, 7-9:30 p.m. | beg. Sept. 20 | \$699 | Michele Wesen Bryant

B | 12 sessions | Sat, 10 a.m.-12:30 p.m. | beg. Sept. 21 | \$699 | John Jay Cabuay Flat sketching is an essential part of garment production. It communicates details in the design and construction of a garment, from concept to marketing. This course introduces the professional techniques used to create fashion flats, ranging from traditional hand sketching to the use of Adobe Illustrator to produce sketches digitally in a vector format. Prerequisite: Mac Basics or equivalent; experience with Adobe Illustrator or Photoshop is a plus. (2 credits) Limited to 16.

Fashion Construction Studio Courses

Sewing I

PCFD 1201

A | 10 sessions | Sat, 10 a.m.-12:50 p.m. | beg. Sept. 21 | \$719 | Anne-Marie Czaykowski

B | 10 sessions | Sun, 10 a.m.-12:50 p.m. | beg. Sept. 22 | \$719 | Anne-Marie Czaykowski

Learn to sew simple garments using industrial equipment. Acquire the basic skills of cutting, construction, and finishing using a commercial pattern. Learn about fabric selection and practice hand sewing techniques. You will need a home sewing machine to complete homework assignments. Bring to the first class a half yard of muslin, cotton thread, a tape measure, scissors, a needle, and a ruler. This course meets at the midtown campus, 232 West 40th Street. (2 credits) Limited to 12.

Patternmaking I **PCFD 1203**

A | 10 sessions | Sat, 10 a.m.-12:50 p.m. | beg. Sept. 21 | \$719 | Brigitte Conti Learn the fundamentals of design room patternmaking using basic body slopers. Become familiar with all areas of basic styling, including slopers, skirts, bodices, collars, sleeves, and dresses. Develop paper patterns and make a fabric sample that demonstrates proper fit. Bring to the first class a #4 pencil, pins, and paper scissors. This course meets at the midtown campus, 232 West 40th Street. (2 credits) Limited to 12.

Construction Techniques I PCFD 1300

For certificate students only. A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$719 | Anne-Marie Czaykowski

B | 12 sessions | Sat, 1-3:30 p.m. | beg. Sept. 21 | \$719 | Evelyn Nelson Learn basic sewing, patternmaking, and draping techniques, along with basic principles of design. Topics covered include machine and hand sewing; cutting and zipper application; and slopers, skirts, bodices, collars, sleeves, and three-dimensional muslin interpretation. Bring to the first class a three-yard cut of muslin, scissors, style tape (black), pins, a #4 pencil, and a notebook. (No credit) Limited to 12.

Construction Techniques II PCFD 1301

For certificate students only. A | 12 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$719 | Evelyn Nelson Building on the basic draping and patternmaking skills learned in Construction Techniques I, explore intricate draping exercises to design more tailored apparel and study advanced patternmaking applications. Make muslin tests of several garments and develop patterns for stretch fabrics. Use fabric to create a finished garment. Bring to the first class style tape (black), scissors, a three-yard cut of muslin, pins, measuring tape, and a notebook. Prerequisite: Basic Core or Construction Techniques I. (No credit) Limited to 12.

Millinery Design **PCFD 1915**

A | 10 sessions | Sat, 10 a.m.-12:50 p.m. | beg. Sept. 21 | \$719 | Jasmin Zorlu Hats come and go with trends in fashion, but their allure continues to capture our imaginations. In this course, each student develops a point of view as a millinery designer, viewing headwear as an essential part of a fully realized fashion silhouette. Students keep a millinery/ croquis book as they build illustration and visualization skills and learn to design and construct hats. Through class discussions of the history and culture of millinery and accessory design, students develop an understanding of the pivotal role played by headwear in fashion history. Students acquire fundamental skills in sewing (hand and machine), flat patternmaking, and basic blocking as they design and produce a small collection of handmade hats and headpieces. This course meets at the midtown campus, 560 Seventh Avenue. Prerequisites: Construction Techniques I and/or basic sewing skills. (2 credits) Limited to 15.

Fashion Design Studio Courses

Fabric Selection and Design Style PCFD 1261

A | 6 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$349 | Salvatore Cesarani Three sessions of this course meet during daytime hours at fiber shows and mills; attendance required. Explore fabric research and color theory before drawing your own design. Develop color swatch boards like those used by designers to present their season collections. Discuss inspiration and personal style while selecting fabric swatches. As a final step, create an original finished design, sure to be a colorful addition to your portfolio. (1 credit) Limited to 16.

The Medium of Fashion: Textiles, Structure, and Surface **PCFD 1270**

A | 12 sessions | Fri, 7-9:30 p.m. | beg. Sept. 20 | \$699 | Cecilia Metheny **B** || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Tiffany Webber

A practical exploration of the materials, elements, and techniques used in the modern apparel and fashion industry. Topics include natural and man-made fibers, yarns, textile structures such as knits and woven fabrics, garment structure, practical and decorative trims, and surface design (printing, dyeing, and embellishment). Geared to students of fashion design and design professionals interested in understanding the "how" as well as the "why" of textiles, this course covers the components involved in the design and manufacture of apparel and accessories. (2 credits) Limited to 16.

Hand Embroidery and Appliqué Beading **PCFD 1231**

A | 12 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$699 | Vashti de Verteuil The technique of combining embroidery appliqué and beading on fabric allows you to develop designs to create garments, scarves, bags, etc. Seed beads, sequins, bugle beads, fabric appliqués, pearls, and faux gems are applied to a variety of fabrics. No previous sewing skills are required. Bring to the first class a quarter kilo of seed beads, a spool of 100 percent cotton thread, a general-use needle, a needlepoint hoop (6" to 8"), a yard of solid-color 100 percent cotton fabric, and manicure scissors. (2 credits) Limited to 16.

Hand Knitting PCFD 1907

A | 12 sessions | Sat, 1-3:30 p.m. | beg Sept. 21 | \$699 | Tsetsilia Typsina An introduction to hand knitting and crochet, this course covers hand knitting design, vocabulary, and techniques. Basic stitches—knit, purl, moss, ribbing, cables, bobbles and lace work—are taught. Students also learn techniques of casting on and binding off, increasing and decreasing, regulating tensions, fully fashioned shaping at armholes and necklines, seam sewing, and creating buttonholes and pockets. Yarn types and uses are also discussed. Students create a series of swatches applying techniques learned in the class. All students complete a final project. (2 credits) Limited to 16 students.

Accessory Design, Display, and Styling

Accessory Design and Brand Strategy PCFD 1902

A | 12 sessions | Sat, 1-3:30 p.m. | beg. Sept. 21 | \$699 | Bliss Lau, Jasmine Takanikos

Develop, design, and realize a collection of accessories. Then learn how to make your line of products a brand by bringing to life its unique message. Learn how to sketch your ideas to industry standards. Explore who the customer is, determine the sales channels, and define a unique brand identity for your products. Use current technology to make a final PowerPoint "deck" and real-time information that will give you the foundation you need to enter the marketplace. Knowledge of PowerPoint and drawing is helpful but not required. (2 credits) Limited to 16.

Window Display Design **PCFD 1705**

A | 12 sessions | Fri, 3:50-6:20 p.m. | beg. Sept. 20 | \$699 | W.H. Bailey Using their own clothing as "merchandise," students learn basic elements of design and explore concepts such as repetition, rhythm, and negative space. A series of quickly executed displays are produced and documented, each addressing merchandising issues such as focus, interest, harmony, and humor. Color light is studied through direct observation and experimentation. The focus is on creative problem solving to sell a product in a sophisticated, fresh way. Group trips are made to view Manhattan window displays and special exhibitions. (2 credits) Limited to 16.

Creating a Retail Store Image **PCFD 1706**

A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$699 | W.H. Bailey Create a niche retailing concept, including name, logo, service mark, and tag line. Choose appropriate colors, typography, advertising formats, stationery, business cards, shopping bags, and gift wrap. Conceive a physical prototype store from exterior to interior, including signage, window display, floor plan, traffic pattern, lighting, display fixtures, and merchandising techniques. Visit graphically stimulating stores and speak with their developers. Assemble a total store image presentation book for prospective investors. (2 credits) Limited to 16.

Fashion Style and History Studies Courses

Fashion History: 19th-21st Century **PCFD 1802**

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 10 | \$699 | Ann Frank **B** || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Beth Dincuff

Students are introduced to Western fashion from the middle of the 19th century to the present day. Broad thematic considerations include the nature of fashion (what it is and what it does); its relationship to modernity; production and consumption; art; globalization and customization; and identity and the body. The class discusses the relationship of key designers, events, and movements to these broad themes, covering the work of Worth and Westwood, the department store and dress reform, postmodernism, and anti-fashion. (2 credits) Limited to 16.

Costume Design and History PCFD 1807

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Mimi Maxmen An introduction to costume design and history for theater and design students, fashionistas, and vintage clothing lovers. Each student works on an individual project, designing the costumes for the main characters in a classic play. The goal is to produce a look book worthy of being shown to a director or producer. Lectures and demonstrations provide instruction in the stages of the design process: concept development, research, character breakdowns, mood boards, swatching, finished renderings, and presentation boards. Fall semester history lectures cover ancient Egypt to the Baroque (1680); spring history lectures cover 1680 to 1918. Class exercises include weekly group mini-design challenges. Practical topics covered include finding entry-level jobs, building a costume portfolio, designing for film, collaborating with directors and set and lighting designers, contracts, unions, and budgets. The class also takes a field trip to a professional costume shop. (2 credits) Limited to 16.

Fashion, Pop Culture, and the 20th Century **PCFD 1804**

A | 6 sessions | Mon, 7-9:30 p.m.| beg. Oct. 28 | Lisa Santandrea From Victorian conflicts over the decency of women's dress at the turn of the century to 1990's school board rulings banning certain "gang-related" items of clothing, fashion was a loaded subject throughout the 20th century. This class discusses the parallel paths of fashion and popular culture as they relate to the politics, economics, gender issues, health concerns, and high art expressions of the past century. For students interested in fashion design, fashion history, and cultural studies. (1 credit) Limited to 16.

Fashion and Business

Retail Buying

PCFD 1871

A | 10 sessions | Sat, 10 a.m.-12:50 p.m. | beg. Sept. 21 | \$699 | Stephanie Cozzi

B | **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Lori Bae

Learn to work with a retail buyer or become one yourself. This course is essential for managers, retail business owners, and all manufacturer's account representatives. Topics include open to buys, cumulative markups, shortages, vendor analysis, and stock sales. Students learn to buy or communicate with buyers on their level and complete practical and realistic assignments. Bring a calculator to the first class. (2 credits) Limited to 16.

Fashion Merchandising PCFD 1860

A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$699 | Phyllis Shapiro

B || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Joan Duncan

Study the fundamentals of merchandising: market research, planning and control, product development, promotion, and presentation. Analyze case studies outlining strategies used by manufacturers and retailers. Study the impact of consumer behavior, its relationship to forecasting, and the importance of "global merchandising." (2 credits) Limited to 16.

Fashion Marketing in a Global Environment PCFD 1880

A | 12 sessions | Thurs, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Jeanine Polizzi **B** || **ONLINE** | 9 weeks | Oct. 7-Dec. 16 |

\$699 | Jeanine Polizzi

This course provides a foundation in fashion marketing strategy within a global context. Students learn marketing terminology and concepts through analysis of target markets, the global marketplace, branding communication, and the development of integrated marketing programs within the fashion industry. Students investigate the theoretical and practical underpinnings of marketing design and learn to build profitable customer relationships. The class examines the process of product planning, pricing, promotion, and distribution with a focus on global resources, opportunities, and threats. Students examine the role of marketing in a global business organization, learn the components of a formal marketing plan, and gain a strategic skill set related to marketing management, financial analysis, developing markets, and innovative problem solving. (2 credits) Limited to 16.

Fashion Trends PCFD 1820

A | 12 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$699 | Patrick Hughes

B || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Patrick Hughes

What is the fashion news? This course examines significant cultural phenomena that shape the new sensibilities in fashion. Among the components of the historically based slide lectures are the themes of revolution, music, cosmopolitanism, film, the influence of couture, memory, and the ensuing acquisition of the look. This class incorporates roundtable discussions and viewings of current collection showings from the world's fashion capitals. (2 credits) Limited to 16.

Fashion Entrepreneurship

PCFD 1840

A || ONLINE | 9 weeks | Oct. 7-Dec. 16 |

\$699 | Donna Berger

Students aspiring to become entrepreneurs in the fashion industry examine the skills needed to conceive, finance, open, and operate a successful fashion business. Through collaborative research and hands-on practice, students learn the elements of opening a business and navigating the complexities of working with a team. Students learn to create business models and structure legal business organizations, and they explore the details of financing and insurance. (2 credits) Limited to 18.

Consumer Behavior

PCFD 1855

A | ONLINE | 9 weeks | Oct. 7-Dec. 16 | \$699 | Marie Johnson

Today's competitive marketing climate has led many companies to explore theories of consumer behavior. This course focuses on the profile of the consumerpsychographics and demographics—and consumer interests, with an emphasis on generational marketing. Segmented and niche markets and their development are also discussed. (2 credits) Limited to 16.

Online Retailing

PCFD 1875

A | ONLINE | 9 weeks | Oct. 7-Dec. 16 | \$699 | Joshua Williams

This course introduces students to the online retailing environment and examines a variety of retail models, from the multichannel strategies of large retailers to small niche concepts. Students learn the retail terminology of the online fashion marketplace and compare Web and traditional brick-and-mortar or catalog retail formats. Special attention is paid to online consumers' unique shopping habits, preferences, and responses to incentives. The course also examines methods of retail promotion in an interactive online environment and the importance of social media and user-generated content. Students develop a theoretical and practical understanding of online retail store design and ways to build profitable customer relationships. (2 credits) Limited to 16.

Fine Arts and Foundation

Fine arts and foundation courses provide a basis for all the art and design disciplines. Beginning artists and illustrators are introduced to essential tools and ideas, while those with more experience develop their skills and creativity in more advanced courses.

! Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,345 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, August 14, at 6:30 p.m., 66 Fifth Avenue.

Fine Arts Certificate

Major Code: FINE

For general guidelines on certificates, please see pages 2 and 3.

• Fine Arts Basic Core Color Theory, Drawing I, Painting I

plus

- Life Drawing
- Painting II
- Three (3) elective courses

Note: Core classes are offered only in the fall and spring.

Fine Arts Basic Core Studio PCFA 1000

A | 12 sessions | Sat, 10 a.m.-3:50 p.m. | beg. Sept. 21 | \$1,556 | Pedro Cuni, Nuno Campos

This intensive course, designed for those who wish to develop as fine artists, offers comprehensive instruction in the technical skills, vocabulary, theory, and art history needed as a foundation for the study of fine arts. The course is taught in two studio sections, one in drawing and the other in painting, each taught by a separate instructor. Students receive assignments from both instructors each week and are encouraged to keep a sketch book or journal. This course is recommended for students seeking to improve their portfolios before applying to Parsons degree programs. Note: Students registering for this class must sign up for the certificate program using the FINE major code. Please follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) Limited to 16.

Foundation Studies Courses

Color Theory PCFA 1100

A | 12 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$699 | Margaret Krug **B** | 12 sessions | Wed, 7–9:30 p.m. | beg. Sept. 18 | \$699 | Dik Liu C | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Richard Beenen **D** || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Daniel McDonald Discover color and its implications for

designers and artists. Study ideas of space and the use of color to solve spatial problems. Look at color harmony and the way colors interact, as well as color qualities and combinations. Online students must have access to a scanner. (2 credits) Limited to 16.

Drawing, Painting, and Sculpture Studios

Drawing I

PCFA 0501

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$699 | Thaddeus Radell B | 12 sessions | Fri, 7-9:30 p.m. | beg. Sept. 20 | \$699 | Thomas Pollock For those who have never picked up a pencil and beginners who prefer sticking to the basics. The class discusses form, drawing materials, line, and shading. Students learn about perspective, foreshortening, gesture, drapery, and portraiture. The class includes some life drawing from the model. Bring to first class: (Section A) a 4B drawing pencil and a plastic eraser; (Section B) vine charcoal, a pencil, an eraser, and an $18" \times 24"$ newsprint pad. (2 credits) Limited to 16.

Drawing II **PCFA 1001**

A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$699 | Sonya Sklaroff This class is geared to students who wish to build upon basic drawing skills. Selective observation, including working from the figure, is emphasized in order to develop an understanding of structure and form. Students explore composition, line quality, and spatial relationships while developing a personal form of expression. References to art history and contemporary art, one-onone instruction, and demonstrations aid the learning process. Prerequisite: Drawing I or equivalent experience. Bring to first class an 18" × 24" newsprint pad and compressed charcoal. (2 credits) Limited to 16.

Life Drawing **PCFA 1010**

A | 12 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$699 | Grace Burney Discover aspects of drawing by working from the live model. Study master drawings and develop an understanding of structure to cultivate elements of draftsmanship. Bring to first class an 18" × 24" newsprint pad and vine charcoal. (2 credits) Limited to 16.

Painting I **PCFA 1401**

A | 12 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$699 | Sonya Sklaroff This basic painting studio begins with an examination of the use of color, composition, spatial structure, and transition. Students work with a variety of observed sources, including the figure model, while receiving guidance on issues they are struggling with. Art history and contemporary art are incorporated. Bring to the first class a small tube of ivory black oil paint, a small tube of Titanium white oil paint, a small can of Turpenoid or odorless turpentine, a paper palette pad, a small jar, several oil painting brushes (#6, #8, #10, flat, bright, round), and one canvas or prepared board $(10" \times 12")$. (2 credits) Limited to 16.

Portrait Painting PCFA 1410

A | 12 sessions | Sat, 1-3:30 p.m. | beg. Sept. 21 | \$699 | John L. Silver There's something almost magical in the ability to capture a likeness. Discover the use of line, light, and shade to create threedimensional form. Become familiar with the structure of the head—its bones, planes, and proportions—and the construction of the eyes, nose, and mouth. Work in your choice of drawing or color media, including pastel, oil, acrylic, and watercolor. No prerequisite; work at your own level. (2 credits) Limited to 16.

Collage

PCFA 1150

A | 6 sessions | Sat, 1-3:30 p.m. | beg. Sept. 21 | \$349 | Mariah Fee Collage is the integration of painting, handmade surfaces, three-dimensional objects, and photographs to create multiple layers of visual meaning. It offers an ideal medium for personal and autobiographical work, storytelling, and visual narratives. Students develop their design ideas and technical skills by creating color compositions using digital inkjet prints, art papers, fabrics, and photos. Classes include demonstrations of transfers from laser prints and newspapers, the use of specialty papers, binding methods, and the history of collage art. Students are encouraged to experiment with text using layers of transparencies and textures. Final projects can be scanned for use in online portfolios, on websites, and in online interactive digital graphics. (1 credit) Limited to 16.

Mixed Media: Contemporary Fusion PCFA 1440

A | 6 sessions | Sat, 1-3:30 p.m. | beg. Nov. 2 | \$349 | Mariah Fee This studio course covers the materials, techniques, and history of multimedia art. Students develop their personal vision by creating artwork that brings together image, concept, color, texture, and found materials. The class is introduced to the work of wellknown practitioners of the technique, such as Picasso, Rauschenberg, Braque, Duchamp, and Schwitters, and of Native American, Outsider, and contemporary mixed-media artists. (1 credit) Limited to 16.

Oil Painting Basics PCFA 0702

A | 6 sessions | Wed, 7-9:30 p.m. | beg. Oct. 30 | \$349 | Eileen Mullan Explore color and form by painting from the live model and still life setups. Gain a basic understanding of the use of oil paints, mediums, and brushes while developing painting skills and learning techniques specific to these materials and the surfaces on which they are painted. Prerequisite: Drawing I or equivalent. (1 credit) Limited to 16.

Watercolor

PCFA 1414

A | 12 sessions | Fri, 3:50-6:20pm | beg. Sept. 20 | \$699 | Beverly Brodsky Beginning and advanced students explore all facets of watercolor painting and develop their technical ability and creativity. A variety of styles and approaches are demonstrated, including wet-on-wet, glaze and washes. Subjects covered include landscapes, flowers and buildings with an emphasis on design and color. The development of a student's personal vision is encouraged. (2 credits) Limited to 16.

Printmaking Studios

Introduction to Printmaking PCFA 1800

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$719 | Janice Loeb Beginning students explore printmaking media including etching, monotypes, and collagraphy. This workshop enables students to develop their own personal vision. This course covers conventional techniques and introduces students to experimental methods. (2 credits) Limited to 12.

Etching and Engraving PCFA 1801

A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$719 | Mohammad Khalil This course introduces all forms of intaglio printing, including drypoint, engraving, aquatint, softground, and mezzotint. Color printing includes demonstrations in multicolor plates, stencil, and viscosity. Students work with halftone film and line drawings, translating these into photoetchings, and explore printing with copper and zinc metal plates. (2 credits) Limited to 12.

Silkscreen Printing **PCFA 1802**

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$719 | Luther Davis B | 12 sessions | Fri, 7-9:30 p.m. | beg. Sept. 20 | \$719 | Amy Pryor Screenprinting is one of the simplest and most direct ways to create multiple-color images. Using hand-drawn, digital, and photographic sources, students learn to construct images on almost any flat surface. All printing is water-based. This class develops skills that can support other artistic techniques. (2 credits) Limited to 12.

How do I find my classroom?

Visit my.newschool.edu and click the Class Finder link. (Do not log in.)

Where can I do my homework?

Students can work in the open workspace at the Student Design Center, 2 West 13th Street, 4th floor and at the Student Study Center, 90 Fifth Avenue, 2nd floor (between : 14th and 15th Streets).

Woodcut, Etching and Collagraph **PCFA 1806**

A | 12 sessions | Sat, 10 a.m.-12:30 p.m. | beg. Sept. 21 | \$719 | Mohammad Khalil Study basic intaglio methods (etching, aquatint, and soft ground), relief printing (B&W and color woodcut), and experimental work with the collagraph, building a surface for printing with cardboard and other textural two-dimensional objects. Freedom and flexibility are emphasized as students learn to use drawing and cutting tools while mastering printing and registration techniques. Design, drawing, and color are stressed, with attention given to developing each student's personal aesthetic. Historical and modern applications of these media are related to classwork through examples of professional prints. (2 credits) Limited to 12.

History, Exhibition Studies, and Professional Practices

Presenting Artwork to Galleries PCFA 0111

A | 5 sessions | Sat, 1-3:50 p.m. | beg. Sept. 21 | \$349 | Chana Benjamin Overcome fears and dispel myths associated with presenting work to galleries. Topics include finding galleries open to reviewing the work of emerging artists and tips on what galleries look for in an artist's work, what artists should look for in a gallery, and what is required of a professional artist. Portfolios are reviewed at the conclusion of the course. (1 credit) Limited to 16.

The Art Business **PCFA 0120**

A | 5 sessions | Sat, 1-3:50 p.m. | beg. Nov. 2 | \$349 | Chana Benjamin This course provides an overview of the art business, covering topics including managing a successful gallery, curating exhibitions, and selling, buying, and promoting art through galleries and auction houses. Whether you are an artist seeking gallery representation, an entrepreneur considering opening your own art business, or an aspiring art collector, this course teaches you what you need to know to go forward. (1 credit) Limited to 16.

Interior Design and Architecture Studies

Interior design and architecture studies courses give students an awareness of spatial organization. Interior decoration courses introduce students to antiques and furnishing.

! Students may register for courses on a noncredit, general credit, or certificate basis. Noncredit and certificate tuition is listed per course. General credit tuition is \$1,345 per credit.

Open Advising Session

An information session about courses, certificates, and other options will be held on Wednesday, August 14, at 6:30 p.m., 66 Fifth Avenue.

Certificate

For general guidelines on certificates, please see pages 2 and 3.

Interior Design

• Interior Design Basic Core Color Theory, Basic Interior Space Planning, Basic Drafting

• Interior Rendering, Perspective Drawing for Interiors, Interior Design (or Residential Interior Design)

Decorative Arts to 1800, Decorative Arts from 1800, Antiques Connoisseurship

Two (2) elective courses

Note: Core classes are offered in the fall and spring only. The Color Theory class is listed in the Fine Arts and Foundation section of this catalog.

Digital Drafting Courses

See the Digital Design section for detailed course descriptions (AutoCAD I).

Interior Design Basic Core **PCID 1000**

A 24 sessions | Mon & Wed, 7-9:50 p.m. | beg. Sept. 16 | \$1,556 | Brenda Galvez, Julian Von Der Schulenberg

B | 12 sessions | Fri, 3:50-9:50 p.m. | beg. Sept. 20 | \$1,556 | TBA, TBA C | 12 sessions | Sat, 10 a.m.-3:50 p.m. | beg. Sept. 21 | \$1,556 | TBA, TBA Learn basic drafting, rendering, and space layout while studying interior materials and professional practices and methods. Explore the philosophy, art, and science of constructing interior spaces. Taught in separate studio sections by two instructors, the course begins with basic drafting and rendering exercises and the fundamentals of interior construction. Through coursework and pin-ups, students engage in critique and critical analysis. Students acquire a basic skill set with which to address more complex problems. Note: Students who register for this class must register for the certificate program using the INTD major code. Please follow all guidelines for certificate registration. See details in the front of this catalog. (No credit) Limited to 16

Studio Courses

Basic Interior Space Planning PCID 1001

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$699 | Pamela Hersch B | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$699 | Nishan Kazazian C | 12 sessions | Sat, 10 a.m.-12:30 p.m. | beg. Sept. 21 | \$699 | Julian Von der Schulenburg

D || **ONLINE** | 9 weeks | Oct. 7–Dec. 16 | \$699 | Anshu Bangia

This is an introduction to planning interior spaces for students without drafting skills. Learn what it means to be an interior designer and apply conceptual approaches to interior design problems. Through sessions on color, scale and proportion, lighting, furniture arrangement, floor and wall treatments, and client psychology, learn to conceptualize and plan creative solutions for interior spaces. Master freehand drawing of floor plans. Complete one interior design project, from beginning concept through finished visual and verbal presentation. Learn about use of equipment, tools, and scale drawings. No previous experience in interior design is necessary. (2 credits) Limited to 16.

Basic Drafting PCID 1002

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$699 | Rebecca Atkin **B** | 12 sessions | Tue, 7–9:30 p.m. | beg. Sept. 17 | \$699 | Sedge Hahm An introduction to the preparation of drawings for architectural purposes. Topics include identification and use of drafting equipment, drafting in scale, basic lettering, line weights, and standard notation conventions. The emphasis is on orthographic projections related to floor plans, elevations, and ceiling plans. Trade information related to the practice of architectural and interior design is integrated throughout the curriculum. Gain the skills and techniques necessary to express any design concept graphically. Drafting tools are required. Bring to the first class tracing paper (Section A: 24"; Section B: 18"), #1 and #2 wood pencils, and erasers. Materials cost approximately \$100. (2 credits) Limited to 16.

Interior Rendering PCID 1003

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Keith Geldof B | 12 sessions | Sat, 1-3:30 p.m. | beg. Sept. 21 | \$699 | Constance Johannsen Learn about rendering materials, methods, and techniques. Use watercolor, marker, pencil, ink, and mixed media to learn color mixing and color theory, as well as shade and shadow. Apply rendering techniques to room drawings, plans, and elevations. Make media comparisons to determine the best use for each finish based on your abilities. Use what you've learned to create presentations using color and materials boards. (2 credits) Limited to 16.

Perspective Drawing for Interiors PCID 1005

A | 12 sessions | Mon, 7-9:30 p.m. | beg. Sept. 16 | \$699 | Eric Strauss B | 12 sessions | Fri, 3:50-6:20 p.m. | beg. Sept. 20 | \$699 | Constance Johannsen Learn the mechanical skills needed to visually communicate spatial concepts. Develop the ability to translate floor plans into three-dimensional interiors by exploring the principles of one- and two-point perspective drawing. Learn about isometric views, plan and section perspective, introductory pencil rendering, and concepts of light and shadow. Bring to the first class an 11" x 14" drawing pad, a pencil, and a ruler. (2 credits) Limited to 16.

Interior Design PCID 1200

A | 12 sessions | Tue, 7-9:30 p.m. | beg. Sept. 17 | \$699 | Ferruccio Babarcich B | 12 sessions | Sat, 1-3:30 p.m. | beg. Sept. 21 | \$699 | Barbara Lewandowska

Explore the design process by developing a commercial or residential project in a studio environment. Begin from a concept and develop your idea into a coherent interior space, exploring issues of spatial layout and significance, materials and finishes, lighting, and furniture. Present your final project, complete with rendered drawings and a materials board. Prerequisite: Basic Drafting, Basic Interior Space Planning, or equivalent experience. (2 credits) Limited to 16.

Residential Interior Design PCID 1205

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Roger Urmson Explore the possibilities of architectural design of interior space for the private home and apartment. Participate in exercises geared to finding viable and interesting solutions to design problems such as window, ceiling, doorway, floor, and wall treatments. Review drafting techniques that allow you to present projects in a professional manner. Concentrate on space planning, furniture, color, and lighting. Explore materials, methods, and professional practices. Prerequisite: Basic Drafting, Basic Interior Space Planning, Perspective Drawing for Interiors, or the equivalent. (2 credits) Limited to 16.

Materialogical

PCID 1110

A | 12 sessions | Wed. 7-9:30 p.m. | beg. Sept. 18 | \$699 | Chassandre Lavictoire

Materials matter in design. Environmental concerns have made us reconsider how we develop, produce, and use the objects and spaces in our daily lives. New considerations and questions are now part of the design process from the beginning. Who will benefit from this product? How will its production affect the environment? Can it be efficiently designed? What happens to it when it no longer works? This course introduces ecologically sound practices and materials for use in architecture, interior design, and product design. Guest lecturers and field trips are included throughout the course. (2 credits) Limited to 16.

Interior Lighting **PCID 1140**

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Jason Livingston An introduction to theory, technique, and creative lighting concepts basic to all interiors. Study materials, color, luminaires, luminaire selection, layout, and approaches to various building types. Prerequisite: Basic Drafting or the equivalent. (2 credits) Limited to 16.

Kitchen and Bath PCID 1212

A | 12 sessions | Sat, 10 a.m.-12:30 p.m. | beg. Sept. 21 | \$699 | Conrad Pisarski Visualize your dream kitchen and bathroom, then piece it together without bumping your head on the range hood. This class explores basic planning and layout; selection of materials, cabinets, and appliances; essential services; ventilation; lighting; conveying a design idea; and evaluating the existing setup for remodeling. Short assignments and final projects help tackle practical realities. Prerequisite: Basic Drafting or equivalent experience. (2 credits) Limited to 16.

Showrooms: A Design Resource **PCID 1730**

A | 10 sessions | Tue, 3-5:30 p.m. | beg. Sept. 17 | \$580 | Charles Pavarini Explore some of the industry's finest showrooms through instructor-guided tours and lectures. Update your design and resource knowledge. View fabrics, lighting, and furniture, as well as window, wall, and floor coverings. The first class meets at the Village campus; subsequent classes meet off campus at a variety of Manhattan locations. (2 credits) Limited to 16.

Art and Design Business Basics PCID 1320

A | ONLINE | 9 weeks | Oct. 7-Dec. 16 | \$699 | Stephen Ang

Students are introduced to the basics of studio management and learn to assess their creative and technical strengths in areas including negotiation, mind mapping, and networking with colleagues and professionals. The online exchange involves research and exercises that focus on radiant thinking, office management, print and Web portfolio, and presentation skills. Weekly assignments are supplemented with critiques, examples of successful design portfolios, and links to pertinent business articles and resources. (2 credits) Limited to 16.

Product Design for the Home I PCID 1255

A | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Karissa Bieschke This course is a conceptual exploration of home products from initial idea to final drawings, models, and presentation, with an emphasis on establishing a rigorous and individual design process. Students design a product for living (furniture, lighting) or dining (tabletop). This semester-long project involves problem solving, market research, and historical study, as well as materials and manufacturing research. Field trips and guest lectures by design professionals reveal the reality of a career in product design. (2 credits) Limited to 16.

Interior Design: History, Principles, and Theory

Decorative Arts to 1800: Renaissance to Neoclassicism **PCID 1800**

A | 12 sessions | Wed, 7-9:30 p.m. | beg. Sept. 18 | \$699 | Dianne Pierce Students acquire a basic understanding of the development of decorative arts in Europe from the 15th to the 18th century. Focusing on the cultures of Italy, France, and England, students explore objects and environments drawn from public and private life. Furniture, textiles, metalwork, glass, ceramics, interiors, and architecture are examined in relation to style and meaning, with special consideration given to the cultural, social, and political contexts in which they were designed and used. (2 credits) Limited to 16.

Decorative Arts After 1800 PCID 1801

A | 12 sessions | Mon, 12:10-2:40 p.m. | beg. Sept. 16 | \$699 | Erica Forester B | 12 sessions | Thu, 7-9:30 p.m. | beg. Sept. 19 | \$699 | Dianne Pierce After World War II, the decorative arts reflected the impact of the Industrial Revolution and the social and economic changes it gave rise to. Students investigate furniture, ceramics, metalwork, and textiles of the modern era. Subjects include the arts and crafts movement, art nouveau, art deco, the Bauhaus, the Victorian era in the United States and England, 19th-century revival styles in architecture and the decorative arts, functionalism, and the relationship between design and technology. (2 credits) Limited to 16.

Architecture of New York PCID 1700

A | 12 sessions | Wed, 9:15-11:45 a.m. | beg. Sept. 18 | \$699 | John Kriskiewicz From the Federal-style rowhouse to the modern skyscraper, New York's architectural heritage is compelling. Acquaint yourself with the philosophy and forces that have shaped our city. Using the city as a classroom, physically experience New York City architecture and its urban environments. Learn to identify architectural styles and understand them in the context of social, economic, and technological currents. The first class meets at Parsons' Greenwich Village campus; subsequent classes meet off campus at various Manhattan locations. (2 credits) Limited to 16.

Art Nouveau PCID 1817

A || **ONLINE** | 5 weeks | Oct. 7–Nov. 8 | \$349 | Erica Forester

Explore the art nouveau movement and its various styles—from the sensuous, exuberant style of Victor Horta, Hector Guimard, Emile Galle, and L'Ecole de Nancy to the restrained, linear style of C.R. Mackintosh, Josef Hoffmann, and the Vienna Secession. Examine the architecture, furniture, and decorative objects of these designers and others who captured the essence of the fin-de-siècle. The value of art nouveau furniture and decorative objects in the marketplace today is also discussed. (1 credit) Limited to 16.

Modernism in the 20th Century **PCID 1835**

A | ONLINE | 5 weeks | Oct. 7-Nov. 8 | \$349 | Erica Forester

This course explores the conception of modernism in the late 19th century to the birth of the modern movement in the early 20th century, including De Stijl, the Bauhaus, and the International Style. In addition, it traces organic modernism and postmodernism in the 20th century. The course focuses on such issues as the reconciliation of machine technology with artistic design and the development of modern materials. The course investigates the architecture, interiors, and furniture of the remarkable designers, including Marcel Breuer, Mies van der Rohe, and Le Corbusier, who produced the essential elements of modernism, as well as the more familiar architects of today, such as Michael Graves and Robert Venturi. (1 credit) Limited to 16.

Decorative Arts Studies

Antiques Connoisseurship PCID 1900

A | 12 sessions | Thu, 12:10-2:40 p.m. | beg. Sept. 19 | \$699 | Louise Devenish Is it an antique or a reproduction? Learn the essential criteria for collecting and evaluating antique furniture. Study quality, craftsmanship, condition, and design in historical context. Learn how to judge articles in terms of excellence and success as works of art. Develop an eye for good design, proportion, and authenticity. Study English, French, and American pieces. Field trips include the Metropolitan Museum of Art, fine furniture galleries, and conservation studios. A guest speaker from Sotheby's speaks on validity and criteria for collecting. (2 credits) Limited to 16.

Decorative Arts: New York Exhibitions PCID 1906

A | 6 sessions | Thu. 3-5:30 p.m. | beg. Oct. 31 | \$349 | Louise Devenish Take advantage of the valuable resources and current happenings in the New York City art world. Tour a range of collections, special exhibits, and historical homes. Glimpse the current art market through group visits to major museums and private collections in and around the city. Participate in discussions of the scholarly impact of small and private collections and of current blockbuster decorative arts exhibitions inspired by major historical events, such as Henry Hudson's 400th anniversary. There will be entrance fees for exhibitions and museums, and class meetings may run over. (1 credit) Limited to 12.

Appraising and Sourcing Art and Objects PCID 1908

A | 12 sessions | Tues, 12:10-2:40 p.m. | beg. Sept. 17 |\$699 | Nick Dawes Whether you're acquiring art and objects for pure enjoyment, with an eye to investment, to begin a collection, or as a profession, it's important to make informed decisions. In this course, students are introduced to the world of professional appraisal and learn to identify and assess the commercial value of art and decorative objects. The course deals principally with Western decorative arts dating from the 18th century to the modern era. Furniture, silver, ceramics, glass, and decorative objects are studied and appraised in class. The class also makes frequent field trips to auction houses, galleries, and antique shows. This course is aimed at those who wish to learn about or are considering a career in the decorative arts or interior design. (2 credits) Limited to 16.

How do I find my classroom?

Visit my.newschool.edu and click the Class Finder link. (Do not log in.)

Parsons Pre-College Academy

SATURDAY MORNING STUDIO ART AND DESIGN PROGRAM FOR GRADES 3 THROUGH 12

Explore art and design and develop skills through hands-on projects that promote creative thinking, problem solving, and collaboration. www.newschool.edu/parsons/pre-college-academy.

Information Session for Fall 2013

Join us for an information session to learn about spring pre-college courses and the Pre-College Academy Certificate. Saturday, September 14, 11:00 a.m., in Kellen Auditorium, 66 Fifth Avenue.

Fall Program Schedule

Saturdays, September 28–December 14, 10 a.m.–12:50 p.m. (November 30, no class)

Academy Course Levels

Academy students are grouped in classes according to their grade level in school. Students choose one grade-level-appropriate course according to their grade level in fall 2013.

- Grades 3-5
- Grades 6-8
- Grades 9-12

Location

Classes meet at our Greenwich Village campus at 2 West 13th Street and 55 West 13th Street.

Parsons Pre-College Academy Certificate Program

The Parsons Pre-College Academy Certificate Program, for students in grades 9–12 who plan to apply to colleges of art and design, helps students create a body of work that reflects the strength of their ideas, skills, and understanding of art and design. Certificate students may choose courses in a variety of art disciplines, or they may focus on a specific area of study.

A grade of B- or higher in a Summer Intensive Studies course will count as three course requirements toward an Academy certificate.

Pre-College Academy Certificate requirements:

- Two (2) courses. Choose from Drawing, Painting, 3-D Studio, Advanced Drawing, and Digital Design Lab plus
- Three (3) elective courses
- Portfolio Development

For more information, visit newschool. edu/parsons/pre-college-academy.

Tuition and Supplies

Tuition: \$410

Tuition does not include supplies, which are estimated at \$50–75. A supply list will be distributed on the first day of class.

Program Information

For additional information and updates, visit newschool.edu/parsons/pre-college-academy. Email us at academy@newschool.edu or call Parsons SPACE at 212.229.8933.

Exhibition

Saturday, December 14, 12:00 noon, 2 West 13th Street. Join us for a festive final exhibition of student work.

Mailing List

To receive future Pre-College Academy catalogs and email notices about events, please send an email with contact information to academy@newschool.edu.

Courses for Students in Grades 3-5

Cartooning

PCAC 0015 | Section A (Grades 3-5)

Develop your ability to draw characters and create narrative sketches. Learn how to change facial expressions and give motion to your drawings. Create storyboards, the foundation of visual narrative and animation design.

Foundation Studio

PCAC 0012 | Section A (Grades 3-5) Intermix art materials and found objects as you explore the basics of 2-D and 3-D design. Fun and challenging projects cover a spectrum of media that may include drawing, painting, printmaking, collage, and sculpture.

Courses for Students in Grades 6-8 and Students in Grades 9-12

Animation Design

PCAC 0103 | Section A (Grades 6-8)

Work with a professional animator to develop your drawing, character design, and visual storytelling skills. Master traditional cel drawing and animation techniques and learn how to apply them to digital formats using Adobe Flash. Learn how to incorporate basic special effects and sound into your animations. Instruction about the history of animation and careers in the field is an integral part of the course.

Architecture

PCAC 0502 | Section A (Grades 9–12) Learn the fundamentals of three-dimensional architectural design. Develop professional skills in field research, schematic drawing, and model making by completing studio projects involving conceptual and concrete architectural problems. Develop an awareness of scale, form, and spatial relationships, essential for interpreting the built environment. Trips to design firms and architecturally significant buildings help you understand what it means to be an architect. Drawing is incorporated

Collaborative Silkscreen

into the studio projects.

PCAC 0551 | Section A (Grades 9–12) From the Pop Art of Andy Warhol to the Occupy Movement, artists and activists have communicated their messages through the process of screen-printing. In this introductory silkscreen course, students work together on projects commissioned by nonprofit groups active in New York City. Products include posters, tote bags, and other printable materials.

Designer's Toolbox

PCAC 0506 I Section A (Grades 9-12)

Create effective visual communications that convey your individual ideas about social and urban topics. Learn design theory and explore concepts and create your projects in the digital media lab using a combination of hand skills and Adobe Creative Suite software.

Digital Photography

PCAC 0105 | Section A (Grades 6–8) **PCAC 0505** | **Section A** (Grades 9–12)

New York City provides the visual inspiration as you explore themes and develop narratives using still photography. Document the unique spaces, objects, and people that make the city so vibrant, and work in the digital lab to build your portfolio and presentation skills. Students are expected to visit current exhibits, and the class is visited by working professional photographers.

Drawing

PCAC 0108 | Section A (Grades 6–8) **PCAC 0508 | Section A** (Grades 9–12)

Develop your ability to draw from observation, a cornerstone of visual expression. In this class, you work in the studio and on location in museums and outdoors in New York City to complete portraits, landscapes, and imaginative projects. Develop your skill in using the language of mark making, including line, value, texture, and composition.

Drawing II

PCAC 0701 | Section A (Grades 9–12)

Expand your drawing proficiency and learn new techniques as you develop a thematic sequence of images. Use drawing to collect visual data, research ideas, and think visually. Apply color and build a body of work. Prerequisite: Drawing or the equivalent.

Fashion Design

PCAC 0107 | Section A (Grades 6-8) **PCAC 0507 | Section A** (Grades 9–12)

Work with a fashion designer to express your ideas and become familiar with the design process. Develop your creative ideas and learn fashion drawing techniques.

Graphic Design

PCAC 0504 | Section A (Grades 9–12)

Graphic design is all around you—on subway posters, websites, T-shirts, candy wrappers. It is the medium in which words and images combine to communicate messages effectively. This class is a traditional studio, in which students focus on learning creative problemsolving techniques and the basics of graphic form and expressive typography.

Illustration

PCAC 0501 | Section A (Grades 9–12)

Illustrators are visual thinkers. They create compelling visuals for media ranging from comics, computer and film animations, video games, and children's books to graphics for skateboards and images for magazines and newspapers. This course introduces students to the kinds of projects contemporary illustrators work on and helps them develop their skills and style.

Painting

PCAC 0702 | Section A (Grades 9-12)

Strengthen your technical and visual problemsolving skills through structured projects in which you investigate form, color, and composition. Research, field trips, and visits from working artists deepen your understanding of the ways painters solve problems. Drawing practice is incorporated into this daylong course.

Portfolio Development

PCAC 0201 | Section A (Grades 6-8)

This course is for students interested in applying to specialized art high schools. Students work in a variety of media and build a body of work through an exploration of themes. Students investigate media and process and communicate that learning in a presentation format.

Portfolio Development

PCAC 0801 | Section A (Grade 12 only)

Build and organize your portfolio for college admission through rigorous assignments and critiques. Learn how to reproduce your work in digital media, an application requirement at many art schools. Prerequisite: Drawing and Painting or the equivalent.

Tuition Payment

Noncredit Tuition

Noncredit tuition is listed with each course description. A \$7 noncredit registration fee is charged per semester. Noncredit status does not yield academic credit nor a graded instructor evaluation.

Certificate Tuition

Certificate tuition is listed with each course description. There is an \$80 University Services Fee per semester. Certificate status is a noncredit pass/fail option. Students have an instructor evaluation for each course. Each course, when approved, is counted toward the completion of the certificate. Certificate students may take courses for undergraduate credit.

Credit Tuition

Undergraduate credit tuition is \$1,345 per credit plus an \$80 University Services Fee per semester. Undergraduate credits are listed at the end of each course description in parentheses. (#) = listed number of undergraduate credits. (NC) = not available for academic credit. General credit status provides undergraduate credit based on a standard graded instructor evaluation. Credit may be transferred into a program at Parsons or another institution. Please consult with the Admission Office at Parsons or the intended institution to clarify transfer credit policies.

University Services Fees

The University Services Fee and the noncredit registration fee cover registration and various administrative services provided by the university to each student. The fee is paid only once per semester regardless of course load and is nonrefundable.

Payments

Tuition and fees are due and payable at the time of registration. Payments may be made with MasterCard, Visa, Discover, American Express, personal check, or money order. Check or money orders should be made payable to The New School. Credit card payment must include account number, expiration date, and signature.

Returned Check Fee

All checks returned from the bank are automatically redeposited for payment. If, for any reason, a check does not clear for payment after being deposited a second time, a penalty of \$30 is charged to the student's account. The university cannot presume that the student has withdrawn from classes because a check has not cleared or has been stopped; payment and penalty remain due. Payment for the amount of the returned check and the \$30 returned check fee must be made with cash, certified bank check, or money order; another personal check will not be accepted. An additional 10 percent penalty is charged if payment for a returned check is not received within four weeks. After a second returned check, all future charges must be paid with cash, certified bank check, or money order, and personal checks will no longer be accepted from that student.

A penalty of 10 percent is charged to student accounts with an outstanding balance. If it becomes necessary to forward an account to a collection agency, an additional 10 percent penalty will be charged on the balance.

Deferral of Tuition for Employer Reimbursement

Students expecting reimbursement from their employer/sponsor may defer payment of tuition and fees upon presentation of a signed official authorization from the employer/sponsor on company letterhead. The authorization, which must accompany the appropriate form(s), should show a current date and include student name, New School ID number, the amount of tuition (and fees, if applicable) to be covered by the employer/sponsor, the semester for which tuition will be covered, the employer's address and phone number, and the specific terms for payment (upon receipt of grades or upon registration). Payment may not be deferred on any portion of the charges that the employer has not agreed to pay.

Terms of Reimbursement

If the reimbursement will be made upon receipt of grades, there is a participation fee of \$150, and the student must complete both the Employer Reimbursement Deferment Form and the Deferral Credit Card Payment Authorization. (These forms can be downloaded from the website: Go to www.newschool.edu/studentservices and select "Billing and Payment.") Payment of the \$150 participation fee and any balance of tuition and university fees not covered by the authorization letter must be made before or along with submission of the deferment forms. Deferred charges must by paid in full by February 1 for the fall semester, June 15 for the spring semester, and August 15 for summer term.

If payment is not contingent on receipt of grades and The New School can bill the employer directly, there is no participation fee. The student submits only the Employer Reimbursement Deferment Form (found on the website; see above) with the employer authorization letter. The New School will send an invoice for payment to the employer according to the authorization. Payment for any balance due not covered by the authorization letter must be made before or along with submission of the deferment form.

Academic Policies and Procedures

International Students and Visas

Attendance in the Parsons Continuing Education program does not qualify students for student visas under U.S. government regulations. Those looking to study in a student visa-authorized program should contact the Parsons Admission Office about degree programs, 212.229.5150.

Attendance Policy

(Credit and certificate students only) Credit and certificate students are expected to attend classes regularly and promptly. There are no excused absences or cut allowances. If, in the instructor's judgment, a student's absences are excessive, the final grade may be affected. Limited absences are permitted for medical or other legitimate reasons and are subject to make-up of the assigned work or additional attendance requirements. Students are responsible for notifying instructors when they know in advance that they will miss a class. Those who are absent for more than two weeks (or three classes), excused or unexcused, may be subject to involuntary withdrawal from all of the courses affected. Continued

registration at Parsons is contingent upon regular attendance, quality of work, and conduct.

Online Access to Your Student Account and Records

All registered students (noncredit, general credit, and matriculated) can access their personal student information on the Internet through my.newschool.edu. For more information, visit my.newschool.edu. If you have not logged on to my.newschool.edu before, you will need your New School student ID (N followed by eight digits) to get your login information. Once you have a log-in, you will have access to up-to-date records of your student activities, including your course enrollment, the status of your tuition and fees (paid, owed, refundable) and, if you were enrolled for credit or certificate approval, your grades.

Grade Reporting and Transcript Requests

Grades and academic transcripts are maintained for credit and certificate students only. Once grades are posted, students can access them through my.newschool.edu and request an official copy to be mailed

to them. Students can also view and print an unofficial copy of their transcript from my.newschool.edu. An official transcript carries the Registrar's signature and the New School seal. It documents a student's permanent academic record at the university. Students may request a copy of their transcript, to be mailed to the address of their choosing (including other colleges and institutions), by submitting an official request to the Office of the Registrar. This can be done online at my.newschool.edu. Standard transcript services are free of charge. Transcripts are not issued for students with outstanding debts to the university. For additional information, visit www.newschool.edu/studentservices/ registrar/transcripts.

Reviews and Appeals

Grade reviews should be initiated and completed in a timely manner. The student must initially request an explanation of a grade or evaluation from the instructor. If the student is not satisfied or has additional questions, he or she may petition for a review, using the following procedure:

1. The student submits a letter outlining any questions and/or objections to the faculty member, with a copy to the director and/or chairperson of the department.

Grade Descriptions

General Credit Evaluation

The following evaluations apply to any general credit student registered for the credit option.

A = 4.0 Excellent C+ = 2.3 Fair A- = 3.7 Excellent C = 2.0 FairC- = 1.7 Fair B+=3.3 Good B = 3.0 GoodD = 1.0 PoorB- = 2.7 Good= 0.0 Failure

Certificate Evaluation

The following evaluations apply to certificate students registered for the noncredit option.

AP = Approved

NA = Not Approved

Special Grade Status

I = Temporary Incomplete Indicates failure to complete assigned work. This mark is not given automatically but only on the request of the student and at the discretion of the instructor. A Request for Grade of Temporary Incomplete Form must be completed and signed by both the student and the instructor. The time allowed for completion of the work and removal of the "I" mark will be set by the instructor, but may be no later than the seventh week of the following fall semester for spring and summer grades of Incomplete, and no later than the seventh week of the following spring semester for fall grades of Incomplete. Work that is not completed in the prescribed time will be recorded as a final grade of "WF" by the Registrar's Office.

W = Official Withdrawal By petition to the Registrar's Office, credit students may withdraw from their credit registration without penalty after the drop deadline; see Add/Drop and Refund Schedules on last page of catalog.

WF = Withdrawal and Failure (GPA value 0) Issued by instructor to a student who has not attended or not completed all required work in a course and who has not officially withdrawn. It differs from "F," which indicates that the student has completed all requirements but that the level of work did not qualify for a passing grade.

GM = Grade Not Reported for Student

- 2. The instructor will be required to submit a written response to the concerns or objections raised by the student, with a copy to the director and/or chairperson of the department.
- 3. The student may respond in writing to the faculty member and to the director and/or chairperson of the department.
- **4.** If a resolution has not been reached, the student may request that the director or chairperson evaluate the petition, consulting with both the student and the faculty member to determine the fairness of the grade.
- 5. If either the student or the faculty member is dissatisfied with the director or chairperson's decision, a final review may be made with the associate dean for academic affairs at Parsons. The associate dean's decision is final.

Change of Grade

Grades are subject to revision by the instructor, with the approval of the director, for one semester following the term in which the course was offered. After one semester has elapsed, all grades recorded in the University Registrar's Office become a permanent part of the academic record and no changes are allowed.

Noncredit Record of Attendance

Noncredit students do not receive an academic evaluation or a course grade. If verification is needed for class attendance, noncredit students may request a Noncredit Record of Attendance for all courses meeting for four or more sessions during the term in which they are registered.

The Noncredit Record of Attendance verifies the student's completion of a course. Noncredit Records of Attendance can be requested by fax to 212.229.5648 (credit card payment only), mail, or in person from the Registrar's Office (72 Fifth Avenue, New York, NY 10011) at least four weeks before the final session of the course. If requested after that time, the university is not required to provide the record. A separate record is issued for each noncredit course; the fee is \$20. Payment must be made by check or MasterCard, Visa, Discover, or American Express. No permanent records are kept for noncredit students.

Canceled Courses

Parsons reserves the right to withdraw courses or to adjust curriculum. Courses typically are canceled because of insufficient enrollment, the withdrawal of the instructor, or inability to schedule appropriate instructional space. If you are registered in a course that is canceled, you will be notified by telephone or email. You will be asked if you wish to transfer to another course or if you prefer a full refund of tuition and fees.

Add/Drop and Status Changes

Withdrawals, transfers from one course to another, registration for additional courses, or changes of status (e.g., from noncredit to credit) must be completed within the deadlines shown in the schedules on page 27. Withdrawals, transfers from one course to another, and changes of status can be made in person or in writing by fax. (They may not be made by telephone or email.) Any additional tuition or fees resulting from a course transfer or status change are payable at the time the change is made.

Degree candidates and certificate students must obtain advisor approval for all program changes, including withdrawals, grade of "W," add/drop, and status changes, before going to the Registrar's Office.

Grade of "W": Students who are registered for academic credit have the option of withdrawing from a course and requesting a grade of "W" after the drop deadline has passed. A grade of "W" is recorded for the course, which will appear on the student's transcript. Deadlines for requesting a grade of "W" are shown in the Add/Drop and Refund Schedules on page 27. See Grade Descriptions (page 25) for a definition of the grade "W."

Refunds Due to Withdrawal

To obtain a refund of tuition and fees paid or remove charges still due, a student must officially withdraw by written notice to the Registrar's Office. Full refund of course tuition requires advance withdrawal. Otherwise, the refund will be pro-rated. See the Add/Drop and Refund schedule at the right for deadlines. The registration/ university services fee is not refundable

unless the course is canceled or the time, day, or instructor is officially changed by the university.

- **1.** Put your withdrawal request in writing. Refunds are prorated based on the schedules on page 27 and are calculated from the date and time the written notice is received in the Registrar's Office or the date of the postmark if the notice is mailed (requests cannot be processed by phone or email). Students may also withdraw by fax. The fax number is 212.229.5648.
- **2.** Please allow approximately four weeks for refund processing. All refunds are prorated, based on the schedules on page 27.

Note: Failure to attend classes and/or notification to the instructor alone do not constitute official withdrawal. Failure to make or complete payment does not constitute official withdrawal.

Student ID Card

Noncredit students receive a non-photo ID card with their Statement/Schedule upon receipt of payment. Students taking courses for credit or certificate are entitled to a photo ID. All students should carry their ID whenever they come to Parsons/The New School and be prepared to present it to security staff. The schedule for photo IDs is posted outside the Campus Card Services Office, located at 66 West 12th Street, 4th floor. If your card is lost or stolen, call the Campus Card Services Office at 212.229.5660 x3213 to find out whether the card has been returned. There is a \$25 fee to replace a lost, stolen, or damaged card.

If you withdraw from all classes, the university may terminate your student privileges including access to the university's buildings and resources.

Library Access and Privileges

The student photo ID card allows use of the New School Library consortium, including the Parsons Gimbel Library, the New School Fogelman Library, and the Mannes Scherman Library. Students may also borrow books from The Cooper Union, the New York School of Interior Design, and New York University's Bobst Library.

Academic Term and Online Add/Drop and Refund Schedule

This schedule applies to noncredit and undergraduate classroom courses starting Sept. 9-15 and meeting for 10-15 weeks and to online courses. For classroom courses, tuition is refunded in full only if formal written withdrawal is made before Sept. 9. Otherwise, tuition is charged on a prorated basis as described.

| Schedule Type | Deadline to add or change status | Deadline for full tuition refund | Deadlines for tuition refunds | Credit student withdrawal for grade of "W" |
|--|--|----------------------------------|---|--|
| On site 10–15 weeks (beg. Sept. 9–Sept. 15) | Before Sept. 24 | Before Sept. 9 | Before Sept. 9: 100% refund Before Sept. 16: 90% Before Sept. 24: 80% Before Oct. 2: 70% Before Oct. 9: 60% | Before Oct. 29 |
| Online 9 weeks | Before the end of week 2 (week 1 of the course is orientation) | Before the end of week 1 | End of week 1: 100% refund End of week 2: 90% End of week 3: 80% End of week 4: 70% | d Week 5 |
| Online 5 weeks | Before the end of week 2 | Before the end of week 1 | End of week 1: 100% refund End of week 2: 70% | d Week 3 |

Short/Intensive and Late-Starting Courses Add/Drop and Refund Schedule

This schedule applies to noncredit and undergraduate classroom courses starting after Sept. 15 or meeting less than 10 weeks in any schedule. Course tuition is refunded in full if formal written withdrawal is made before the first class meets.

| Schedule Type | Deadline to add or change status | Deadline for full tuition refund | Deadline for tuition refunds (tuition charged) | Credit student withdrawal grade of "W" | | | | | |
|---|----------------------------------|----------------------------------|--|--|--|--|--|--|--|
| 10 or more sessions (beg. after Sept. 15) | Before 3rd session | Before 1st session | Before 4th session (10% per session) | Between 4th and 7th sessions | | | | | |
| 6–9 sessions | Before 2nd session | Before 1st session | Before 3rd session (15% per session) | Between 3rd and 4th sessions | | | | | |
| 3–5 sessions | Before 2nd session | Before 1st session | Before 2nd session (30%) | Not applicable | | | | | |
| 1–2 sessions | Before 1st session | Before 1st session | Before 1st session (full refund) | Not applicable | | | | | |

Classroom Locations

All classes meet at the Parsons campus in Greenwich Village unless stated otherwise in the course description. For classroom locations, visit my.newschool.edu and click the Class Finder link. (Do not log in.) Final room assignments are also posted and updated at the locations shown here.

Digital rooms are posted at:

55 West 13th Street lobby. All other rooms are posted at: 2 West 13th Street and 66 Fifth Avenue lobbies.

Instructions for accessing online courses will be emailed to you.

University Policy on Nondiscrimination

The New School is committed to creating and maintaining an environment that promises diversity and tolerance in all areas of employment, education, and access to its educational, artistic, or cultural programs and activities. The New School does not discriminate on the basis of age, race, color, gender or sexual orientation, religion, religious practices, mental or physical disability, national or ethnic origin, citizenship status, or veteran or marital status.

Family Educational Rights and Privacy Act

The Family Educational Rights and Privacy Act of 1974, with which The New School complies, was enacted to protect the privacy of education records, to establish the right of students to inspect and review their education records, and to provide guidelines for correction of inaccurate or misleading statements.

The New School has established the following student information as public or directory information, which may be disclosed by the institution at its discretion: student name; major field of study; dates of attendance; full- or part-time enrollment status; year level; degrees and awards received, including dean's list; the most recent previous educational institution attended, addresses, phone numbers, photographs, email addresses; and date and place of birth.

Students may request that The New School withhold release of their directory information by notifying the Registrar's Office in writing. This notification must be renewed annually at the start of each fall term.

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their education records. These rights include:

The right to inspect and review the student's education records within 45 days of the day the university receives a request for access.

A student should submit to the registrar, dean, head of the academic department, or other appropriate official a written request that identifies the record(s) the student wishes to inspect. The university official will make arrangements for access and notify the student of the time and place where the records may be inspected. If the records are not maintained by the university official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.

The right to request the amendment of the student's education records that the student believes are inaccurate, misleading, or otherwise in violation of the student's privacy rights under FERPA.

A student who wishes to ask the university to amend a record should write to the university official responsible for the record, clearly identify the part of the record the student wants changed, and specify why, in the student's opinion, it should be changed. If the university decides not to amend the record as requested, the university will notify the student in writing of the decision and the student's right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.

The right to provide written consent before the university discloses personally identifiable information from the student's education records, except to the extent that FERPA authorizes disclosure without consent.

The university discloses education records without a student's prior written consent under the FERPA exception for disclosure to school officials with legitimate educational interests. A school official is a person employed by the university in an administrative, supervisory, academic or research, or support staff position (including law enforcement unit personnel and health services staff); a person or company with whom the university has contracted as its agent to provide a service instead of university employees or officials (such as an attorney, auditor, or collection agent); a person serving on the New School Board of Trustees; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another school official in performing his or her tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for the university.

As of January 3, 2012, the U.S. Department of Education's FERPA regulations expand the circumstances under which your education records and personally identifiable information (PII) contained in such records—including your Social Security Number, grades, or other private information—may be accessed without your consent. First, the U.S. Comptroller General, the U.S. Attorney General, the U.S. Secretary of Education, or state and local education authorities ("Federal and State Authorities") may allow access to your records and PII without your consent to any third party designated by a Federal or State Authority to evaluate a federal- or state-supported education program. The evaluation may relate to any program that is "principally engaged in the provision of education," such as early childhood

education and job training, as well as any program that is administered by an education agency or institution, Second, Federal and State Authorities may allow access to your education records and PII without your consent to researchers performing certain types of studies, in certain cases even when we object to or do not request such research. Federal and State Authorities must obtain certain use-restriction and data security promises from the entities that they authorize to receive your PII, but the Authorities need not maintain direct control over such entities. In addition, in connection with Statewide Longitudinal Data Systems, State Authorities may collect, compile, permanently retain, and share without your consent PII from your education records, and they may track your participation in education and other programs by linking such PII to other personal information about you that they obtain from other Federal or State data sources, including workforce development, unemployment insurance, child welfare, juvenile justice, military service, and migrant student records systems.

The right to file a complaint with the U.S. Department of Education concerning alleged failures by the university to comply with the requirements of FERPA.

The name and address of the office that administers FERPA is:
Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue SW
Washington, DC 20202-4605

The Student Right to Know Act

The New School discloses information about the persistence of undergraduate students pursuing degrees at this institution. This data is made available to all students and prospective students as required by the Student Right to Know Act. During the 2012–2013 academic year, the university reports the "persistence rate" for the year 2011 (i.e., the percentage of all freshmen studying full time in fall 2011 who were still studying full time in the same degree programs in fall 2012). This information can be found under the common data set information. Visit the Office of Institutional Research at www.newschool.edu/admin/oir for more information.

Parsons The New School for Design is fully accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools and the National Association of Schools of Art and Design.

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www.newschool.edu/parsons

Important Notice: The information published herein represents the plans of The New School at the time of publication. The university reserves the right to change without notice any matter contained in this publication, including but not limited to tuition, fees, policies, degree programs, names of programs, course offerings, academic activities, academic requirements, facilities, faculty, and administrators. Payment of tuition for or attendance in any classes shall constitute a student's acceptance of the administration's rights as set forth in this notice.

The New School is committed to creating and maintaining an environment that promises diversity and tolerance in all areas of employment, education, and access to its educational, artistic, and cultural programs and activities. The New School does not discriminate on the basis of age, race, color, gender or sexual orientation, religion, religious practices, mental or physical disability, national or ethnic origin, citizenship status, or veteran or marital status.

PARSONS THE NEW SCHOOL FOR DESIGN

Registration Information

You can register online at ceregistration.newschool.edu/register, or register by fax, up to three days before the start date of class. Mail registration must be postmarked two weeks before your class begins.

Fax or mail your completed registration form to:

The New School Registrar's Office 72 Fifth Avenue, lower level New York, NY 10011 Fax: 212.229.5648

Noncredit Fax or Mail Registration Instructions

- **1.** Use the form for noncredit registration.
- 2. Provide complete payment information. If you wish to charge your fees to MasterCard, Visa, Discover, or American Express, enter the credit card number and expiration date on the registration form. If you are mailing your registration, you may also pay by personal check or money order payable to The New School. Do not send cash. Add the \$7 Noncredit Registration Fee.
- **3.** Enclose full payment. Students whose tuition will be paid by a company or government agency should follow the instructions in the section on tuition payment on page 24.
- **4.** Fax or mail the completed form to the above number/address.
- **5.** Receipts will be processed and mailed to students.
- **6.** Carefully read the policies for adding and dropping courses, cancelling of courses, and the refund of tuition and fees detailed on pages 26 and 27.

Certificate Fax or Mail Registration Instructions

- **1.** Use the form for certificate registration.
- 2. Include the code "CT" in the box marked "Grade Option." This notation ensures that the instructor will evaluate your participation in the class. If you are registering for a course that is not part of your certificate program, put "NC" in the "Grade Option" box.

3. Important: Select the correct Major Code

from the list below and record it in the box labeled "Major."

Certificate Major Codes

FASH Fashion Design

FSHB Fashion Business

FINE Fine Arts

GRDS Graphic and Digital Design

INTD Interior Design

ACAD Pre-College Academy

- **4.** Provide complete payment information. If you wish to charge your fees to MasterCard, Visa, Discover, or American Express, enter the credit card number and expiration date on the registration form. If you are mailing your registration, you may also pay by personal check or money order payable to The New School. Do not send cash. Add the \$80 University Services Fee for certificate registration.
- **5.** Enclose full payment. Students whose tuition will be paid by a company or government agency should follow the instructions in the section on tuition payment on page 24.
- **6.** Fax or mail the completed form to the above number/address.
- Receipts will be processed and mailed to students.
- **8.** Carefully read the policies for adding and dropping courses, cancelling of courses, and the refund of tuition and fees detailed on pages 26 and 27.

General Credit Fax or Mail Registration Instructions

- **1.** Use the form for general credit registration.
- 2. Enter the credit value for each course in the "Credits" column. (The number of credits for each course is indicated by the digit at the end of the course description.) You may include noncredit courses on the general credit registration form by entering "0" in this column. General credit registration for nine (9) or more credits requires approval of a Parsons SPACE advisor and must be completed in person.
- **3.** General credit tuition is \$1,345 per credit. Tuition stated in the course description applies to noncredit registration only.
- 4. Provide complete payment information.

 If you wish to charge your fees to
 MasterCard, Visa, Discover, or American
 Express, enter the credit card number and
 expiration date on the registration form. If
 you are mailing your registration, you
 may also pay by personal check or money
 order payable to The New School. Do not
 send cash. Add the \$80 University
 Services Fee.
- **5.** Enclose full payment. Students whose tuition will be paid by a company or government agency should follow the instructions in the section on tuition payment, page 24.
- **6.** Fax or mail the completed form to the above number/address.
- **7.** Receipts will be processed and mailed to students.
- **8** Carefully read the policies for adding and dropping courses, cancelling of courses, and the refund of tuition and fees detailed on pages 26 and 27.

You will receive your registration confirmation, receipt, statement, and schedule by mail, but not necessarily before your first class begins.

Fax or Mail Now!

Registrations will be processed in the order in which they are received.

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Use only one of the registration forms—certificate, noncredit, or general credit.

| CERTIFICATE REGISTRATION FORM | Term: FALL Y | ear: 2013 | Status Major NCT | | | | | | | |
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| ENTER YOUR COURSES BELOW. For courses that are part of your certificate program, indicate either "NC" or the number taking the course for credit. | | | ot you are | | | | | | | |
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Total enclosed

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Signature _

^{*} General credit tuition is \$1,345 times the number of credits. (The tuition listed with each course description is the noncredit tuition.)