URBAN POLICY ANALYSIS and MANAGEMENT

MILANO SCHOOL FOR INTERNATIONAL AFFAIRS, MANAGEMENT, AND URBAN POLICY

THE NEW SCHOOL

PROGRAM BACKGROUND

The New School's master's degree program in Urban Policy Analysis and Management was founded 40 years ago in 1971 and is the Milano School's oldest program.

Milano also offers master's programs in Environmental Policy and Sustainability Management, International Affairs, Nonprofit Management, and Organizational Change Management, and a doctoral program in Public and Urban Policy.

The Urban Policy program is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA).

The program is affiliated with the Association of Collegiate Schools of Planning (ACSP) and the Association for Public Policy Analysis and Management (APPAM).

The program has a full-time faculty of 11 and several part-time instructors. More than 140 students are currently enrolled.

PROGRAM MISSION

THEORY AND PRACTICE

The Urban Policy program combines applied client-centered projects with a critical perspective on urban policy issues to train practitioners to address a wide range of challenges facing cities and other urban areas.

PROGRAM FACULTY

The 12 full-time faculty members of the Urban Policy program have backgrounds in urban planning, economics, political science, finance, management, and journalism.

Charles Allison
Peter Eisinger
Alec Gershberg
Leigh Graham
Darrick Hamilton
David Howell
Richard McGahey
Rachel Meltzer
Alex Schwartz
Lisa Servon
Jeffrey Smith
Andrew White

CURRICULUM

REQUIRED COURSES

Policy Analysis

Laboratory in Issue Analysis (6 credits)

Advanced Seminar

Political Economy of the City

Public Management

Quantitative Methods

Economics for Management and Public Policy

Public Finance and Budgeting

Qualified students may be permitted to waive Economics for Management and Public Policy and Quantitative Methods

CURRICULUM

ELECTIVES

All students take 5 electives (15 Credits). Students permitted to waive one or more required courses will take additional electives.

Electives can include many graduate-level course offered at The New School, not only by the urban policy program but by other Milano School programs and other divisions of The New School.

One elective should address a management or policy issue from a comparative international perspective.

Students select their electives in consultation with a faculty advisor.

CURRICULUM

CLIENT–CENTERED COURSES

Many courses, required and elective, revolve around projects for clients in government and the nonprofit sector. These include:

Laboratory in Issue Analysis. In this intensive course, teams of 4 or 5 students address two policy or management problems for government officials and nonprofit executives. The course is offered in the spring semester. Each student team is advised by a faculty instructor and assisted by a second-year graduate student. Policy Analysis prepares students for Lab.

See a list of clients and projects from Spring 2012
See a list of clients and projects from Spring 2011.
Read an article about the outcome of a lab project
Read an article published in the *New York Non-Profit Press* about the Lab.

Advanced Seminar. Each student writes a "Professional Decision Report" for a client of their choosing. The report, the equivalent of a master's thesis, is produced under the supervision of a faculty member.

See a list of recent Professional Decision Reports.

Many electives also involve client projects, including the Community Development Finance Lab, Program Evaluation, and others.

In addition, full-time students are required to complete a 400- to 900-hour **internship** with a government agency or nonprofit organization.
(Internship is not required for part-time students.)

CURRICULUM

AREAS OF SPECIALIZATION

Students in the Urban Policy program may take their electives in an area of specialization. These are clusters of courses that are recommended for those interested in these areas. Students are not required to pursue a specialization. They are also free to develop their own specializations or take courses across several specializations and programs.

The areas of specialization include:

Community Development Finance
Economic and Workforce Development
Finance
Food and the Environment
Global Management
Global Urban Futures
Housing and Community Development
Leadership and Change
Politics and Advocacy
Social Policy
Social Entrepreneurship
Sustainability Management

More information on these specializations is available on the Milano website. Feel free to ask questions about them.

AREAS OF DISTINCTION

- **Areas of Specialization:** Students can specialize in one of 11 areas or can develop their own specializations.
- **Client-Centered Curriculum**: Core courses and electives often involve projects for clients in government and/or the nonprofit sector.
- **Integration of Management and Policy:** Curriculum emphasizes interconnections between management and policy in addressing urban problems.
- **Global Perspectives:** Opportunity to examine urban issues from both domestic and international angles
- **Diverse Student Body**: Diversity in educational backgrounds, age, race and ethnicity
- **Small Classes:** Average class size is 19; largest classes seldom exceed 35
- **Accessible, Committed Faculty:** Faculty are on campus and work closely with students.
- **Focus on Social Justice:** Curriculum emphasizes issues of inequality, poverty, and discrimination; students develop skills in advocacy; client projects often address ways of improving quality of life for disadvantaged communities.

FLEXIBLE SCHEDULES

Full-time and part-time study is possible.

All required courses and many electives are offered in the evening (usually 6 to 7:50 p.m.).

Some courses are also offered during the day. Some required courses and electives are offered at 4 p.m. on the assumption that part-time students may be able to leave work early once a week to attend a class.

Some required courses and electives are offered during the summer term so that part-time students can complete their courses of study within three years.

Students can enter the program in either Fall or Spring semester.

Students may switch from full-time to part-time status, and vice versa.

ALUMNI CAREERS

Milano alumni work in the public, nonprofit, and for-profit sectors in New York City, throughout the United States, and abroad.

Our alumni are found throughout New York City government in many capacities, including policy analysis and program administration. Many others work for state and federal government. Alumni are also employed at a wide range of nonprofit organizations, large and small, working on many different issues.

Milano alumni employed in private business tend to work in finance and real estate.

Some graduates go on to pursue a PhD.

View Summary of Recent Alumni Survey

APPLICATION PROCESS

Applications must be completed on-line.

Complete the application form, supply an official transcript for all undergraduate and graduate programs attended to date, and arrange for two letters of recommendation.

Applicants do NOT need to submit GRE scores.

Learn about Priority Application Deadlines on our program page.

Applications received after the priority deadline are considered for rolling admission.

FOR MORE INFORMATION

Program Chair Alex Schwartz is happy to speak with you about the program, in person or by email or phone.

schwartz@newschool.edu

212-229-5400 X1415

If you are in the New York Area, we recommend that you sit in on a class or two. Contact the Office of Admission to set up a visit by calling 212-229-5630 or emailing milanoadmissions@newschool.edu.