

## The Green Fund

### Project and Research Evaluation Criteria

Proposals will be evaluated by the Green Fund Committee according to the following criteria:

#### Tier One

**Feasibility:** Is this project likely to succeed? Is the project based on best management practices and technologies? Is the proposal thoroughly researched? Do those involved have the proper skill sets and intent to accomplish all of the objectives laid out in the proposal? All proposals will be assessed based on the feasibility of project implementation by The New School's Facilities Management.

**Environmental Impact:** What are the short and long-term environmental benefits that this project will directly or indirectly impact? Will this project lead to significant reductions in greenhouse gases, improve indoor environmental quality, reduce outdoor air pollutants, and/or reduce waste?

**Community Impact:** Will this project lead to increased eco-literacy and community involvement in university sustainability efforts? Will it result in greater visibility of sustainability on campus and beyond?

#### Tier Two

**Intellectual Impact:** Is this project likely to increase the university's academic profile? Will this project conduct or allow for the opportunity of research that will increase the university's academic profile. Does this project provide students with strong learning opportunities?

**Financial Impact:** Is this project good for the long-term financial wellbeing of the university? Will this project lower operating costs? Has this proposal sought other sources of funding outside the university? Can this proposal lead to other financial benefits for the university?

#### Tier Three

**Innovation:** Is this project unique, creative, and interesting?

**Scalability:** Can this project be expanded upon in the future? Will the university be able to build off of this project to further increase its sustainability efforts? Does this project demonstrate a likelihood of resulting in the university being able to pursue further grants and research opportunities?