

School of Media Studies
Master of Arts in Media Studies

Learning Outcomes

By the successful completion of the program, a student should be able to demonstrate:

- o The capacity to critically interrogate and evaluate arguments presented in media texts.
- o The capacity to critically engage, evaluate and analyze theoretical and formal aspects of media works and underlying design principles.
- o Competence in methods of research across media forms and a high level of competence in at least one category of research methods.
- o Competence in media production in one or more of the following areas: audio production, audio/visual and or filmmaking, digital design, documentary production and emergent media forms.
- o Cultural competence: Work and interact effectively in groups, teams and coalitions, including ability to design and use media for public engagement.
- o The capacity to integrate in thought and practice competencies drawn from three broad categories: Media Practice, Media Theory and Media Management.
- o A high level of competence in one of the above noted categories: Media Practice, Media Theory or Media Management.