PUBLIC PROGRAMS

WEDNESDAYS, 6:30- 8:30 pm, Kellen Gallery

October 6, 2010: Food, Design and Social Change
Panel: Dennis Derryck, Ian Marvy, Annie Novak, David Vigil, Karen Washington
Moderator: Jerome Chou

How has design thinking – the integration of problem-solving analytical and prototyping methods used by designers and planners – applied to urban agriculture helped to solve critical social problems, from inequitable access to healthy food to the development of social capital within low income communities? Panelists will discuss their radically innovative approaches which range from a farm share business to enable Hunts Point residents to own the land supplying them with fresh produce, to neighborhood farms on asphalt playgrounds and rooftops, to an interconnected community gardening and greenmarket venture in East New York.

October 13, 2010: Planning, Food and the Neighborhood – Spotlight on Solar Decathlon and the Chase Community Development Competition
Presenters: Laura Briggs and Alison Mears
Respondents: Kubi Ackerman, Daniel Hernandez, Lara Penin
Moderator: Bill Morrish

Two innovative projects developed by interdisciplinary teams of students and faculty at The New School demonstrate the turn to food systems by urban planners and designers. Alison Mears will describe the incorporation of a locally owned grocery store in an award-winning community development facility designed for the Lower Ninth Ward of New Orleans. Laura Briggs will discuss the importance of integrating on-site and neighborhood food production into the planning and design of two homes destined for the low-income Deanwood neighborhood of Washington, DC. Respondents will reflect on the process of planning and design to increase food access at the neighborhood scale.

October 20, 2010: Urban Agriculture: Perspectives from Toronto
Panel: James Kuhns, Joe Lobko, Wally Seccombe.
Respondents: Sarah Brannen, Judith LaBelle
Moderator: Joe Nasr
In collaboration with MetroAg -– Alliance for Urban Agriculture, Toronto.
New York and Toronto have emerged as North American leaders in the thriving urban agriculture movement. This session, with experts from both cities, will be a cross-metropolitan conversation on the strategies, successes, and challenges faced in and around the largest American and Canadian cities as each seeks to increase local food production sustainably.

October 27, 2010: Politics of Urban Agriculture
Panel: Tom Angotti, Linda Goode-Bryant, Nancy Romer, Marcel van Ooyen.
Moderator: Nevin Cohen

A growing urban food movement has, in many ways, moved ahead of policy makers, particularly in the contentious realm of urban agriculture. Such initiatives are particularly

controversial in dense cities like New York because they require land, a scarce commodity sought after by many interests. This panel discusses the formal and informal political struggles to advance urban agriculture from the perspectives of a planning scholar, social venture entrepreneur, organizer, and the director of one of the city's leading urban agriculture groups.

November 3, 2010: Creative Action and Everyday Urban Agriculture
Panel: Laura DeLind, Eve Mosher, Tattfoo Tan, Domenic Vitiello
Moderator: Jean Gardner

Urban agriculture in the US, as panelist Domenic Vitiello has written, takes the form of everyday urbanism, "largely disconnected from the world of professional design." What does it mean for individuals in communities to engage in creative practice to reconnect to their food, neighbors and environment through urban agriculture and the resulting physical engagement with place that growing food requires? Through the eyes of an urban historian, anthropologist, architect, and two artists, the session will explore the role of creative action in urban agriculture practice.

November 10, 2010: Innovations in Urban Agriculture
Panel: Erika Allen, Ben Flanner, Stacey Murphy, Mary Seton Corboy.
Moderator: John Ameroso

These agricultural creative entrepreneurs are designing integrated composting, aquaculture, and vegetable growing systems, aggregated networks of backyard gardens, rooftop farms, and hydroponic growing systems on contaminated industrial sites. John Ameroso, an expert on urban agriculture who has advised a generation of urban farmers as Cornell's extension agent in New York City, will moderate a panel discussion on the possibilities of these innovative forms of urban agriculture practices.

November 17, 2010: Media, Advocacy and Dialogue
Panel: Ian Cheney, Erin Fairbanks, Tom Grace, Katy Keiffer, Gabrielle Langholtz.
Moderator: Andrew F. Smith
Increasing media attention to urban agriculture has mirrored the public's growing interest in the topic. At the same time, food activists have used the media in creative ways to advance support for urban agriculture. Moderated by food writer Andy Smith, this panel focusing on the relationship between media, advocacy, and the urban agriculture movement includes an artist and filmmaker, the producer of an internet broadcast network focusing on urban farming, an organizer of a farm boot camp for urban chefs, an expert on the internet and agriculture, and the publisher of a food magazine.

December 1, 2010: Urban Agriculture Initiatives: National Perspectives
Panel: Stella Chao, Harry Rhodes, Dan Pitera.
Moderator: Perry Winston

Cities throughout North America are exploring the role of urban agriculture in community development. This panel brings together experts from Seattle, Chicago, and Detroit who have developed innovative urban agriculture initiatives at the neighborhood and city scales to discuss their projects. These efforts range from a citywide community

gardening program in Seattle to a neighborhood hub of food production, processing and distribution in Chicago, to a plan to reclaim thousands of acres of abandoned land in Detroit for farming.

December 8, 2010: Engaging the University in Urban Agriculture
Panel: Pam Koch, Marion Nestle, Fabio Parasecoli, William Solecki, Mark Gregory Robson, Jaime Stein.
Moderator: Josh Viertel

The land grant university has a well-established role in agricultural research and extension. As urban agriculture grows, other academic institutions are considering their contribution to the field. This panel discussion explores how a range of programs, from the liberal arts to nutritional science, are engaged with urban agriculture, and how a large land grant institution is reorienting its program to address urban needs. Josh Viertel, President of Slow Food USA, an organization that collaborates with academic institutions, moderates.

BOOK LAUNCH AND LECTURE

October 14, 2010: Robert Gottlieb: Food Justice: A New Social Movement Takes Root

6:00 pm
Wollman Hall, Eugene Lang Building, 65 West 11th Street, 5th floor (enter at 66 West 12th Street)

In today's food system, farm workers face hazardous conditions, low-income neighborhoods lack supermarkets but abound in fast food franchises, and food products are developed to be convenient rather than wholesome. Opposing these inequities and excesses, a movement for food justice has emerged, which seeks to transform our food system from field to table. Gottlieb, a long-time social/environmental activist and historian of social movements, discusses the increasing disconnection between food and the rising resistance movement. The evening is also the launch of his book Food Justice (with Anupama Joshi, MIT Press.)

Co-sponsored with the Tishman Environment and Design Center and the Food Studies program.

DINNER CONVERSATION
November 11, 2010: At the Table: A Dinner prepared by Product Design faculty member Robert Kirkbride's ULEC (Intersections: Population Slam) students for 30 invited guests in the food systems research, policy and practice fields.

This unique event will involve wide-ranging dinner discussions about the relationship between population growth and distribution, food, and sustainability.

By invitation only.

BROWN BAGS
Organized by Fabio Parasecoli

THURSDAYS, 12-1:30 pm, Kellen Gallery
OPEN TO THE PUBLIC

October 7, 2010
Fabio Parasecoli and Andrew F. Smith
Junk, Fast, Local, Authentic: What is Food Studies about"?

October 21, 2010
Jean Gardner
Embodied Agriculture: Descartes Never Killed Baby Carrots!

October 28, 2010
Michael Morris & Natalie Fizer
Studio: Food & Architecture in the South Bronx

November 4, 2010
Making a difference for the NY food environment I:
*Select 2010 Food Systems Policy Research Projects (*Fulton Street Market Study and Nutrition Education Directory and SNAP-Ed)
Facilitator: Thomas Forster

December 1, 2010 CHANGE OF DATE/THIS IS A WEDNESDAY
Making a difference for the NY food environment II: Is There life After Food Studies?
Former students speak about their work paths following New School Food Studies: Sara Grady, Glynwood Center; Kristin Mancinelli, City Harvest; Moriah Kinberg, Transportation Alternatives
Facilitator: Thomas Forster

PANELISTS

Kubi Ackerman is a Project Manager at the Urban Design Lab at Columbia University. www.urbandesignlab.columbia.edu

Erika Allen is Chicago Project Manager for Growing Power in Chicago. www.growingpower.org

John Ameroso was the County Extension Agent at Cornell University's Cooperative Extension and the Horticultural Specialist for Cornell University's NYC programs.

Tom Angotti is a Professor in the Department of Urban Affairs & Planning, Hunter College, CUNY.

Sarah Brannen is a Senior Policy Analyst for Food, Health, and Economic Development Policy, New York City Council.

Laura Briggs is Assistant Professor of Architecture and the Chair of Sustainable Architecture at the School of Constructed Environments, Parsons.

Jodi Callan is a Policy and Research Consultant at the Toronto Environment Office.

Stella Chao is the Director of the Department of Neighborhoods, Seattle. www.cityofseattle.net/neighborhoods/

Jerome Chou is the Director of Programs at the Design Trust for Public Space, New York www.designtrust.org

Ian Cheney is the creator and director of Truck Farm, a mobile community garden in Brooklyn. With Curt Ellis he runs Wicked Delicate, a documentary and advocacy project. www.wickedelicate.com

Nevin Cohen is Chair of Environmental Studies and Co-chair, Tishman Environment and Design Center at the New School.

Laura B. DeLind has a joint appointment in the Department of Anthropology and the Residential College in the Arts and Humanities at MSU. She is co-founder of the Lansing Urban Farm Project. http://lansingurbanfarmproject.blogspot.com/

Dennis Derryck is Professor of Professional Practice at Milano The New School for Management and Urban Policy. www.corbinhillfarm.com

Erin Fairbanks is a cook, and now student at Milano The New School for Management and Urban Policy, who also launched Farm Camp at Flying Pigs Farm in Shushan, New York. www.farmcampnewyork.org/

Natalie Fizer is a principal in Fizer/Forley, a research and design office which explores the production of both architectural and cultural artifacts, and part-time faculty at the School of Constructed Environments, Parsons.

Ben Flanner is Head Farmer at Brooklyn Grange, a commercial organic rooftop farming business in New York City. www.brooklyngrangefarm.com

Thomas Forster teaches in the Food Studies program at the New School for General Studies and was former policy director of the Community Food Security Coalition.

Jean Gardner is Associate Professor of Social-Ecological History and Design at the School of Constructed Environments, Parsons.

Linda Goode-Bryant is a filmmaker and Executive Director of the Active Citizen Project. www.thepeoplesplatform.com

Robert Gottlieb is Professor of Urban and Environmental Policy and Director of the Urban & Environmental Policy Institute (UEPI) at Occidental College in Los Angeles.

Tom Grace is a marketer working at the intersection of food, sustainability, and the Internet. He is currently helping Lulu's Local Food build a network of community entrepreneurs that connects family farms with local customers.
www.luluslocalfood.com
www.tomgrace.org

Daniel Hernandez is the Managing Director of the Jonathan Rose Companies Planning Practice. www.rose-network.com

Katy Keiffer is producer and co-host at Heritage Radio Network.
www.heritageradionetwork.com

Pamela Koch is the Executive Director of the Center for Food and Environment at Teachers College, Columbia University. www.tc.columbia.edu/centers/life/

James Kuhns is a Coordinator of MetroAg Alliance for Urban Agriculture in Toronto. www.metroagalliance.org

Judith LaBelle is the President of Glynwood. www.glynwood.org

Gabrielle Langholtz is the Editor of Edible Brooklyn and Edible Manhattan
www.ediblebrooklyn.com/

Joe Lobko is the lead architect for both the Artscape Wychwood Barns and Evergreen Brick Works, and a partner at du Toit Allsopp Hillier | DTAH, Toronto. www.dtah.com

Ian Marvy is the Co-Founder and Executive Director of Added Value and Herban Solutions Inc. in Red Hook, Brooklyn. www.added-value.org/

Alison Mears is an Assistant Professor of Architecture and current Director BFA Architectural and Interior Design, School of Constructed Environments, Parsons.

Michael Morris is a partner with Yoshiko Sato at the multidisciplinary architecture practice Morris Sato Studio in New York City and part-time faculty at the School of Constructed Environments, Parsons.

William Morrish is the Dean of the School of Constructed Environments at Parsons.

Eve Mosher is an artist who makes large-scale public projects to investigate and increase knowledge and understanding of environmental and social issues. www.evemosher.com/

Stacey Murphy is the founder of BK farmyards, a Brooklyn based decentralized farming network. www.bkfarmyards.com

Joe Nasr is a co-curator of Carrot City and former Mellon Post-doctoral Fellow in Sustainable Food Systems at the New School. www.ryerson.ca/carrotcity

Marion Nestle is Paulette Goddard Professor in the Department of Nutrition, Food Studies, and Public Health and Professor of Sociology at New York University. www.foodpolitics.com/

Annie Novak is founder and director of Growing Chefs and co-founder and head farmer of Eagle Street Rooftop Farm in Greenpoint, Brooklyn. www.rooftopfarms.org, www.GrowingChefs.org

Fabio Parasecoli is Associate Professor and Coordinator of Food Studies at the New School.

Lara Penin is Assistant Professor of Transdisciplinary Design, School of Design Strategies, Parsons and co-founder of DESIS Lab (Design for Social Innovation Lab) http://desis.parsons.edu http://amplifyingcreativecommunities.net/

Dan Pitera is Associate Professor, Architecture and the Director, of the Detroit Collaborative Design Center at the University of Detroit Mercy.

Harry Rhodes is the Executive Director of Growing Home in Chicago. www.growinghomeinc.org/

Mark Gregory Robson is Dean of Agricultural and Urban Programs and Professor of Entomology at the School of Environmental and Biological Sciences at Rutgers University.

Nancy Romer is General Coordinator of the Brooklyn Food Coalition and Professor of Psychology at Brooklyn College, CUNY. www.brooklynfoodcoalition.ning.com

Wally Seccombe is the Board Chair, Everdale Organic Farm & Environmental Learning Centre in Ontario, Canada. www.everdale.org/

Mary Seton Corboy is the Co-Founder and Chief Farm Hand of Greensgrow in Philadelphia. www.greensgrow.org

Andrew F. Smith is a writer and lecturer on food and culinary history who teaches Culinary History and Food Writing in the Food Studies Department at The New School for General Studies. www.andrewfsmith.com/

William Solecki is Professor in the Department of Geography and Director of the CUNY Institute for Sustainable Cities.

Jaime Stein is Coordinator of the Environmental Systems Management Program at Pratt University.

Tattfoo Tan is a New York based artist whose most recent project is S.O.S. – Sustainable Organic Stewardship. www.tattfoo.com/

Marcel van Ooyen is the Executive Director of GrowNYC. www.grownyc.org/

Joshua Viertel is the President of Slow Food USA and co-founder and former director of the Yale Sustainable Food Project. www.slowfoodusa.org

David Vigil is the Farm Manager and Volunteer Coordinator at East New York Farms, Brooklyn. www.eastnewyorkfarms.org/

Domenic Vitiello is a professor of city planning at the University of Pennsylvania and is founding president of the Philadelphia Orchard Project (www.phillyorchards.org)

Karen Washington is a community and food activist, President of the New York City Community Garden Coalition and a member of La Familia Verde Garden Coalition in the Bronx. www.nyccgc.org
www.lafamiliaverde.org/

Perry Winston is an Associate at Magnusson Architecture & Planning PC (MAP) and teaches a course on Urban Agriculture at Pratt Institute.
www.maparchitects.com